



**FOR IMMEDIATE RELEASE**

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**Salem-Keizer Volcanoes Stadium Set to Erupt with the  
2011 Pacific Northwest Regional Babe Ruth Tournament**

SALEM, ORE. — Travel Salem assisted the Salem-Keizer Volcanoes to secure the 2011 Pacific Northwest Regional Babe Ruth Tournament to take place on August 1-6, 2011 at the Salem-Keizer Volcanoes Stadium. Eight teams from different states around the region will converge in Keizer to vie for a spot in the Babe Ruth World Series. The tournament will bring roughly 115 players and coaches, along with countless supporters, family and friends.

The Pacific Northwest Site Selection Committee gathered during a two-day regional meeting in Reno, Nev. in mid April to determine which community would be awarded the 2011 tournament. Travel Salem worked closely with the Salem-Keizer Volcanoes to coordinate presentations and materials required to showcase regional amenities and convention services necessary to secure the tournament.

“It was a pleasure to work with Jerry Walker and his team and be awarded the tournament,” said Debbie McCune, Travel Salem’s director of sales. “With letters of support from Mayor Taylor and Mayor Christopher, we were able show that we have great community support in Salem and Keizer. The Salem-Keizer Volcanoes are an amazing asset to have here in our community, and it is a great opportunity to share the stadium with families from the Pacific Northwest,” said McCune.

“Hosting the 2011 Babe Ruth Regional Tournament is a tremendous honor,” said Jerry Walker, owner and general manager of the Salem-Keizer Volcanoes. “Babe Ruth Baseball is a long-standing and highly respected organization with an incredible reputation and a terrific following. This tournament isn't the typical weekend with a night or two in a hotel. We're talking multiple days and evenings for the players, their families, friends, and fans to enjoy our community for an entire week,” said Walker.

Babe Ruth baseball was founded in 1951 to provide wholesome amateur baseball for 13- to 15-year-old players. It originally began with a four-team league that was designed to follow Little League baseball, which at that time only involved players in the five to 12 age category. In 1953, the Pacific Northwest Region of Babe Ruth Baseball was established with the creation of a 13- to 15-year-old division.

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*\*\*\*Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$496 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website [www.TravelSalem.com](http://www.TravelSalem.com)\*\*\**