

FASTER CURES HEALTH DATA BASICS

WEEK 12 CONCEPTS

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Data Comparison App

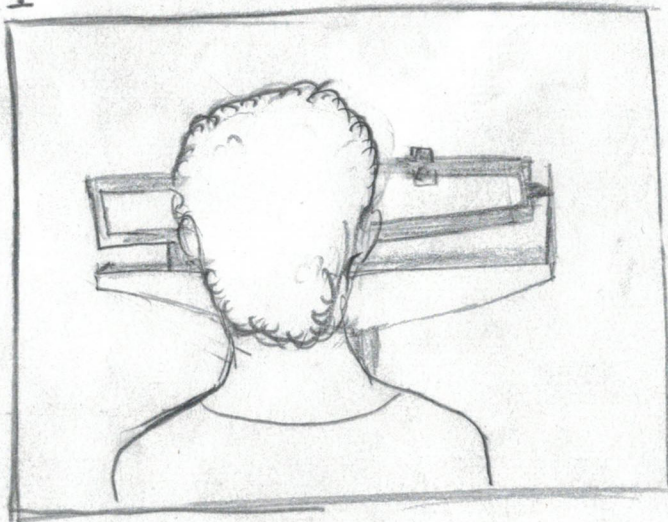
Summary

This concept allows an individual to record vital sign information as well as lifestyle and behavior information as they are collected during an exam on a mobile device. The individual can then interact with their data making comparisons to baselines, as well as how changing specific behavior can impact their health. An individual can then choose where to store their data and learn about strengths and drawbacks of different options as well as the difficulty of accessing data once it's stored. Other screens can show them the full hidden distribution of their health data by providers.

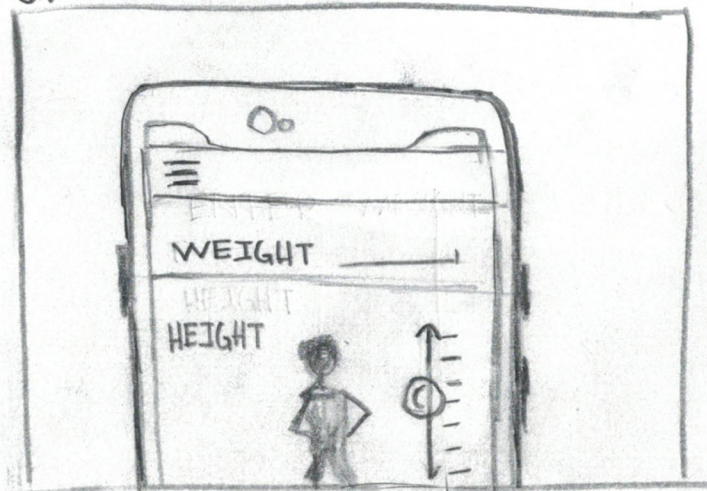
Key Features

- Allows personalized exploration and interpretation of one's health data, which is currently only addressed by a physician if there are abnormalities.
- Integrated into waiting period that generally occurs during an exam when an individual is interested in health information and has few distractions.
- An interactive way to incorporate health data into information relevant to an individual.

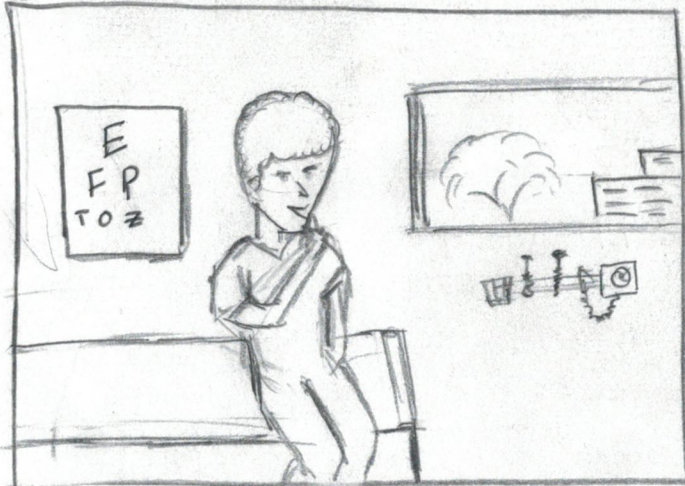
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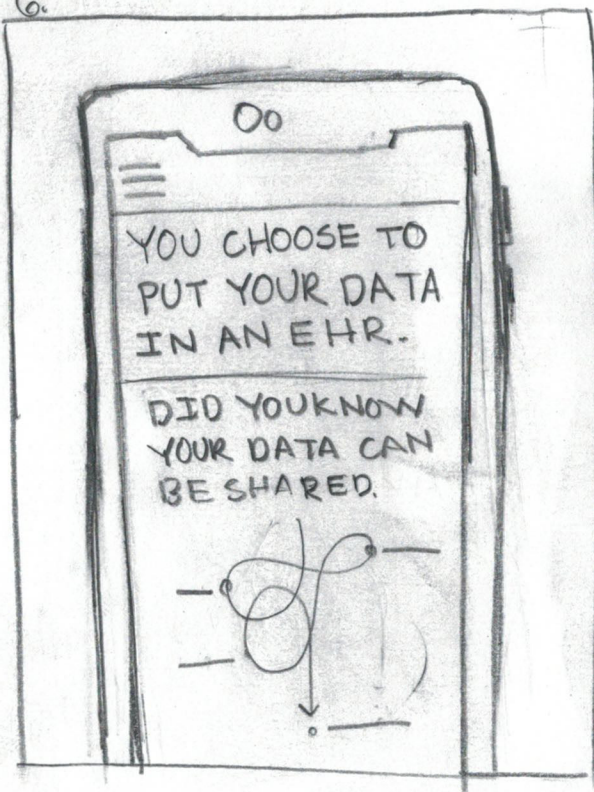
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Physical Mirror

