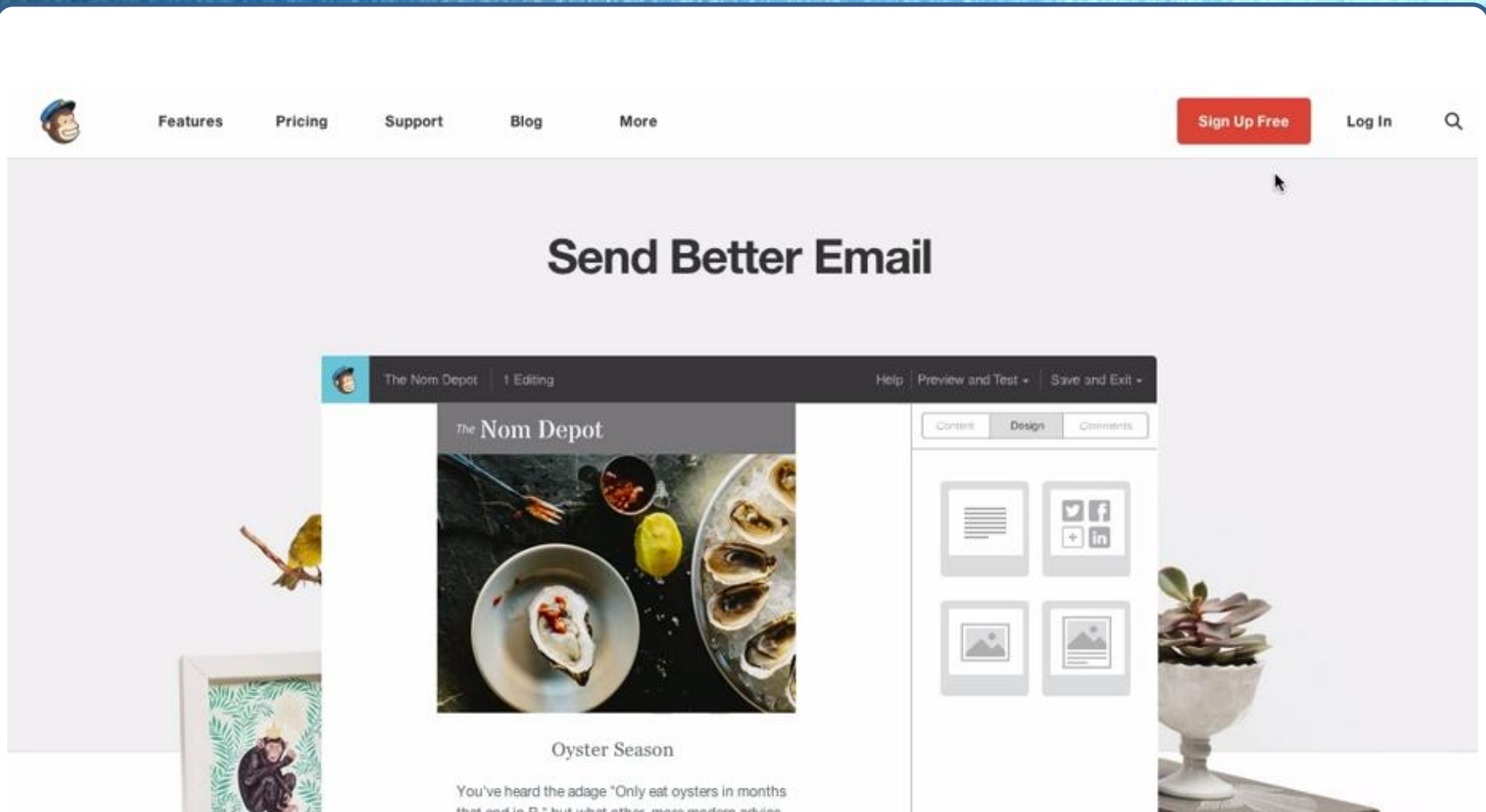
