

FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☒ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Benioff Marc (Last) (First) (Middle) 415 MISSION STREET, 3RD FLOOR (Street) SAN FRANCISCO, CA 94105 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol Salesforce, Inc. [CRM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> Officer (give title below) Chair and CEO <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)
3. Date of Earliest Transaction (MM/DD/YYYY) 10/9/2025		6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/9/2025		M ⁽¹⁾		2,250	A	\$161.5	11,913,821	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		163	D	\$237.9413 ⁽³⁾	11,913,658	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		134	D	\$239.4149 ⁽⁴⁾	11,913,524	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		124	D	\$240.3523 ⁽⁵⁾	11,913,400	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		164	D	\$241.7827 ⁽⁶⁾	11,913,236	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		162	D	\$242.5211 ⁽⁷⁾	11,913,074	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		308	D	\$243.7908 ⁽⁸⁾	11,912,766	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		928	D	\$244.7387 ⁽⁹⁾	11,911,838	D ⁽²⁾	
Common Stock	10/9/2025		S ⁽¹⁾		267	D	\$245.4231 ⁽¹⁰⁾	11,911,571	D ⁽²⁾	
Common Stock								107,000	I	By Trust
Common Stock								10,000,000	I ⁽¹¹⁾	By Marc Benioff Fund LLC

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-qualified Stock Option (Right to Buy)	\$161.5	10/9/2025		M ⁽¹⁾			2,250	3/22/2020 ⁽¹²⁾	3/22/2026	Common Stock	2,250	\$0	36,122	D	

Explanation of Responses:

- (1) As indicated by the checkbox above, this transaction was effected automatically pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on January 9, 2025.
- (2) Shares held in the reporting person's name or in the Marc R. Benioff Revocable Trust.
- (3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$237.6400 to \$238.3520 inclusive. The reporting person

undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$238.9855 to \$239.7153 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$240.0056 to \$240.9717 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$241.1972 to \$242.1192 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$242.2366 to \$242.8977 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$243.2510 to \$244.1700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$244.2581 to \$245.2313 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$245.2646 to \$245.5785 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (11) Shares held in the Marc Benioff Fund LLC (the "Fund"). Fund interests are held in the reporting person's name or in trust.
- (12) Option vests over four years at the rate of 25% on March 22, 2020, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Benioff Marc 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105	X		Chair and CEO	

Signatures

/s/ **Andrew Leeds, Attorney-in-Fact for Marc Benioff**

10/10/2025

—Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.