## **Christine Edick – Convention and Event Services Manager**

Brief Position Description: Supports Convention and Event services. Assist Director of Sales with convention services including coordinating volunteers for specific events and all services related to conferences, meetings and events.

## **BIO – Christine Edick**

Christine Edick joined the Travel Salem team in February 2009. She was previously the Tourism Coordinator for the Woodburn Chamber of Commerce where she managed the Visitor's Information Center located at the Woodburn Company Stores, one of Oregon's most visited attractions with 4 million visitors each year. Christine held a leadership role with the Woodburn Area Tourism group. In that position she interacted with Travel Salem to promote tourism in and around Woodburn and the Willamette Valley area. Simultaneous to Christine's position as Tourism Coordinator, she was the Director of Leadership Woodburn, spearheading an innovative intergenerational leadership program.

Prior to Christine moving to Oregon, she lived in Southern California where she was a career and executive coach, seminar presenter and trainer, professional speaker, and author, with her writing and works published in numerous books, magazines, and newspapers. She also appeared on cable TV and Internet radio programs. Christine's knowledge of tourism is maximized by the great working relationship of the Travel Salem team. She has a strong business background that supports her responsibilities at Travel Salem and helps foster a deeper interaction with the tourism industry.