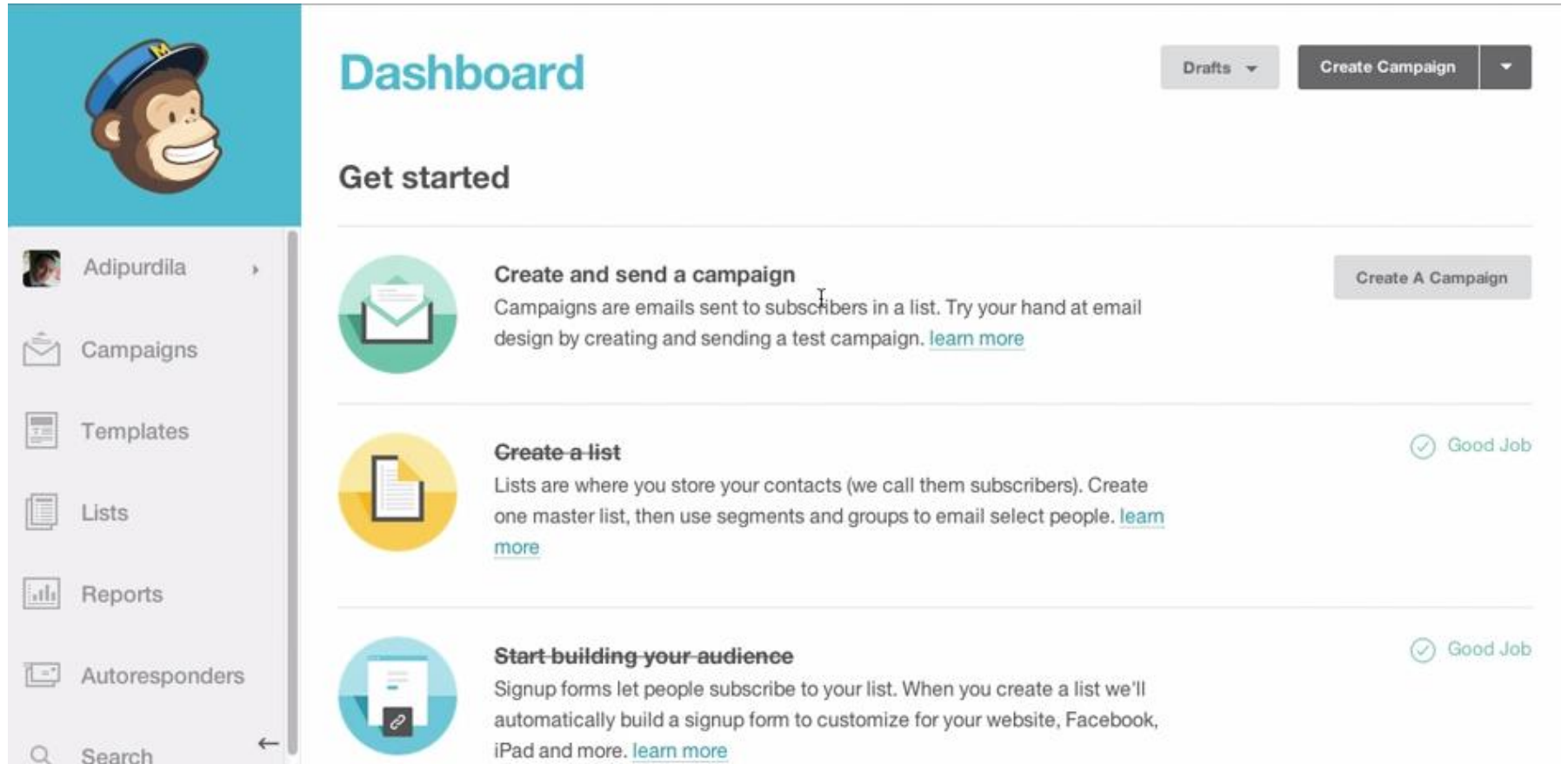


