Giuseppe Carbonara



ABOUT ME

I'm Giuseppe, 32 years old Junior Data Scientist with a background in cognitive science, a master degree in human-Computer interaction and a 2nd level Master degree in Data Science and Statistical Learning at the University of Florence and IMT (School for Advanced Studies Lucca).

During the last three years, I had been working as quantitative UX Researcher and UX designer in the R&D team of Re:Lab s.r.l. at Reggio Emilia (Italy); My role encompassed the whole design process, from the preliminary exploratory stages of the user research to the data analysis and the creation of prototypes ready to be developed or tested, keeping the users' needs always in mind. I passed this last year studying data science at University of Florence and IMT Lucca to strength my hard skills of data scientist and acquiring an executive master's degree in the matter.

I worked in multiple industries like automotive, banking sector (Intesa SanPaolo) and lighting manufacturing (Philips lighting), always in cross-disciplinary teams and with multiple international

My studies and work have widely prepared me in quantitative and qualitative methodologies for user research especially in the field of User Experience, now with a 2nd level master in Data Science, I strengthened my quantitative research and data analysis skills with a focus on Machine Learning methodologies for business and health sciences.

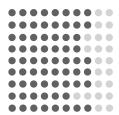
I have excellent knowledge of quantitative data analysis in Python and R programming and data visualization tools as Tableau, as well as in qualitative research methodologies as interviews and focus groups. I am a proficient user of Adobe Creative Suite (PS, Illustrator, InDesign) and prototyping tools (as Axure, XD),

I like to constantly challenge myself and I am looking forward to working with you!

DESIGN SKILLS

Technical skills

Python R-studio Keras / Tensorflow Adobe Photoshop Adobe Illustrator Adobe XD Adobe indesign Axure



Knowledge

Machine Learning Data Science User Research User Experience Design Usability Testing Agile Methodologies

EDUCATION

From February 2021 to February 2022

Master in Data Science and Statistical Learning Unifi / IMT Lucca

From September 2016 to March 2019

Master Degree in Human-Computer Interaction. Università di Trento.

From February to June 2018

Frasmus Program University of Twente.

From April 2013 to July 2013

Erasmus Program. Instituto Universitário da Maia, ISMAI

From 2011 to 2015

Bachelor`s degree in Psychology Università del Salento.

WORK EXPERIENCE

YFARS

From Mar. 2019 to Mar. 2021 **UX** Consultant RE:LAB (Reggio Emilia, Italy)

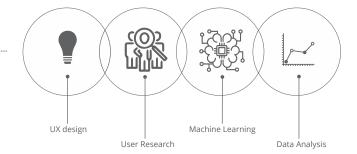
MONTHS

From Sep. 2018 to Feb. 2019 UX / User researcher Philips Lighting (Eindhoven, The Netherland)

MONTHS

From Feb. to Jul. 2018 Research Intern University of Twente (Enschede, The Netherlands)

MY SPECIALITIES



LANGUAGE SKILLS



