Affinity groups Like ideas with like ideas	Audience Who will this reach?					Scalability How long will this persist? Can it be evolved over time?				Concepts Feedback on how to get citizens involved											
CHOOSE YOUR OWN ADVENTURE EXPERIENCES	Young < 18	20s-40s	50s-70s	75+	Short term	Long term	Evolve over			Empower citizen	Give data	Standards,	Public	Retool	Educate about	World data	Reach the		CHOOSE YOUR OWN ADVENTURE EXPERIENCES		
Dynamic graphic novel							time if dig	vital	data	scientists		integrations	campaign	Incentives	healthcare		underserved	stories	Dynamic graphic novel		
Children's book								,											Children's book		
Gaming app																			Gaming app		
Viral quiz / situational walkthrough																			Viral quiz / situational walkthrough		
VR / escape room health data puzzle																			VR / escape room health data puzzle		
Mystery show / game with datamapping																			Mystery show / game with datamapping		
Trystery show / game with datamapping																			r tyster y show / garne with datamapping		
AUDIO / VISUAL MEDIA																			AUDIO / VISUAL MEDIA		
Podcast																			Podcast		
Animated short		•			•														Animated short		
Video series (Ted Ed)																			Video series (Ted Ed)		
White board video		•																	White board video		
Viral skit video (Between Two Ferns)		•																	Viral skit video (Between Two Ferns)		
Buzzfeed list		•																	Buzzfeed list		
Story-based case videos		•																	Story-based case videos		
Medical dramas / tv shows		•				•													Medical dramas / tv shows		
DIGITAL																			DIGITAL		
Infographic / interactive roadmap		•																	Infographic / interactive roadmap		
Website		•																	Website		
App		•				•													Арр		
Weekly text app		•				•											•		Weekly text app		
Google search service																			Google search service		
Khan academy class		•				•	•												Khan academy class		
PicnicHealth-like service		•																	PicnicHealth-like service		
SHR-powered digital lifemap / disease progression										•									SHR digital lifemap		
PHYSICAL																			PHYSICAL		
Message cube																			Message cube		
Pharmacy summary card						•													Pharmacy summary card		
In-clinic installation																			In-clinic installation		
Medical go-bag																			Medical go-bag		
Bus stop + signage																			Bus stop + signage		
Fill-in-the-blank Lifemap from birth																			Fill-in-the-blank Lifemap		
l e e e e e e e e e e e e e e e e e e e																			1		
SYSTEMIC + CIVIC CHANGE																			SYSTEMIC + CIVIC CHANGE		
Census amplification																			Census amplification		
Draft a bill for k12 + citizen literacy									•										Draft a bill for k12 + citizen literacy		
High school lesson plan																			High school lesson plan		
Patient group training		•	•			•			•	•				•		•			Patient group training		
Medical school lesson plan		•																	Medical school lesson plan		
Demand legislation						•											•		Demand legislation		
FDA / HIPAA rules		•																	FDA / HIPAA rules		

FASTERCURES **HEALTH DATA BASICS**

CONCETPS AND IDEAS VI.5

JENNIFER PATEL, JUHAN SONIN 26.JUL.17

