RHEA GOEL

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Aug '14 - Present

2010 - 2014

EDUCATION

GPA: 3.8 Columbia University, New York

M.S. in Computer Science (*Machine Learning Track*)

IIIT Delhi, India **GPA: 9.1**

B. Tech in Computer Science

SKILLS

LANGUAGES/WEB TECH **DATABASES/OS** FRAMEWORKS/TOOLS

JAVA, PYTHON, MATLAB, SQL, HTML, PHP, PERL

FLASK, EXPRESS, HADOOP, MAHOUT, AWS, STANFORD NLP API, UIMA

MYSQL, DYNAMODB, S3, NEO4J, LINUX/UNIX, MAC OS X, WINDOWS

Expected Graduation: Dec 2015

WORK EXPERIENCE

- REST service for Performance Testing large scale distributed systems at Amazon, HQ May '15 Aug'15 Dr. Swapneil Deshmukh, Software Dev. Manager, Amazon Inc.
 - Designed an API using Flask and DynamoDB for running parallel ad hoc performance tests on Amazon's large distributed internal data store, abstracting cluster selection and updating progress in real time
 - Graphical visualization of performance test metrics and historical context for a more informed analysis
- Graduate Teaching Assistant

Sep '14 - May '15

- Computer Science Theory Fall'14, Spring'15 (Dr. Alfred Aho, Dr. Tal Malkin)
- Discrete Mathematics Spring'15 (Dr. Ilia Vovsha)
- NLP based Virtual Assistant for Banking and Insurance at Infosys Ltd., India (Intern) May '13 - Jul '13 Dr. Lokendra Shastri, G.M. Research, Infosys Ltd.
 - Conceptualized and developed a domain-specific, activity-driven virtual assistant for banking inquiries
 - Incorporated context-awareness for situated cognition, episodic information for personalization, and probabilistic voice response for realistic user experience
 - Achieved feature extraction using Infosys Semantic Extraction Engine (iSEE) and Stanford CoreNLP toolkit

PROJECTS

 Social Power in Interactions (SPIN) (Apache UIMA Java Framework, Python, Perl) WISR Research Group, Center for Computational Learning Systems, Columbia University

- Analyzed the manifestations of administrative and influential power in online written interactions on Wikipedia Discussion forums. Used structural features (verbosity, thread structure), lexical features (tokenization, POS tagging) and deep NLP processing (Dialog Act Tagging and Overt Display of Power)
- Yelp-er: Information Extraction on Yelp Database (JavaScript, Python, Java) Big Data Analytics
 - Generated HeatMap to better visualize cuisine-specific search query results for the users
 - Performed topic modeling using Latent Dirichlet Allocation (LDA) on review text to identify business trends
 - Proposed a gamification model for Yelp to enhance user engagement
- Celebrity Doppelgänger (MATLAB, Java, Python)

Computer Vision/Pattern Recognition

- Built a tool to find celebrity look-alikes ranked by percentage similarity, by extracting Histogram of Gradients and Local Binary Patterns on the images in Public Figures (PubFig) database
- Breast Cancer Diagnosis using Online SVM (MATLAB, Java, C)

Machine Learning

- Implemented an Online 2v Support Vector Machine for breast cancer diagnosis based on real-valued cell attributes extracted from images of benign and malignant samples.
- Movie Recommender System (Python, MATLAB)

Collaborative Filtering

- Developed a series of evolving movie recommender systems working on the MovieLens database
- Incorporated user/item bias estimates, variance weighting, neighborhood selection and applied matrix factorization methods