

Applied Data Science Capstone

Marcelo Almeida Gomes 22/12/2022

OUTLINE



- Executive Summary
- Introduction
- Metholology
- Results
 - Visualization Charts
 - Dashboard
- Discussion
 - Findings & Implications
- Conclusion
- Appendix

EXECUTIVE SUMMARY



- **Capstone Introduction**
- Data Collection
 - Data Collection API
 - Data Collection with Web scraping
 - Data Wrangling
- Exploratory Data Analysis with Python
 - EDA using SQL
 - EDA using Pandas and Matplotlib
- Interactive Visual and Dashboard
- Predictive Analysis with Machine Learning
- Conclusions

INTRODUCTION



- SpaceX publishes rocket launches on its website
- The launches are very expensive
- SpaceX can launch with a cost of \$62 MM, less than other providers because can reuse first stage
- The job consists to determine
 - If the first stage will land successfully
 - Cost of a launch
- To answers theses questions was necessary to gather information, creating dashboards and training a machine learning model

METHODOLOGY

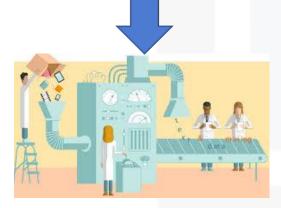


- **Data Extraction**
- Data Preparation
- Exploratory Data Analysis
- Machine Learning Model
 - Training
 - **Evaluation**
 - Validation
- Analysis of Results

METHODOLOGY - PIPELINE

1 - Data Extraction





2 – Data Preparing





3 – Data Analysis









4 – Model Training

IBM Devcloper



METHODOLOGY - COLLECTION AND WRANGLING







- Data Collection from web¹ using BeautifulSoup lib from Python
- Create a DataFrame using Pandas
- Data Wrangling using Pandas and Numpy

FlightNumber Date BoosterVersion PayloadMass	int64 object object float64	<pre># Apply value_counts on Orbit co df['Orbit'].value_counts()</pre>
Orbit LaunchSite Outcome Flights GridFins Reused Legs LandingPad Block ReusedCount Serial Longitude Latitude dtype: object	object object int64 bool bool object float64 int64 object float64 float64	GTO 27 ISS 21 VLEO 14 PO 9 LEO 7 SSO 5 MEO 3 ES-L1 1 HEO 1 SO 1 GEO 1 Name: Orbit, dtype: int64
acype: object		

We can use the following line of code to determine the success rate:

```
df["Class"].mean()
```

0.666666666666666

1 https://en.wikipedia.org/wiki/List of Falcon\ 9\ and Falcon Heavy launches





METHODOLOGY - CREATE DATAFRAME

df=pd.read_csv(dataset_part_1_csv)
df.head(10)

	FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	LaunchSite	Outcome	Flights	GridFins	Reused	Legs	LandingPad	Block	ReusedCount	Serial	Longitude	Latitude
0	1	2010-06-04	Falcon 9	6104.959412	LEO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0003	-80.577366	28.561857
1	2	2012-05-22	Falcon 9	525.000000	LEO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0005	-80.577366	28.561857
2	3	2013-03-01	Falcon 9	677.000000	ISS	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0007	-80,577366	28.561857
3	4	2013-09-29	Falcon 9	500.000000	PO	VAFB SLC 4E	False Ocean	1	False	False	False	NaN	1.0	0	B1003	-120.610829	34.632093
4	5	2013-12-03	Falcon 9	3170.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B1004	-80.577366	28.561857
5	6	2014-01-06	Falcon 9	3325.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B1005	-80.577366	28.561857
6	7	2014-04-18	Falcon 9	2296.000000	ISS	CCAFS SLC 40	True Ocean	1	False	False	True	NaN	1.0	0	B1006	-80,577366	28.561857
7	8	2014-07-14	Falcon 9	1316.000000	LEO	CCAFS SLC 40	True Ocean	1	False	False	True	NaN	1.0	0	B1007	-80,577366	28.561857
8	9	2014-08-05	Falcon 9	4535.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B1008	-80.577366	28.561857
9	10	2014-09-07	Falcon 9	4428.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B1011	-80,577366	28.561857

METHODOLOGY - EDA







- First Exploratory Data Analysis (EDA) using Matplotlib and Seaborn libs
- Using SQL to some Analysis
- Iterative Dashboard with Plotly and Dash
- Map analysis with Folium







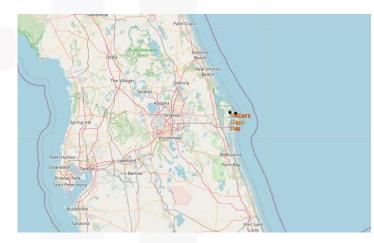


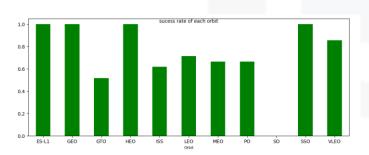


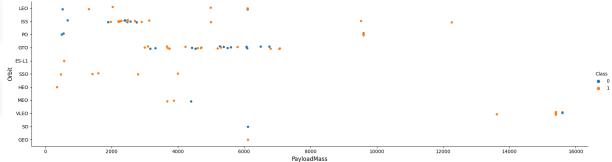
METHODOLOGY - EDA

- Exploratory Data Analysis with tables, scatter, maps, bar, pie charts to make findings
- See correlation between variables, counts total, per group and percent

	FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	LaunchSite	Outcome	Flights	GridFins	Reused	Legs	LandingPad	Block	ReusedCount	Serial	Longitude	Latitude	Class
0	1	2010-06-04	Falcon 9	6104.959412	LEO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0003	-80,577366	28.561857	0
1	2	2012-05-22	Falcon 9	525.000000	LEO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0005	-80.577366	28.561857	0
2	3	2013-03-01	Falcon 9	677.000000	ISS	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B0007	-80.577366	28.561857	0
3	4	2013-09-29	Falcon 9	500.000000	РО	VAFB SLC 4E	False Ocean	1	False	False	False	NaN	1.0	0	B1003	-120.610829	34.632093	0
4	5	2013-12-03	Falcon 9	3170.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	NaN	1.0	0	B1004	-80.577366	28.561857	0







