

MUHAMMAD HAKAN NADIM

TECHNICAL STAFF & MARKETING



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ABOUT ME

As a seasoned marketing professional with a demonstrated ability to propel brand growth and enhance customer engagement, I bring expertise in strategy development, team leadership, and data analysis. I am eager to join your team to craft impactful, relatable marketing campaigns that not only resonate with audiences but also deliver measurable results. My passion for innovative marketing aligns with your goals, and I am excited to contribute to your success.

WORK EXPERIENCE

■ Jan 2023 - Oct 2023

sub-district supervisory guard development

technical staff

- Supervised election processes to ensure compliance and integrity.
- Prepared comprehensive reports to identify and address violations.
- Collaborated with KPU and community leaders for effective coordination.
- Educated the public on election rules to promote awareness and participation.

■ Des 2023 - Nov 2024

Mega Auto Finance

marketing office credit

- Acquired new customers by effectively promoting credit products.
- Conducted thorough credit analysis to assess customer potential.
- Streamlined credit applications, ensuring timely approval processes.
- Achieved credit sales targets while minimizing bad debt and enhancing collections.

COURSES

Feb 2023 - Jun 2024 : PT Revolusi Cita Edukasi (RevoU)

AWS Cloud Data Engineer And Gen AI Track

Mei 2024 : Kementerian Komunikasi dan Informatika

Fasilitator dan Koordinator UMKM Level Up

INTERNSHIP

Jun 2023 - Agt 2023 : West Jakarta paratourism sub-dept

team supervision

Collected and verified critical tourism data to inform strategic decisions. Prepared actionable reports, driving development recommendations for clients. Coordinated cross-functional teams to enhance tourism business collaborations.

EXTRA - CURRICULAR ACTIVITIES

Apr 2020 - Feb 2022 : IPNU West Jakarta

treasurer II

EDUCATION

High school diploma

MA NU PUTRA/Cirebon/2019

Mastered Islamic law, enhancing critical thinking and analytical skills.

Thorough analysis of religious issues, driving informed decision-making.

Achieved high academic honors, demonstrating dedication and excellence.

BBA

UNIVERSITAS BUDI LUHUR/ South Jakarta/2023

The Management Study Program with a specialization in Human Resources (HR) at Budi Luhur University prepares students to become professionals who are experts in HR management in various organizations. The learning focus covers operational to strategic aspects of workforce management, with an emphasis on adapting technology and modern practices.

SKILLS

- Time Management
- Project Management
- Database Management
- Data Analysis

LANGUAGES

- English (basic)
- Arabic

HOBBIES

- jogging
- hiking
- cycling
- traveling