



MY WORKS

PROFESSIONAL EXPERIENCE

CONTACT

EPIFANIO FERNANDES

Inspired & Visionary Graphic Designer



EDUCATION

Bachelor's in Fine Arts
University of Goa
Goa, India



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Station Approach
Hayes, Middlesex
UB3 4FF

Creative and innovative graphic designer with 15+ years' experience delivering high quality designs and traditional/digital marketing materials in several industries. Adept at creating inspiring designs, illustrations, and artwork by integrating fresh and pioneering ideas. Ability to leverage in-depth knowledge and understanding of digital principles/ implementation and print/production procedures to bolster campaign success. Propensity to develop extensive briefs and align end results with client specifications. Proficient at utilizing Adobe Creative Suite, InDesign, Photoshop, and Illustrator, Adobe XD, Canva, Coral Suite, OFFICE 365, and Word Press.

Design is not just about making something look good it is a powerful tool of communication and is a major influence to the success of the project and in turn makes customers happier.

This is more than just a job for me, Its my passion...its my craft I take great joy in what I do, I love to solve problems make improvements in the designs, that are intuitive simple to use and deliver, satisfy the customers, I have always believed that this is the key to every successful business.

AREAS OF EXPERTISE

- Graphic Design
- Concept Generation
- Digital & Traditional Marketing
- Digital Illustration
- Colour Planning & Editing
- Packaging Creation
- Magazine Layout
- Stakeholder Engagement
- Project Management
- Great Sketching & Illustration Skills
- Web Designs
- Social Media

AREAS OF EXPERTISE

Adobe Photoshop CC	<div><div></div></div>
Adobe Illustrator CC	<div><div></div></div>
Adobe InDesign CC	<div><div></div></div>
Adobe XD	<div><div></div></div>
Canva Pro	<div><div></div></div>
Adobe After Effects CC	<div><div></div></div>



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PROFESSIONAL EXPERIENCE

2021 - till present does freelancing as a Graphic Designer, Social Media Content web banners, sketches & compositions

Sr Graphic Designer, 2018 - 2020
ALL LED Ltd., Ruislip, London

Conceptualized and developed tactile digital/traditional marketing campaigns and content. Designed and created magazine covers, product packaging, advertising brochures, and data specification sheets while managing photography. Produced training resources and presented workshops aimed at educating personnel on product launches.

- ◆Enhanced competitive edge by researching and forecasting industry and market trends to inform decisions.
- ◆Boosted project effectiveness by originating innovative workflows.

Graphic Designer, 2014 - 2018
Minuteman Press Wembley | Prontaprint, London, UK

Created marketing and advertising campaigns while communicating with clients to gain in-depth understanding of requirements while advising on relevant ideas and artwork. Established design plan, conceptualized ideas, and executed projects. Proofread, edited, and produced final design while ensuring quality, print readiness, and alignment with client specifications. Printed high quality designs.

- ◆Increased client business development by advancing brand awareness marketing strategies through traditional, digital and social medias.

Graphic Designer, 2011 - 2013
VIVA GOA Lifestyle Magazine, Goa, India

Directed graphic design function to provide brand development and consultations. Designed high quality visuals, artwork, and digital illustrations. Determined project scope, defined/managed budgets, and regulated timelines. Collaborated with key business members to craft magazine layouts.

- ◆Enhanced project efficiency and customer satisfaction by driving design team to meet deadlines.
- Boosted company reputation by providing extensive colour management and proofreading in alignment with corporate policies and procedures.

ADDITIONAL EXPERIENCE

Graphic Designer, Unicom Graphics, Bahrain

Graphic Designer, Imagination Print Press, Bahrain

Graphic Designer, Quest Advertising, India

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