

DATA MINING AND STATISTICAL ANALYSIS SOLUTIONS

Dimension Reduction

Principal Components Analysis (PCA)



Decrease the number of the variables (dimensions)

$$\mathbf{X} = \begin{pmatrix} x_1^{(1)} & x_1^{(2)} & \cdots & x_1^{(p)} \\ x_2^{(1)} & x_2^{(2)} & \cdots & x_2^{(p)} \\ \cdots & \cdots & \cdots & \cdots \\ x_n^{(1)} & x_n^{(2)} & \cdots & x_n^{(p)} \end{pmatrix} \rightarrow \mathbf{Z} = \begin{pmatrix} z_1^{(1)} & z_1^{(2)} & \cdots & z_1^{(p')} \\ z_2^{(1)} & z_2^{(2)} & \cdots & z_2^{(p')} \\ \cdots & \cdots & \cdots & \cdots \\ z_n^{(1)} & z_n^{(2)} & \cdots & z_n^{(p')} \end{pmatrix}$$

$$p' \ll p$$

Why?

- ▶ Find latent/hidden variables that are not/cannot be directly measured
- Reveal the hidden structure of the data
- Transform the feature space into variables that are not correlated, thus new variables can be used in different machine learning techniques

Principal Components Analysis (PCA)

Principal Components Analysis (PCA)

- ▶ PCA is a technique that can be used to simplify a dataset.
- It is a linear transformation that chooses a new coordinate system for the data set such that greatest variance by any projection of the data set comes to lie on the first axis (called the first principal component), the second greatest variance on the second axis, and so on.
- PCA can be used for reducing dimensionality by eliminating the later principal components.

Principal Components Analysis (PCA)

Each new Component/factor is a linear combination of all variables.

Imagine we have p variables $(X_j, j = 1, 2, ..., p)$

$$Z_i = \sum_{i=1}^p w_{ij} X_j$$

$$Z_i = w_{i1}X_1 + w_{i2}X_2 + w_{i3}X_3 + ... + w_{ip}X_p$$

where each pair of Z's are orthogonal (correlation = 0)! After estimating weights w, Z's are ordered by their variance, with Z_1 having the largest variance and Z_p having the smallest variance.

Estimating principal components weights

$$Z_i = w_i' X$$

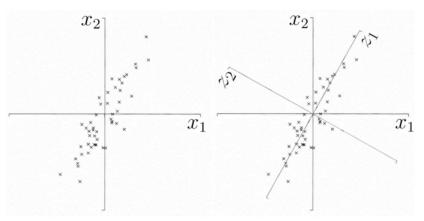
where $w_k^{'}$ is eigenvector of Σ (covariance matrix of initial variables $X_j, j=1,2,...,p$) corresponding to its kth largest eigenvalue λ_k . Furthermore, if w_k is chosen to have unit length $(w_k^{'}w_k=1)$, then $var(Z_k)=\lambda_k$.

A standard approach to stimate the unknown weights is the technique of Lagrange multipliers.

$$\lambda_1 \ge \lambda_2 \ge \lambda_3 \ge ... \ge \lambda_p$$



Geometric picture of principal components



- ▶ The 1st PC Z_1 is a minimum distance fit to a line in X space
- ightharpoonup The 2nd PC Z_2 is a minimum distance fit to a line in the plane perpendicular to the 1st PC





Annual food consumption in Armenia

```
consumption<-read.csv("consumption.csv")</pre>
str(consumption)
## 'data.frame':
                   4000 obs. of 6 variables:
##
    $ bread 1 flour white.kg: num 100 133.89 0.5 1.25 50 ...
   $ bread_2_cereal.kg
                            : num 3.33 1.67 1.5 7.5 1.25 25 1.25 2.5 1.5 3 ...
##
   $ bread_3_rice.kg
                                  1.67 1.33 1.5 3.75 2.5 10 1.25 1.67 1.5 3.5
##
                            : num
##
   $ bread_4_beans.kg
                            : num
                                  1.33 1 0.5 1.25 2.5 5 0.75 1 2.5 2 ...
                                  6 6.67 5 3.75 7.5 30 2.5 5 10 8.75 ...
   $ bread_5_macaroni.kg
##
                            : num
##
    $ bread 6 lavash.kg
                            : num
                                   155 166.7 50 195 58.8 ...
```