IBM Devcloper

SKILLS NETWORK

METHODOLOGY - PREDICTIVE ANALYSIS







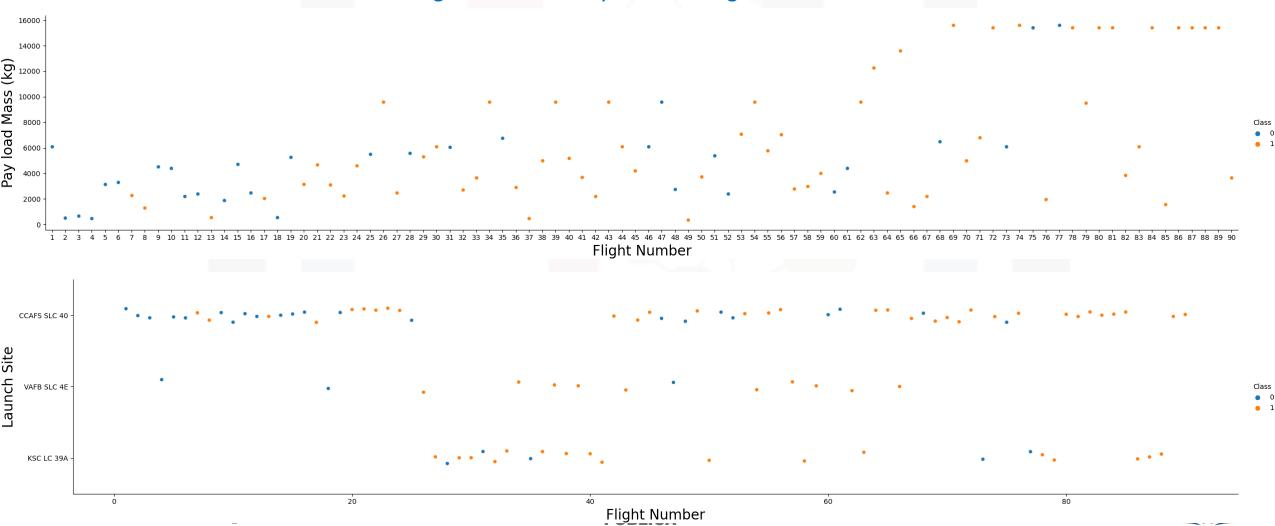


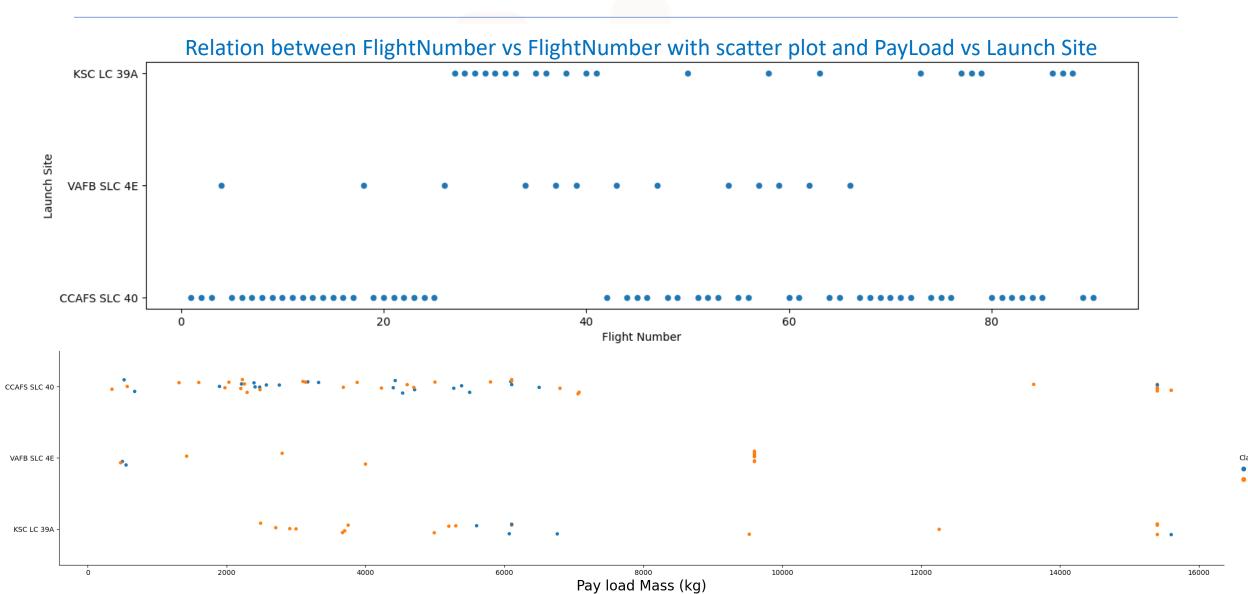


- How we want to predict whether the launch will be successful the classification algorithms in machine learning was selected
- This is a problem that target attribute is a categorical variable, class can be 0 if launch failed or 1 if successful
- The classification models applied
 - Logistic Regression
 - SVM
 - Decision Tree Classifier
 - KNN
- Use Scikit Learn to build, training, test and validate the model
- The set to data test was 0.2 and then data train 0.8
- Then find the method with best performs
- The Accuracy was used to find method which performs best

