

Marketing Scan Report

Actual Reach vs Goal

96%

Total # of Scans (Actual)

45,976

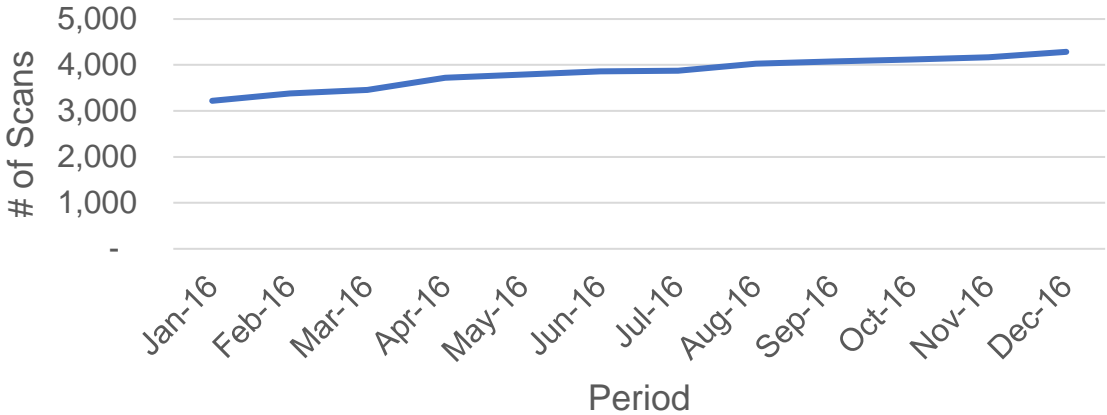
Total # of Conversions

16,833

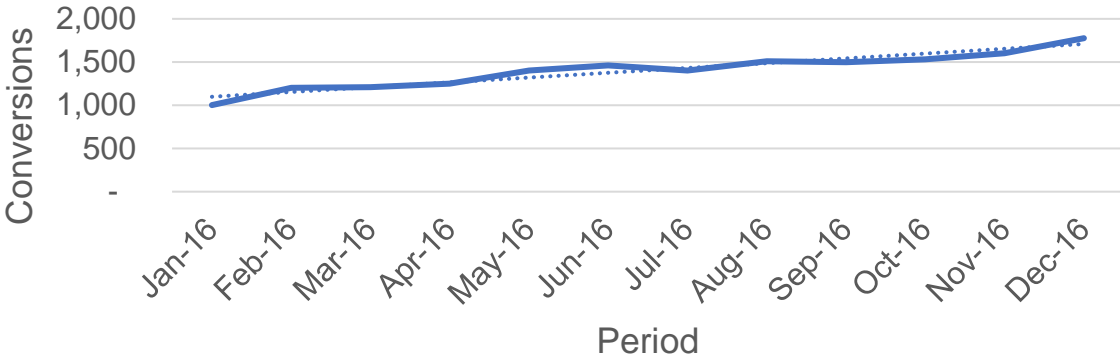
Total # of Impressions

1,323,237

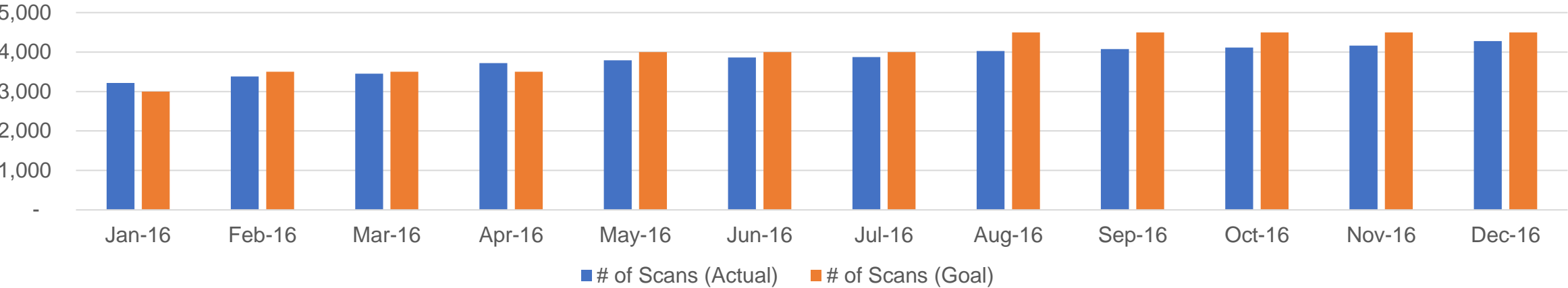
of Scans (Actual) Output



Conversions from QR Landing Pages (Actual) Output

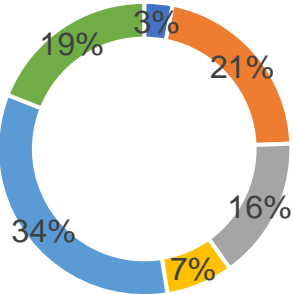


Actual vs Goal Scans

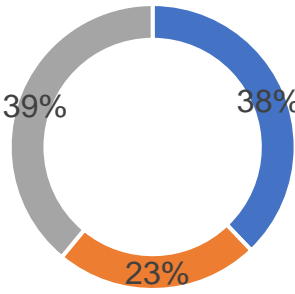


Total Scans Ad Location Percentage

- Billboard
- Tradeshow
- Product Packaging
- In Store Display
- Magazine Ad
- Newspaper Ad



Conversions Percentage



- Landing Page #1
- Landing Page #2
- Landing Page #3