Cryptocurrency market

http://lemes.consulting

avisos

- Existe mais de um ponto de vista
 - Não existe certo e errado
 - Estamos todos aprendendo

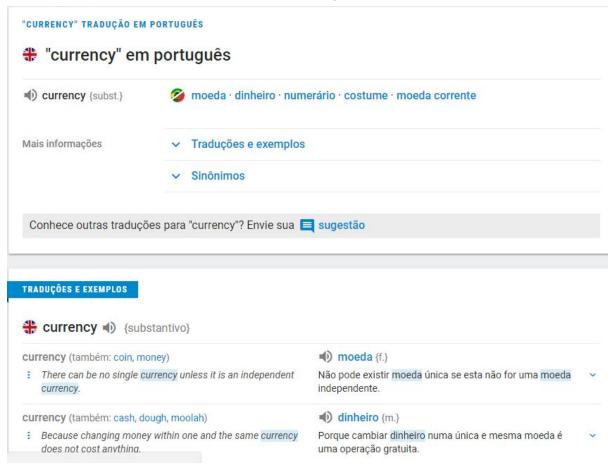
- A cryptocurrency (or crypto currency) is a digital asset designed to work as a medium of exchange that uses cryptography to secure its transactions, to control the creation of additional units, and to verify the transfer of assets.
- Cryptocurrencies are classified as a subset
 of <u>digital currencies</u> and are also classified as a
 subset of <u>alternative currencies</u> and <u>virtual</u>
 <u>currencies</u>.

Fonte: Wikipédia

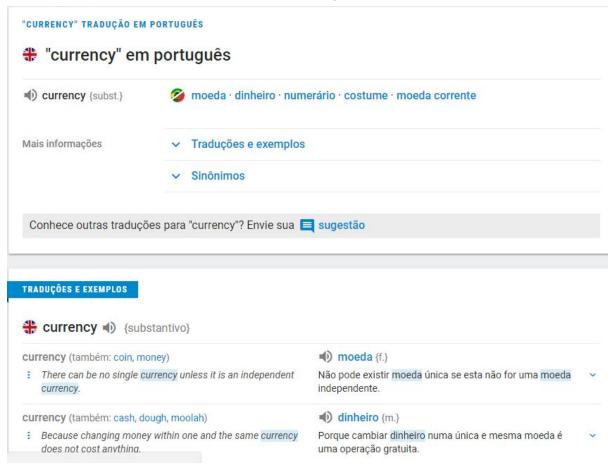
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currency



currency



Moeda é o meio pelo qual são efetuadas as transações monetárias. É todo <u>ativo</u> que constitua forma imediata de solver débitos, com aceitabilidade geral e disponibilidade imediata, e que confere ao seu titular um <u>direito</u> de saque sobre o produto social.

É importante perceber que existem diferentes definições de "moeda":

- <u>dinheiro</u> que constitui as notas (geralmente em papel);
- moeda (<u>peça metálica</u>);
- moeda bancária ou escritural, admitidas em circulação;
- moeda no sentido mais amplo, que significa o dinheiro em circulação, a moeda nacional.
- moeda como tudo aquilo que é geralmente aceito em troca por bens e serviços.

Em geral, a moeda é emitida e controlada pelo governo do país, que é o único que pode fixar e controlar seu valor. O dinheiro está associado a transações de baixo valor; a moeda (no sentido aqui tratado), por sua vez, tem uma definição mais abrangente, já que engloba, mesmo no seu agregado mais líquido (M1), não só o dinheiro, mas também o valor depositado em contas correntes.

fonte: Wikipédia

Avançando.

Avançando..

