

GODFRED KOGKANE

Contact Details

Email Address
godfredkogkane@gmail.com

Contact Number
(+233) 555879943

Current Location
Berekuso
Accra
Ghana

Hobbies and Skills

Hobbies
Watching Documentaries.

Skills
Programming: Python, R programming, HTML, CSS, JavaScript, Proficient in Mail Chimp, Eventbrite, and Creating Press Releases, Proficient in Adobe Photoshop and Canva, Fluent in English, Marketing and Communications, Research, and Analysis

Education

Ashesi University, Eastern Region, Ghana **Sep 2021 - Present**
• Bsc. Management Information System

Nandom Senior High School, Upper West Region, Ghana **Sep 2016 - Jun 2019**
• General Science (WASSCE)-West African Senior School Certificate Examination

Professional Experience

Marketing Intern - African Leadership Academy (South Africa) **Oct 2023 - Dec 2023**
• Created engaging digital content (videos, photos, infographics).
• Executed targeted digital media plans for audience engagement.
• Analyzed social media metrics to optimize content.
• Championed innovative social media practices.

Communications Intern - African Film & Arts Foundation Inc (USA) **Jul 2023 - Present**
• Generated press releases to strategically promote initiatives and events.
• Launched engaging monthly newsletters via MailChimp.
• Maintained and optimized the Foundation's LinkedIn profile, maximizing brand visibility.
• Managed and updated foundation websites, ensuring user experience.

Grant Writing & Research Intern - Witkoppen Clinic (South Africa) **Jul 2023 - Dec 2023**
• Developed 3 grant proposals to secure funding for the Clinic.
• Increased the targeted donor list by 30% through research using databases like GrantStation and Foundation Directory Online.
• Analyzed funding trends and donor preferences to refine fundraising strategies.

Content Development Intern - Practical Education Network (Ghana) **Jun 2022 - Present**
• Assist in developing new hands on mathematics activity ideas, leveraging local materials Assist in testing and refining existing hands on mathematics activities
• Assists in documenting all activities in Overleaf
• Work with the illustrator to accurately translate the ideas into images.

Graphic Designer. - Ashesi Startup Launchpad (Ghana) **Mar 2022 - Jan 2024**
• Led design, development, and implementation of a target marketing sample.
• Designed logos, web graphics, and branding materials.
• Collaborated with designers, copywriters, and marketing teams.

Other

The Coca-Cola Foundation Social Impact Fund, Ashesi University **Jan 2023-Jan 2024**

The MasterCard Foundation Scholar Program Scholarship, Ashesi University **Sep 2021-Jul 2025**

Ford Foundation Fund for Service to Children and Youth, Ashesi University **Nov 2021- Dec 2023**

Dean's List, Ashesi University **2021-2023**
• Dean's List – Awarded to students with a GPA of 3.5 and above.