



## MEMBERSHIP CONTRACT

CONTACT INFORMATION	
Name:	Title:
Company:	
Description of Business:	
Physical Address:	
City:	State: Zip:
Billing Address: <input type="checkbox"/> same as Physical Address	
Phone:	Alt Phone:
Toll-Free:	Fax:
E-Mail:	Website:

**Use Worksheet on reverse to calculate each category total**

MEMBERSHIP INVESTMENT	
Membership Option Total	\$
"U-Pick" Marketing Options Total	\$
Pre-Packaged Option Total	\$
Sponsorship Option Total	\$
<b>MEMBERSHIP TOTAL</b>	<b>\$</b>

PAYMENT INFORMATION	
<input type="checkbox"/> Check (mail with application)	Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> Amex
<input type="checkbox"/> Invoice	Card Number:
	Expiration Date:
	Signature

Travel Salem provides member opportunities and information via E-mail.

Would you like to receive these emails? ☐ Yes ☐ No

If **yes**, please indicate under contact information, who should be sent these emails.

If **no**, please be aware you may miss important member leads, opportunities and information.

### MEMBERSHIP CRITERIA

Thank you for your interest in joining Travel Salem and supporting its economic development activities.

Businesses seeking membership with Travel Salem must agree to:

- Support the Association's mission and goals
- Not compete or interfere with Travel Salem's mission or goals
- Must provide valid telephone number for publishing purposes

The Travel Salem Board of Directors reserves the right to review and approve all membership applications.

Your signature below indicates that you have read, understand and agree to the Terms & Conditions attached.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

### Return application and payment to:

Travel Salem Membership • 181 High St NE • Salem, OR 97301 • Fax: 503-581-4540

Questions? Call Sue Nichols 503-581-4325 Ext. 22; [snichols@travelsalem.com](mailto:snichols@travelsalem.com)



## MEMBERSHIP WORKSHEET

Total each section, then include in Membership Investment section on reverse.

**Inside** – physical address of business is inside Salem city limits **Outside** – physical address of business is outside Salem city limits

STEP 1: MEMBERSHIP OPTION – Choose One:		
<i>Please note: Businesses must be a Member to gain access to all marketing packages listed in the following sections.</i>		
Individual Membership	<input type="checkbox"/> Inside: \$100	<input type="checkbox"/> Outside: \$125
Basic Membership (includes website listing & link)	<input type="checkbox"/> Inside: \$150	<input type="checkbox"/> Outside: \$175
<b>MEMBERSHIP OPTION TOTAL</b>	<b>\$</b>	

STEP 2: "U-PICK" MARKETING OPTIONS – Choose All That Apply:		
<b>Website – Expanded Listing</b> (photo, listing & link)	<input type="checkbox"/> Inside: \$50 Qty: _____	<input type="checkbox"/> Outside: \$55 Qty: _____
<b>Website – Travel Packages</b>	<input type="checkbox"/> Inside: \$50	<input type="checkbox"/> Outside: \$55
<b>Website Display Advertising</b> → See Rate Card for sizes & prices	Section: Month(s):	Size: Rate:
<b>Garmin GPS Promotions</b>	<input type="checkbox"/> Inside: \$100	<input type="checkbox"/> Outside: \$110
<b>Visitors Guide – Listing</b>	<input type="checkbox"/> Inside: \$100 <input type="checkbox"/> Add'l: \$50	<input type="checkbox"/> Outside: \$110 <input type="checkbox"/> Add'l: \$55
<b>Visitors Guide – Display Advertising</b> → See Rate Card for sizes & prices	<input type="checkbox"/> Check here if interested – a Travel Salem representative will contact you	
<b>Visitors Center – Brochure Placement</b>	<input type="checkbox"/> Inside: \$100 <input type="checkbox"/> Add'l: \$50	<input type="checkbox"/> Outside: \$110 <input type="checkbox"/> Add'l: \$55
<b>Satellite Kiosk Brochure Placement</b> Includes: Salem Conference Center & Salem Airport	<input type="checkbox"/> Inside: \$50	<input type="checkbox"/> Outside: \$55
<b>Visitors Center – Plasma Screen Advertising</b> Desired Month(s):	<input type="checkbox"/> Inside: \$200/mth	<input type="checkbox"/> Outside: \$220/mth
<b>Welcome Bags</b>	<input type="checkbox"/> Inside: \$50	<input type="checkbox"/> Outside: \$55
<b>I-5 Rest Area Event Promotions</b>	<input type="checkbox"/> Inside: \$150/mth	<input type="checkbox"/> Outside: \$175/mth
<b>Sales Leads for Conferences/Meeting/Events</b>	<input type="checkbox"/> Inside: No charge	<input type="checkbox"/> Outside: \$500 (facility only) <input type="checkbox"/> Outside: \$800 (facility w/ lodging)
<b>"U-PICK" MARKETING TOTAL</b>	<b>\$</b>	

STEP 3: PRE-PACKAGED OPTION – priced at 10% discount - Choose One:		
<b>Corporate Leadership Package</b> This package is "Jam-Packed" with Options! Visit TravelSalem.com/membership for details.	<input type="checkbox"/> Inside: \$945	<input type="checkbox"/> Outside: \$1,475 (facility only) <input type="checkbox"/> Outside: \$1,750 (facility w/ lodging)
<b>Tourism Marketing Package</b> Includes: Visitors Guide Listing, Expanded Website Listing & Link, GPS listing, Website Travel Packages, Visitors Center Brochure Placement, Welcome Bags, Team Salem Meetings	<input type="checkbox"/> Inside: \$300	<input type="checkbox"/> Outside: \$330
<b>PRE-PACKAGED OPTION TOTAL</b>	<b>\$</b>	



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## TERMS & CONDITIONS

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**By agreeing to these terms and conditions, you confirm that you have read, understand and accept the following:**

- You are purchasing a Basic Membership in order to gain access to all marketing packages and options.
- Travel Salem requests all Basic Members to put a link to Travel Salem's website [TravelSalem.com](http://TravelSalem.com) on their website. By doing this, it demonstrates to the visitor and the business community at large, that your business supports tourism and your local convention visitors association.
- You meet the following Membership Criteria:
  - Support Travel Salem's mission and goals;
  - Will not compete or interfere with Travel Salem's mission or goals;
  - Will provide a valid telephone number for publishing purposes;
  - Understand that Travel Salem's Board of Directors reserves the right to review and approve all membership applications.
- Where applicable, you meet the Criteria for marketing options you have selected.
- If you have selected the "Inside" pricing options – the physical address of your business is within Salem city limits.
- If contact information changes for your business, promptly notify Travel Salem in writing within 10 business days of the change. This ensures that Travel Salem can provide the most up-to-date information to visitors.
- You will automatically receive E-mail updates from Travel Salem as a Member. If you do not want to receive these updates please contact Travel Salem and your E-mail address will be removed. Please be aware you may miss important member leads, opportunities and information if you opt-out of the E-mail updates.
- **Your Membership takes effect when payment is received in full.**
- **There are no refunds or cancellations.**

Travel Salem's Membership information is proprietary, and will not be sold or distributed without the prior consent of Members.