

Tara Preston, Program Assistant

Brief Position Description: Responsible for assisting Community Development, Services, and Convention & Events Programs while serving as the liaison between members and Travel Salem's marketing programs.

BIO – Tara Preston

Tara Preston has been Travel Salem's Program Assistant since 2010. Tara serves in a dual role as the liaison between Travel Salem's members and the marketing department; as well as assisting meeting and event planners with resources and services to ensure a successful meeting/conference/event.

Tara's organizational skills are invaluable to Travel Salem. She juggles the needs of more than 420 members and provides them with excellent and professional service. Tara has a B.A. in Art from Western Oregon University and her creativity as an artist is tapped consistently, especially when designing marketing materials for the community development department.

Tara's easy going demeanor plays into the achievements of the programs she is part of. Travel Salem's members can rely on her consistency and assistance to gain the greatest return on their investment.

Tara is a 30 year Oregonian and is currently on the Board of Directors for the Western Oregon University Alumni Association.