

CONTACT

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📍 Gr Noida, UP

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EDUCATION

2022 - 2025

BENNETT UNIVERSITY

- BCA(Bachelor of Computer Applications)

2008 - 2022

DPS,GR NOIDA

- 12th
- 10th

SKILLS

- Full-Stack Development (MERN Stack, Go)
- HR Management & Team Leadership
- Task Assignment & Workflow Management
- Operations Cost Reduction through In-House Solutions
- Digital Marketing & Content Creation
- CRM System Development
- Inventory & Resource Management
- Process Optimization & SOP Development
- Cross-Functional Collaboration
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LANGUAGES

- English
- Hindi

LAKSHAY GOEL

PROFILE

Dynamic technology intern with hands-on experience in full-stack development, HR management, and digital operations. Skilled in hiring and managing teams, streamlining operations, and developing in-house solutions to reduce costs. Passionate about optimizing processes, enhancing team productivity, and delivering efficient, scalable solutions that meet organizational goals.

WORK EXPERIENCE

- **Dhaama.com** JULY 2024 – PRESENT
Director of Technology
 - Overseeing technological initiatives, website development, and daily operational improvements to enhance user experience.
 - Managed the development of in-house solutions to streamline processes, significantly reducing operational costs.
 - Led cross-functional teams to handle digital marketing, content creation, and overall digital strategy execution.
 - Responsible for maintaining and improving the CRM system, ensuring efficient operations across departments.
- **Dhaama.com** June 2024 – July 2024
Technology Manager (Summer Intern), Dhaama.com
 - Managed operations for various technological projects, including CRM development and digital marketing campaigns.
 - Played a key role in manpower planning, task allocation, and process optimization to drive operational efficiency during the two-month summer internship.
 - Collaborated closely with the Tech Director to implement new features on the website and ensure smooth day-to-day operations.

Internship Highlights

- Managed a team of interns, overseeing recruitment, onboarding, and daily task management.
- Reduced operational expenses by developing custom, in-house tools to eliminate reliance on third-party software.
- Led efforts in digital marketing and web operations, contributing to an overall improvement in the company's digital presence.

Achievements

- Recognized for implementing cost-saving initiatives that reduced operational expenses through in-house solutions.
- Successfully led a digital marketing campaign that increased meta post engagement by 16K within 1 week.

REFERENCE

Mr.Ashank Mittal

Dhaama.com-Founder

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