

EPIFANIO FERNANDES

Inspired & Visionary Graphic Designer

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2 Navigation Building Station Approach Hayes, Middlesex UB3 4FF











Design is not just about making something look good it is a powerful tool of communication and is a major influence to the success of the project and in turn makes customers happier.

This is more than just a job for me, Its my passion...its my craft I take great joy in what I do, I love to solve problems make improvements in the designs, that are intuitive simple to use and deliver, satisfy the customers, I have always believed that this is the key to every successful business.

EDUCATION

Bachelor's in Fine Arts University of Goa Goa, India

AREAS OF EXPERTISE

Graphic Design

Concept Generation

Digital & Traditional Marketing

Digital Illustration

Colour Planning & Editing

Packaging Creation

Magazine Layout

Stakeholder Engagement

Project Management

Great Sketching & Illustration Skills

Web Designs

Social Media













Adobe Photoshop CC

Adobe Illustrator CC

Adobe InDesign CC

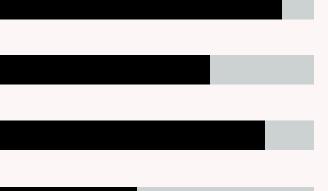
Adobe XD

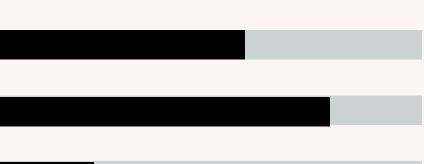
Canva Pro

Adobe After Effects CC















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PROFESSIONAL EXPERIENCE

2021 - till present does freelancing as a Graphic Designer, Social Media Content web banners, sketches & compositions

Sr Graphic Designer, 2018 - 2020 ALL LED Ltd., Ruislip, London

Conceptualized and developed tactile digital/traditional marketing campaigns and content. Designed and created magazine covers, product packaging, advertising brochures, and data specification sheets while managing photography. Produced training resources and presented workshops aimed at educating personnel on product launches.

- •Enhanced competitive edge by researching and forecasting industry and market trends to inform decisions.
- *Boosted project effectiveness by originating innovative workflows.

Graphic Designer, 2014 - 2018

Minuteman Press Wembley | Prontaprint, London, UK

Created marketing and advertising campaigns while communicating with clients to gain in-depth understanding of requirements while advising on relevant ideas and artwork. Established design plan, conceptualized ideas, and executed projects. Proofread, edited, and produced final design while ensuring quality, print readiness, and alignment with client specifications. Printed high quality designs.

•Increased client business development by advancing brand awareness marketing strategies through traditional, digital and social medias.

Graphic Designer, 2011 - 2013

VIVA GOA Lifestyle Magazine, Goa, India

Directed graphic design function to provide brand development and consultations. Designed high quality visuals, artwork, and digital illustrations. Determined project scope, defined/managed budgets, and regulated timelines. Collaborated with key business members to craft magazine layouts.

•Enhanced project efficiency and customer satisfaction by driving design team to meet deadlines. Boosted company reputation by providing extensive colour management and proofreading in alignment with corporate policies and procedures.

ADDITIONAL EXPERIENCE

Graphic Designer, Unicom Graphics, Bahrain

Graphic Designer, Imagination Print Press, Bahrain

Graphic Designer, Quest Advertising, India





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