

NEWS RELEASE

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LOCAL, CUSTOM HOLIDAY GIFT PACKS FEATURED ON NEW WEBSITE

Fresh to You launches new site, features gift packs of 100% local goods

STAYTON, ORE. 17 OCT. 2013 — Fresh to You Produce & Garden Center has long been known as the local, custom holiday gift packs specialists. At Fresh to You, customers can create their own gift packs, choosing from local jams, jellies, syrups, nuts, honey, oatmeal, pancake mix, BBQ sauces, pasta sauces, mustards, cheeses and more. Yet just this month, Fresh to You launched a brand new web site that will make shopping online for these custom gift packs simple, quick and straight-forward.

The new website is live through the same, familiar domain name ftyp.com. "We are excited for customers to try our new website features! There is even a page through which they can now easily select their favorite products and create their own custom gift packs," says Fresh to You co-owner Nancy Hendricks.

These holiday gift packs are sought-after for their 100% locally-made qualities. Everything from Carl Hendrick's hand-made wooden crate they are packaged in, to the local sauces and local goods within, makes these gift packs a special treat from an Oregonian.

"We have locals who buy our gift packs for out-of-town friends and family, and companies who buy them for holiday gifts for their employees. I really enjoy personalizing them for each customer," says gift pack coordinator Vince Hendricks. To that end, Hendricks creates custom labels for their corporate customers, which they feature on the gift packs they purchase.

Fresh to You will ship these custom gift packs anywhere within the continental United States. Customers can now order the gift packs and have them shipped directly from the new web site, or they may come in and order in-person at the farm store at 41639 Stayton-Scio Rd. in Stayton. For more information, call Fresh to You at 503.769.9682 or visit www.ftyp.com.

About Fresh to You Produce & Garden Center

Fresh to You Produce & Garden Center is a full service garden center and Community Supported Agriculture (CSA) farm that provides a welcoming environment for customers who can be inspired to enhance their health, their home and their peace of mind. Owners Carl and Nancy Hendricks and their children represent the fifth consecutive generation to carry on their rich family tradition of farming in Stayton, Oregon. The family-owned and operated business was featured in *Sunset* magazine, where their jams were described as "better than homemade." For more information, call <u>503.769.9682</u> or visit <u>www.ftyp.com</u>.