

Travel Salem
WEBSITE ADVERTISING RATE CARD

Fast Facts About TravelSalem.com:

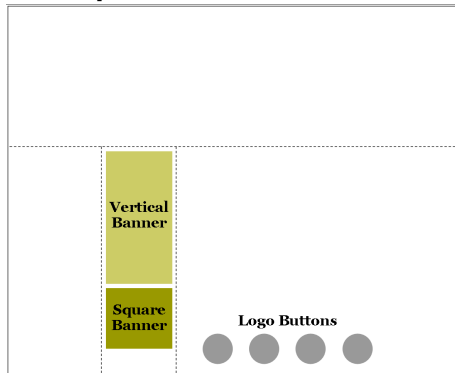
- The Official Tourism & Convention Website for Salem, Oregon, and the direct connection to the Salem area for domestic and international travelers, meeting planners and other industry professionals
- 7+ million hits each year
- 400,000 user sessions annually

Prices:

	Inside*	Outside**		Inside*	Outside**
SECTION:	HOME PAGE			OTHER	
Logo Button	\$100	\$110		n/a	n/a
Vertical Banner	\$200	\$220		\$100	\$110
Square Banner	n/a	n/a		\$65	\$71

Purchase 3 or more sections at the same time and receive a 10% discount
Purchase 6 consecutive months and receive a 20% discount

Ad Sizes & Specifications:



SECTION:	HOME PAGE	OTHER
Logo Button	50 x 50	n/a
Vertical Banner	110 x 220	110 x 220
Square Banner	n/a	110 x 100

The file format that is accepted: JPEG.
Image resolution should be between 50k-100k in size. Ads should be emailed to bekins@travelsalem.com. All advertising is subject to approval from SCVA which reserves the right to edit, reject or cancel any ad at any time that is deemed not in the best interests of SCVA.

Advertise in a Specific Section (choose one):

- ☐ SCVA Home Page
 - ☐ Visitors Home
 - ☐ Arts & Entertainment
 - ☐ Attractions
 - ☐ Dining
 - ☐ Recreation
 - ☐ Relocation
 - ☐ Shopping
 - ☐ Transportation
 - ☐ Adventures in Marion & Polk County
 - ☐ Kids Corner

- ☐ Meeting Planners Section
 - ☐ Conference Facilities
 - ☐ Group Tours
 - ☐ Lodging Section
 - ☐ Softball Lodging
 - ☐ Events Home
 - ☐ Annual Events Calendar
 - ☐ Monthly Events Calendar
 - ☐ Visitors Guide Order Forms
 - ☐ Business Directory Section

Deadlines:

Please submit ads by the 15th of the month prior to the month you wish to go live.

Contact Information:

For more information, please contact Brooke Ekins, Convention & Member Services Manager, 503-581-4325 ext. 58, bekins@travelsalem.com.

www.TravelSalem.com

* Inside – physical address of business is **inside** Salem city limits

** Outside – physical address of business is **outside** Salem city limits