



MEMBERSHIP WORKSHEET

(Business Name) _____

Total each section, then include in Membership Investment section on reverse.

CHOOSE FROM EITHER COLUMN A or COLUMN B (see attached Membership Program Flier for complete description of options)			
Column A		Column B	
SAVE WITH PRE-PACKAGED OPTIONS		BUILD YOUR OWN PACKAGE!	
All packages include Basic Membership		Step 1: select one Basic Membership <input type="checkbox"/> \$160	
Essential Marketing Package <i>(includes 10% discount)</i>	<input type="checkbox"/> \$369	Travel Salem Supporter (No Business Support) <input type="checkbox"/> \$100	
		Step 2: select as many as you want! ONLINE & DIGITAL OPTIONS:	
Supreme Combo Marketing Package <i>(includes 20% discount)</i>	<input type="checkbox"/> \$688	<ul style="list-style-type: none"> Expanded Website Listing & Link <input type="checkbox"/> \$50 Video Website Listing <input type="checkbox"/> \$50 - Additional Video Website Listings <input type="checkbox"/> \$50 Travel Packages <input type="checkbox"/> \$50 Travel Café Digital City Guide Ads (6-mth min) <input type="checkbox"/> \$99/mo Month(s): _____ e-Blast Paid Ad <input type="checkbox"/> \$200 Website Home Page Ad _____ <input type="checkbox"/> \$200 Website Vertical Ad _____ <input type="checkbox"/> \$100 Website Square Ad _____ <input type="checkbox"/> \$65 Weekly e-Newsletter Banner Ad (4 issues) <input type="checkbox"/> \$200 Industry e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$100 Consumer e-Newsletter Sponsorship (1 issue) <input type="checkbox"/> \$100 	
		Ultimate Marketing Package <i>(includes 20% discount)</i> PLUS Corporate Sponsorship recognition	
WANT MORE OPTIONS? Add other Marketing Options to your package, choose from Column B		PRINT PROMOTION:	
		<ul style="list-style-type: none"> Salem Area Visitors Guide Listing <input type="checkbox"/> \$100 Additional Salem Area Visitors Guide Listing <input type="checkbox"/> \$50 	
		VISITOR INFORMATION NETWORK:	
		<ul style="list-style-type: none"> Brochure Placement in Travel Café <input type="checkbox"/> \$100 Brochure Placement at Satellite Info Kiosks <input type="checkbox"/> \$50 	
		SPECIAL PROMOTIONS:	
		<ul style="list-style-type: none"> Marketing Exchange Event Sponsor <input type="checkbox"/> \$250 	
Suggested Amount Due: \$ _____		Amount Enclosed: \$ _____	



MEMBERSHIP CONTRACT/INVOICE

CONTACT INFORMATION	
Name:	Title:
Company:	
Main Listing Category:	Secondary Listing Category:
Physical Address: <input type="checkbox"/> Do Not Publish	
City:	State: Zip:
Billing Address: <input type="checkbox"/> same as Physical Address <input type="checkbox"/> Do Not Publish	
Phone:	Alt Phone:
Toll-Free:	Fax:
E-Mail:	Website:

Use reverse side to calculate Column totals:

TOTALS	
Column A	\$
Column B	\$
CONTRACT/INVOICE TOTAL	\$

PAYMENT INFORMATION	
<input type="checkbox"/> Check (mail with application)	Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Amex
	Card Number:
	Expiration Date: CVC Code:
	Signature:

Travel Salem provides Membership, Marketing opportunities and information via e-mail.
 Would you like to receive these emails? ☐ Yes ☐ No
 If **yes**, please indicate under contact information above who should receive these emails.
 If **no**, please be aware you may miss important member leads, opportunities and information.

TERMS & CONDITIONS

Thank you for joining Travel Salem and supporting its economic development activities. Businesses seeking Membership with Travel Salem must agree to: 1) Support the Association's mission and goals; 2) Not compete or interfere with Travel Salem's mission or goals; and 3) Must provide valid telephone number for publishing purposes. The Travel Salem Board of Directors reserves the right to review and approve all Membership Contracts. By signing this membership application/renewal form you confirm that your business/organization has the right to publish all of the brochures, promotional materials, content, video, images, logos, illustrations, and design elements that you provide to Travel Salem for promotional use; and that you have read and agree to the Terms & Conditions, also available on TravelSalem.com/membership.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Questions? Contact Sue Nichols :: snichols@travelsalem.com or 503-581-4325 ext. 22

Return contract and payment to:

Travel Salem Membership :: 181 High Street NE, Salem, OR 97301 :: Fax: 503-581-4540