

MEMBERSHIP WORKSHEET

Total each section, then include in Membership Investment section on reverse.

			COLUMN A or COLUMN B Tier for complete description of options)		l
	Column A	. rogrami	Column B		
SAVE WITH PRE-PACKAGED OPTIONS			BUILD YOUR OWN PACKAGE!		
All packages include Basic Marketing Package			Step 1: select one		
All packages illeliude basic ivialkelling Fackage		<u>Individual</u> Membership		\$100	
Essential Marketing Package		\$369	Basic Marketing Package		\$160
(includes 10% discount) Refer to the Marketing Program Details flier – package #1			Step 2: select as many as you want!		
			ONLINE & DIGITAL OPTIONS:		
			Expanded Website Listing & Link		\$50
	arketing Package 0% discount)	□ \$639	Video Website Listing		\$150
,	the Marketing Program Details flier		Travel Packages		\$50
– package #1			Travel Café Digital City Guide Ads (6-mth min) Month(s):		\$99/mth
Supreme Combo Marketing Package (includes 20% discount) Refer to the Marketing Program Details flier – package #1		\$768	e-Blast Paid Ad		\$200
			Weekly e-Newsletter Banner Ad (4 issues)		\$200
			• Industry e-Newsletter Sponsorship (1 issue)		\$100
			Consumer e-Newsletter Sponsorship (1 issue)		\$100
<u>Ultimate</u> Marketing Package			PRINT PROMOTION:		
(includes 20% discount) PLUS Corporate Sponsorship recognition AND 3 months Digital City Guide (FREE!)		□ \$1,288	Salem Area Visitors Guide Listing		\$100
Refer to the Marketing Program Details flier – package #1			VISITOR INFORMATION NETWORK:		
			Brochure Placement in Travel Café		\$100
WANT MORE OPTIONS? Add other Marketing Options to your package, choose from Column B			Brochure Placement at Satellite Info Kiosks		
			Welcome Bags		\$50
			• I-5 Rest Area Advertising (per month)	Ц	\$150
			SPECIAL PROMOTIONS:		
			Marketing Exchange Event Sponsor		\$250
Suggested Amount Due:		\$			
Amount Enclosed:		\$			

10-11-Contract-in Rev 06/29/2010



MEMBERSHIP CONTRACT/INVOICE

CONTACT INFORMATION				
Name:	Title:			
Company:				
Description of Business:				
Physical Address:				
City:	State: Zip:			
Billing Address: same as Physic	cal Address			
Phone:	Alt Phone:			
Toll-Free:	Fax:			
E-Mail:	Website:			
Use reverse side to calculate Colo	umn totals:			
TOTALS				
Column A	\$			
Column B	\$			
CONTRACT/INVOICE TOTAL	\$			
PAYMENT INFORMATION				
☐ Check (mail with application)	Credit Card:			
Check (mail with application)	☐ Visa ☐ Mastercard ☐ Discover ☐ Amex			
	Card Number:			
	Expiration Date: CVC Code:			
	Signature:			
Travel Salem provides Memb	pership, Marketing opportunities and information via e-mail.			
Would you like to receive these emails? ☐ Yes ☐ No				
If yes , please indicate under contact information above who should receive these emails.				
If no , please be aware you may mis	ss important member leads, opportunities and information.			
	TERMS & CONDITIONS			
ank you for your interest in joining Travel Sal	em and supporting its economic development activities. Businesses seeking Membe			
	Association's mission and goals; 2) Not compete or interfere with Travel Salem's number for publishing purposes. The Travel Salem Board of Directors reserves the ri			
	our signature below indicates that you have read and agree to the Terms & Condit			
	Your Membership takes effect when payment is received in full.			
thorized Signature:	Date:			
	Title:			
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Questions? Contact Sue Nichols at snichols@TravelSalem.com or 503-581-4325 ext. 22 Return contract and payment to:

Travel Salem Membership:: 181 High Street NE, Salem, OR 97301:: Fax: 503-581-4540