

# MARKETING PROFESSIONAL WITH INTERNATIONAL EXPOSURE.

First Last

yourmailid@gmail.com

8888888888



## SUMMARY

---

Extensive experience in Steel Marketing.

## EXPERIENCE

---

May-2010 - Till Today **Xyz pvt ltd**

Marketing Executive

- Developed brand awareness and marketing strategies.
- Prepared market analysis report for each project.
- Developed and implemented product placement strategies.
- Consulted with marketing staff on strategic planning effort.

Dec-2008 - Apr-2010

**Pqrs pvt ltd**

Marketing Executive

Finding new clients for the organization. Achieve weekly and monthly target as and provided. Tracking on payment details.

May-2010 - May-2011

**Abc Advertising**

- Finding new clients for the organization.
- Achieve weekly and monthly target as and provided.
- Tracking on payment details.

May-2009 - May-2010

**Xyz marketing**

Trainee

Handling existing Customer and finding the potential customers and track on payment details.

## PROJECTS

---

**Project Name: Resume pdf maker**

**Role:** Marketing executive

**Team Size:** 2

**Project Duration:** 6 Month

**Project Detail**

Resume PDF Maker is android app which helps experienced professionals and fresh graduates to create very impressive resume in pdf format. App takes following details :- 1- Personal info. 2- Resume heading, 3- Career Objective, 4-Educational detail, 5- Work experienced, 6- Projects, 7- Skill, Achievement, Hobbies, 8- Declaration. And display the preview of PDF format. User can generate, share, save resume from preview screen.

**Project Name: Note daily**

**Role:** Marketing executive

**Team Size:** 3

**Project Duration:** 5 Month

**Project Detail**

- Developed brand awareness and marketing strategies.
- Prepared market analysis report for each project.
- Developed and implemented product placement strategies.
- Consulted with marketing staff on strategic planning effort.

**Project Name: Emi calculator**

**Role:** Marketing executive

**Team Size:** 2

**Project Duration:** 3 Month

**Project Detail**

Handling existing Customer and finding the potential customers and track on payment details.

EDUCATION

Degree/Course	University/Board	Percentage/CGPA	Year of Passing
M.B.A.	University	75 %	2008
B.A	University	78 %	2005
H.S.C.	Delhi board	65 %	2002

ACHIEVEMENTS

Active cultural forum member as General Secretary.

AREAS OF INTERESTS

Playing Tennis, Traveling

PERSONAL DETAILS

Address	Sector 19 Delhi, 444444
Passport detail	Ad1257fg
Date of Birth	Jan, 20 1988
Nationality	India
Languages Known	English, French, Spanish

DECLARATION

I hereby declare that information given above is correct and true.



First Last