

Travel Salem  
**WEBSITE ADVERTISING RATE CARD**

**Fast Facts About TravelSalem.com:**

- The Official Tourism & Convention Website for Salem, Oregon, and the direct connection to the Salem area for domestic and international travelers, meeting planners and other industry professionals
- Also a key resource for Salem, Marion and Polk County residents interested in information on attractions, accommodations, restaurants, and events.
- 175,000+ visits per year. (Visits: An engaged interaction between a visitor and TravelSalem.com.)

**Prices:**

	Inside*	Outside**	Inside*	Outside**
SECTION:	HOME PAGE		OTHER	
Horizontal Banner	\$200	\$220	n/a	n/a
Vertical Banner	n/a	n/a	\$100	\$110
Square Banner	n/a	n/a	\$65	\$71

Purchase 3 or more sections at the same time and receive a 10% discount  
Purchase 6 consecutive months and receive a 20% discount

**Ad Sizes & Specifications:**

SECTION:	HOME PAGE	OTHER
Horizontal Banner	300 x 110	n/a
Vertical Banner	n/a	110 x 220
Square Banner	n/a	100 x 100

- The file format that is accepted: JPEG.
- Image resolution should be between 50k-100k in size. Ads should be emailed to kreeves@travelsalem.com.
- All advertising is subject to approval from Travel Salem which reserves the right to edit, reject or cancel any ad at any time that is deemed not in the best interests of Travel Salem.

**Advertise in a Specific Section (choose one):**

- |   |   |
|---|---|
| <input type="checkbox"/> Travel Salem Home Page | <input type="checkbox"/> Meeting Planners Section   |
| <input type="checkbox"/> Events                 | <input type="checkbox"/> Conference Facilities      |
| <input type="checkbox"/> Arts & Entertainment   | <input type="checkbox"/> Group Tours                |
| <input type="checkbox"/> Attractions            | <input type="checkbox"/> Lodging Section            |
| <input type="checkbox"/> Dining                 | <input type="checkbox"/> Softball Lodging           |
| <input type="checkbox"/> Recreation             | <input type="checkbox"/> Business Directory Section |
| <input type="checkbox"/> Relocation             | <input type="checkbox"/> Promotions Section         |
| <input type="checkbox"/> Shopping               |   |
| <input type="checkbox"/> Transportation         |   |

**Deadlines:**

Please submit ads by the 15<sup>th</sup> of the month prior to the month you wish to go live.

**Contact Information:**

For more information, please contact Kathie Reeves, Marketing & Online Manager, 503-581-4325 ext. 24, kreeves@travelsalem.com.

***www.TravelSalem.com***

\* Inside – physical address of business is **inside** Salem city limits

\*\* Outside – physical address of business is **outside** Salem city limits