



JAY GOHIL

GET BETTER TOGETHER Platform



Solving global problems using
Innovation, critical thinking, and
entrepreneurship.



BEST PLATFORM TO GET BETTER TOGETHER



Social problems aching us

Key issues:

- Social Anxiety
- Mental Pressure
- Loneliness
- Depression
- Introvert Nature





What's the opportunity?

Try to curate a solution to help with these issues

There is a humongous opportunity here to make a difference here by aiding people with social issues through a specifically curated solution for everyone.

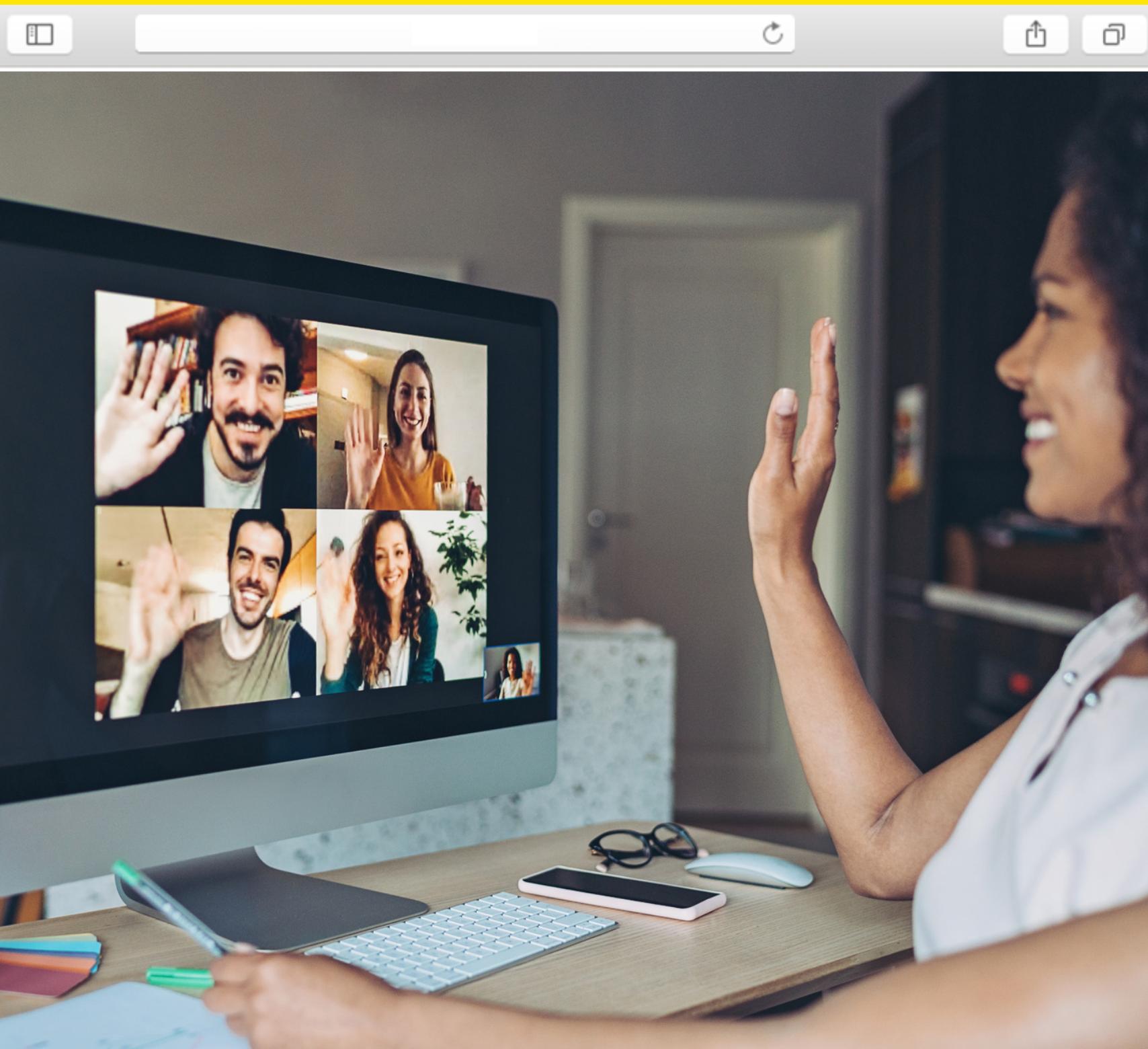


Proposed Solution

GET WELL TOGETHER PLATFORM



A WEB BASED PLATFORM FOR PEOPLE TO
INTERACT AND GET WELL TOGETHER



An online web based

GET WELL TOGETHER

platform for everyone!

A web based platform where the participants of the program will be provided with scheduled (based on their choice) virtual gatherings coupled with integrated social-media platform to encourage each other, and GET BETTER TOGETHER.

GET WELL TOGETHER PLATFORM

VALIDATION

**Social Surveys
conducted online**



Social survey of youth from India prove that youth is facing a range of social issues cited before.

**Research work
undertaken online**



Indians aged from 18 – 72, reveal that everyone is facing atleast 1 of the aforementioned social issues.

**Social platforms
exponential increase**



A boom in the amount of social platforms and interactions on them suggest the viability of the idea.

BUSINESS PLAN

Subscription based platform services

The platform will provide all the services, including the scheduled meetings, social platform and daily tasks; based on a monthly subscription plan which will be renewed automatically until the user unsubscribes from the services.



facebook
/getwelltogether



Instagram
/getwelltogether

GET WELL TOGETHER PLATFORM





WHAT'S THE OPPORTUNITY AT LARGE?

**Technically endless possibility
in terms of scalability**

Because of the subscription and online service based business plan, the ability to scale and reach the most number of customers (scalability) is truly endless.



MARKETING STRATEGY

INSTAGRAM ADs

As perceived from reports and online survey, the majority of people who face social issues are on Instagram. Thus, we would run Instagram ads.

Partnership with self-help groups

A lot of people who face social issues seek help from self-help groups, and as such is not a possibility in COVID situation, we would partner up with them.

Partnership with NGOs & Universities

We would offer our services at a discounted rate to NGOs and educational institutions whose constituents face social issues.

A young woman with long dark hair is smiling and looking down at her laptop. She is wearing a bright orange sweater and is holding a white coffee cup in her right hand. A yellow speech bubble with a black border and rounded corners is positioned on the right side of the image. Inside the speech bubble, the words "THANK YOU!" are written in a large, bold, black sans-serif font.

**THANK
YOU!**