Avançando...

exchanges

- 144 exchanges espalhadas ao redor do globo terreste
- Débito em conta, depósito bancário, cartão de crédito, boleto e TED são as opções aceitas para compra dos ativos
- No Brasil temos hoje (12/11/17) 11 exchanges mapeadas

#	Name	Region	Total Vol. 24h	Fee	Fiat money	Pairs	Top pairs by volume	Features	News
1	B MERCADO BITCOIN.NET	\(\)	2,612.30 BTC	0.3% (passive) 0.7% (active)	R\$ (1.99%)	3	 R\$ (62%) R\$ (33%) R\$ (33%) R\$ (3%) 		Has anyone here used mercadobitcoin.com.br (Brazilian exchange?)
2	FexBIT	♦	782.27 BTC	0.25% (passive) 0.5% (active)	R\$ (0%-1.39%)	1	(B) ↔ R\$ (100%)	Prova de reserva, Depósito instantâneo	Foxbit (large Bitcoin exchange is Brazil) is currently charging a BRL 50 (USD 15) fee to withdraw Bitcoin.
3	NEGOCIE COINS	♦	322.58 BTC	0.05%-0.3% (passive) 0.1%-0.4% (active)	R\$ (0%-0.9%)	4	 B → R\$ (96%) → R\$ (3%) → R\$ (0%) 		Análise Mensal (Maio/2015) das Exchanges Brasileiras - fonte: bitValor.com
4	Bitcointoyou	(126.63 BTC	0.25% (passive) 0.6% (active)	R\$ (1.89%)	1	B ↔ R\$ (100%)	Cartão Bitcoin, Dep. automatizado	The world's cheapest Bitcoin is in Bitcointoyou
5	BITCOINTRADE	♦	108.29 BTC	0.5%	R\$ (0.99%) Ital	1	B ← R\$ (100%)		Nova plataforma BitcoinTrade
6	BRAZILIEX	(16.95 BTC	0.5%	R\$ (0%-0.25%)	18	 B → R\$ (41%) → R\$ (27%) → R\$ (14%) 		Nova plataforma para compra e venda de criptomoedas é lançada no Brasil
7	In the second of the second 	♦	6.66 BTC	0.35%	R\$ (0.5%-1%)	4	(31%) (31%) (31%) (31%) (31%) (31%) (31%)	Compra reservada	Cobertura Fork: Exchange FlowBTC não dará suporte ao Bitcoin Gold
8	ARENA	♦	0.40 BTC	0.25%	R\$ (0%-0.39%)	1	(3) ↔ R\$ (100%)		
9	Walltime	(0 BTC	0.2% (passive) 0.4% (active)	R\$ (0%-1.23%)	1			Exchange brasileira Walltime anuncia atendimento 24 horas
10	CriptoCâmbio	♦	0 BTC	0%	R\$ moip	68			

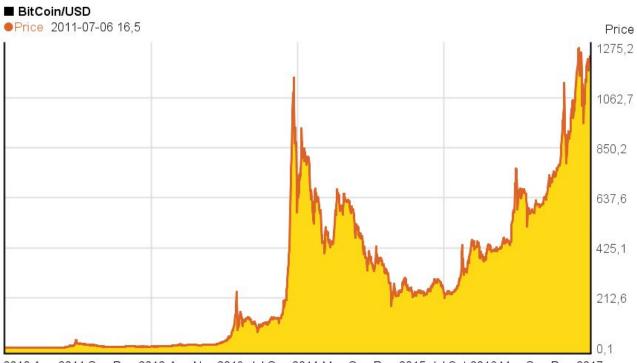
Fonte:

https://exchangewar.info/

assets

- Hoje temos 4 principais "assets digitais" listado nas principais exchanges brasileiras:
 - Bitcoin
 - Bitcoin Cash
 - Litecoin
 - Ethereum