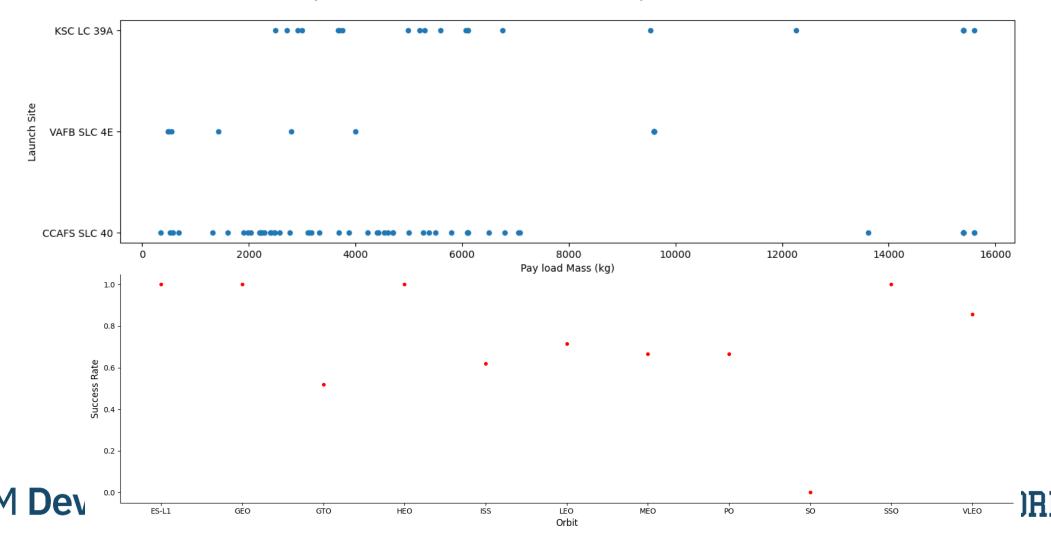




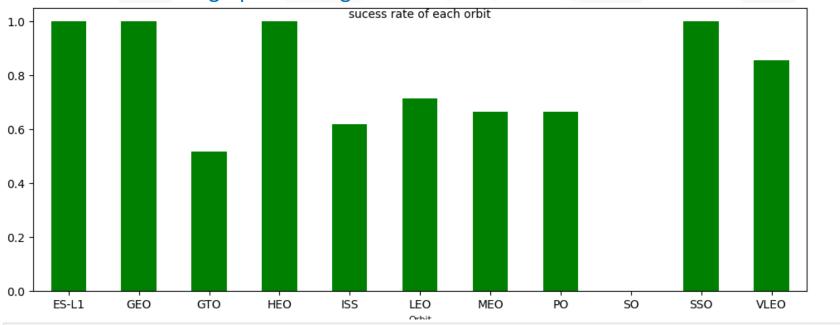




Relation between PayLoad vs Launch Site with scatter plot and Orbit vs Success Rate

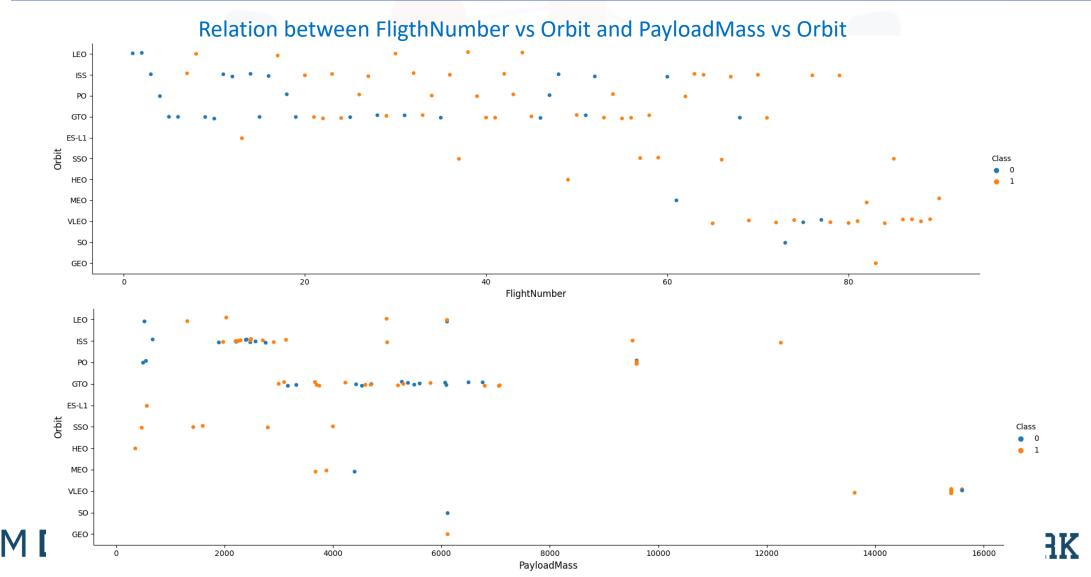


Bar graph showing Success Rate of each orbit



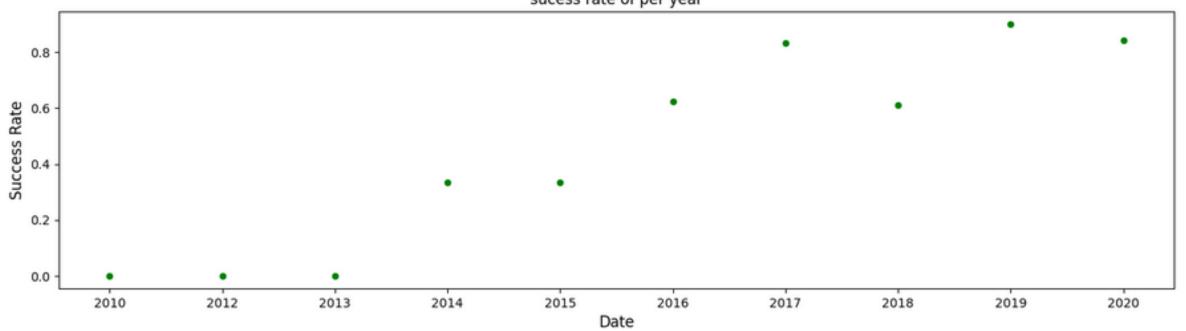
```
# HINT use groupby method on Orbit column and get the mean of Class column
df.groupby("Orbit").mean()['Class'].plot(kind='bar', color = 'green', figsize=(10,4),rot = 0)
plt.xlabel("Orbit",fontsize=8)
plt.ylabel("Success Rate",fontsize=20)
plt.title('success rate of each orbit',fontsize=10,loc='center',y=0.94)
plt.show()
```





