GOBIND SETHI
UI/UX DESIGNER

SUMMARY

Dedicated senior college student interested in UI and UX design. I have a passion for creating usable and efficient interfaces by focusing on user-centered design. I look forward to learning and gaining experience in future projects.

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▤ gobindsethi.github.io

EDUCATION

(2012-2014) Santa Monica College, Santa Monica

(Summer 2016) Received Certificate for Adobe Gen Professional UX to UI Course

(2014- Present) UNIVERSITY OF CALIFORNIA, SAN DIEGO

Major: *B.S. Cognitive Science w/ Specialization in Human Computer Interaction*
Minor: Economics   GPA: 3.6
Expected Graduation: June 2017

CURRENT EXPERIENCE

PROTOLAB RESEARCH ASSISTANT

Currently working on citizensourcing mobility project. Conducting research and interviews on topic of mobility in San Diego

PROJECTS

TRITONED WEBSITE REDESIGN

Spring 2016

Redesigned Learning management system for UC San Diego leading a team of four. Conducted UX Research, ethnography, and created mockups/wireframes.

LIFE SKILLS KIDS APP

Spring 2016

Worked collaboratively with engineers on a grocery store game for "All about the Kids foundation" (Orphanage in Baja Mexico) with a team of seven. Conducted UX research and created UI for menus.

WHATS UP UCSD WEB APP

Fall 2016

Created prototypes, conducted research, and created a functional social media type web application with a group of three. Whats Up UCSD allows students to voice their opinions about campus issues.

RED MOON NOODLE HOUSE WEBSITE

Red Moon Noodle House
                                        Winter 2017

Worked with a team of four to create a fully functional website for Red Moon Noodle House Restaurant client. Created low fidelity and high fidelity prototypes, conducted user testing, and designed the overall UI of the site.

Skills

USER RESEARCH

USABILITY TESTING

INFORMATION ARCHITECTURE

UX DESIGN PRINCIPLES

JAVA

HTML/CSS

BASIC JS

INTERACTION DESIGN

UI DESIGN

STRONG COMMUNICATION SKILLS

LEADERSHIP SKILLS

PROTOTYPING

Tools

PHOTOSHOP

ILLUSTRATOR

INVISION

SKETCH

BALSAMIQ

INDESIGN

MAC

WINDOWS

MICROSOFT OFFICE

Relevant Coursework

INTERACTION DESIGN

USABILITY & INFO ARCHITECTURE

PRO WEB DESIGN

COGNITIVE DESIGN STUDIO

DESIGN FOR DEVELOPMENT