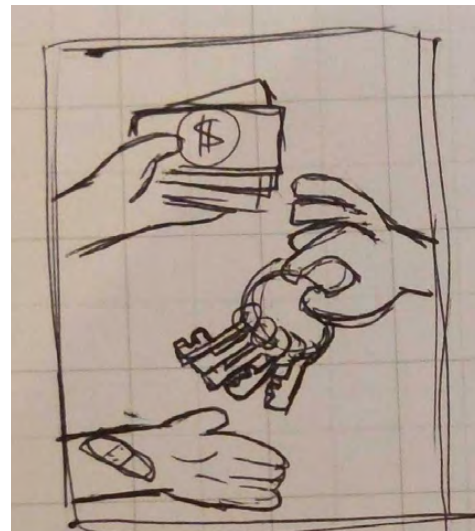


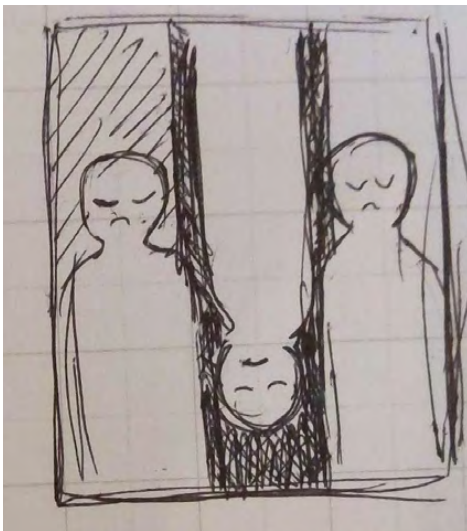
THUMBNAIL SKETCHES

CH 0: OUR HEALTHCARE SYSTEM IS BROKEN



The healthcare system is too hard to access, too expensive, and not good enough when you do get care.

The system is unjust at its core



It treats us differently depending on if we're insured, where we live, our immigrations status, our color, our race.



Fixing it requires a shift in perspective: a patient should have more control of their own healthcare—their life.



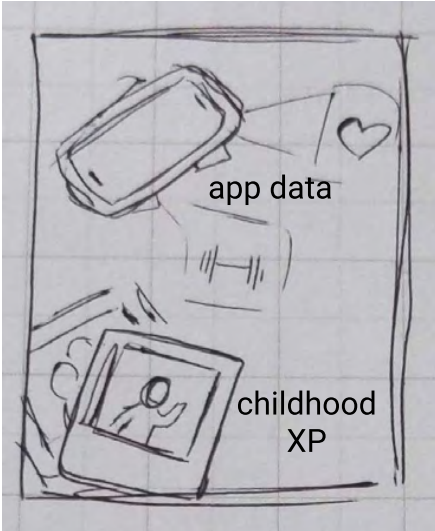
Currently, many of us are marginalized and/or do not have access to adequate healthcare.

CH 1: WHAT IS HEALTH DATA?



Health data includes everything related to your health, both inside and outside the hospital.

Your primary health data comes from your personal circumstances and the choices you make.



Other health data includes things you do now ...and things in the past



All of this information is your health data.



If you choose to, new rules require providers and payers to supply health data to web apps that want to collect your data. This allows data from different places to be combined to create a more complete picture of your health and wellness.



It makes health less of a puzzle...



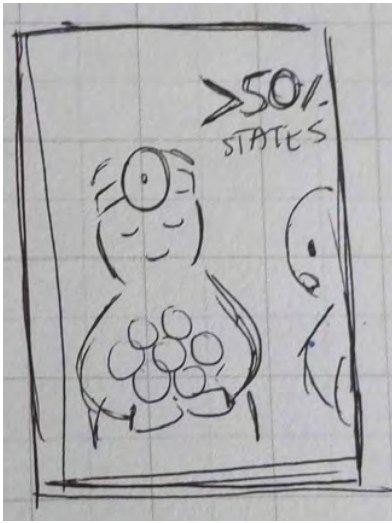
...and more of a picture; we can see all of it, and more confidently understand our path.

THUMBNAIL SKETCHES

CH 2: DO I OWN MY HEALTH DATA?



For health data inside the hospital, federal, state, and local laws don't view people as owners of their personal health data.

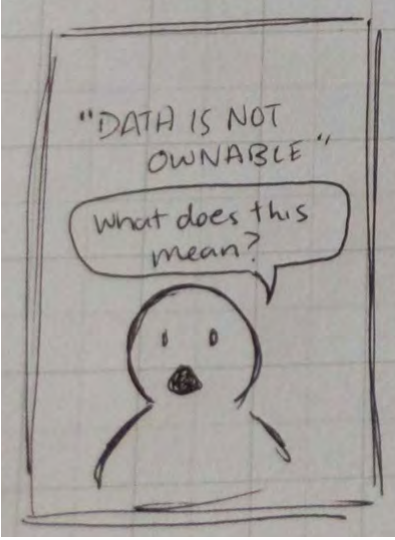


The law requires healthcare providers to keep the medical records of all the patients they see.