Relation between Success Rate vs Year

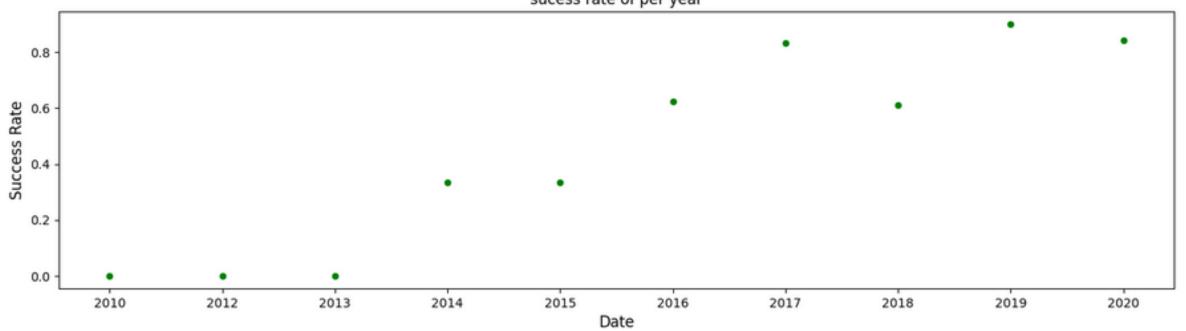
sucess rate of per year



It's show that the success rate increasing since 2013 till 2020

Relation between Success Rate vs Year

sucess rate of per year



It's show that the success rate increasing since 2013 till 2020

Task 1

Display the names of the unique launch sites in the space mission

%sql select distinct(Launch_Site) from SPACEXTBL

* sqlite:///my_data1.db
Done.
 Launch_Site

 CCAFS LC-40

VAFB SLC-4E

KSC LC-39A
CCAFS SLC-40

Task 2

Display 5 records where launch sites begin with the string 'CCA'

%sql select* from SPACEXTBL where Launch_Site like 'CCA%' limit 5

* sqlite:///my_data1.db Done.

:	Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing _Outcome
	04-06-2010	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	08-12-2010	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	22-05-2012	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	08-10-2012	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	01-03-2013	15:10:00	F9 v1.0 B0007	CCAFS	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

```
%sql select sum(PAYLOAD_MASS__KG_) from SPACEXTBL where Customer like '%NASA (CRS)%'
#%sql select sum(PAYLOAD_MASS__KG_) from SPACEXTBL where Customer in (select upper(Customer) FROM SPACEXTBL where Customer like '%NASA% %CRS)%')
* sqlite:///my_data1.db
Done.
```

sum(PAYLOAD_MASS__KG_)

48213

Task 4

Display average payload mass carried by booster version F9 v1.1

```
%sql select avg(PAYLOAD_MASS__KG_) as "avg_payload_mass_F9_v1.1_kg" from SPACEXTBL where Booster_Version = 'F9 v1.1'
```

* sqlite:///my_data1.db Done.

avg_payload_mass_F9_v1.1_kg

2928.4





Task 5

List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

```
#%sql select * from SPACEXTBL where "Landing _Outcome" Like '%ground pad%' order by Date ASC Limit 1

%sql select min(Date), "Landing _Outcome" from (select * from SPACEXTBL where "Landing _Outcome" like '%ground pad%')

* sqlite://my_datal.db
Done.

min(Date) Landing_Outcome

01-05-2017 Success (ground pad)

Task 6

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

%sql select distinct(Booster_Version) from SPACEXTBL where "Landing_Outcome" like '%Success (drone ship)%' and PAYLOAD_MASS__KG__BETWEEN 4000 AND 6000

* sqlite://my_datal.db
Done.

Booster_Version

F9 FT B10222
```



F9 FT B1026 F9 FT B1021.2 F9 FT B1031.2







3 Success (ground pad)

Task 9

List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.

Note: SQLLite does not support monthnames. So you need to use substr(Date, 4, 2) as month to get the months and substr(Date, 7,4) = '2015' for year.

```
%%sql SELECT substr(Date, 4, 2) as month,booster_version,"Landing _Outcome"
from SPACEXTBL where "Landing _Outcome"
='Failure (drone ship)' and substr(Date,7,4)='2015'

* sqlite:///my_data1.db
Done.
month Booster_Version Landing_Outcome

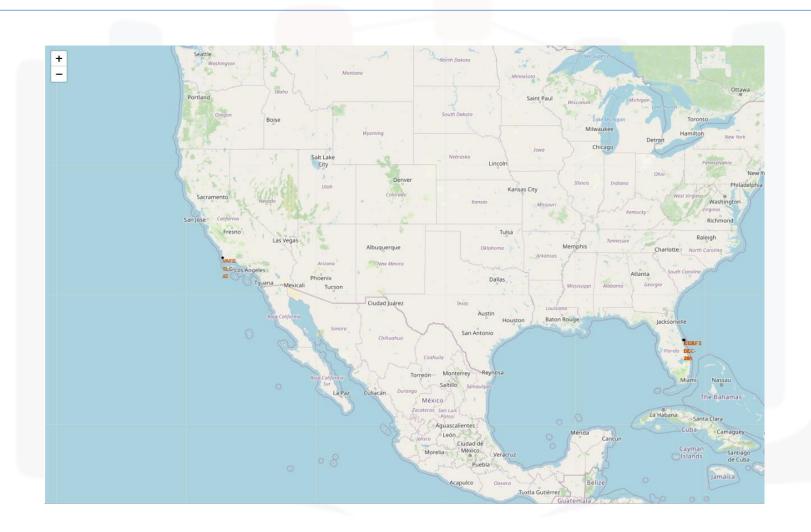
01    F9 v1.1 B1012 Failure (drone ship)

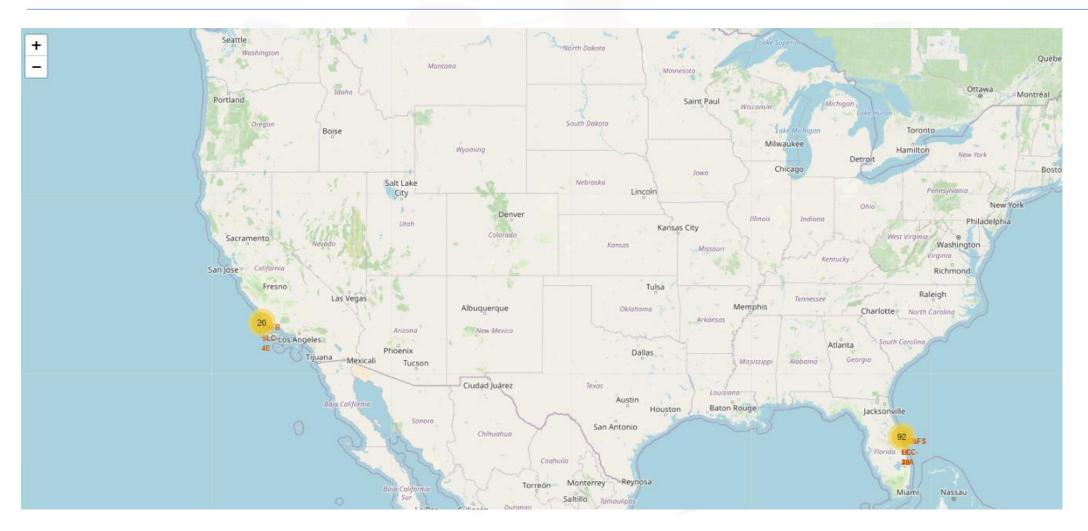
04    F9 v1.1 B1015 Failure (drone ship)
```

