

exponential

$$f(x) = a^x$$

fixed base $\in \mathbb{R}^+$

power

$$f(x) = x^n$$

fixed exponent

logarithm

$$y = \log_a x \text{ if } a^y = x$$

domain of $\log_a x$ is $a^y, y \in \mathbb{R}, \text{ which is } > 0$.

$$y = f(x) = \log_a x$$

$$x = f^{-1}(y) = a^y$$

$$y = a^x \rightarrow \text{given } x \text{ obtain } y \text{ through } f(x)$$

$$x = a^y \Rightarrow y = \log_a x$$

how do we get from y to x ?

given x obtain y through $\log_a x$

$$\log_a x + \log_a y = m$$

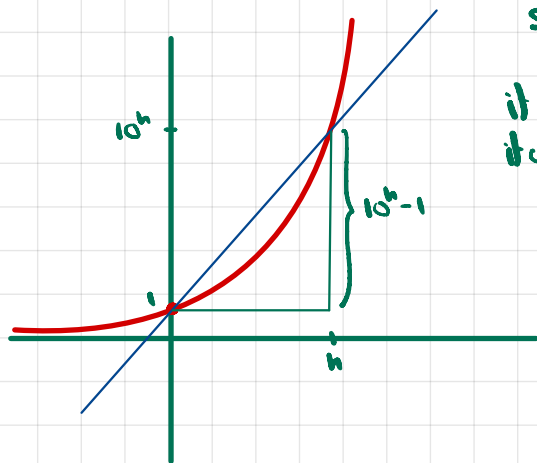
$$a^{\log_a x + \log_a y} = a^m$$

$$a^{\log_a x} \cdot a^{\log_a y} = a^m$$

$$x \cdot y = a^m$$

$$\log_a xy = \log_a x + \log_a y$$

$$y = 10^x \quad (0, 1)$$



$$\text{slope} = \lim_{h \rightarrow 0} \frac{10^h - 1}{h} = \lim_{h \rightarrow 0} \left(\frac{10^h}{h} - \frac{1}{h} \right)$$

if we tabulate values as $h \rightarrow 0$, we reach a constant times 10^0 .
if we find the slope on any x :

$$\lim_{h \rightarrow 0} \frac{10^{(x+h)} - 1}{h} = \lim_{h \rightarrow 0} \left(10^x \cdot \frac{10^h}{h} - \frac{1}{h} \right) = 10^x \lim_{h \rightarrow 0} \frac{10^h}{h} - \lim_{h \rightarrow 0} \frac{1}{h}$$

there is a particular choice of base, other than 10, for which the constant $\lim_{h \rightarrow 0} \frac{b^h}{h}$ is 1, which makes the slope b^x , the same as the original function. that choice is e .

Inverse of $f(x) = e^x \quad x \in \mathbb{R}$

f is differentiable on open interval $I = \mathbb{R}$, $f'(x) > 0 \quad \forall x \in I \Rightarrow \exists f^{-1}(x) = g(x)$ differentiable

and $g'(x) = 1/f'(g(x)) \quad \forall x$ in domain of g

$$g(x) = f^{-1}(x) \Rightarrow f(g(x)) = x \Rightarrow e^{g(x)} = x \Rightarrow g(x) = \ln x \quad x > 0$$

$$g'(x) = \frac{1}{e^{\ln x}} = \frac{1}{x}$$

$$f(x) = \frac{\ln x}{x}, \quad x > 0$$

$$h(x) = \ln x \quad h'(x) = \frac{1}{x}$$

$$g(x) = x \quad g'(x) = 1$$

numerator: $\ln x < x$: deriv.

$$f'(x) < 0 \quad x < 1$$

$$\geq 0 \quad x \geq 1$$

$$f'(x) = \frac{1}{x} \cdot \frac{1}{x} + \frac{\ln x (-1)}{x^2} = \frac{1 - \ln x}{x^2}$$

$$f'(x) = 0 \Rightarrow \ln x = 1 \Rightarrow x = e$$

$$f(e) = \frac{1}{e}$$

$$\frac{h'}{h} = \frac{1/x}{\ln x}$$

$$1/x$$

$$1$$

$$1/e$$

$$1/2e$$

$$1$$

$$e$$

$$2e$$

$$1/e$$

$$1/2e$$

$$1/2e$$

Note

$$g'(x) = 1 \Rightarrow h'(x) > g'(x) \text{ when } \frac{1}{x} > 1, \quad x < 1 \text{ and } h'(x) < g'(x) \text{ when } x > 1$$

Intuition might be that since $f = \frac{h}{g}$, after $x=1$, g increases faster than h , therefore f could decrease. That is not how it works. Example:

$$\frac{0}{10} \rightarrow \frac{1}{20} \rightarrow \frac{2}{30} \rightarrow \frac{3}{40}$$

$$0 \quad 1/20 \quad 1/15 \quad 1/13$$

$$0.05$$

what matters is the proportion increase: how much the numer. and denom. are increased in proportion to their current values

x	$h'(x)/h(x)$ $1/x/\ln x$	$g'(x)/g(x)$ $1/x$
1	$1/1/0 = \infty$	$>$
e	$1/e$	$=$
$2e$	$1/2e (\ln 2 + 1)$	$<$