



FOR IMMEDIATE RELEASE

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Travel Salem Marketing Exchange Luncheon Set for November 20

Travel Salem CEO Angie Morris to Discuss State of the Tourism Industry

SALEM— Travel Salem's quarterly marketing exchange luncheon will be held Thursday, November 20, from 11:45 a.m. to 1:30 p.m. at the Chemeketa Center for Business and Industry (CCBI), located at 626 High Street NE in Salem. Keynote speaker Angie Morris, president and CEO of Travel Salem, will discuss the state of the tourism industry, share results from the past year and talk about how future industry trends will impact the local economy.

The November Marketing Exchange Luncheon is sponsored by Honeywood Winery and CCBI. Luncheon attendees are encouraged to bring brochures and business cards for the marketing exchange table and enter to win raffle prizes provided by industry partners.

The cost to attend the luncheon is \$18 in advance and \$23 at the door. Reservations are required. Reservations can be made online at www.travelsalem.com; by phone at 503-581-4325, ext. 58; or by mailing a check to Travel Salem Marketing Exchange Luncheon, 181 High St NE, Salem, OR, 97301.

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****Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$512 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at 181 High St. NE, in downtown Salem, two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website www.TravelSalem.com****