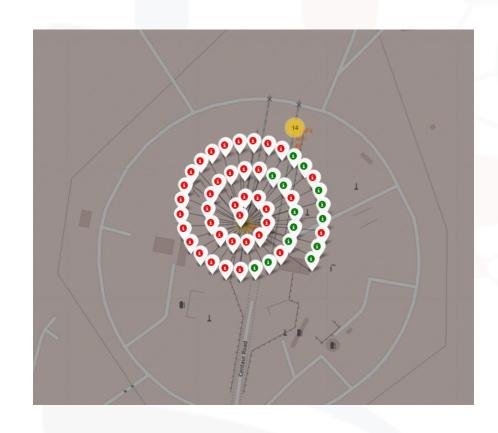
Task 10

Rank the count of successful landing_outcomes between the date 04-06-2010 and 20-03-2017 in descending order.

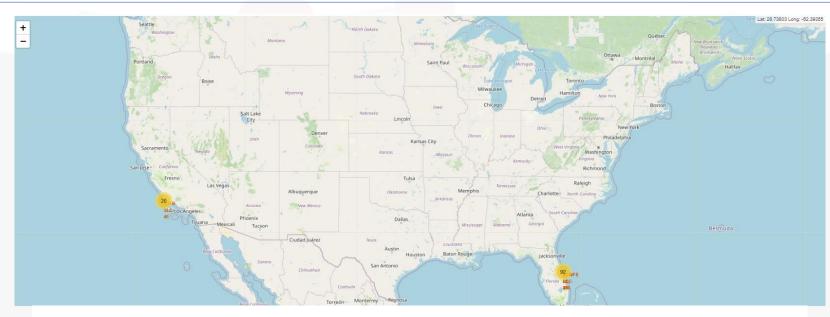








Launch Site	Lat	Long	class	marker_color
KSC LC-39A	28.573255	-80.646895	1	green
KSC LC-39A	28.573255	-80.646895	1	green
KSC LC-39A	28.573255	-80.646895	1	green
CCAFS SLC-40	28.563197	-80.576820	1	green
CCAFS SLC-40	28.563197	-80.576820	1	green
CCAFS SLC-40	28.563197	-80.576820	0	red
CCAFS SLC-40	28.563197	-80.576820	0	red
CCAFS SLC-40	28.563197	-80.576820	0	red
CCAFS SLC-40	28.563197	-80.576820	1	green
CCAFS SLC-40	28.563197	-80.576820	0	red
	KSC LC-39A KSC LC-39A KSC LC-39A CCAFS SLC-40 CCAFS SLC-40 CCAFS SLC-40 CCAFS SLC-40 CCAFS SLC-40 CCAFS SLC-40	KSC LC-39A 28.573255 KSC LC-39A 28.573255 KSC LC-39A 28.573255 CCAFS SLC-40 28.563197 CCAFS SLC-40 28.563197 CCAFS SLC-40 28.563197 CCAFS SLC-40 28.563197 CCAFS SLC-40 28.563197	KSC LC-39A 28.573255 -80.646895 KSC LC-39A 28.573255 -80.646895 KSC LC-39A 28.573255 -80.646895 CCAFS SLC-40 28.563197 -80.576820	KSC LC-39A 28.573255 -80.646895 1 KSC LC-39A 28.573255 -80.646895 1 KSC LC-39A 28.573255 -80.646895 1 CCAFS SLC-40 28.563197 -80.576820 1 CCAFS SLC-40 28.563197 -80.576820 1 CCAFS SLC-40 28.563197 -80.576820 0 CCAFS SLC-40 28.563197 -80.576820 1

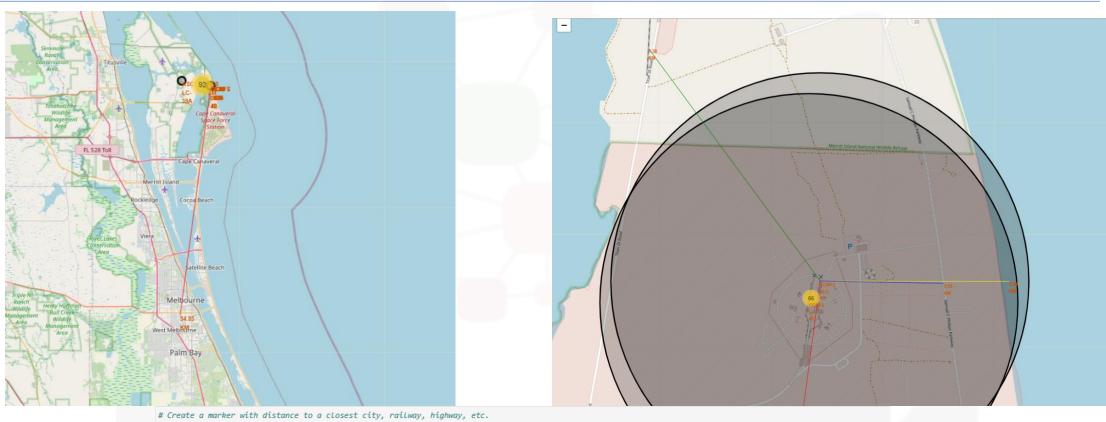


```
# find coordinate of the closet coastline
# e.g.,: Lat: 28.56367 Lon: -80.57163
# distance_coastline = calculate_distance(launch_site_lat, launch_site_lon, coastline_lat, coastline_lon)
# coordinate launch_site 7
launch_site_lat = 28.56323
launch_site_lon = -80.5768
coastline_lat = 28.5632
coastline_lat = 28.5632
coastline_lon = -80.56756
distance_coastline = calculate_distance(launch_site_lat, launch_site_lon, coastline_lat, coastline_lon)
print("{:.3}".format(distance_coastline) , 'km')
```