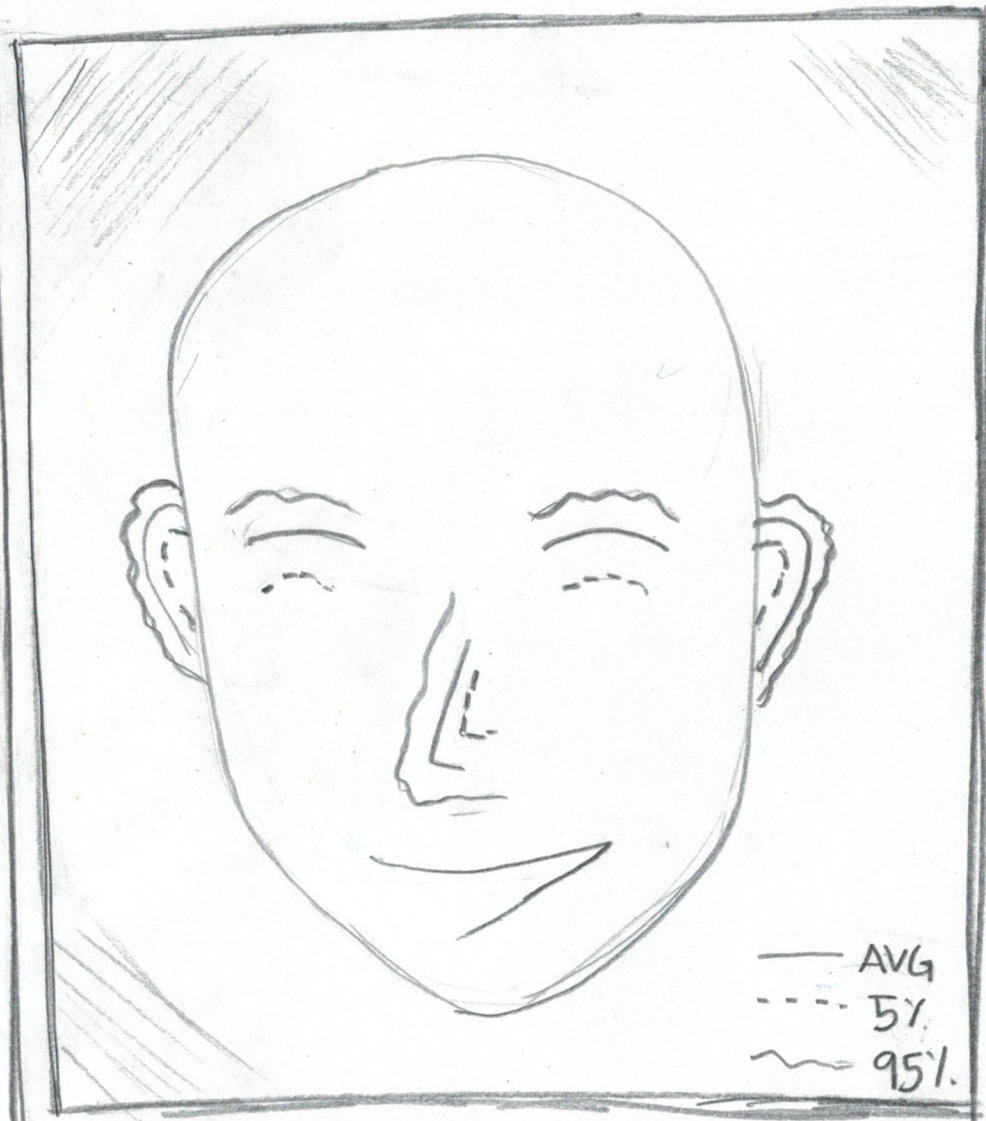
Summary

This concept allows an individual to compare physical features of themselves to population averages by looking at annotations of these averages overlaid on a mirror which reflects themselves. An individual is then introduced to the concept that biological measurements are one aspect of health data. Analogies can be drawn from the idea that an individual is a physical instantiation of health data and inform an individual about data rights as well as usage.