• Bitcoin/USD = R\$56999,99

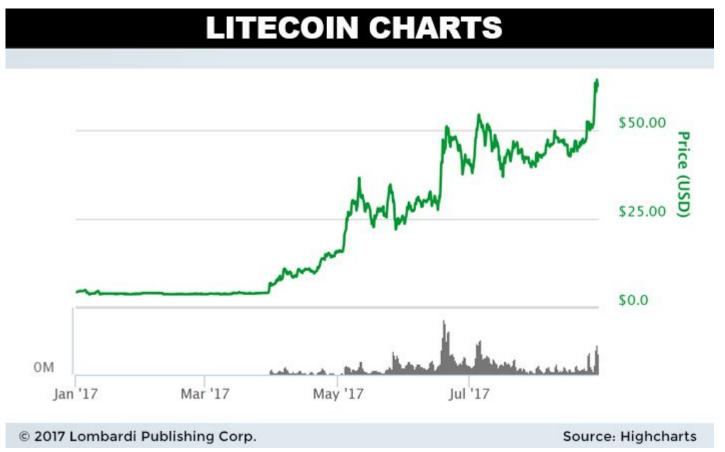


2010 Aug 2011 Sep Dec 2012 Aug Nov 2013 Jul Sep 2014 May Sep Dec 2015 Jul Oct 2016 May Sep Dec 2017

• Bitcoin Cash/USD = 0,08684099 ₿



• Litecoin/USD = R\$ 1200,00



• ethereum/USD = R\$ 1693,52



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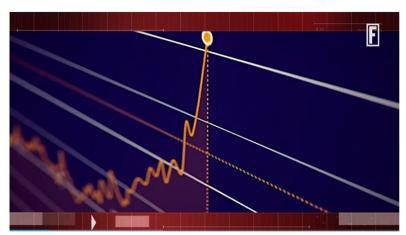
Deutsche Bank Economist Says a Bitcoin Crash Would Endanger Global Markets













An economist at Deutsche Bank thinks a crash in the price of bitcoin will be among the top risks to broader markets in 2018.

Torsten Slok, Deutsche's Bank's Chief International Economist, recently sent clients a list of 30 market risks which could impact growth next year. The list, shared with outlets including Bloomberg, ranks a bitcoin crash as the 13th-highest risk, behind various central banking challenges and overvaluation of U.S. equities.

It's not hard to argue bitcoin is in a hype-fueled bubble, but Deutsche's concern that it could impact the global economy still seems at least slightly overhlown. According to



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Newsroom	Public Statement	⊕ f y ≥ +
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Public Statements	Statement on Cryptocurrencies and	
	Initial Coin Offerings	
Speeches	SEC Chairman Jay Clayton	
Testimony	Dec. 11, 2017	
Spotlight Topics	The world's social media platforms and financial markets are abuzz about cryptocurrencies and	
Media Kit	"initial coin offerings" (/COs). There are tales of fortunes made and dreamed to be made. We are hearing the familiar refrain, "this time is different."	
Press Contacts	The cryptocurrency and ICO markets have grown rapidly. These markets are local, national and international and include an ever-broadening range of products and participants. They also present investors and other market participants with many questions, some new and some old (but in a new form), including, to list just a few:	
Events	Is the product legal? Is it subject to regulation, including rules designed to protect	
Webcasts	investors? Does the product comply with those rules?	
What's New	 Is the offering legal? Are those offering the product licensed to do so? Are the trading markets fair? Can prices on those markets be manipulated? Can I sell when I want to? 	
Media Gallery	Are there substantial risks of theft or loss, including from hacking?	
RSS Feeds	The answers to these and other important questions often require an in-depth analysis, and the answers will differ depending on many factors. This statement provides my general views on the cryptocurrency and ICO markets[1] and is directed principally to two groups:	
Social Media	"Main Street" investors, and	
	 Market professionals – including, for example, broker-dealers, investment advisers, exchanges, lawyers and accountants – whose actions impact Main Street investors. 	

We have issued investor alerts, bulletins and statements on initial coin offerings and

A number of concerns have been raised regarding the cryptocurrency and ICO markets, including that, as they are currently operating, there is substantially less investor protection than in our traditional securities markets, with correspondingly greater opportunities for

Investors should understand that to date no initial coin offerings have been registered with the SEC. The SEC also has not to date approved for listing and trading any exchange-traded products (such as ETFs) holding cryptocurrencies or other assets related to cryptocurrencies.[2] If any

Considerations for Main Street Investors

person today tells you otherwise, be especially wary.

fraud and manipulation.

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"I encourage Main Street investors to be open to these opportunities, but to ask good questions, demand clear answers and apply good common sense when doing so."

-SEC 11/12/2017

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