



FOR IMMEDIATE RELEASE

October 1, 2010

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Travel Salem Ranks 37 on List of 100 Best Nonprofits to Work For in Oregon

SALEM, ORE. — Travel Salem has been selected again as one of Oregon's "Top 100 Best Nonprofits to Work For in Oregon" by *Oregon Business* magazine. The rankings were unveiled at a sold-out event held at the Portland Art Museum on September 22, 2010. Travel Salem was recognized as the 24th best small nonprofit and 37th overall.

"Those of us who choose nonprofit careers do so for the chance to serve a cause greater than ourselves," said Angie Morris, president and CEO of Travel Salem. "Travel Salem attracts and retains amazing, talented staff, who bring their 'A-game' and give a little bit of their heart to their job every single day. There is no question why they are some of the best in the industry."

The rankings were based on an independence assessment of employer's workplace practices and the confidential input of employees who answered 60 questions about workplace satisfaction such as benefits, management, trust, work environment and development. The criteria employees ranked as most important was: "treatment of employees by supervisors," and "pride and belief in the organization." More than 150 nonprofits participated and 5,000 employees completed the survey. The free, voluntary survey was calculated by research partners Davis, Hibbitts and Midghall along with a research editor at *Oregon Business* magazine.

The "Top 100 Best Nonprofits to Work For in Oregon" will be featured in the October issue of *Oregon Business* magazine.

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****Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$452 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5*

*satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE)
and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website
www.TravelSalem.com****