



**FOR IMMEDIATE RELEASE**

August 25, 2009

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**Travel Salem Announces New Board Members for 2009-2010**

SALEM, ORE. — Travel Salem, the official destination marketing organization for Salem, Marion and Polk counties, appoints six new board members for 2009-10.

The new board members are: Alan Alexander, administrator of the Salem Municipal Airport; Connie Bradley, manager of the Oregon State Fair & Expo Center; Lois Cole, executive director at the Historic Deepwood Estate; Tim Klarr, owner of Today's Hair Salon & Day Spa; Kristy Kummer, marketing director at Woodburn Company Stores; and Jennifer McCormick, marketing manager for Oregon State Parks.

Travel Salem's 32-member regional Board of Directors is represented by the following:

**Officers**

Dwane Brenneman—Chair Retired, Nissan North America	Martin Morris—Vice Chair Vice Pres/Chief Dev Officer, Salem Hospital Fdn
Terry Kelly—Past Chair Member Services Manager, Salem Electric	Ray Teasley—Secretary Comm Dev Dir, Mid Willamette Valley Council of Govts
Ray Burstedt—Treasurer President, SEDCOR	Chuck Bennett Councilor, City of Salem
Sean O'Day Deputy City Manager, City of Salem	

**Directors**

Alan Alexander Administrator, Salem Airport	Suzi Bicknell Executive Director, Go Downtown!
Connie Bradley Manager, Oregon State Fair & Expo	Jake Bryant General Manager, Best Western Mill Creek Inn
Jon Carey Director of Athletics, Western Oregon University	Jessica Carpenter Director of Sales, Keizer Renaissance Inn/SALA

Lore Christopher Mayor, City of Keizer	Lois Cole Executive Director, Historic Deepwood Estate
Nancy Duncan Tourism Director, Chemeketa Community College	Cori Frauendiener Director of Education & Partnerships, MaPS Credit Union
Shelley Hanson Director, Spirit Mountain Community Fund	Mona Hayes President, Salem Multi-Cultural Institute
Steve Johnson President, VIPS Industries	Tim Klarr Owner, Today's Hair Salon & Day Spa
Kristy Kummer Marketing Director, Woodburn Company Stores	Jennifer McCormick Marketing Manager, Oregon State Parks
Austin McGuigan Community Development Director, Polk County	Patti Milne Commissioner, Marion County
Bunni Oslund-Fisk Mall Manager, Lancaster Mall	Stacy Palmer Executive Director, Silverton Chamber of Commerce
John Pataccoli President, Redhawk Winery & Vineyard	Bonnie Stephenson Marketing Project Coordinator, Chemeketa Comm College
Nancy Stockdale Executive Director, Oregon Symphony Assoc in Salem	Bill Wilkson Business Development, Statesman Journal
Roger Yost General Manager, Reed Opera House	

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*\*\*\*Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$496 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website [www.TravelSalem.com](http://www.TravelSalem.com)\*\*\**