Descriptive Analysis

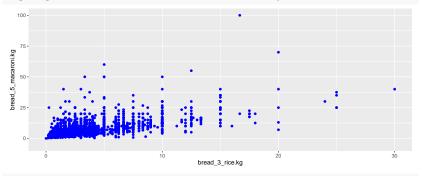
```
round(data.frame(
  mean=sapply(consumption, mean),
  sd=sapply(consumption, sd),
  min=sapply(consumption, min),
  max=sapply(consumption, max),
  median=sapply(consumption, median)),3)
```

```
##
                            mean
                                    sd min
                                              max median
## bread 1 flour white.kg
                         38.569 70.198
                                         0 550.00
                                                       5
## bread_2_cereal.kg
                           3.016 5.182 0 187.50
## bread_3_rice.kg
                           3.682 2.911 0
                                            30.00
                                                       3
## bread_4_beans.kg
                           2.772 2.602 0 30.00
## bread_5_macaroni.kg
                           7.353 5.932
                                         0 106.67
## bread_6_lavash.kg
                         115.343 79.294
                                         0 636.00
                                                     100
```



Let's take two products: rice and macaroni

```
ggplot(consumption, aes(x=bread_3_rice.kg, y=bread_5_macaroni.kg)) +
geom_point(color="blue", size=1.5)+xlim(0,30)+ylim(-5,100)
```

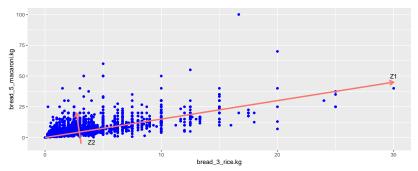


cor(consumption\$bread_3_rice.kg, consumption\$bread_5_macaroni.kg)

[1] 0.603148



Let's take two products: rice and macaroni

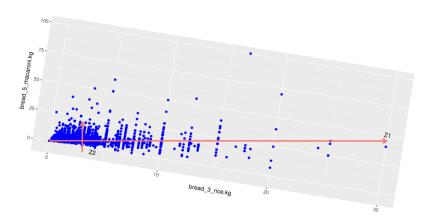


- $ightharpoonup Z_1$ accounts for the highest variance
- $ightharpoonup Z_1$ and Z_2 are orthogonal, so the correlation is zero

This approach is called varimax orthogonal rotation, meaning that factors are orthogonal.



Rotated Space



Other considerations

- Principal component analysis is otherwise called Factor Analysis
- Is done only with numeric variables
- ▶ PCA for categorical variables is called Correspondence analysis

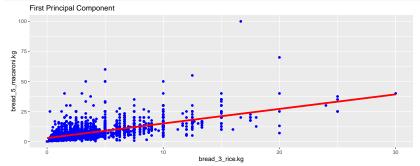
Base R uses 2 methods of PCA.

- princomp uses covariance matrix
- prcomp uses Singular Value Decomposition
- ► The results are usually very similar



First Principal Component

```
ggplot(consumption, aes(x=bread_3_rice.kg, y=bread_5_macaroni.kg)) +
  geom_point(color="blue", size=1.5)+xlim(0,30)+ylim(0,100)+
  geom_smooth(method = "lm", se=F, size=1.5, col="red")+
  ggtitle("First Principal Component")
```





Run PCA using base R prcomp function

```
p_comp <- prcomp(consumption[,c("bread_3_rice.kg", "bread_5_macaroni.kg")])
names(p_comp)
## [1] "sdev" "rotation" "center" "scale" "x"</pre>
```

Principal components score for each observation

head(p_comp\$x)

```
## PC1 PC2

## [1,] 1.9338107 1.463289

## [2,] 1.4107266 2.002625

## [3,] 2.9347612 1.298978

## [4,] 3.3854453 -1.235166

## [5,] 0.2454652 1.165985

## [6,] -23.4705820 1.387580
```

Summary

```
## Importance of components:
## PC1 PC2
## Standard deviation 6.2264 2.2119
## Proportion of Variance 0.8879 0.1121
## Cumulative Proportion 0.8879 1.0000
```

Proportion of variance explained by each factor/component

- First component (PC1) explains 89% of the variance
- ▶ Second component explains 11% of the variance

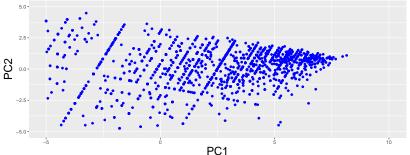
How to compute proportions of explained variance with standard deviations

```
(6.2264)<sup>2</sup>/((6.2264)<sup>2</sup>+(2.2119)<sup>2</sup>)
## [1] 0.8879423
```