Over half of US states recognize the health care provider as the owner of a person's medical record. Most other states' laws are silent, but also view that the provider keeping the records is the owner.



For health data outside the hospital, who owns your data is determined by the terms and conditions of different service providers and apps.



This is complicated, since data is under property law which has not been viewed as "ownable" before.



Companies can buy, sell, and use your data to make money without asking you.



This means that not only do you not know how your data is used or who has your data, but you don't get to share any of the benefits or profits either

CH 3: OWNING YOUR COMPLETE DATA MEANS YOU HAVE CONTROL



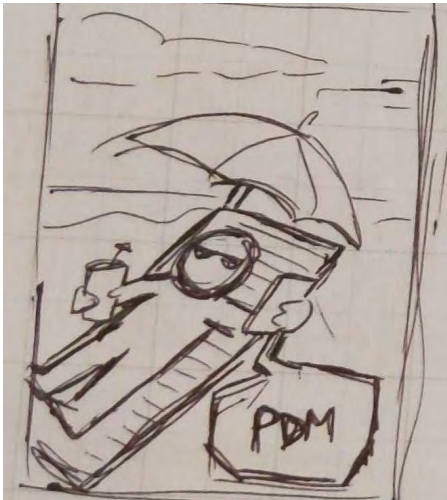
Owning your your health data means that you decide How it's used Who can see it and for how long



You decide how much to share—some or all—with your providers, family, caretakers, researchers, or marketers.



You can also decide not to share it at all. You control access to it.



Owning your data doesn't mean more work for you or that your data is any less safe. You can use a data manager to help you keep meaningful information about your health whenever you want or need it. You can make sure you have full control of your data by reading your data manager's patient data use agreement in their terms and conditions.



With your data manager, you can pull in health data that you know is relevant to

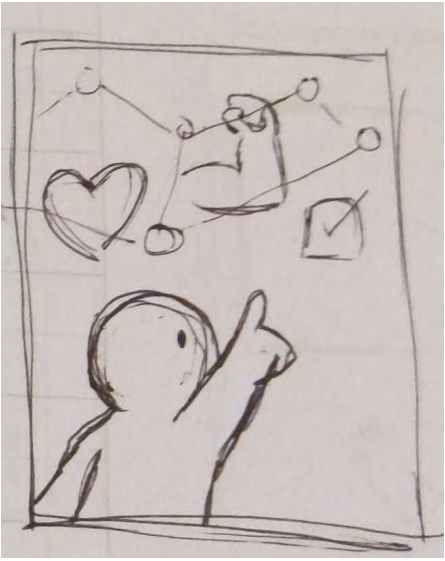
create a new record, collections of data, and visualizations of your data



You are the owner of the source of truth about your health and wellness.

THUMBNAIL SKETCHES

CH 4: HAVING YOUR HEALTH DATA CAN SAVE YOUR LIFE



Getting the best care for you depends on you and your doctor being able to see patterns in your health and care from **all** of your health data (care, physical health, choices).



This is difficult if all your data is scattered among several places.



With a complete, accurate, and constantly updated picture of your health at your fingertips, you can take control of your health story when you communicate with health services or providers.



By making better decisions, you may also reduce the time spent at the doctor's. This means, that you can avoid extra risks of medical error or getting sick during your hospital visit.

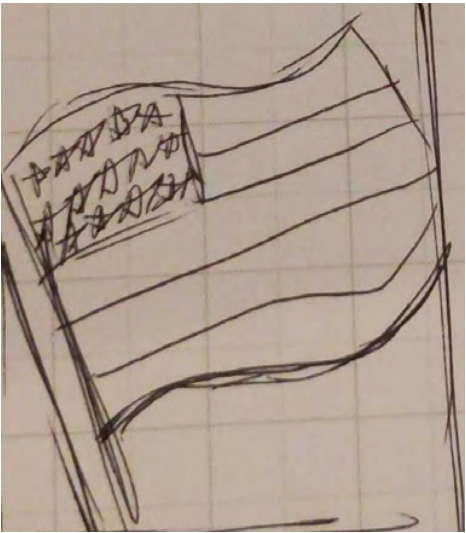


Using a data manager helps you be aware of any illness or injury you may be at risk for, and may give you suggestions on how to avoid them.



Most importantly, having a complete picture of **you** means that you can be an informed patient who can make better decisions about your health and your life.

CH 5: WE CAN'T FIX HEALTHCARE UNTIL WE ARE ABLE TO PARTICIPATE



Everyone in this nation should have the right to access, control, and own their health data.



Some may care deeply about their data. Some may not. Both are valid. Both need protection.



We need to own our healthcare data.

Share my voice

I want to own my data

I don't want to own my data/ don't care

[See what MA thinks](#)

[Read the Own Your Health Data Act](#)

Polling users;
Potential opportunity to ask users their zip code/name to record some basic info for those who assent with the core of the act

Show a map of MA to show responses per city/town on the topic

.pdf to the more legal document regarding the act