

FOR IMMEDIATE RELEASE

November 2, 2010

Contact: Jenie Skoy Public Relations Manager 503-581-4325, ext. 25 jskoy@TravelSalem.com

Stop by the *Travel Salem* Travel Café during First Wednesday to Celebrate an Evening of Thankful Giving!

SALEM, ORE — Come to the Travel Café at 181 High Street NE this Wednesday, November 3rd from 5 - 8 p.m. to let Travel Salem help you prepare for the holidays. Enjoy delicious wine, food, gift ideas, and a massage at the Travel Café during November's First Wednesday. Relax and enjoy special Violin Music by Kelly Leggett of Violin at Heart

- <u>Cascade Bodyworks</u> Experience first-hand a stress-relieving sample of relaxation techniques and treat yourself and others to a gift of massage this season.
- <u>Cinema Treasures</u> Movie nights are always fun, especially during the rainy season and holidays, and they make great gifts for young and old alike.
- <u>Danner & Soli</u> Check out their unique home and gift items and learn about their festive Holiday Faire in November.
- <u>Madrona Hills Ace Hardware</u> Don't be fooled by the name, you've never seen hardware like this! Boutique gift items are the true nature within this department of the store.
- <u>Willamette Noodle Company</u> Come sample warm comfort foods on a cool November day! A meal at Willamette Noodle is a great alternative to cooking during the busy holiday season.
- <u>Willamette Valley Vineyards</u> Sample and choose the perfect wines to pair with your favorite Thanksgiving dishes! There's a \$6 wine tasting with Riedel wine glass. Receive 20% discount on all bottles purchased at the Travel Café so bring a bottle of wine to your next holiday event.



SPECIAL FOR NOVEMBER: Contribute to Travel Salem's "Absolutely Giving Back" program by dropping by a new or gently used clean child's winter coat. WILLAMETTE VALLEY VINEYARDS' NOVEMBER FIRST WEDNESDAY SPECIAL: Donate 5 cans of food to

Absolutely Giving Back at the Travel Café and receive a complimentary "It's Willamette Dammit!" t-shirt. Thank you for your generosity!

###

Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$452 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website www.TravelSalem.com