Plot components

```
ggplot(as.data.frame(p_comp$x), aes(x = PC1, y = PC2)) +
geom_point(color = "blue", size = 1.5) + xlim(-5, 10) + ylim(-5, 5) +
theme(axis.title = element_text(size = 20))
```





Calculate PCA scores by hand

Lets Create a dataframe with original variables and the PCA

```
d1<-data.frame(consumption[,c("bread_3_rice.kg", "bread_5_macaroni.kg")], p_com
summary(d1)
```

```
bread_3_rice.kg
                   bread 5 macaroni.kg
                                          PC1
                                                           PC2
##
##
   Min.
          : 0.000
                   Min.
                            0.000
                                      Min.
                                            :-95.976
                                                      Min.
                                                             :-15.5461
  1st Qu.: 1.670 1st Qu.: 3.750
                                      1st Qu.: -2.281
                                                      1st Qu.: -0.8732
##
  Median : 3.000
                                                      Median: 0.2868
##
                   Median : 6.000
                                      Median : 1.501
        : 3.682
                        : 7.353
                                          : 0.000
                                                               0.0000
## Mean
                   Mean
                                      Mean
                                                      Mean
                                                           •
##
   3rd Qu.: 5.000
                   3rd Qu.: 10.000
                                      3rd Qu.: 3.882
                                                      3rd Qu.: 1.1382
## Max.
          :30.000
                   Max.
                          :106.670
                                      Max. : 8.151
                                                      Max. : 26.3113
```

You can see that the means for components is equal to zero (because of scalling)

Now lets claculate the PC scores manually

Mean for rice = 3.682

Mean for macaroni = 7.353

Rotation provides loadings

```
p_comp$rotation
##
                               PC1
                                          PC2
## bread_3_rice.kg -0.3250778 -0.9456873
## bread_5_macaroni.kg -0.9456873 0.3250778
head(d1, n=2)
##
     bread_3_rice.kg bread_5_macaroni.kg
                                                PC1
                                                         PC2
## 1
                1.67
                                     6.00 1.933811 1.463289
## 2
                1.33
                                     6.67 1.410727 2.002625
Lets calculate the score of the PC1 for the first case and PC2 for teh second case
(1.67-3.682)*(-0.3250778) + (6.00-7.353)*(-0.9456873)
## [1] 1.933571
(1.33-3.682)*(-0.9456873) + (6.67-7.353)*0.3250778
## [1] 2.002228
```



Correlations

bread_3_rice.kg
bread 5 macaroni.kg

```
round(cor(d1),4)
##
                        bread_3_rice.kg bread_5_macaroni.kg
                                                                  PC1
                                                                          PC2
## bread_3_rice.kg
                                 1.0000
                                                      0.6031 - 0.6954 - 0.7186
## bread_5_macaroni.kg
                                 0.6031
                                                      1.0000 -0.9926 0.1212
## PC1
                                -0.6954
                                                     -0.9926 1.0000 0.0000
## PC2
                                -0.7186
                                                      0.1212 0.0000 1.0000
Lets go back to variance
Calculate total variance of the original data
cov(d1[,1:2])
##
                        bread_3_rice.kg bread_5_macaroni.kg
                                8.47237
                                                    10.41425
```

10.41425

35.18871



Variance for rice = 8.47237; Variance for macaroni = 35.18871

Covariance = 10.41425

Total Variance=8.47237+35.18871=43.66108

% of variance explained by macaroni 35.18871/43.66108 = 80%

If we would like to do dimensionality reduction and keep only macaroni (highest variance) we would be able to keep only 80% of original information (lose 20%)

If we take PC1 we will be able to keep 89% of the original information



Run PCA for all bread products

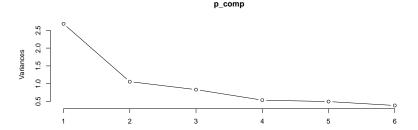
the model

Note: scale the initial variable to have a unit variance

```
colnames (consumption)
## [1] "bread_1_flour_white.kg" "bread_2_cereal.kg"
## [3] "bread 3 rice.kg"
                                 "bread 4 beans.kg"
## [5] "bread_5_macaroni.kg"
                                 "bread_6_lavash.kg"
p_comp <- prcomp(consumption, scale=T)</pre>
summary(p_comp)
## Importance of components:
##
                             PC1
                                    PC2
                                            PC3
                                                   PC4
                                                            PC5
                                                                    PC6
## Standard deviation
                           1.638 1.0285 0.9132 0.7340 0.70605 0.62345
## Proportion of Variance 0.447 0.1763 0.1390 0.0898 0.08308 0.06478
## Cumulative Proportion 0.447 0.6233 0.7623 0.8521 0.93522 1.00000
By default the number of extracted components is equal to the number of variables in
```

