



FOR IMMEDIATE RELEASE

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Spring for First Wednesday at our *Travel Café* – Umbrellas & Boots in the City!

Travel Salem

181 High St. NE

Wednesday, March 2, 2010

5:00 – 8:00 p.m.

SALEM, ORE — Grab your umbrella, slip on those boots and head to Travel Salem's *Travel Café* this month to enjoy a handful of fun products and services offered by local businesses. We're hosting one of the art deco umbrellas located around the city – stop by to check it out! Come rain or come shine, make Travel Salem part of your evening out! Enter to win drawings from participating businesses. Here's a sneak peek at who will be there:

- **Lights in the Attic Wedding Films and Photography**- Showcases their wedding cinematography and photography with their sister company, Tara Francis Photography. Check out their photographic expertise and special packages for your next event!
- **Maps Credit Union**- One of Willamette Valley's premier financial partners offers saving and checking accounts, auto and home loans, visa credit cards, personal and business insurance, and more. Stop by to find out about the credit union— open to the entire community—and to enter their drawing for a gift basket of Salem goodies!
- **Dallas Chamber of Commerce** –Want to find out more about what's going on in Dallas? Dallas Chamber and a few businesses will be here with pictures, materials, and info about their current & upcoming events! Enter to win a basket of goodies from Dallas merchants!
- **Willamette Valley Vineyards** -- Pours delicious, rosy pinots and other sustainable wines, as well as offering this First Wednesday Special: \$6 tastings which includes Riedel wine glass. Be a Wine Club Member for a night! Receive 20% discount on all bottles purchased at First Wednesday.



Contribute to Travel Salem's "Absolutely Giving Back" program by dropping off a new or gently used clean child's light jacket or sweater.

*Wine Guild Members will receive complimentary wine tastings. Riedel stemware not included.

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****Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$452 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at the historic Grand Hotel building (181 High St. NE, Salem), two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website www.TravelSalem.com****