

TravelSalem.com Online Advertising Rates

Home Page Ad

\$220 per month (3 month minimum) 250W x 125H





Sectional Banner

Vertical Banner

\$110 per month/per section

OR

125W x 250H

Square Banner

\$75 per month/per section

125W x 125H

Choose from one of the following Sections:

- *Arts & Entertainment
- *Attractions
- *Business Directory/Site Index -title page only
- *Dining
- *Events
- *Lodging

- *Meeting/Group Planners
- *Promotions
- *Recreation
- *Resources -title page only
- *Shopping
- *Transportation

Fast Facts about TravelSalem.com:

- The Official Tourism & Convention Website for Salem, Oregon, and the direct connection to the Salem area for domestic and international travelers, meeting planners and other industry professionals.
- A key resource for Salem, Marion and Polk County residents interested in information on attractions, accommodations, restaurants, and events.
- Last year TravelSalem.com was viewed 150,940 times.

TO RESERVE YOUR AD -

Company Name	
Contact Person	
Phone & Email	
Month(s) for Advertising	
Payment Amount	
Signature	

- Send as a jpeg file.
- Image resolution should be from 50k-100k in size.
- Ads should be emailed to tpreston@TravelSalem.com.
- All advertising is subject to approval from Travel Salem which reserves the right to edit, reject or cancel any ad at any time that is deemed not in the best interests of Travel Salem.

Advertise in a Specific Section:

 □ Travel Salem Home Page □ Arts & Entertainment □ Attractions □ Business Directory/Site Index (title page only) □ Dining □ Events □ Lodging 	 Meeting/Group Planners Promotions Recreation Resources (title page only) Shopping Transportation
□ Lodging	

Deadlines: Please submit ads by the 15th of the month prior to your month of advertising.

Contact Information: For more information, please contact Tara Preston, Program Assistant, 503-581-4325 ext. 58, tpreston@TravelSalem.com.

www.TravelSalem.com