# UI design

# UI Design: Know the end goal



# UI Design: Know the end goal





# UI Design: Visual Hierarchy

This is my site logo

This is the page title

And it's followed by a subtitle

Big button

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Odio hic recusandae dignissimos. Fugit, porro, quod, vel facere temporibus pariatur deserunt molestiae quos tempora sunt soluta ea officia dicta qui inventore velit illo quaerat dolorem id iusto delectus beatae quisquam voluptates cum enim ducimus veniam illum explicabo distinctio verol Placeat, est, nam sit officia illum assumenda consectetur sapiente repellat veritatis enim quod reiciendis sint provident quas minus cupiditate id eveniet rerum inventore earum reprehenderit facilis necessitatibus similique illo nobis consequatur explicabo mollitia excepturi perspiciatis quos harum praesentium molestiae aliquam porro eum cum totam ipsum laborum quis voluptas tempore voluptates doloribus saepe!

Smaller button

This is the start of a new subsection

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Smaller button

Here's another section

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Site logo

Search here...

Go

[Home](#) [Page 2](#) [Page 3](#) [Page 4](#)

## This is the page title

And it's followed by a subtitle

Big button

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Odio hic recusandae dignissimos. Fugit, porro, quod, vel facere temporibus pariatur deserunt molestiae quos tempora sunt soluta ea officia dicta qui inventore velit illo quaerat dolorem id iusto delectus beatae quisquam voluptates cum enim ducimus veniam illum explicabo distinctio verol Placeat, est, nam sit officia illum assumenda consectetur sapiente repellat veritatis enim quod reiciendis sint provident quas minus cupiditate id eveniet rerum inventore earum reprehenderit facilis necessitatibus similique illo nobis consequatur explicabo mollitia excepturi perspiciatis quos harum praesentium molestiae aliquam porro eum cum totam ipsum laborum quis voluptas tempore voluptates doloribus saepe!

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### This is the start of a new subsection

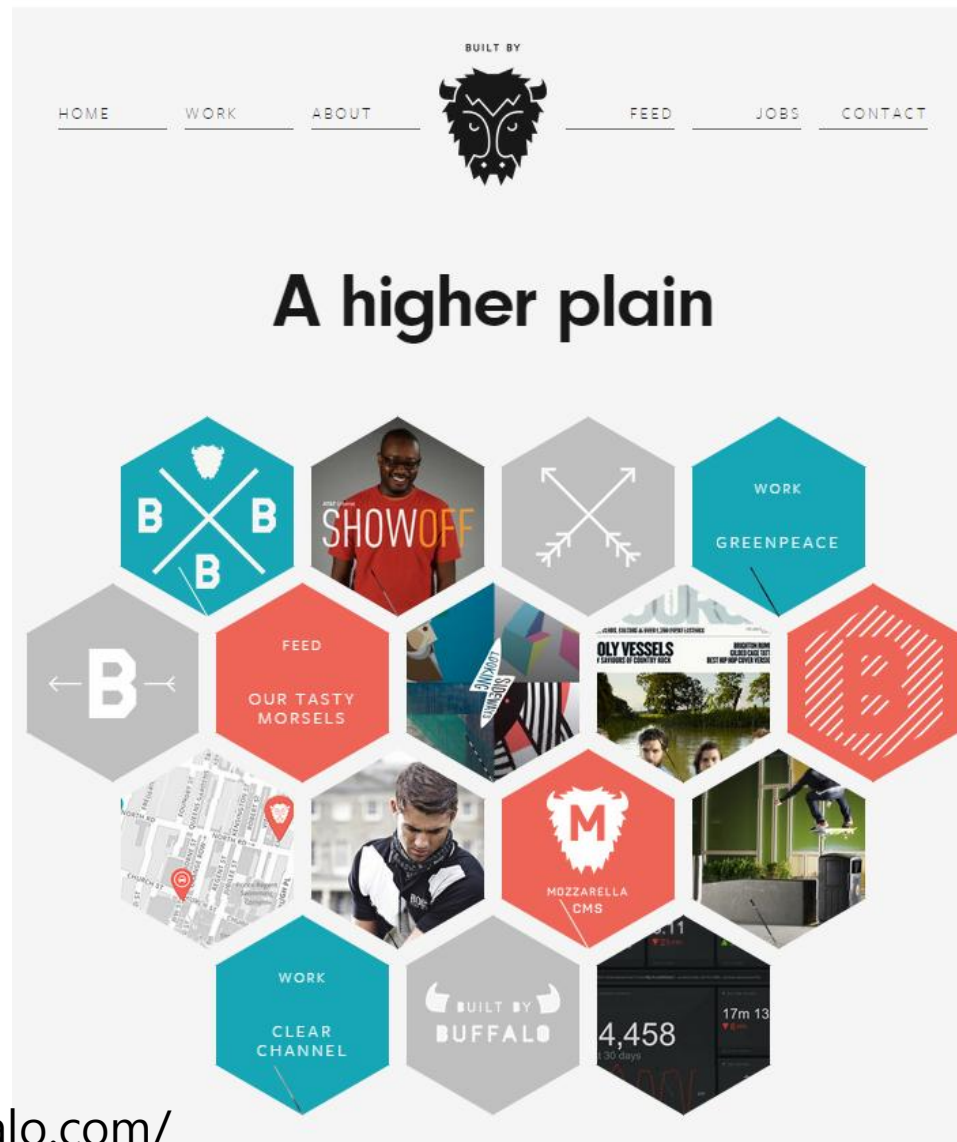
Lorem ipsum dolor sit amet, consectetur adipisicing elit. Illo, corporis minus fuga repellat expedita optio officia commodi nesciunt similique placeat magni ducimus. Magni, laborum, sunt, vero animi maxime mollitia magnam cumque veritatis porro minus eaque dignissimos quas itaque hic placeat harum recusandae quam sed non voluptas odio ad illo. Eius, possimus itaque iste beatae eius officio odio. Aut, repellat, omnis, accusantium, inventore perferendis odit laboriosam porro

