

**Social Media Coordinator (Full-time)**

Travel Salem is seeking a social media professional with in-depth knowledge and understanding of relevant social media platforms (e.g. Facebook, Twitter, Instagram, YouTube, Pinterest, Google+, Snapchat). Knowledge of the tourism industry and the Salem, Marion County & Polk County area a plus. Position will be responsible for overseeing the daily operation of the Travel Salem's social media platforms and campaigns. Only fearless, creative geniuses need apply!

Mandatory Skills & Qualifications:

- In-depth knowledge and understanding of relevant social media platforms (Facebook, Twitter, Instagram, YouTube, Pinterest, Google+, Snapchat, etc.)
- Ability to effectively communicate key messages through social media
- Photography and video production/editing skills
- Strong project management and organizational skills
- Strong writing, public speaking and networking skills
- Creative thinking and problem solving
- Excellent customer service skills
- Degree in marketing, communications, public relations or new media a plus

Vehicle required. Ability to lift and carry 25 lbs. Full-time, hourly wage, benefited position. E-mail, mail or deliver resume and cover letter by 5 p.m., Friday, June 24 to: Attn: Kara Kuh, kkuh@TravelSalem.com or Travel Salem, 181 High St. NE, Salem, OR 97301.