

## Here is what previous Travel Salem interns have to say:

“Through my internship I experienced an office atmosphere and gained knowledge regarding various businesses and how they market themselves. The experience prepared me for my career!”

~ *Kathie Reeves*

“I chose Travel Salem as my internship site because I wanted a more rounded education with all the different aspects of the Hospitality and Tourism Industry, and that is exactly what I received! My supervisors were very instructive, and they kept me busy. I had instruction about everything from tour setup and event management to administrative work and visitor help. I would definitely recommend interning at Travel Salem because it is a fun, educational and rewarding experience!” ~ *Jessica Arce*

“College prepared me academically, but my internship with Travel Salem better prepared me for the professional world such as interacting with clients, clear and business-like communication and creative thinking. I was much more confident after my internship and found a job immediately after graduating due to connections I made at Travel Salem.”

~ *Denease Schiffman*

## How do I apply for an internship with Travel Salem?

Send or email your cover letter and resume to:

Dee Hendrix, Marketing Manager  
dhendrix@TravelSalem.com

or

181 High St. NE :: Salem, OR 97301

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## Is this a paid internship?

**Travel Salem does not offer paid internships.  
However, all interns are provided with a letter of  
recommendation and Travel Salem's offer to serve as a  
reference to potential employers.**

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## How many internship opportunities are available?

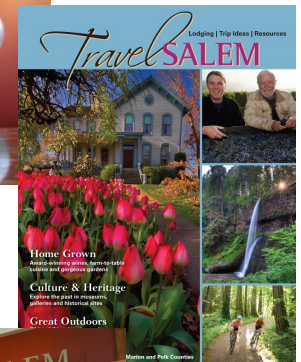
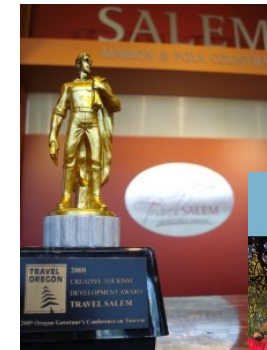
**Due to office space limitations Travel Salem  
offers two internships per term.**

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**Travel Salem**  
181 High St. NE  
Salem, OR 97301  
1-800-874-7012  
or 503-581-4325  
**TravelSalem.com**



## Need an Internship? Be part of Travel Salem's Award Winning Destination Marketing Team



**TravelSalem.com**

# Travel Salem Internship—Have fun while learning!

## Are you a college student who is looking for:

- An internship opportunity that will stand out on a resume?
- A chance to work with award-winning marketing experts and gain useful, transferable skills?
- A custom-designed learning opportunity?
- An opportunity to meet people from diverse backgrounds and have a good time?

## Real-world experience

While working with Travel Salem, interns will network with leaders, learn transferable skills, gain real-world experience and be part of a team of professionals.



Travel Salem staff winning the 2008 Governor's Tourism Award. Kathie Reeves (far left), started as an intern and later as Travel Salem's Marketing Manager.

## About Travel Salem

**Mission:** Travel Salem is a non-profit organization that markets and promotes the greater Salem area as a premier, year-round destination for conventions, events and leisure travelers. Travel Salem serves as the official destination marketing organization (DMO) and a vital tourism economic development generator for the mid-Willamette Valley.

**Vision:** Through bold innovation and integrated partnerships, Travel Salem's programs and services heighten the visitor experience and drive economic impact, which supports local businesses, job creation and an enhanced quality of life.

## Travel Salem is looking for individuals with the following:

- A warrior spirit, a dedicated heart, and a fun loving attitude!
- A commitment to customer service and professionalism.
- Excellent communication skills (verbal & written).
- Self-motivation and energetic personality.
- Team-oriented.
- Flexibility to work in a dynamic, fast-paced environment.
- Ability to work well alone or with others.

## Who should apply

To be eligible for an internship at Travel Salem, you must be a degree seeking student working toward an undergraduate or graduate degree.

## Responsibilities

A sales and marketing internship with Travel Salem consists of real-world work assisting with the development, implementation and evaluation of sales and marketing strategies. Our interns work alongside Travel Salem's sales and marketing team. We are looking for students who possess many of the skills of our current team and are interested in expanding their knowledge of the field.

Any of the following duties may be assigned to a Travel Salem intern:

- Special Promotions
- Advertising
- Social Media
- Public Relations
- Meeting Planning
- Public Speaking
- Product Development
- Website Management
- Membership & Convention Sales
- Hospitality Services
- Marketing Plan Development