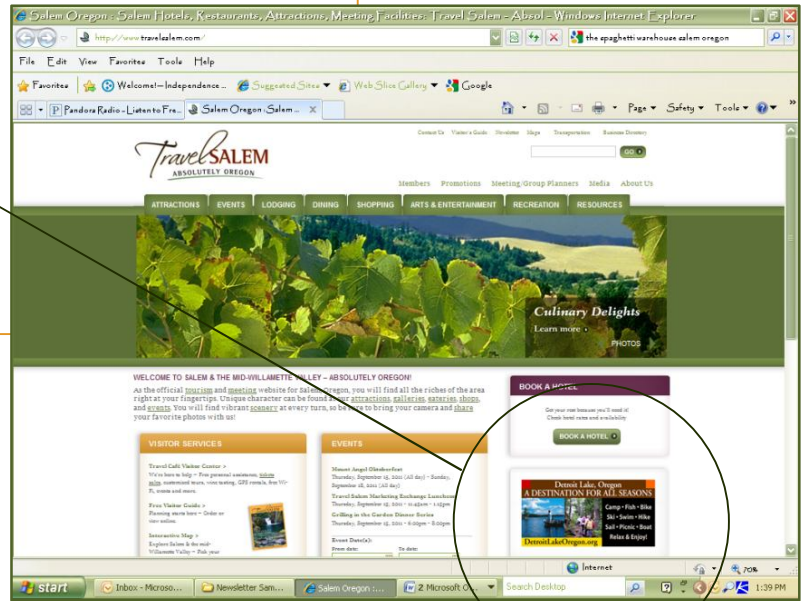


## Home Page Ad

\$200 per month  
(3 month minimum)  
250W x 125H



## Sectional Banner

### •Vertical Banner

\$100 per month/per section

125W x 250H

OR

### •Square Banner

\$65 per month/per section

125W x 125H

## Choose from one of the following Sections:

- |                                                  |                              |
|--------------------------------------------------|------------------------------|
| * Arts & Entertainment                           | * Meeting/Group Planners     |
| * Attractions                                    | * Promotions                 |
| * Business Directory/Site Index -title page only | * Recreation                 |
| * Dining                                         | * Resources -title page only |
| * Events                                         | * Shopping                   |
| * Lodging                                        | * Transportation             |

Purchase six consecutive  
months and get a  
**20% discount!**

### Fast Facts about TravelSalem.com:

- The Official Tourism & Convention Website for Salem, Oregon, and the direct connection to the Salem area for domestic and international travelers, meeting planners and other industry professionals.
- A key resource for Salem, Marion and Polk County residents interested in information on attractions, accommodations, restaurants, and events.
- Last year TravelSalem.com was viewed 150,940 times.

### TO RESERVE YOUR AD -

Company Name	
Contact Person	
Phone & Email	
Month(s) for Advertising	
Payment Amount	
Signature	

- Send as a jpeg file.
- Image resolution should be from 50k-100k in size.
- Ads should be emailed to [tpreston@TravelSalem.com](mailto:tpreston@TravelSalem.com).
- All advertising is subject to approval from Travel Salem which reserves the right to edit, reject or cancel any ad at any time that is deemed not in the best interests of Travel Salem.

### Advertise in a Specific Section:

- |                                                                                   |                                                               |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Travel Salem Home Page                                   | <input type="checkbox"/> Meeting/Group Planners               |
| <input type="checkbox"/> Arts & Entertainment                                     | <input type="checkbox"/> Promotions                           |
| <input type="checkbox"/> Attractions                                              | <input type="checkbox"/> Recreation                           |
| <input type="checkbox"/> Business Directory/Site Index ( <i>title page only</i> ) | <input type="checkbox"/> Resources ( <i>title page only</i> ) |
| <input type="checkbox"/> Dining                                                   | <input type="checkbox"/> Shopping                             |
| <input type="checkbox"/> Events                                                   | <input type="checkbox"/> Transportation                       |
| <input type="checkbox"/> Lodging                                                  |                                                               |

**Deadlines:** Please submit ads by the 15<sup>th</sup> of the month prior to your month of advertising. **Contact**

**Information:** For more information, please contact Tara Preston, Program Assistant, 503-581-4325 ext. 58, [tpreston@TravelSalem.com](mailto:tpreston@TravelSalem.com).

***[www.TravelSalem.com](http://www.TravelSalem.com)***