## Tina Winge, Community Development Representative (aka The Accelerator)

Brief Position Description: Responsible for membership sales and serves as a liaison between community businesses and organizations and Travel Salem's marketing team.

## Bio - Tina Winge

Tina Winge joined Travel Salem in November 2011 as the organization's Community Development Representative (CDR). As Travel Salem's CDR Tina works tirelessly to connect businesses and organizations within Salem and the Mid-Willamette Valley with customized marketing opportunities that help grow their business. Previously, Tina was with the Oregon Garden Resort as their Catering & Conference Services Manager. With more than 12 years of professional level experience in customer service, event planning and sales Tina understands the importance of customized and targeted marketing strategies that produce results, and she knows how to leverage partnerships for the greatest return. Her success with connecting Travel Salem to 84 new business partners within her first year speaks volumes about her commitment to the health of the local businesses community.

Businesses wanting to learn more about partnering with Travel Salem can contact Tina directly at membership@TravelSalem.com or 503-581-4325 ext. 59.