This is a sidebar

This is some content that's not actually relevant to my main content

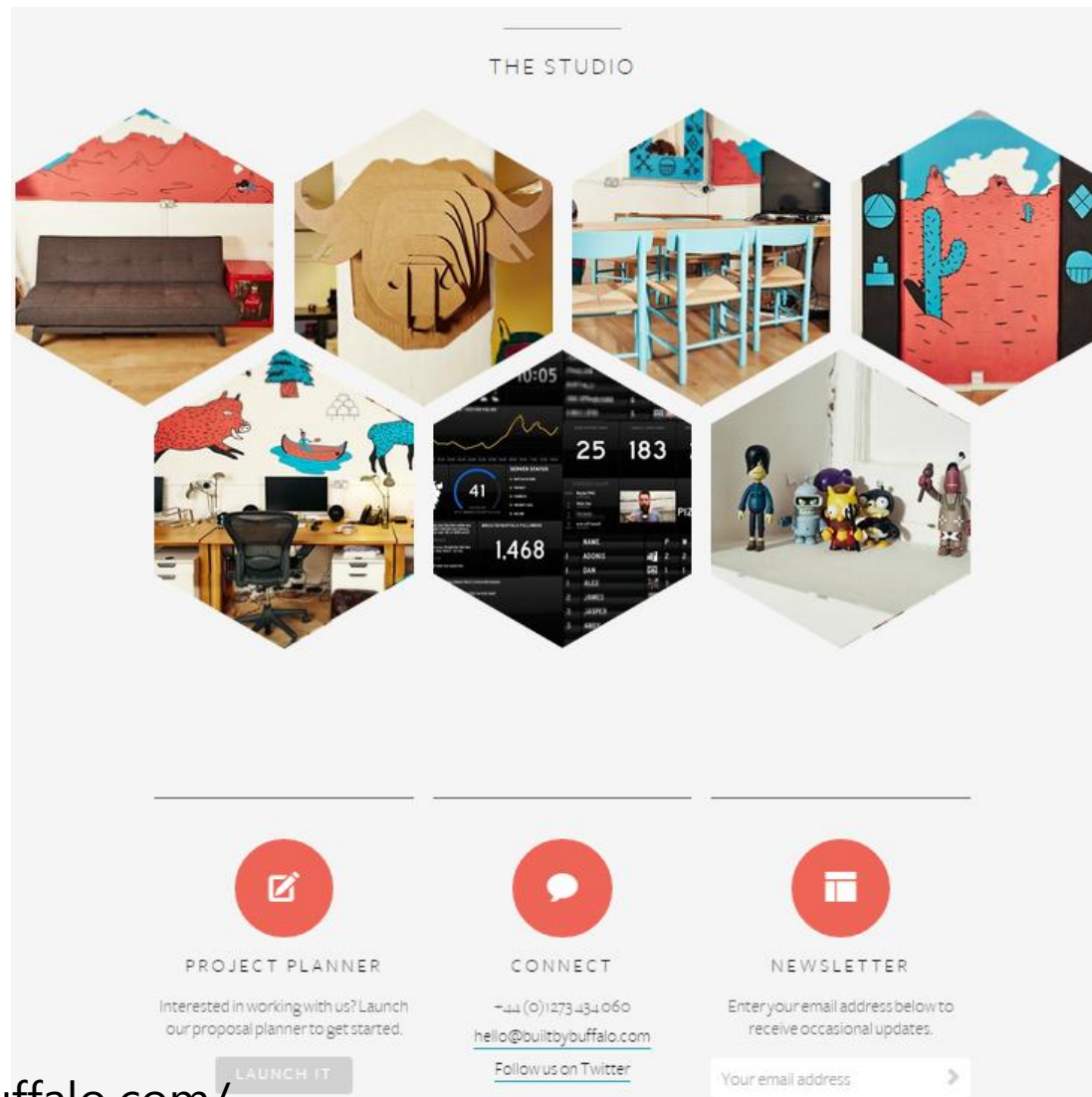
[Some link 1](#) [Some link 2](#) [Some link 3](#)

# UI Design: Stay Consistent



<http://builtbybuffalo.com/>

# UI Design: Stay Consistent



<http://builtbybuffalo.com/>

## UI Design: Stay Consistent

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Dead simple collaboration  
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# UI Design: Stay Consistent

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We are **designers** who think in **code**.

## WHO WE ARE

We are Oak Studios. We create websites and applications, publish weblogs, and help our clients build brands online.

