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## Hampton Inn and Suites Salem, OR Named National Lighthouse Award Winner

## Hotel ranked in top five percent of Hampton Hotels in U.S.

**Salem, Oregon (Grassroots Newswire) April 11, 2014** -- Hampton Hotels, Hilton Worldwide's global brand of mid-priced Hampton Inn and Hampton Inn & Suites hotels, has honored Hampton Inn and Suites Salem, OR with the company's Lighthouse Award, designating it as one of the hotel chain's top performing hotels among more than 1,900 Hampton properties.

Hampton Inn and Suites Salem, OR was recognized for its high rankings in overall accommodations, service and quality. The award criteria was based on customer feedback measured through guest satisfaction surveys on the hotel, as well as product quality and service scores measured quarterly by the Hampton Hotels brand.

"The competition to be among the elite group of Hampton Lighthouse Award winners becomes stronger each year as the Hampton brand continues to add more hotels and continually looks for ways to strengthen the guest experience. This makes us especially proud to receive the honor," said Chris Merritt, general manager, Hampton Inn and Suites Salem, OR.

The four-story, 86-room Hampton Inn and Suites Salem, OR is located near such area attractions as Silver Falls State Park, Oregon State Capitol, Oregon State Fairgrounds and Riverfront Park. Standard hotel amenities include Free Hot Breakfast Buffet, Free Wifi, 24 Hour Fitness Center, Indoor Pool and Whirlpool.

For further information or to make reservations for the Hampton Inn and Suites Salem, OR, please visit <a href="https://www.salemsuites.hamptoninn.com">www.salemsuites.hamptoninn.com</a> or call 503-362-1300 or 1-800-HAMPTON. Read more about Hampton Hotels at <a href="https://www.hampton.com">www.hampton.com</a>.

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\*\*\*Travel Salem is a non-profit organization that promotes Salem and Marion and Polk counties for leisure tourism and convention and event business. The local annual economic impact of the greater Salem area visitor industry is \$511 million. Travel Salem manages the Official Salem Area Travel Café/Visitors Center located at 181 High St. NE, in downtown Salem, two I-5 satellite visitor information locations located at the Best Western Mill Creek Inn (3125 Ryan Dr. SE) and the Red Lion Hotel (3301 Market St. NE), and the Official Salem Area Website www.TravelSalem.com.\*\*\*