

# Di Xiao

*Curriculum Vitae*

## EDUCATION

Aug 2016 – Expected May 2018  
**University of Maryland – College Park, US**  
*Human-Computer Interaction Master* GPA: 4.0 /4.0

Sep 2012 – Jun 2016  
**Southeast University, China**  
*Bachelor of Information Engineering* GPA: 87 /100

## PROFESSIONAL EXPERIENCE

Aug 2015 – Oct 2015  
**Huawei Technologies Co., Ltd. Nanjing Institution**  
*UX Design Intern, User Centered Design (UCD) Center*

- Independently designed an image-oriented homepage and a navigation page.
- Participated in user research and strategic design in a payment app design project.
- Participated in the front development with **HTML**, **CSS**, **JQuery** for an international meeting web, including the layout, flow design, and user-friendly help documents.

Sep 2013- Jun 2015  
**Newly-emerging Media Department, Southeast University**  
*Department Manager, Information School*

- Made videos and posters for school activities.
- Maintained school social platforms (e.g. Wechat).

Jun 2012  
**Shanghai Pudong Development Bank, Nanjing Subbranch**  
*Banking Business Assistant Intern*

- Participated in handling personal banking business.
- Sorted out data of corporate and personal banking business.

## SOCIAL EXPERIENCE

Aug 2013 - Sep 2013  
Assisted with education in Guizhou Province, providing books and teaching poor children

Nov 2014 & May 2015  
Hosted the 1<sup>st</sup> Outstanding Engineer Competition  
Hosted 2015 Info-School Graduation Ceremony

## PUBLICATIONS

Electroencephalogram Based Brain Concentration and Its Human Computer Interface Application (D.XIAO, W.ZHANG)  
*Accepted by 2015 IEEE International Conference on Computer and Communications (ICCC, Chengdu, China)*

A Portable Brain-Computer System Design upon TGAM Module (D.XIAO, S.XIAO)  
*Accepted by 9th International collaboration Symposium on Information, Production & Systems (ISIPS, Waseda Univ., Japan)*

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📄 <https://gogolauren.github.io/di-site/> (\*portfolio)

## CORE DESIGN & RESEARCH EXPERIENCE

Sep 2016 - Oct 2016  
**Prototype Designs – 1. An Education App;  
2. Basketball Game Tickets**  
*UX & UI designer*

- Generated and compared personas based on user research, drew wireframe with **Axure**.
- Iteratively prototyped with **Sketch** and **Invision**.

Oct 2016 - Nov 2016  
**Mobile App Design – Customized Recipe App**  
*User Researcher, UX & UI designer*

- Broke down problems, analyzed 2 target users: normal users and blind users.
- Collected user background information.
- Determined design points for the two groups of users.
- Conducted A/B tests during the prototype design.

Feb 2017 - May 2017  
**Usability test – Apple's MacBook Pro Touch Bar  
Functionality Test**  
*UX researcher, Data visualizer*

- Conducted two rounds of pilot test, and revised tasks accordingly.
- Methods used includes strict observation, think-aloud, pre- and post-test questionnaires, and interviews.
- Qualitatively and quantitatively analyzed user data and drew data visualization diagram.
- Proposed vital recommendations to the Apple's Touch Bar.

Aug 2013 - Sep 2013  
**Parking Lot Navigation Software Design**  
*UI designer & framework developer*

- Developed on **Visual C++** platform, presented free carport and drew the nearest path for users.
- Designed work flow and constructed framework.
- Independently completed all UI work using **MFC** visualization techniques and saved much time used to be wasted on compilation.

## SKILLS

HTML/CSS, JavaScript, C++, MATLAB,  $\LaTeX$   
Adobe Software, Sketch, Axure, Invision, Tableau