WEIGHTED DECISION CHART

	EASE OF MAINTENANCE	WOW FACTOR	LONGEVITY	COST TO CREATE	POTENTIAL NUMBER OF PEOPLE REACHED	RETENTION OF KNOWLEDGE	GROW/ SHARED ORGANICALLY	ABILITY TO REFERENCE INFORMATION	EASE OF ACCESS/ ATTENDANCE	UPGRADABILITY	AMOUNT OF INFORMATION CONVEYED	LIKELIHOOD OF REPEAT USE	LEAD TO INTERACTION WITH OWN DATA	FASTERCURES DISTRIBUTION CAPABILITIES	TOTAL SCORE:	PCORI FEEDBACK	TOTAL SCORE WITH PICORI
Weight	**0.86**	**0.50**	**0.86**	**1.00**	**1.57**	**1.43**	**0.71**	**0.86**	**1.71**	**0.50**	**0.50**	**0.30**	**0.71**	**1.2**		**1.5**	
Infographic	0	0	0	1	0	0	0	0.86	0	0	0.5	0	0	0	2.36	1.5	3.86
Viral Skit	0	0.5	0	1	1.57	1.43	0.71	-0.86	0	-0.5	-0.5	-0.3	0	0	3.05	1.5	3.55
Video Series	0	0.5	0	0	0	1.43	-0.71	0	0	0	0.5	0	0	0	1.72	1.5	3.22
In-clinic installation	0	0	0	-1	-1.57	1.43	0	0	1.71	0	0	0.3	0.71	1.2	2.78	0	2.78
Patient Organization Training	-0.86	-0.5	-0.86	0	0	1.43	0	-0.86	0	0.5	0.5	0	0.71	1.2	1.26	1.5	2.76
Data Edu Plug-in	0	-0.5	0	0	0	1.43	0	0	0	0	0.5	0.3	0.71	0	2.44	0	2.44
Magic Mirror	-0.86	0.5	-0.86	0	-1.57	1.43	0.71	-0.86	1.71	0.5	0	0	0.71	0	1.41	0	1.41
Podcast	0	0	0	0	0	0	0.71	0	0	0.5	0.5	0	0.71	0	2.42	-1.5	0.92
Google Search Aid	-0.86	0	0	0	0	1.43	0	0	0	0	0	0.3	0	0	0.87	0	0.87
Administrative Training	-0.86	-0.5	-0.86	0	0	1.43	-0.71	-0.86	1.71	0.5	0.5	-0.3	0.71	0	0.76	0	0.76
Health Exhibit	-0.86	0.5	-0.86	-1	-1.57	1.43	0.71	-0.86	1.71	0	0.5	0	0.71	0	0.41	0	0.41
Health Literacy Course	-0.86	0	-0.86	0	0	1.43	-0.71	-0.86	0	0.5	0.5	-0.3	0.71	0	-0.45	0	-0.45
Medical School Course	-0.86	-0.5	-0.86	0	-1.57	1.43	-0.71	-0.86	1.71	0.5	0.5	-0.3	0.71	0	-0.81	0	-0.81
Message Cube	0	0	0.86	1	0	-1.43	0	0	0	0	0	-0.3	0	0	0.13	-1.5	-1.37
Graphic Novel (Baseline)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-1.5	-1.5
Escape Room	-0.86	0.5	0	0	0	0	0.71	-0.86	-1.71	0	0	0	0	-1.2	-3.42	-1.5	-4.92
VR Game	-0.86	0.5	0	-1	0	0	0	0	-1.71	-0.5	-0.5	0	0	-1.2	-5.27	-1.5	-6.77

FASTERCURES   HEALTH DATA BASICS

WEIGHTED CONCEPT DECISION CHART

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