

**Bill Rothrock, Weekend Visitors Center Host**

Brief Position Description: Responsible for overseeing the Salem Visitors Center on Saturdays.

**BIO – Bill Rothrock**

Bill Rothrock has been SCVA's Weekend Visitors Center Host since 1995. Bill does a great job of promoting the Salem area to lengthen the stay of visitors. His goal is to "upgrade" a visitor's stay in the area. If anyone can persuade people to stay longer in the area it is Bill.

Bill's history with Salem is extensive. When he retired he became involved with the City programs. He started the "Adopt-a-Street" program and the "Park Partnership" program. For five years he chaired the South East Salem Neighborhood Association. He has served on the Senior Advisory Commission, Civilian Advisory Traffic Committee and the Airport Advisory Committee.

In 1999 Bill received the Vern Miller Award, which is the City of Salem "Volunteer of the Year" award. Bill has been affiliated with the Salem Police Department for 10 years, and started the Radar Reader program. Bill is involved with the Northwest Steel headers club and has served as Vice Chair of the Senior Fishing Buddies club. Bill was also the Commander for the American Legion Post 9.

Bill is extremely knowledgeable about the Salem area. He takes pride in the community and his volunteerism illustrates his passion for Salem. Bill has a desire to share Salem with visitors and he has done an outstanding job of promoting the area to visitors over the past thirteen years for SCVA.