



## Prathamesh Chavan

CONTENT & COPYWRITER

Rno8 Parvati Niwas  
Gograswadi Pathrli Road  
Opp Shantinagar school  
Dombivli East

markfedder43@gmail.com

@prathamesh\_abstractart  
@abstractart\_official  
7039392766

### PROFILE

Transitioned from Different Ambiance To ultimately land In Creative Space. People like it simple, informative punchy and I try to apply the same in Content and creativity...

### SKILLS

Content writing

Creativity

Research

Digital Marketing Basics

Brain storming

Story Improvization

## WORK EXPERIENCE

### PERFORMING ARTS TEACHER

Jun 2019-June2020

#### ASP INT SCHOOL

- Story telling
- Story writing
- Theatre teachings
- Subject teachings

### STATESTREET SYNTEL PVT LTD

Mar 2021-Nov 2021

#### Associate

- Transfer agency works

### EYECATCHERS ADVERTISING

Dec 2021 -Jan 1st

- Digital Marketing Intern

### MEDIAPASTA DIGITAL MARKETING

- Client handled: The Cheese Co, Bliss Massage, Mediapasta, NPA Consultant, Bimapaathshala, Skinlounge.
- Managed Google ads For Bima Pathshala
- Content writing
- On Page Seo, Off Page SEO
- Copywriting For Google Ads
- Client Billing And Related Work

### Webenetic Digital Marketing

Feb 2022-May 2023

### CONTENT WRITER AND COPYWRITING

- Medical Content research and handwritten content
- Blogs, Guest blogs For Painosoma, Practical Anxiety Solutions, AUGS.com
- Handled Indiamart product descriptions and photo uploads and was offered to Copywrite.
- Managed Freelance content writers through topics and rectifications work.
- Copywriting for Websites pop-ups, features, and more
- Done keyword research for Blog topic as it was a Pure medical niche
- Assisted in Medicines Photography and Videography
- Content Uploading through WordPress sites and internal linking under SEO guidance.
- Under Two projects 1. Painosoma 2. Indiamart

### EDUCATION HISTORY

- SSC (2014)
- HSC (2016)
- BMS (Marketing) (2019)
- Digital Marketing (Computer Point) (2021)