Affinity groups Like ideas with like ideas	Audience Who will this reach?					Scalability  How long will this persist? Can it be evolved over time?				Concepts Feedback on how to get citizens involved											
CHOOSE YOUR OWN ADVENTURE EXPERIENCES	Young < 18	20s-40s	50s-70s	75+		Short	term Lo	ong term Ev	volve over			Empower citizen	Give data	Standards,	Public	Retool		World data	Reach the	Compelling	Choose your own adventure experiences
Dynamic graphic novel									time if digita	al	data	scientists		integrations	campaign	Incentives	healthcare		underserved	stories	Dynamic graphic novel
Children's book																					Children's book
Gaming app																					Gaming app
Viral quiz / situational walkthrough															•						Viral quiz / situational walkthrough
VR / escape room health data puzzle																				•	VR / escape room health data puzzle
Mystery show / game with datamapping															•						Mystery show / game with datamapping
AUDIO / VISUAL MEDIA																					AUDIO / VISUAL MEDIA
Podcast																					Podcast
Animated short																					Animated short
Video series (Ted Ed)											•										Video series (Ted Ed)
White board video											•										White board video
Viral skit video (Between Two Ferns)																					Viral skit video (Between Two Ferns)
Buzzfeed list											•										Buzzfeed list
Story-based case videos											•										Story-based case videos
Medical dramas / tv shows											•										Medical dramas / tv shows
DIGITAL																					DIGITAL
Infographic / interactive roadmap								•			•				•						Infographic / interactive roadmap
Website											•				•						Website
Арр											•									•	Арр
Weekly text app			•					•							•						Weekly text app
Google search service								•										•			Google search service
Khan academy class			•					•			•										Khan academy class
PicnicHealth-like service								•													PicnicHealth-like service
SHR-powered digital lifemap / disease progression																					SHR digital lifemap
PHYSICAL																					PHYSICAL
Message cube																					Message cube
Pharmacy summary card		•						•					•				•				Pharmacy summary card
In-clinic installation								•													In-clinic installation
Medical go-bag								•									•				Medical go-bag
Bus stop + signage																					Bus stop + signage
Fill-in-the-blank Lifemap from birth				•				•					•		•						Fill-in-the-blank Lifemap
SYSTEMIC + CIVIC CHANGE																					SYSTEMIC + CIVIC CHANGE
Census amplification																					Census amplification
Draft a bill for k12 + citizen literacy											•	•									Draft a bill for k12 + citizen literacy
High school lesson plan								•													High school lesson plan
Patient group training											•	•						•			Patient group training
Medical school lesson plan																					Medical school lesson plan
Demand legislation				•				•					•					•			Demand legislation
FDA / HIPAA rules								•					•								FDA / HIPAA rules

## FASTERCURES **HEALTH DATA BASICS**

CONCETPS AND IDEA VO

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