- Now, how many components to take? Remember we are doing dimensionality reduction
- There are extracted as many components as many variables we have.
- ▶ When standardized, each variable has a variance/stdev of 1
- ▶ If the component has variance < 1, then the component explains less than 1 variable from original dataset
- So take only components that have variance (also called eigenvalues) of greater than 1.
- Use Screeplot

screeplot(p_comp, type="1")



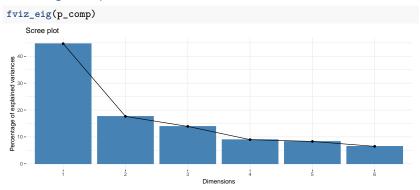
```
# Eigenvalues
p_comp$sdev^2
```

[1] 2.6821930 1.0578477 0.8339716 0.5387955 0.4985022 0.3886898

First 3 components together explain the biggest part of the variance (67%), we can keep them, however eigenvalues suggest that 2 components are enough (eigenvalues > 1)



Percentage of explained variances



Correlation matrix

```
df <- data.frame(consumption, p_comp$x[, 1:2])
cor_mat<-cor(df)</pre>
```

Lets get the correlation matrix in a way that by columns we will have PC components only and by the rows we will get the correlations

```
## PC1 PC2
## bread_1_flour_white.kg -0.385 0.8332
## bread_2_cereal.kg -0.496 0.0870
## bread_3_rice.kg -0.823 -0.0540
## bread_4_beans.kg -0.763 0.1348
## bread_5_macaroni.kg -0.800 -0.0825
## bread 6 lavash.kg -0.623 -0.5728
```

print(cor_mat, digits=3)

Lets see which variables are highly correlated with which factors, lets take a threshold of 0.6 for correlation coefficient

PC1 is described by rice, macaroni and beans

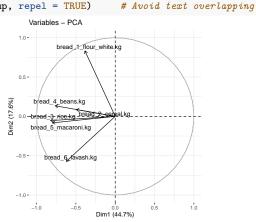
PC2 is described by flour_white



Visualization of the variables on the factor map

Correlation circle can help to visualize the most correlated variables

fviz_pca_var(p_comp, repel = TRUE) # Avoid text overlo





Contributions of variables on PC1



What means the red line on the graph?

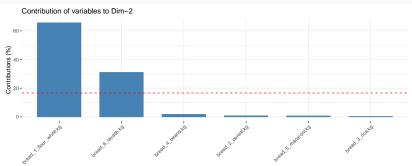
If the contribution of the variables were uniform, the expected value would be 1/length(variables)=1/6=16.67%.

The red dashed line on the graph above indicates the expected average contribution. For a given component, a variable with a contribution larger than this cutoff could be considered as important in contributing to the component.



Contributions of variables on PC2

fviz_contrib(p_comp, choice = "var", axes = 2)

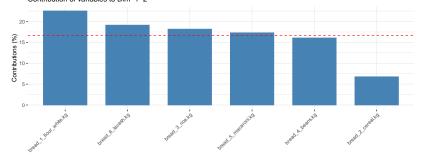




Total contribution on PC1 and PC2

```
fviz_pca_contrib(p_comp, choice = "var", axes = 1:2)
```

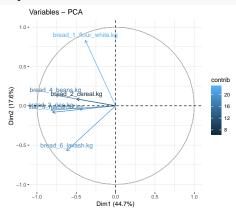
- ## Warning in fviz_pca_contrib(p_comp, choice = "var", axes = 1:2): The
- ## function fviz_pca_contrib() is deprecated. Please use the function
- ## fviz_contrib() which can handle outputs of PCA, CA and MCA functions.
 Contribution of variables to Dim-1-2





Control variable colors using their contributions

fviz_pca_var(p_comp, col.var="contrib")

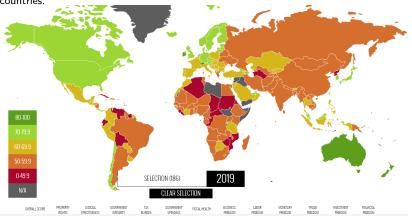


Construct Economic Freedom Index for countries with PCA



The Heritage Foundation measures an Economic Freedom Index of countries

The Index covers 12 freedoms – from property rights to financial freedom – in 186 countries.





