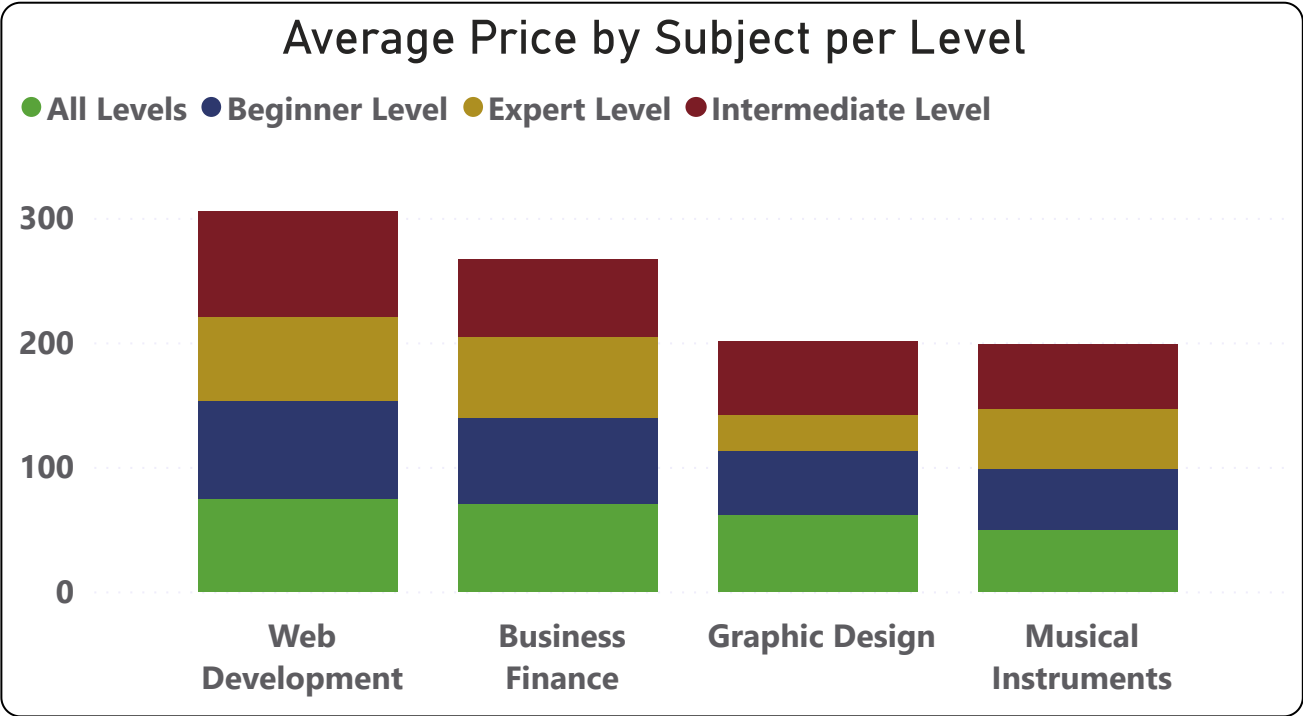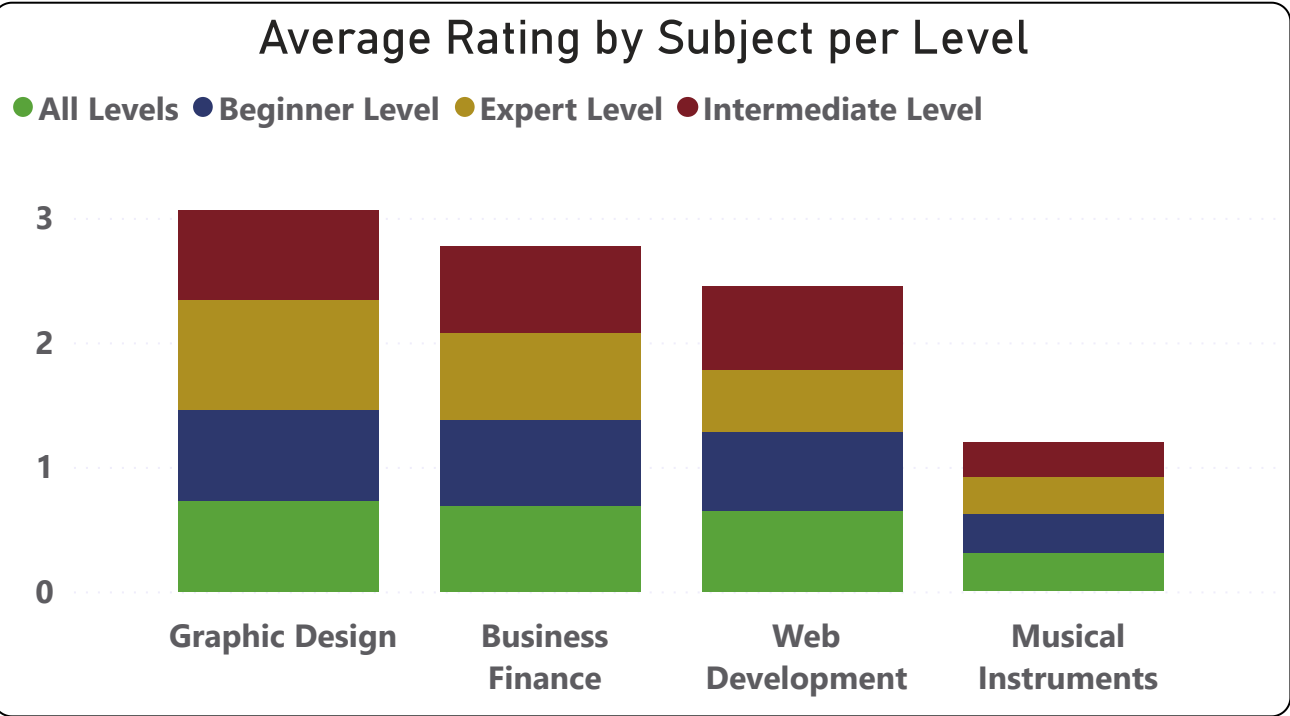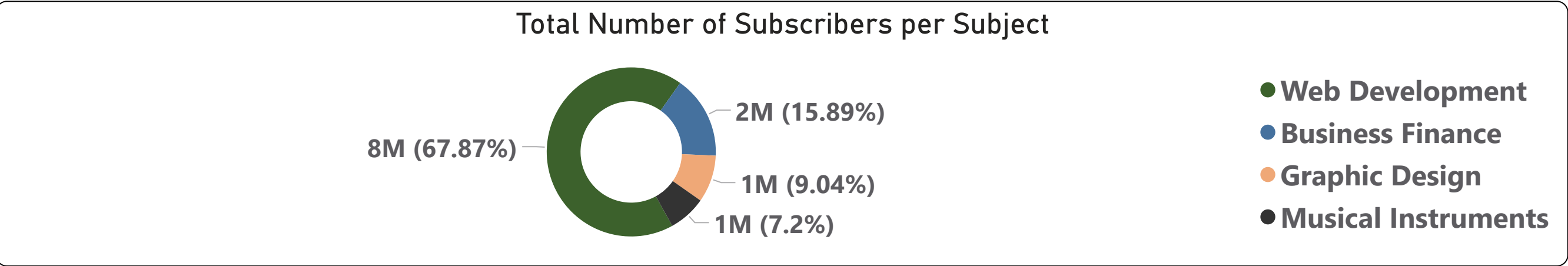# PERFORMANCE AND REVENUE REVIEW BY COURSE - EDUCATIVE COMPANY

With every Subject, we can see the various levels they are made of and how clients engage with the subjects. The highest average rating recorded at all levels was the Expert Level of Graphic Design with 0.88. Also, the highest average price recorded at all levels was Intermediate Level of Web Development with 85.07.

Average Rating by Subject per Level

● All Levels ● Beginner Level ● Expert Level ● Intermediate Level

Average Price by Subject per Level

● All Levels ● Beginner Level ● Expert Level ● Intermediate Level

Majority of Educative Company's clients are Web Developers, contributing 68% of the total consumers.

Total Number of Subscribers per Subject

8M (67.87%)
2M (15.89%)
1M (9.04%)
1M (7.2%)

● Web Development
● Business Finance
● Graphic Design
● Musical Instruments

Web Development contributes the highest average content duration and average subscribers as compared to the others.

Average Subscribers per Subject

Web Development — 6.6K
Graphic Design — 1.8K
Business Finance — 1.6K
Musical Instruments — 1.2K

Average Content-Duration per Subject

Web Development — 5.6
Graphic Design — 3.6
Business Finance — 3.6
Musical Instruments — 2.9