# GOBIND SETHI
## UI/UX DESIGNER

## SUMMARY

Dedicated senior college student interested in UI and UX design. I have a passion for creating usable and efficient interfaces for web and mobile devices. I strive to make unique and aesthetically pleasing designs with every project.

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▤ gobindsethi.github.io

## EDUCATION

(2012-2014) Santa Monica College, Santa Monica

(Summer 2016) Received Certificate for Adobe Gen Professional UX to UI Course

(2014- Present) UNIVERSITY OF CALIFORNIA, SAN DIEGO
**Major**: *B.S. Cognitive Science w/ Specialization in Human Computer Interaction*
**Minor**: Economics                    GPA: 3.7
Expected Graduation: June 2017

## PROJECTS

### TRITONED WEBSITE REDESIGN

Spring 2016

Redesigned Learning management system for UC San Diego leading a team of four. Conducted UX Research, ethnography, and created mockups/ wireframes.

### LIFE SKILLS KIDS APP

Spring 2016

Worked collaboratively with engineers on a grocery store game for "All about the Kids foundation" (Orphanage in Baja Mexico) with a team of seven. Conducted UX research and created UI for menus.

### WHATS UP UCSD WEB APP

Fall 2016

Created prototypes, conducted research, and created a functional social media type web application with a group of three. Whats Up UCSD allows students to voice their opinions about campus issues.

### TRANSCOUNTY ASSOCIATES WEBSITE

Transcounty Associates Inc.                    June 2016

Created paper prototypes, conducted research and created a functional prototype for Transcounty Associates Medical Billing Company.

## Skills

USER RESEARCH

USABILITY TESTING

INFORMATION ARCHITECTURE

UX DESIGN PRINCIPLES

JAVA

HTML/CSS

JAVASCRIPT

INTERACTION DESIGN

UI DESIGN

STRONG COMMUNICATION SKILLS

LEADERSHIP SKILLS

PROTOTYPING

## Tools

PHOTOSHOP

ILLUSTRATOR

INVISION

SKETCH

BALSAMIQ

INDESIGN

MAC

WINDOWS

MICROSOFT OFFICE

## Relevant Coursework

INTERACTION DESIGN

USABILITY & INFO ARCHITECTURE

PRO WEB DESIGN

COGNITIVE DESIGN STUDIO

DESIGN FOR DEVELOPMENT