COnstruct an Economic Freedom Index with PCA based on 6 freedom indices:

- Business.Freedom
- Labor.Freedom
- Monetary.Freedom
- ► Trade.Freedom
- Investment.Freedom
- ► Financial Freedom

For such problems only first principal component could be used (ignoring other components)



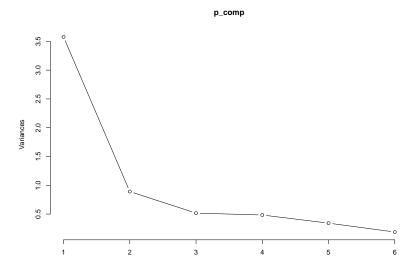
```
df1 <- data.frame(Country = df[,2], df[,grepl(".Freedom", colnames(df))])</pre>
df1 <- df1[complete.cases(df1), ]</pre>
rownames(df1) <- df1$Country
head(df1)
##
                   Country Business.Freedom Labor.Freedom Monetary.Freedom
## Afghanistan Afghanistan
                                         54.2
                                                       59.9
                                                                         69.3
## Albania
                   Albania
                                         79.3
                                                       50.7
                                                                         81.4
## Algeria
                   Algeria
                                         62.1
                                                       49.5
                                                                         67.0
## Angola
                    Angola
                                         58.5
                                                       40.4
                                                                         70.6
## Argentina
                 Argentina
                                        57.3
                                                       46.1
                                                                         50.9
## Armenia
                   Armenia
                                        78.5
                                                       72.4
                                                                         72.8
##
               Trade Freedom Investment Freedom Financial Freedom
## Afghanistan
                         66.0
                                                                   0
                                                0
## Albania
                         87.7
                                               70
                                                                  70
## Algeria
                         63.3
                                               35
                                                                  30
## Angola
                         56.7
                                               30
                                                                  40
## Argentina
                         66.7
                                               50
                                                                  50
## Armenia
                         80.2
                                               80
                                                                  70
```

df <- read.csv("Countries.csv")</pre>

First principal component explain 60% of total variation!

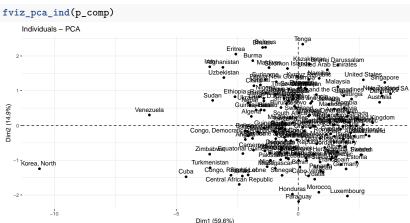


screeplot(p_comp, type="1")





Visualization of the individuals using factoextra package



Run PCA one more time and extract only the first component

```
p_{comp}-prcomp(df1[, -1], scale. = T, rank. = 1)
head(p_{comp}$x)
```

```
## PC1
## Afghanistan -3.088722
## Albania 1.592204
## Algeria -1.922102
## Angola -2.169042
## Argentina -1.872372
## Armenia 1.598681
```



Construct Economic Freedom Index with Min-Max normalization

```
df1$Score <- as.numeric(p_comp$x)</pre>
df1$FreedomIndex <- (df1$Score - min(df1$Score))/(max(df1$Score)-min(df1$Score)
ggplot(df1, aes(x = FreedomIndex)) + geom_histogram()
  25 -
  20 -
  15 -
count
  10 -
  5 -
                         25
                                        FreedomIndex
```



Correlation of Index and individual components

Financial.Freedom 0.8510606



Rank countries by economic Freedom Index

Top 10 countries

```
df1$FreedomIndexRank <- rank(df1$FreedomIndex)</pre>
df1$FreedomIndexRank <- nrow(df1) - df1$FreedomIndexRank +1
df1 <- df1[order(df1$FreedomIndexRank), ]</pre>
rownames(df1) <- NULL
head(df1[, c("Country", "Score", "FreedomIndex", "FreedomIndexRank")], 10)
##
                      Score FreedomIndex FreedomIndexRank
            Country
      Hong Kong SAR 3.784657
## 1
                                100.00000
## 2
          Singapore 3.549703
                                 98.36754
            Denmark 3.445438 97.64310
## 3
        New Zealand 3.400626
## 4
                                 97.33175
## 5
          Australia 3.336062
                                 96.88315
## 6
     United Kingdom 3.051521 94.90616
## 7
        Switzerland 2.907249
                                 93.90376
## 8
        Netherlands 2.771262
                                 92,95892
## 9
            Treland 2.674441
                                 92.28621
      United States 2,670496
## 10
                                 92.25879
                                                       10
```