Since 2008, we have worked with companies like NASDAQ, Apple, Rackspace, 37signals, PricewaterhouseCoopers, and UNICEF to develop interfaces, platforms, and solve problems.

Our strong background in graphic design and interaction design allows us to bridge the gap between functional products and beautiful, memorable ones. When mobile, scalable, responsive design blends with well-balanced typography and good hierarchy, we're happy.

## HOW WE WORK

We use the best tools for the job. We love working with Ruby on Rails, PHP, HTML5, CSS3, JavaScript, and love discovering new tools to solve problems.

We know content management systems. In fact, we built one. [Siteleaf](#) is an Oak-grown CMS that is lightweight, flexible, and easy to use.

Oak is headquartered at [Studiomates](#), a collaborative workspace of designers, illustrators, bloggers, writers, and developers located in [DUMBO, Brooklyn](#).

We love challenges, [give us your best shot](#).

## OUR TEAM



<http://oak.is/>



# UI Design: Always Provide Feedback



## Get Started with a Free Account

Sign up in 30 seconds. No credit card required. If you already have a MailChimp account, [log in](#).

Email

What's your email address?

Username

Password

 ☐ Show

- One lowercase character
- One uppercase character
- One number
- One special character
- Eight characters minimum

Create My Account

# UI Design: Always Provide Feedback

Please check your entry and try again.



## Get Started with a Free Account

Sign up in 30 seconds. No credit card required. If you already have a MailChimp account [log in](#).

Email

**Please enter a value**

What's your email address?

Username

# UI Design: Always Provide Feedback

Sign up in 30 seconds. No credit card required. If you already have a MailChimp account [log in](#).

Email

dsadsadas@dsds.com

What's your email address?

Username

43432432/

Your username should either be an email address or consist of letters and numbers.

Password

☐

Show

Please enter a value

Create My Account



By clicking this button, you agree to MailChimp's [Anti-spam Policy](#) & [Terms of Use](#).

Password

☐

Show

Please enter a value



Please Wait...



# UI Design: Always Provide Feedback

## Get started



### Create and send a campaign

Campaigns are emails sent to subscribers in a list. Try your hand at email design by creating and sending a test campaign. [learn more](#)

Create A Campaign



### Create a list

Lists are where you store your contacts (we call them subscribers). Create one master list, then use segments and groups to email select people. [learn more](#)

