



JULY 10, 2010

9 AM - 3 PM

HEALTH AND WEALTH EXPO

SPONSORSHIP PACKET



Oregon Paralyzed Veterans of America is a 501 (c) (3) nonprofit organization.
All Donations are deductible to the fullest extent of the law.



Health & Wealth Expo provides a professional, first class platform for exhibitors to meet, Face-To-Face, hundreds of potential customers/clients to show, explain, demonstrate, sell, customer/client PR, build a data base and other activities. This event provides the best advertising/PR strategy available, enabling you to TALK, Face-To-Face, with your prospect/client. And, to do so at a fraction of the cost of other advertising.

If you want to maximize the effectiveness of your advertising dollar, there is no better way than to exhibit in the Health & Wealth Expo. Hundreds will be attracted by today's two most demanding concerns; acquiring and maintaining good HEALTH; and, obtaining and preserving WEALTH.

Dear Expo Supporter,

Oregon Paralyzed Veterans of America is pleased to invite you to participate as a sponsor in the Passport to Freedom Health & Wealth Expo. This exciting event will be held Saturday, July 10, 2010 from 9:00 am to 3:00 pm. Prior to the start of the Expo, a special continental Breakfast Reception will be held for the representatives of the community based programs, presenters and sponsors like yourself.

With job losses, the foreclosure crisis, high gas prices and inflation many more citizens will need to seek services that will assist them with strategies that will establish financial growth and stabilize their personal health. At this time, it is also vital that members of our community are aware of resources that are available to assist them. The Oregon Paralyzed Veterans of America Health & Wealth Expo strives to increase access to quality community based health and financial providers. As community members seek ways to maintain and grow their personal finances, it is imperative that they also understand the importance of maintaining and improving their personal health. The Oregon Paralyzed Veterans of America Health & Wealth Expo will connect the community with a variety of locally based health and financial resources and providers. The Oregon Paralyzed Veterans of America Health & Wealth Expo will also feature workshops what will supply participants with tips, techniques and resources that they can begin to utilize immediately in assisting them toward reaching their personal health and financial goals.



The Expo will feature raffles, give-a-way items, community resources and informational literature.

One of the goals of the Oregon Paralyzed Veterans of America Health & Wealth Expo is to raise community awareness of how the needs of seniors and people with disabilities, on an economic level, are often overlooked. More than 450,000 individuals in the United States today have spinal cord injuries (SCI). Every year, approximately 11,000 individuals sustain SCI from auto, sports and work accidents, falls, or during military service. A spinal cord injury changes an individual's life in an instant—physically, emotionally and socially. Whether an individual is newly injured or have lived with their injury for some time, they will have many concerns and questions. Since 1976, Oregon Paralyzed Veterans of America has been a chapter of Paralyzed Veterans of America (PVA) who works to maximize the quality of life for its members and all people who have a spinal cord injury or disease (SCI/D) as a leading advocate for health care, SCI/D research and education, veterans' benefits and rights, accessibility and the removal of architectural barriers, sports programs, and disability rights.

We are asking that you support the Oregon Paralyzed Veterans of America Health & Wealth Expo through a tax-deductible sponsorship. Oregon Paralyzed Veterans of America is a 501 (c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law. A sponsorship form is attached for your convenience. Your generous support will ensure that the Oregon Paralyzed Veterans of America Health & Wealth Expo is a success and will positively impact the lives of countless members of our community.

For more information, please do not hesitate to contact me at 800-333-0782 or visit the Oregon Paralyzed Veterans of America on the web at www.oregonpva.org.

Thank you,

A handwritten signature in cursive script that reads "Anthony Marx".

Anthony Marx
President, Oregon Paralyzed Veterans of America



Passport to Freedom Health & Wealth Expo and Resource Booklet Sponsorship Opportunities

Sponsorship contributions will be used to support workshop costs, facility expenses, event materials, promotional materials and to support the Oregon Paralyzed Veterans of America a 501 (c) (3) non-profit organization Federal ID #93-0713859.

Platinum Sponsorship - \$1,750 Includes:

- A booth prominently located at the 2010 Oregon PVA expo.
- Special recognition during the Oregon PVA expo as a Platinum Sponsor.
- Four tickets to the 2010 annual Oregon PVA banquet.
- One month digital billboard advertisement by the Lamar group to begin prior to the expo.
- Your company logo on all expo mass media advertising and promotional material.
- Full page color special recognition in one edition of the Paralog news letter.
- Your company logo on the banner located inside the expo.
- Your company logo on the banner located outside the expo.
- Space at the expo corporate sponsor table for your company promo materials.
- Two full-page color advertisements in the Passport resource booklet.
- Your company listed in the expo program.
- Your company logo on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.
- Your company logo placed in the Senior Boomer newspaper Expo Release Edition.

