

# MEMBERSHIP WORKSHEET



(Business Name)

Total Each Section, then include in Membership Investment section on reverse.

CHOOSE FROM EITHER COLUMN A or COLUMN B (see Membership Program Flier for complete description of options)			
Column A		Column B	
SAVE WITH PRE-PACKAGED OPTIONS		BUILD YOUR OWN PACKAGE!	
All packages include Basic Marketing Membership		<b>Step 1:</b> select one	
		Basic Membership	<input type="checkbox"/> \$185
		Travel Salem Supporter (No Business Support)	<input type="checkbox"/> \$110
		<b>Step 2:</b> select as many as you want!	
		<b>ONLINE &amp; DIGITAL OPTIONS:</b>	
		Expanded Website Listing & Link	<input type="checkbox"/> \$55
		Video Website Listing	<input type="checkbox"/> \$165
		- Additional Video Website Listings	<input type="checkbox"/> \$55
		Travel Packages	<input type="checkbox"/> \$55
		Travel Café Digital City Guide Ads (6-mth min) Month(s): _____	<input type="checkbox"/> \$99/mo
		e-Blast Paid Ad	<input type="checkbox"/> \$220
		Weekly e-Newsletter Banner Ad (4 issues)	<input type="checkbox"/> \$220
		Industry e-Newsletter Sponsorship (1 issue)	<input type="checkbox"/> \$110
		Consumer e-Newsletter Sponsorship (1 issue)	<input type="checkbox"/> \$110
		<b>PRINT PROMOTION:</b>	
		Salem Area Visitors Guide Listing	<input type="checkbox"/> \$110
		<b>VISITOR INFORMATION NETWORK:</b>	
		Brochure Placement in Travel Café	<input type="checkbox"/> \$110
		Brochure Placement at Satellite Info Kiosks	<input type="checkbox"/> \$55
		I-5 Rest Area Advertising (per month)	<input type="checkbox"/> \$165
		<b>SPECIAL PROMOTIONS:</b>	
		Marketing Exchange Event Sponsor	<input type="checkbox"/> \$275
		<b>SALES LEADS FOR CONFERENCES &amp; GROUPS:</b>	
		Facility only	<input type="checkbox"/> \$500
		Facility with lodging	<input type="checkbox"/> \$800
<b>Essential Marketing Package</b> <i>(includes 10% discount)</i> <input type="checkbox"/> \$414			
<b>Online Marketing Package</b> <i>(includes 10% discount)</i> <input type="checkbox"/> \$711			
<b>Supreme Combo Marketing Package</b> <i>(includes 20% discount)</i> <input type="checkbox"/> \$852			
<b>Ultimate Marketing Package</b> <i>(includes 20% discount) PLUS Corporate Sponsorship recognition AND 3 months Digital City Guide (FREE!)</i> <input type="checkbox"/> \$1,424			
<b>WANT MORE OPTIONS?</b> Add other Marketing Options to your package, choose from Column B			
Suggested Amount Due:		\$	Amount Enclosed:
		\$	



## MEMBERSHIP CONTRACT/INVOICE

CONTACT INFORMATION	
Name:	Title:
Company:	
Description of Business:	
Physical Address:	
City:	State: Zip:
Billing Address: <input type="checkbox"/> same as Physical Address	
Phone:	Alt Phone:
Toll-Free:	Fax:
E-Mail:	Website:

Use reverse side to calculate Column totals:

TOTALS	
Column A	\$
Column B	\$
<b>CONTRACT/INVOICE TOTAL</b>	<b>\$</b>

PAYMENT INFORMATION	
<input type="checkbox"/> Check (mail with application)	Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Amex
	Card Number:
	Expiration Date: CVC Code:
	Signature:

Travel Salem provides Membership, Marketing opportunities and information via e-mail.

Would you like to receive these emails? ☐ Yes ☐ No

If **yes**, please indicate under contact information above who should receive these emails.

If **no**, please be aware you may miss important member leads, opportunities and information.

### TERMS & CONDITIONS

Thank you for your interest in joining Travel Salem and supporting its economic development activities. Businesses seeking Membership with Travel Salem must agree to: 1) Support the Association's mission and goals; 2) Not compete or interfere with Travel Salem's mission or goals; and 3) Must provide valid telephone number for publishing purposes. The Travel Salem Board of Directors reserves the right to review and approve all Membership Contracts. Your signature below indicates that you have read and agree to the Terms & Conditions, also available on [TravelSalem.com/membership](http://TravelSalem.com/membership). **Your Membership takes effect when payment is received in full.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Questions? Contact Sue Nichols at [snichols@TravelSalem.com](mailto:snichols@TravelSalem.com) or 503-581-4325 ext. 22

**Return contract and payment to:**

Travel Salem Membership :: 181 High Street NE, Salem, OR 97301 :: Fax: 503-581-4540