Rank countries by economic Freedom Index

Bottom 10 countries

tail(df1[, c("Country", "Score", "FreedomIndex", "FreedomIndexRank")], 10)

##		Country	Score	${\tt FreedomIndex}$	FreedomIndexRank
##	171	Congo, Republic of	-2.756953	54.54880	171
##	172	Uzbekistan	-3.048349	52.52417	172
##	173	Afghanistan	-3.088722	52.24366	173
##	174	Sudan	-3.507688	49.33267	174
##	175	Turkmenistan	-3.611616	48.61058	175
##	176	Iran	-3.626171	48.50945	176
##	177	Zimbabwe	-3.629881	48.48367	177
##	178	Cuba	-4.597460	41.76093	178
##	179	Venezuela	-6.101804	31.30872	179
##	180	Korea, North	-10.607942	0.00000	180



PCA vs t-NSE

PCA is a **linear** feature extraction technique. It performs a linear mapping of the data to a lower-dimensional space in such a way that the variance of the data in the low-dimensional representation is maximized.

t-SNE is a **non-linear** technique for dimensionality reduction that is particularly well suited for the visualization of high-dimensional datasets. It is extensively applied in image processing, NLP, genomic data and speech processing.

t-SNE

The algorithms starts by calculating the probability of similarity of points in high-dimensional space and calculating the probability of similarity of points in the corresponding low-dimensional space. The similarity of points is calculated as the conditional probability that a point i would choose point j as its neighbor if neighbors were picked in proportion to their probability density under a Gaussian (normal distribution) centered at i.

$$p_{j|i} = \frac{exp \frac{-||x_i - x_j||^2}{2\sigma_i^2}}{\sum_{k \neq i} (exp \frac{-||x_i - x_k||^2}{2\sigma_k^2})}$$

where σ_i is the variance of the Gaussian that is centered on datapoint x_i Similar conditional probabilities are defined for the low-dimensional counterparts y_i and y_j of x_i and x_j

$$q_{j|i} = \frac{\exp(-||y_i - y_j||^2)}{\sum_{k \neq i} (\exp(-||y_i - y_k||^2)}$$

Since we are only interested in modeling pairwise similarities, we set $p_{i|i} = q_{i|i} = 0$

t-SNE

It then tries to minimize the difference between these conditional probabilities (or similarities) in higher-dimensional and lower-dimensional space for a perfect representation of data points $(p_{j|i}=q_{j|i}=0)$ in lower-dimensional space (2D or 3D space).

In simpler terms, t-SNE minimizes the divergence between two distributions: a distribution that measures pairwise similarities of the input objects and a distribution that measures pairwise similarities of the corresponding low-dimensional points in the embedding.

In this way, t-SNE maps the multi-dimensional data to a lower dimensional space and attempts to find patterns in the data by identifying observed clusters based on similarity of data points with multiple features.

However!!! after this process, the input features are no longer identifiable, and you cannot make any inference based only on the output of t-SNE. Hence it is mainly a data exploration and visualization technique.



t-SNE in R

```
#library(Rtsne)
set.seed(1)
tsne \leftarrow Rtsne(df1[, -1], dims = 2)
dims <- data.frame(Country = df1$Country, tsne$Y)</pre>
head(dims)
##
            Country
                            X1
                                        X2
## 1
      Hong Kong SAR -12.96044 -0.5297066
## 2
          Singapore -12.71198 -0.1047265
## 3
            Denmark -12.61775 -0.3477270
## 4
        New Zealand -12.47197 -0.1160881
## 5
          Australia -12.64009 -0.6194472
```

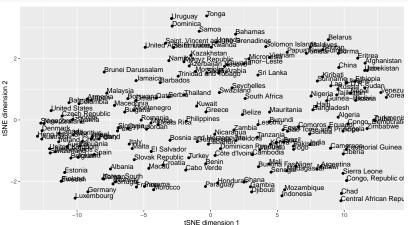
The object tsne\$Y contains coordinates of countries in 2D space

6 United Kingdom -12.05516 -0.9358272



Visualizing t-SNE

```
ggplot(dims, aes(x = X1, y = X2, label = Country)) +
  geom_point() + geom_text(aes(label = Country), hjust = 0, vjust = 0) +
  xlab("tSNE dimension 1") + ylab("tSNE dimension 2")
```





Thank You!

Questions?