Gold Sponsorship - \$1,000 Includes:

- Expo space (6 ft.).
- Special recognition during the expo.
- Two tickets to the 2010 annual Oregon PVA banquet.
- Your company logo on all expo mass media advertising and promotional material.
- Half-page color ad in one edition of the Paralog news letter.
- Your company logo on the banner located inside expo.
- Your company logo on the banner located outside expo.
- Space at the expo corporate sponsor table for your company promo materials.
- One full page color advertisement in Passport resource booklet.
- Your company listed in the expo program.
- Your company logo on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.
- Your company logo placed in the Senior Boomer newspaper Expo Release Edition.

Silver Sponsorship - \$500 Includes:

- Expo space (6 ft.).
- Special recognition during the expo.
- Quarter page color ad in one edition of the Paralog news letter.
- Your company logo on the banner located inside expo.
- Your company logo on the banner located outside expo.
- One full page color advertisement in Passport resource booklet.
- Your company listed in the expo program.
- Your company logo on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.
- Your company logo placed in the Senior Boomer newspaper Expo Release Edition.

Bronze Sponsorship - \$250 Includes:

- Expo space (6 ft.).
- Your company logo on the inside expo banner.
- One full page color advertisement in Passport resource booklet.
- Your company listed in the expo program.
- Your company logo on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.
- Your company logo placed in the Senior Boomer newspaper Expo Release Edition.

Exhibitor Sponsorship - \$150 – Includes:

- Expo space (6 ft.).
- One full page color advertisement in Passport resource booklet.
- Your company listed in the expo program.
- Your company logo on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.

Expo Supporter - \$75 – Includes:

- Your company listed in the expo program.
- Business card size color ad in the Passport resource booklet.
- Your company name on Oregon PVA's web-site with jump link to your web-site until 9/30/2010.

Advertiser - \$50 – Includes:

- Business card size color ad in the Passport resource booklet.

Listing - \$25 – Includes:

- Business card size black & white ad in the Passport resource booklet.



Passport to Freedom Health & Wealth Expo

Saturday, July 10, 2010

Wellspring

1475 Mt. Hood Ave. Woodburn, Oregon 97071

1-800-333-0782



7:30 am - 8:30 am	Continental Breakfast and Exhibitor Set-up		
9:00 am - 3:00 pm	Expo Open to the Community		
9:00 am - Noon 30 min. Workshop Time TBA		Expo Vendors Providers Resources Raffles	Self Care For Care Givers
Noon - 3:00 pm 30 min. Workshop Time TBA			Healthy Living
3:00 pm - 4:00 pm Vendor Break-down and Expo Tear-down			

*** Raffles and Item Giveaway promotions will be throughout the Expo ***



Passport to Freedom Health & Wealth Expo

Resource Book Ad Order Form

APPLICATION AND PAYMENT DUE BY JUNE 11, 2010 TO INSURE PARTICIPATION

****LIMITED SPACE AVAILABLE****

Oregon Paralyzed Veterans of America

3700 Silverton Road NE Salem, OR 97305 -- 1-800-333-0782 www.oregonpva.org

Business/Individual(s) Name: _____
(Please word as you would like to appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Contact Person: _____ Telephone: _____

Photo, Video and Audio Release

Submission of this application also acts as a consent that photographs, video or audio taken during the **July 10, 2010 Health & Wealth Expo**, will be the sole property Oregon Paralyzed Veterans of America, their assigns or successors, free and clear of any claims by the applicant or any of its representatives.

The applicant understands that Oregon Paralyzed Veterans of America will be contracting with a third party for photography, video and audio production and further consents that this release extends to any third party contracted by Oregon Paralyzed Veterans of America at any time.

This release includes but is not limited to the posting of photographs, video and audio of the event on Oregon Paralyzed Veterans of America's website, www.oregonpva.org and in the newsletter the Paralog.

Donor Name: _____ Donor Signature: _____

CONTRIBUTIONS

Platinum Sponsor	\$1,750	_____ Exhibitor	\$150
Gold Sponsor	\$1,000	_____ Supporter	\$ 75
Silver Sponsor	\$ 500	_____ Advertiser	\$ 50
Bronze Sponsor	\$ 250	_____ Listing	\$ 25
		_____ Other Support	

DONATION

Description of Donation Item or Service: _____

Please contact Melinda Loosli at 1-800-333-0782 or at acctg@oregonpva.org for additional information.

TO EXPEDITE THE APPLICATION FAX IT TO: 503-362-9837. AN INVOICE WILL FOLLOW BY MAIL.

Oregon Paralyzed Veterans of America - Federal Tax ID #93-0713859