

COOKIE POLICY

All you need to know about our Cookie Policy

First thing's first: what exactly is a cookie?

A cookie is a small text file that a website will store on either your browser or the hardware of your device. It doesn't involve chocolate chips, but it's gluten-free. So that's good.

What does a cookie do?

It allows websites to recognise and distinguish one user from another by tracking activity on a website and customising your experience.

Tracking activity?! Get me out of this Orwellian nightmare!

Now hold on. Yes, cookies track your activity, but it's not all scary-big-brother-1984-type stuff. The cookies used on our website are strictly so that the website can function properly, or so that we can improve your experience.

...So what exactly do these cookies track?

A few things. Our cookies can be categorised as either being integral to running the site properly (strictly necessary cookies), or as a tool that helps us manage and maintain the site (functional cookies).

Can we get more specific?

Why yes, yes we can. If you want to get into the nitty-gritty crumbs of it all, here's a comprehensive list of all the cookies we use, both specific to ArtRabbit and from third-party companies:

ArtRabbit cookies:

1. Name: ar_d, ar_u (rather dispassionate, we know. Welcome to the land of code.)

What is stored: Session information

What it does: This cookie is essential to keep you logged into the ArtRabbit site. It also records what you browse and search for on ArtRabbit so we can personalise the website.

How long it's stored for: For the length of the session (as long as your browser window is open)

2. Name: ar_l

What is stored: Location information

What it does: This cookie saves information about the location (country, city, lat, long) you're connecting from and allows the ArtRabbit website to show you nearby information that's relevant for you.

How long it's stored for: One month

3. Name: ar_rloc

What is stored: Search location information

What it does: This cookie saves your most recent search location so that you don't have to keep typing in the same place.

How long is it stored: One day

4. Name: ar_r

What is stored: Information about your account

What it does: This cookie remembers you so that you can log back into ArtRabbit hassle-free.

How long it's stored for: One month

5. Name: ar_c

What is stored: Cookie notice information

What it does: This cookie tracks if you've seen cookie notices when you browse through the site.

How long it's stored for: One year

6. Name: P_eanut butter_ cookies:

What it does: These allow your taste buds to feel satisfied. Just kidding. It's too easy to make cheesy cookie puns here. Seriously, who named these things? (A guy named Lou Montulli, apparently. We did the research.)

Third-party cookies:

1. Name: uvts, __uvt

Third party: UserVoice

What it does: This cookie is used by UserVoice for their internal statistics. It makes it really easy for you to leave feedback and make suggestions for us. The cookie is only set once you clicked on "Give feedback, report a problem or request access to your information". [Read UserVoice's GDPR compliance](#).

How long it's stored for: One year

2. Name: __ga, __gat, __gid

Third party: Google

What it does: We use Google Analytics as a measurement and evaluation tool rather than an advertising one. The Google Analytics cookies allow us to

collect statistics on devices and page visits. We've disabled the advertising features within GA (including pulling demographic and interest info), we've anonymised IP addresses by redacting the last 4 digits, and we're making sure no names, addresses, or email addresses are collected. [Read Google's overview of privacy and safeguarding data.](#)

How long it's stored for: `_ga` for two years; `_gat` for one day; `_gid` for one day

3. Name: `PREF*`, `VSC*`, `VISITOR_INFO1_LIVE*`, `remote_sid*`

Third party: YouTube

What it does: Occasionally, we may embed videos from our official YouTube channel or our partners' official YouTube channels using YouTube's privacy-enhanced mode. This mode will set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable information for playbacks of embedded videos using the privacy-enhanced mode. Read more on [YouTube's embedding videos information page.](#)

How long it's stored for: `PREF*` expires after eight months; `VSC*` expires at the end of your session; `VISITOR_INFO1_LIVE*` expires after eight months; `remote_sid*` expires at the end of your session

How do I turn off cookies?

You can block cookies by going to the settings menu of your browser and selecting the option to prevent your browser from saving and reading cookie data. You can find a step-by-step guide specific to your browser by following [this link here](#).

Please be wary that as some cookies are integral to the functionality of our website, you might not be able to access all parts of ArtRabbit if cookies are completely turned off.

We also use Google Analytics, as explained above, which is anonymous. If you want to opt out completely you can do so by following [this link here](#).