

GOBIND SETHI

UI/UX DESIGNER

SUMMARY

Dedicated senior college student interested in UI and UX design. I have a passion for creating usable and efficient interfaces for web and mobile devices. I strive to make unique and aesthetically pleasing designs with every project.

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📄 gobindsethi.github.io

EDUCATION

(2012-2014) Santa Monica College, Santa Monica

(Summer 2016) Received Certificate for Adobe Gen Professional UX to UI Course

(2014- Present) UNIVERSITY OF CALIFORNIA, SAN DIEGO

Major: B.S. Cognitive Science w/ Specialization in Human Computer Interaction

Minor: Economics GPA: 3.6

Expected Graduation: June 2017

CURRENT EXPERIENCE

DESIGN LAB RESEARCH ASSISTANT

Currently working on crowdsourcing mobility project. Conducting research and interviews on topic of mobility in San Diego

PROJECTS

TRITONED WEBSITE REDESIGN

Spring 2016

Redesigned Learning management system for UC San Diego leading a team of four. Conducted UX Research, ethnography, and created mockups/wireframes.

LIFE SKILLS KIDS APP

Spring 2016

Worked collaboratively with engineers on a grocery store game for "All about the Kids foundation" (Orphanage in Baja Mexico) with a team of seven. Conducted UX research and created UI for menus.

WHATS UP UCSD WEB APP

Fall 2016

Created prototypes, conducted research, and created a functional social media type web application with a group of three. Whats Up UCSD allows students to voice their opinions about campus issues.

RED MOON NOODLE HOUSE WEBSITE

Red Moon Noodle House

Winter 2017

Worked with a team of four to create a fully functional website for Red Moon Noodle House Restaurant client. Created low fidelity and high fidelity prototypes, conducted user testing, and designed the overall UI of the site.

Skills

USER RESEARCH
USABILITY TESTING
INFORMATION ARCHITECTURE
UX DESIGN PRINCIPLES
JAVA
HTML/CSS
JAVASCRIPT
INTERACTION DESIGN
UI DESIGN
STRONG COMMUNICATION SKILLS
LEADERSHIP SKILLS
PROTOTYPING

Tools

PHOTOSHOP
ILLUSTRATOR
INVISION
SKETCH
BALSAMIQ
INDESIGN
MAC
WINDOWS
MICROSOFT OFFICE

Relevant Coursework

INTERACTION DESIGN
USABILITY & INFO ARCHITECTURE
PRO WEB DESIGN
COGNITIVE DESIGN STUDIO
DESIGN FOR DEVELOPMENT