0.903 km







```
# Create a marker with distance to a closest city, railway, highway, etc.

# Draw a line between the marker to the launch site
coordinate_closest_city = [28.0744,-80.65063]
coordinate_closest_railway = [28.57323,-80.58521]
coordinate_closest_highway = [28.56313,-80.57075]
distance_closest_highway = [28.56313,-80.57075]
distance_closest_city = calculate_distance(launch_site_lat, launch_site_lon, coordinate_closest_city[0], coordinate_closest_city[1])
distance_closest_railway = calculate_distance(launch_site_lat, launch_site_lon, coordinate_closest_railway[0], coordinate_closest_railway[1])
distance_closest_highway = calculate_distance(launch_site_lat, launch_site_lon, coordinate_closest_highway[0], coordinate_closest_highway[1])
print("{:.3}".format(distance_closest_city) , 'km', "{:.3}".format(distance_closest_highway) , 'km')

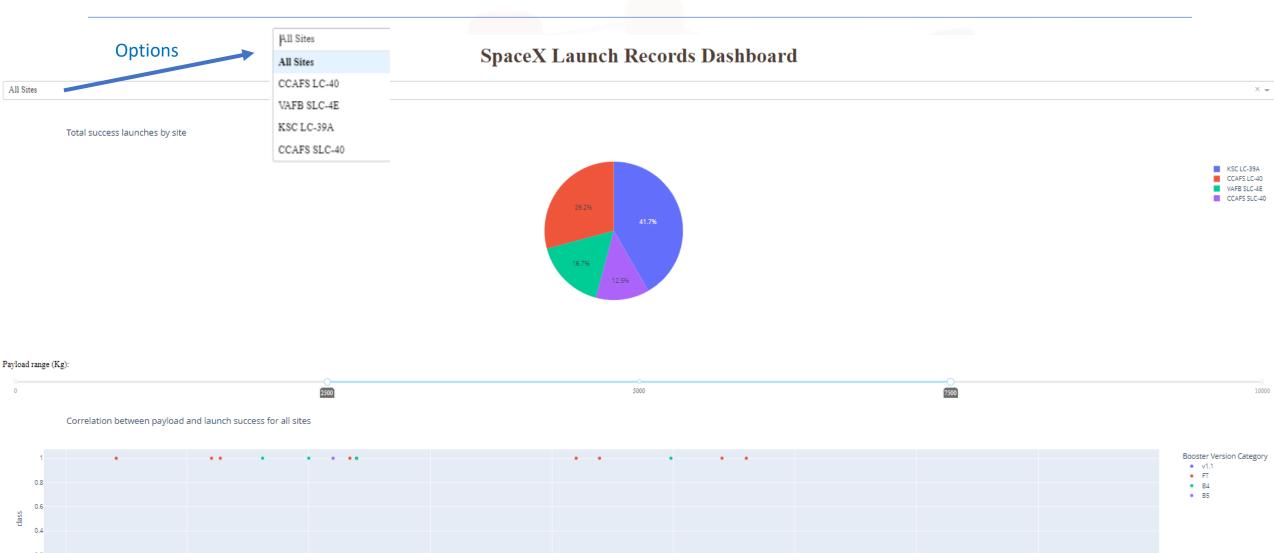
* 'km', "{:.3}".format(distance_closest_highway) , 'km')

* 'km', "{:.3}".format(distance_closest_highway) , 'km')
```

54.9 km 1.38 km 0.591 km

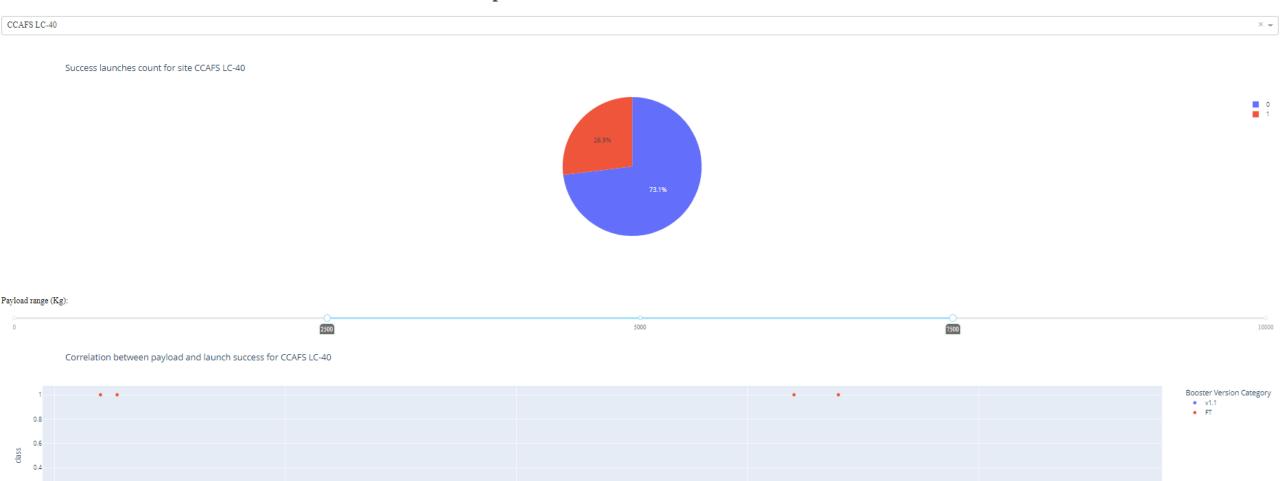


RESULTS - DASHBOARD



RESULTS - DASHBOARD

SpaceX Launch Records Dashboard



Payload Mass (kg)

