

Satellite Visitor Information Kiosk Criteria

Satellite Visitor Information Kiosks are operated by the Salem Convention & Visitors Association (SCVA) currently at the Salem Conference Center (now available) and the Salem Airport (coming soon). More than 68,000 visitors utilized the Salem Conference Center in 06-07. Information distributed through the satellite kiosks is available to all entities that meet the following criteria:

- The entity (e.g. business, organization, event) must be a Basic Member of SCVA and have selected the “Satellite Visitor Information Kiosk” option.
- The promotional information must be of direct interest to visitors. (No political, religious, personal, propaganda or pornographic information is allowed.)
- The promotional information must include a physical address and a contact telephone number where visitors may obtain additional information about the business, event or organization.
- Space is limited, and is available on a first-come, first-served basis.

Visitor Center Brochure Criteria

- Must be a basic member of SCVA.
- Promotional material must follow these standards
 - 9” x 4” brochure up to magazine size brochure.
 - Magazine size materials will be charged extra for using two 9”x4” spaces.
 - Materials must be of high quality and design.
 - One page flyers are not accepted unless designed as a tri-fold brochure.
 - Rack cards must be printed on card stock paper to avoid drooping in racks.
 - No political, religious or pornographic content (rated G)
- Members must call on a regular basis to ensure SCVA has a supply of brochures.
- One piece of promotional material per member. Special temporary event brochures will be allowed if space is available.