Key Features

- Attention-grabbing by focusing on individual's health data.
- Physical display creates accessibility to a wide audience including technology challenged individuals.
- Can be distributed in almost any environment, with possible customization for different populations, such as a more kid-friendly version.

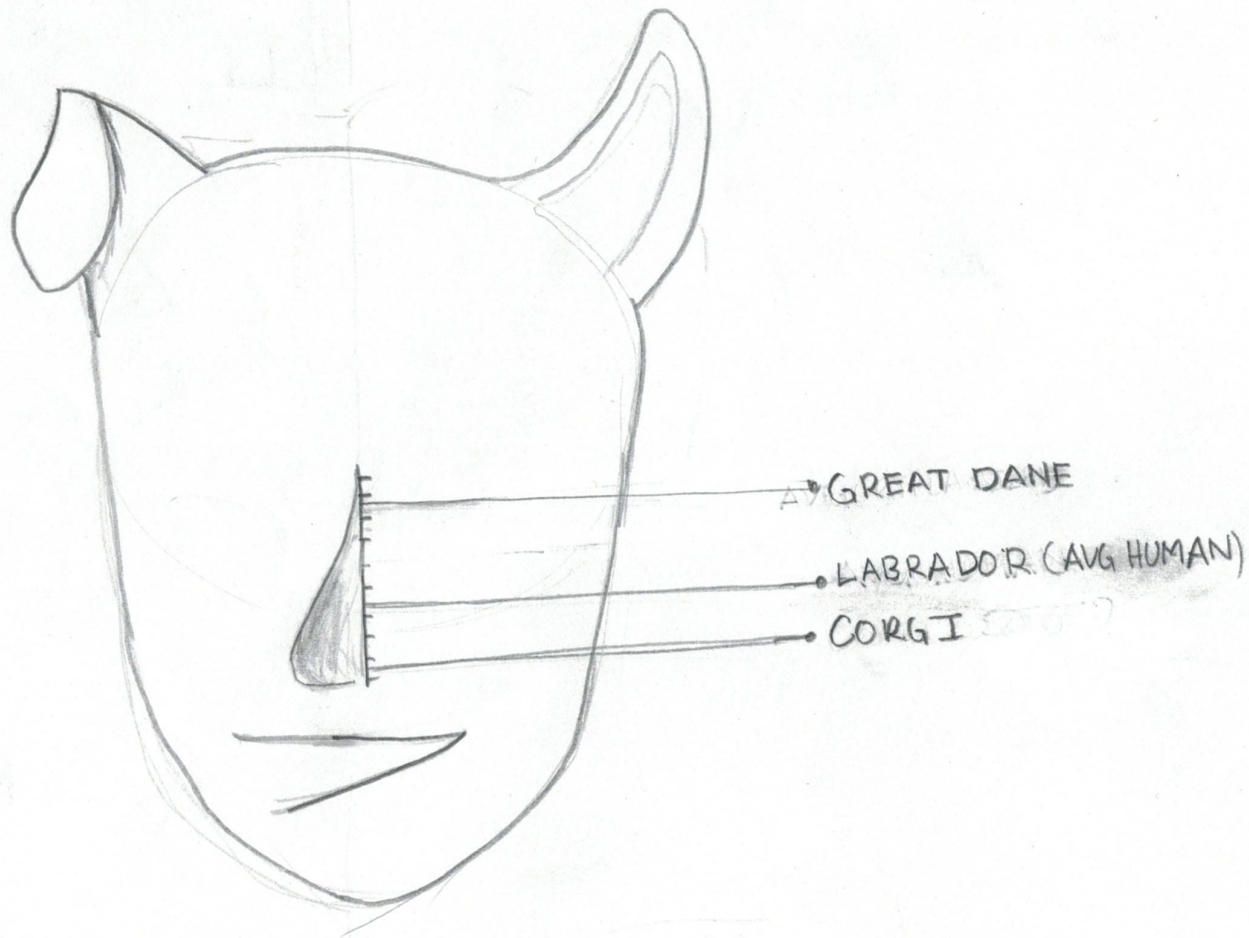
YOU ARE HEALTH DATA



HEALTH DATA IS MORE THAN MEASUREMENTS.

THIS IS YOU.
YOU OWN THESE RIGHTS

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HEALTH DATA IS ALSO

YOU OWN YOUR
AMAZING NOSE AND
THESE RIGHTS

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- _____
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#HEALTHDATA IS ME