RESULTS - DASHBOARD

SpaceX Launch Records Dashboard

VAFB SLC-4E Success launches count for site VAFB SLC-4E Payload range (Kg): 2500 0 Correlation between payload and launch success for VAFB SLC-4E v1.1 FT 8.0

Payload Mass (kg)

```
TASK 1
Create a NumPy array from the column Class in data, by applying the method to numpy() the
Y = data['Class'].to_numpy()
array([0, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 1, 0, 0, 1, 0, 0, 1, 1, 1,
       1, 1, 0, 1, 1, 0, 1, 1, 0, 1, 1, 1, 0, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,
      1, 0, 0, 0, 1, 1, 0, 0, 1, 1, 1, 1, 1, 1, 1, 0, 0, 1, 1, 1, 1, 1,
      1, 0, 1, 1, 1, 1, 0, 1, 0, 1, 0, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,

    1, 11, dtvpe=int64)

TASK 2
Standardize the data in x then reassign it to the variable x using the transform provided below.
# students get this
transform = preprocessing.StandardScaler().fit(X).transform(X)
array([[-1.71291154e+00, -1.94814463e-16, -6.53912840e-01, ...,
        -8.35531692e-01, 1.93309133e+00, -1.93309133e+00],
       [-1.67441914e+00, -1.19523159e+00, -6.53912840e-01, ...,
        -8.35531692e-01, 1.93309133e+00, -1.93309133e+00],
       [-1.63592675e+00, -1.16267307e+00, -6.53912840e-01, ...,
        -8.35531692e-01, 1.93309133e+00, -1.93309133e+00],
       [ 1.63592675e+00, 1.99100483e+00, 3.49060516e+00, ...,
        1.19684269e+00, -5.17306132e-01, 5.17306132e-01],
       [ 1.67441914e+00, 1.99100483e+00, 1.00389436e+00, ...,
        1.19684269e+00, -5.17306132e-01, 5.17306132e-01],
       [ 1.71291154e+00, -5.19213966e-01, -6.53912840e-01, ...,
        -8.35531692e-01, -5.17306132e-01, 5.17306132e-01]])
```



TASK 1

Create a NumPy array from the column Class in data, by applying the method to numpy() the

TASK 2

Standardize the data in x then reassign it to the variable x using the transform provided below.

TASK 3

(18,)

Use the function train test split to split the data X and Y into training and test data. Set the parameter test size to 0.2 and r

```
X_train, X_test, Y_train, Y_test
```

```
X_train, X_test, Y_train, Y_test = train_test_split(X,Y,test_size = 0.2, random_state = 2)
```

we can see we only have 18 test samples.

```
Y_test.shape
```

IBM Developer



TASK 4

Create a logistic regression object then create a GridSearchCV object logreg cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters.

```
parameters = ("C":[0.01,0.1,1], "penalty":['12'], "solver":['lbfgs']} # 11 Lasso t2 ridge

parameters = ("C":[0.01,0.1,1], "penalty":['12'], "solver":['lbfgs']} # 11 Lasso t2 ridge

parameters = ("C":[0.01,0.1,1], "penalty":['12'], "solver":['lbfgs']} # 11 Lasso t2 ridge

parameters = ("C":[0.01,0.1,1], "penalty":['12'], "solver":['lofgs'], "penalty":['12'], "solver":['lbfgs'])

GridSearchCV(cv=10, estimator=LogisticRegression(), param_grid=("C":[0.01, 0.1, 1], "penalty":['12'], "solver":['lbfgs'])

We output the GridSearchCV object for logistic regression. We display the best parameters using the data attribute best_params_ and the accuracy on the validation data using the data attribute best_score_.

print("tuned hyperparameters :(best parameters) ",logreg_cv.best_params_)

print("accuracy :",logreg_cv.best_score_)

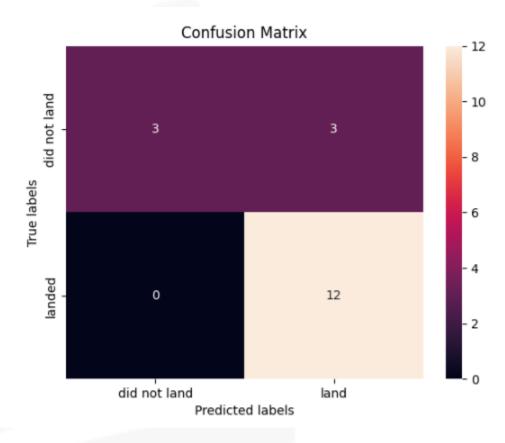
tuned hyperparameters :(best parameters) {'C': 0.01, 'penalty': '12', 'solver': 'lbfgs'}

accuracy : 0.8464285714285713
```

Calculate the accuracy on the test data using the method score :

```
logscore = logreg_cv.score(X_test, Y_test)
logscore
```

0.8333333333333334





TASK 6

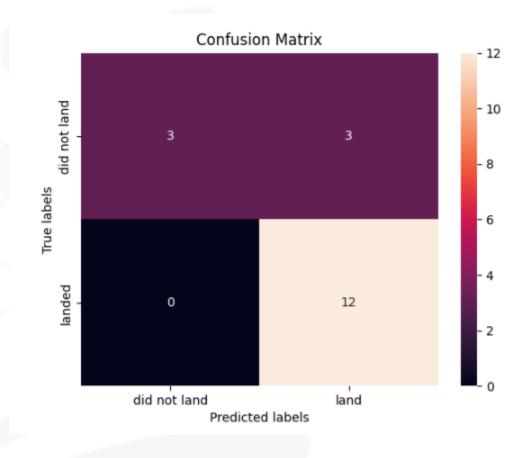
Create a support vector machine object then create a GridSearchCV object sym_cv with cv - 10. Fit the object to find the best parameters from the dictionary parameters .

