

Salem Convention & Visitors Association
CRITERIA FOR WELCOME BAGS

Conferences and events are provided with Salem “Naturally Inspired” **Welcome Bags** to provide attendees with brochures, special offers/coupons and product samples to be distributed to the group upon arrival. Approximately 6,600 bags are distributed annually. The opportunity to place information in **Welcome Bags** is available to all entities that meet the following criteria:

- The entity (e.g. business, organization, event) must be a Basic Member of the Salem Convention and Visitors Association (SCVA) and have selected the “Welcome Bags” option.
- The promotional information must be of direct interest to visitors. (No political, religious, personal, propaganda or pornographic information is allowed.)
- The promotional information must include a physical address and a contact telephone number where visitors may obtain additional information about the business, event or organization.
- Space is limited, and is available on a first-come, first-served basis.