

MODULE - 1

Q-1 Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

(A) <https://www.flipkart.com/>

Ans -

- https : Protocol
- www : Subdomain
- flipkart : Domain name
- .com : TLD - Top Level Domain

(B) <https://www.ircrc.co.in/>

Ans -

- https : Protocol
- www : Subdomain
- ircrc : Domain name
- .co.in : TLD - Top Level Domain

(C) <https://www.allegro.pl>

Ans -

- https : Protocol
- www : Subdomain
- allegro : Domain name
- .pl : TLD - Top Level Domain

(D) <https://www.johlewispartnership.co.uk/>

Ans -

- https : Protocol
- www : Subdomain
- johlewispartnership : Domain name
- co.uk : TLD - Top Level Domain

(E) <https://www.uidai.gov.in>

Ans -

https : Protocol
www : Subdomain
uidai : Domain name
gov.in : TLD - Top Level Domain

Q - 2 What is HTTPS/SSL Update?

Ans -

HTTPS/SSL is the process of installing a SSL (Secure Sockets Layer) certificate on a website's server, enabling it to use HTTPS(Hypertext Transfer Protocol Secure), which encrypts communication between a user's browser and website.

HTTPS(Hypertext Transfer Protocol Secure) - This is the secure version of the standard HTTP protocol, indicated by the "s" for secure. When a website uses HTTPS, data is encrypted during its transit between the browser and the web server

SSL(Secure Sockets Layers) - These are security protocols that encrypt data, ensuring the privacy and integrity of information exchanged between a user and Website. SSL more secure successor.

Q - 3 List out 10 famous browsers used worldwide.

Ans -

- 1.Goggle Chrome
- 2.Apple Safari
- 3.Microsoft Edge
- 4.Samsung Internet
- 5.Mozilla Firefox
- 6.Opera
- 7.UC Browser
- 8.Yandex Browser
- 9.Brave
- 10.Vivaldi

Q - 4 Create a Customer Persona & Identify Brand Details for given brands.

Ans -

<https://docs.google.com/spreadsheets/d/1RMDGs1MTomchtZfJF1siaKyf9laabEqzJZM6G6hqW8w/edit?usp=sharing>