TASK 7

Calculate the accuracy on the test data using the method score :

```
svmscore = svm_cv.score(X_test, Y_test)
svmscore
```

0.8333333333333334







TASK 8

```
Create a decision tree classifier object then create a GridSearchCV object tree cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters.
```

```
parameters = {'criterion': ['gini', 'entropy'],
     'splitter': ['best', 'random'],
     'max_depth': [2*n for n in range(1,10)],
     'max_features': ['auto', 'sqrt'],
     'min_samples_leaf': [1, 2, 4],
     'min_samples_split': [2, 5, 10]}
tree = DecisionTreeClassifier()
tree_cv = GridSearchCV(estimator=tree, param_grid=parameters, cv = 10)
tree_cv.fit(X_train, Y_train)
GridSearchCV(cv=10, estimator=DecisionTreeClassifier(),
            param_grid={'criterion': ['gini', 'entropy'],
                         'max_depth': [2, 4, 6, 8, 10, 12, 14, 16, 18],
                         'max_features': ['auto', 'sqrt'],
                         'min_samples_leaf': [1, 2, 4],
                         'min_samples_split': [2, 5, 10],
                         'splitter': ['best', 'random']})
print("tuned hpyerparameters :(best parameters) ",tree_cv.best_params_)
print("accuracy :",tree_cv.best_score_)
tuned hpyerparameters: (best parameters) {'criterion': 'entropy', 'max_depth': 12, 'max_features': 'sqrt', 'min_samples_leaf': 4, 'min_samples_split': 2, 'splitter': 'random'}
```

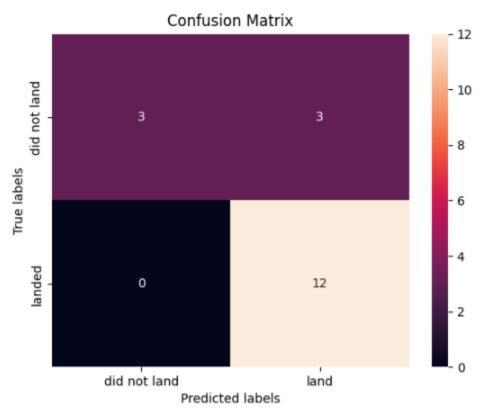
TASK 9

Calculate the accuracy of tree_cv on the test data using the method score :

```
treescore = tree_cv.score(X_test, Y_test)
treescore
```

0.8333333333333334

accuracy : 0.8767857142857143







TASK 10

Create a k nearest neighbors object then create a GridSearchCV object knn_cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters.

```
parameters = {'n_neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
              'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute'],
              'p': [1,2]}
KNN = KNeighborsClassifier()
knn_cv = GridSearchCV(estimator=KNN, param_grid=parameters, cv = 10)
knn_cv.fit(X_train, Y_train)
GridSearchCV(cv=10, estimator=KNeighborsClassifier(),
             param grid={'algorithm': ['auto', 'ball tree', 'kd tree', 'brute'],
                         'n_neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                         'p': [1, 2]})
print("tuned hpyerparameters :(best parameters) ",knn_cv.best_params_)
print("accuracy :",knn cv.best score )
tuned hpyerparameters :(best parameters) {'algorithm': 'auto', 'n_neighbors': 10, 'p': 1}
accuracy : 0.8482142857142858
```

TASK 11

Calculate the accuracy of knn_cv on the test data using the method score :

```
knnscore = knn_cv.score(X_test, Y_test)
knnscore
```

0.8333333333333334

TASK 12

Find the method performs best:

All the algorithms are returning the same score 0.833 and almost the same accuracy about 0.84 , except decision tree that was little greater 0.87

IBM Developer



Confusion Matrix did not land - 10 True labels 12 did not land land Predicted labels





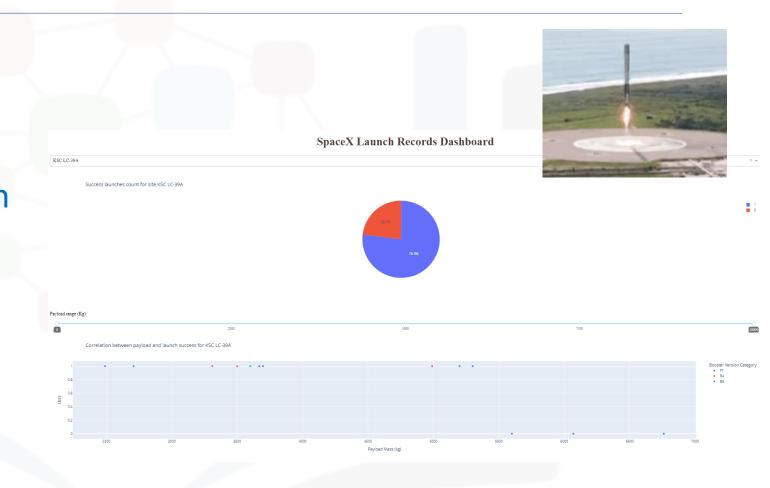
INOVATIVE INSIGTHS

Findings

 KSC LC-39A has a good rate of success 76.9% and there is no fail to payload mass lower than 5.600 kg

Implications

 Can be a good strategy choose more this launch site with payload less than 5.600 kg





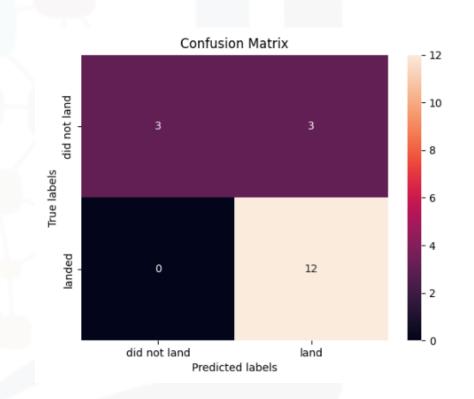
INOVATIVE INSIGTHS

Findings

 Based on confusion matrix It's better using the model to predict successful than failed, and this is exactly what we want

Implications

 It showed that model can be used to predict launch







INOVATIVE INSIGTHS

Findings

 Maybe could be interesting available some meteorology data and another launch places in the world

Implications

 It can give insights if there are some condition that improve the success rate and make a launch more safety and cheaper









CONCLUSION



- Classification algorithm showed a good strategy to use to predict launch
- The algorithm used in machine learning Logistic Regression, SVM, Decision Tree Classifier and KNN had the same score 0.833 and almost the same accuracy about 0.84, except Decision Tree that was little greater 0.87
- These four algorithm can be used even decision tree had a little greater accuracy, but practically almost the same
- SpaceX can use the model to help in decision and study the best strategy to launch. Then is possible to reduce risk off failed, accidents and reduce costs