✓ Good Job

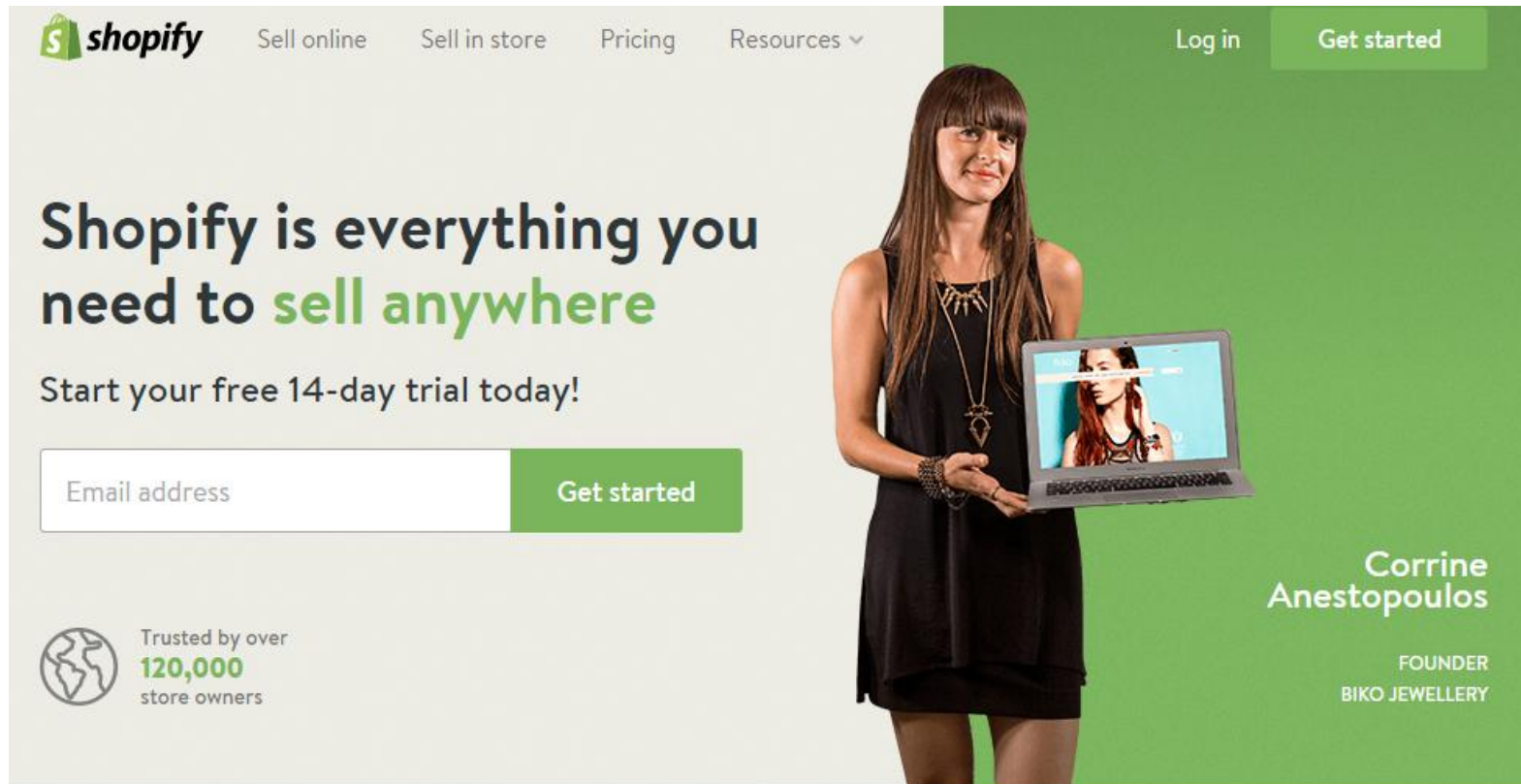


### Start building your audience

Signup forms let people subscribe to your list. When you create a list we'll automatically build a signup form to customize for your website, Facebook, iPad and more. [learn more](#)

✓ Good Job

# UI Design: Always Provide Feedback



The banner features a woman, Corrine Anestopoulos, holding a laptop that displays a Shopify storefront. The background is split into a light grey left side and a green right side.

**shopify** Sell online Sell in store Pricing Resources ▾ Log in **Get started**

## Shopify is everything you need to **sell anywhere**

Start your free 14-day trial today!

Email address **Get started**

Trusted by over **120,000** store owners

**Corrine Anestopoulos**  
FOUNDER  
BIKO JEWELLERY

Create your ecommerce website with Shopify

**Sell online**



Replace your register with Shopify POS

**Sell in store**



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*Up to 2,000 subscribers*

Send 12,000 emails to 2,000 subscribers for free. No contracts, and no credit card required. It's free forever.

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## Growing business

*Up to 50,000 subscribers*

Send an unlimited number of emails with a monthly account, or purchase email credits that never expire.

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## High volume sender

*More than 50,000 subscribers*

Use MailChimp's rock solid infrastructure to power your email marketing, and stay in control with features for professional senders.

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# Keep It Simple and Intuitive

## Login Page



Username

[I forgot](#)

Password

[I forgot](#)

☐

Show

**Log In**

☐

Stay logged in

[Create an account](#) · [Trouble logging in?](#)

*MailChimp*

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Posted by Austin on Dec 19, 2014

## MailChimp's Personal Annual Reports

For the last few years, we've made an annual report to share all the awesome, weird stuff MailChimp got up to during the previous 360-something days. When we were getting this year's annual report ready to go, we thought it would be cool to let our users in on the fun, too—and, while we're at it, maybe even empower them ...

[Read More](#) →

Posted by Austin on Dec 17, 2014

## Betabrand Makes Money by Making Fun of the Holidays

cyBetabrand has always been pretty weird. So it was no surprise when the San Francisco-based retailer went a little over the top with the holidays this year, sending campaigns that promoted their end-of-year sales while mocking the very idea of end-of-year sales. "We like to make fun of the excess, the gluttony, that comes along ...

