**Summary**

* Most frequent day for the ride is **Saturday.**
* Mean ride length is about **22 minutes** while median is about **12 minutes**.
* Average time per ride for casuals is approximately **20 minutes** more than that for members.
* People tend to ride **8 minutes** longer during weekends.
* People tend to ride more during weekends.
* Casual outnumber members in total rides during weekends. Casual may be using rides for recreational purposes on weekends.
* As the weather starts getting warmer, the number of rides starts increasing while for colder weathers, the number of rides is less compared to that in warm weather.
* Warm weather witness larger duration of rides as compared to cold weather.
* **June**, **July** and **August** are the peak months.
* During colder months, casual tends to ride less as compared to members. Casual constitute for only **25%** of total rides in colder months.
* During warmer months, casuals are **slightly** riding more.
* The peak time for rides is afternoon while the nights are least busy.
* Most preferred bike type is **classical bike** while least preferred is **docked bike**. Trend is same for both casuals and members.