

Ashu Goel

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 [ashu-goel](#) |  [goelashu937](#)

Gharaunda, Haryana, India

OBJECTIVE

I am a final-year B.Tech student in Electronics and Communication Engineering and passionate about pursuing a career as a Business Analyst with a strong foundation in technical and management skills. As a core member of the Google Developer Student's Club, I have gained valuable teamwork and leadership experience. Eager to contribute to forward-thinking projects and collaborate with talented professionals in the business and tech industry.



EDUCATION

- **JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY** 2021-2025
Btech in Electronics and Communication Engineering Faridabad, Haryana
◦ GPA: **8.01/10**
- **PARTH PUBLIC SENIOR SECONDARY SCHOOL** 2020
CBSE (Class 12th) Gharaunda, Karnal
◦ Grade: 93.4%
- **PARTH PUBLIC SENIOR SECONDARY SCHOOL** 2018
CBSE (Class 10th) Gharaunda, Karnal
◦ Grade: 96.8%

INTERSHIPS

- **StockGro - Assetgro Fintech Private Limited** Aug'23 - Oct'23
Campus Ambassador Intern – Teaching Assistant Bengaluru, Karnataka
◦ Spearheaded financial awareness initiatives by organizing multiple mock trading leagues.
◦ Delivered online presentations to audiences of 200+ people, enhancing public speaking skills and boosting audience engagement.

PROJECTS

- **Sales Insights**
Tools: [Tableau, Excel, MySQL]
◦ Used Tableau and SQL queries to examine AtliQ's hardware sales data in order to identify market trends and patterns in consumer behavior. An interactive dashboard was put in place to show income trends, sales performance, and product popularity across several outlets.
- **Text Ninja** 
Tools: [React-Js, JavaScript, CSS, HTML, Bootstrap]
◦ A responsive web application developed using React, enabling various text modification functionalities and addressed common user text-processing needs and enhanced user experience.
- **Rock, Paper, Scissors Game** 
Tools: [JavaScript, CSS, HTML]
◦ Developed an interactive web development project on the famous Rock, Paper, Scissors Game

TECHNICAL SKILLS

- **Tools:** : Tableau, Excel, MySQL, VSCode, Canva
- **Programming Languages:** C++, JavaScript
- **Web Technologies:** HTML, CSS, ReactJs
- **CourseWork:** : Guesstimates, Business Case Study, Business Oriented

POSITION OF RESPONSIBILITIES

- **Institution's Innovation Council, JCBUST (Entrepreneurship) :** Joint Secretary
- **Google Developer Student's Club :** Core Member
- **IEEE Smart Cities :** Graphic Designer

CERTIFICATIONS AND ACHIEVEMENTS

- **Fundamentals of Digital Marketing ,Google:** [Credential](#)
- **Among Top 5 - BITS Apogee Samadhaan 2023, BITS Pilani, India**