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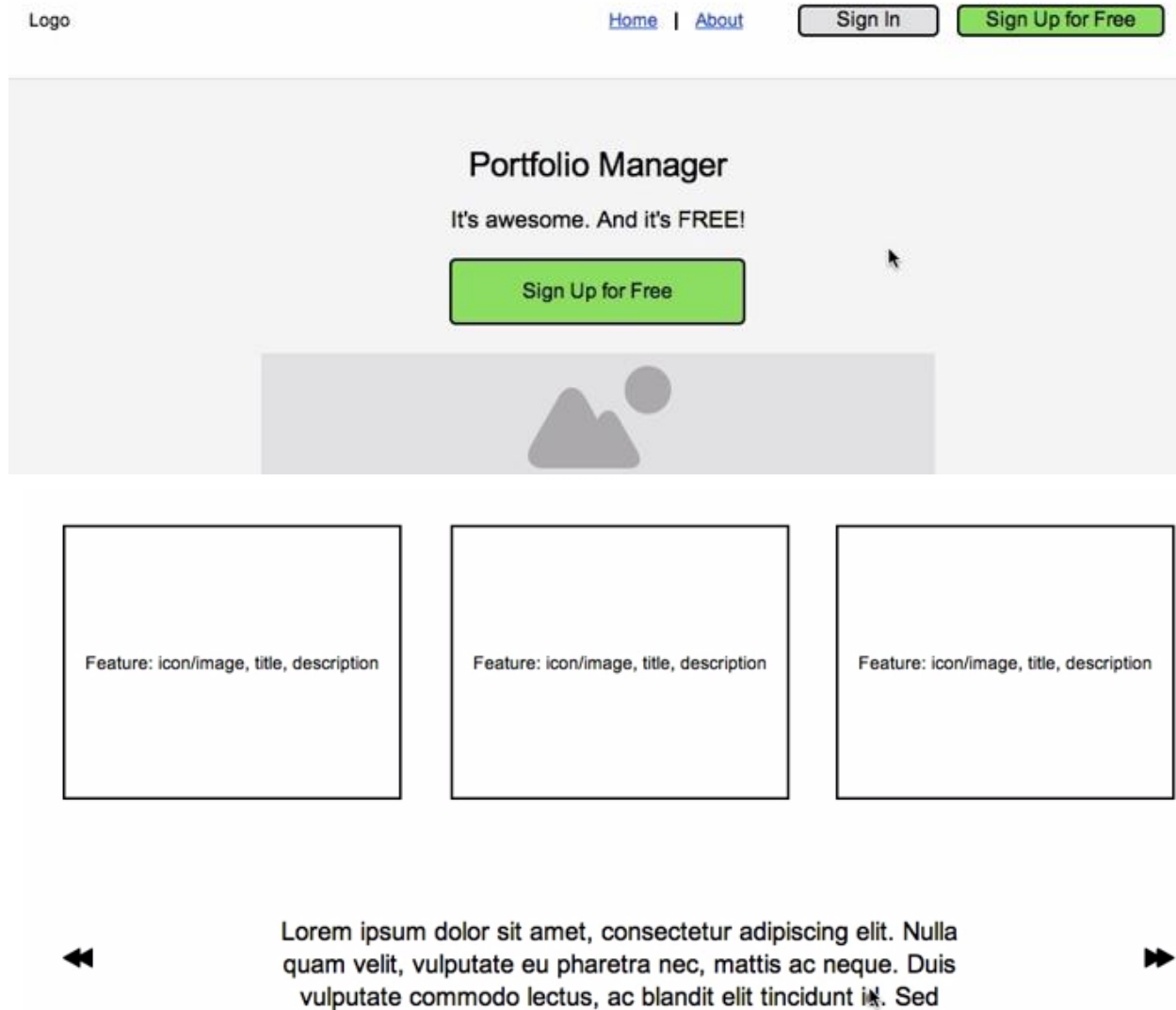
No results matched your search terms



