



**FOR IMMEDIATE RELEASE**

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**Travel Salem Marketing Exchange Luncheon Set for February 19**

**Capitol City Theater's Chip Conrad to Facilitate Special "Speed Networking" Event**

**SALEM**— Travel Salem's quarterly marketing exchange luncheon will be held Thursday, February 19, from 11:45 a.m. to 1:30 p.m. at the Salvation Army Ray & Joan Kroc Community Center (located at 1865 Bill Frey Drive NE in Salem). The February luncheon will be emceed by Chip Conrad, founder of Capitol City Theater, who will present Travel Salem's first "Speed Networking" event and lead luncheon attendees through a fun, engaging exercise that will connect them with dozens of different people for potential connections and follow-up meetings.

The February Marketing Exchange Luncheon is sponsored by SwipeNow and The Kroc Center. Luncheon attendees are encouraged to bring brochures and business cards for the marketing exchange table and enter to win raffle prizes provided by industry partners, including Cascade Body Massage Works, La Lumiere Massage Boutique, Oak Knoll Golf Course and Driving Range and Wavra Farms.

The cost to attend the luncheon is \$18 in advance and \$23 at the door. Reservations are required and can be made online at [www.travelsalem.com](http://www.travelsalem.com); by phone at 503-581-4325, ext. 58; or by mailing a check to Travel Salem Marketing Exchange Luncheon, 181 High St NE, Salem, OR, 97301.

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*\*\*\*Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$512 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at 181 High St. NE, in downtown Salem, two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website [www.TravelSalem.com](http://www.TravelSalem.com)\*\*\**