# **UI design**

## **1. Wireframing**

# Wireframing (Part 1)

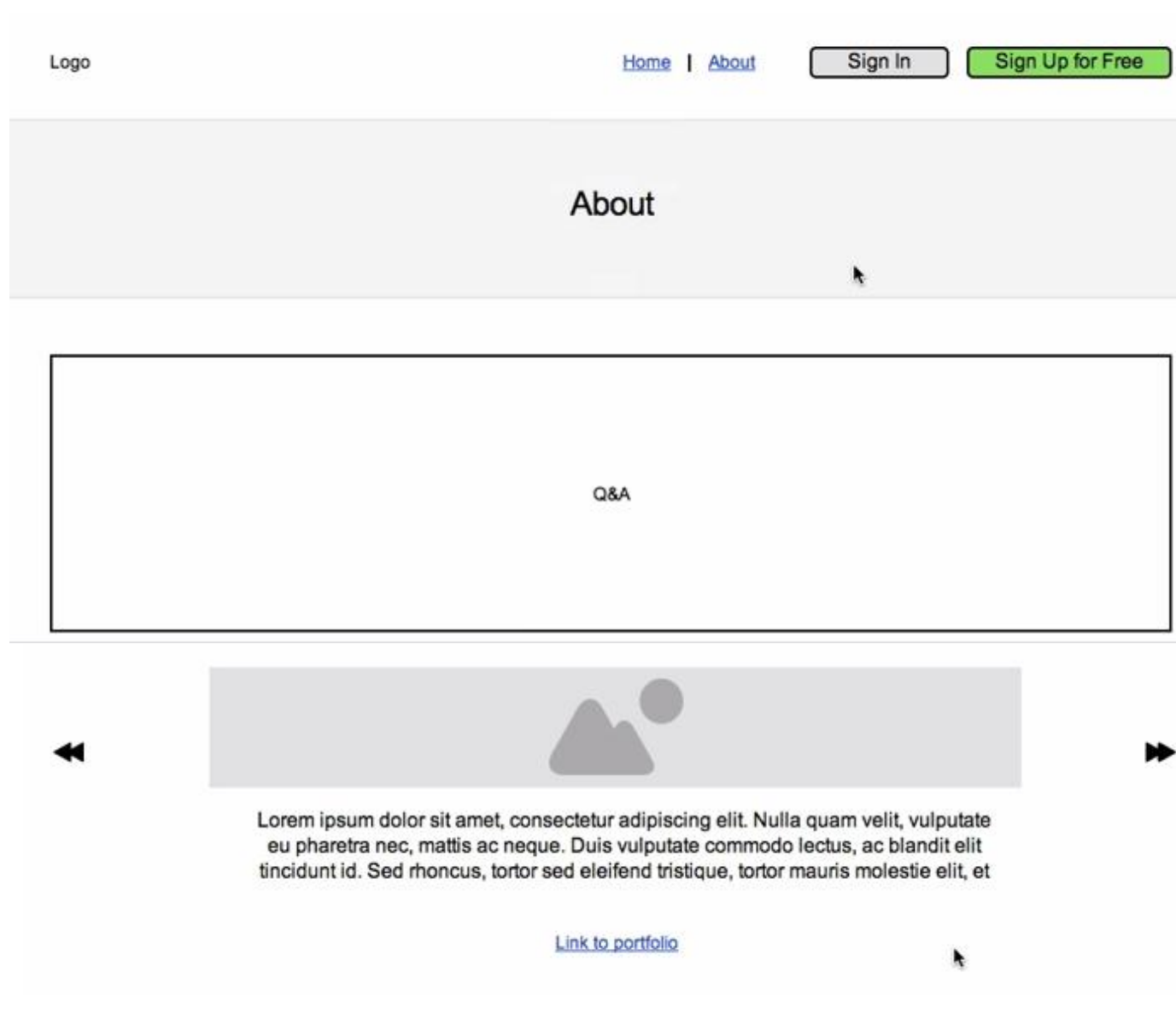


## Wireframing (Part 1)

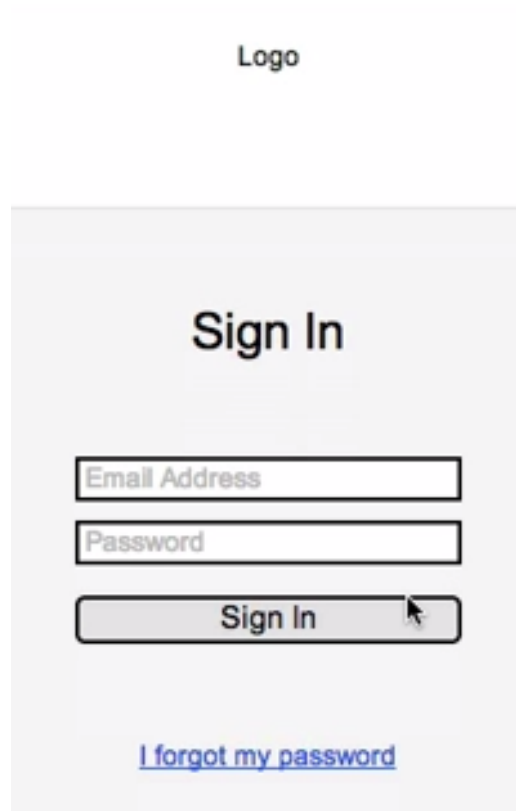




## Wireframing (Part 2)



## Wireframing (Part 2)



A wireframe of a login form. At the top, the text "Logo" is centered. Below it, the text "Sign In" is centered. Underneath "Sign In", there are two input fields: the first is labeled "Email Address" and the second is labeled "Password". Below these fields is a "Sign In" button with a mouse cursor icon pointing at it. At the bottom of the form, there is a link that says "I forgot my password".

Logo

Sign In

Email Address

Password

Sign In

[I forgot my password](#)

## Wireframing (Part 2)

Logo

### Create your free account

[I forgot my password](#)

Logo

### Create your free account

Oops, it seems you haven't entered your name yet.  
This is required.