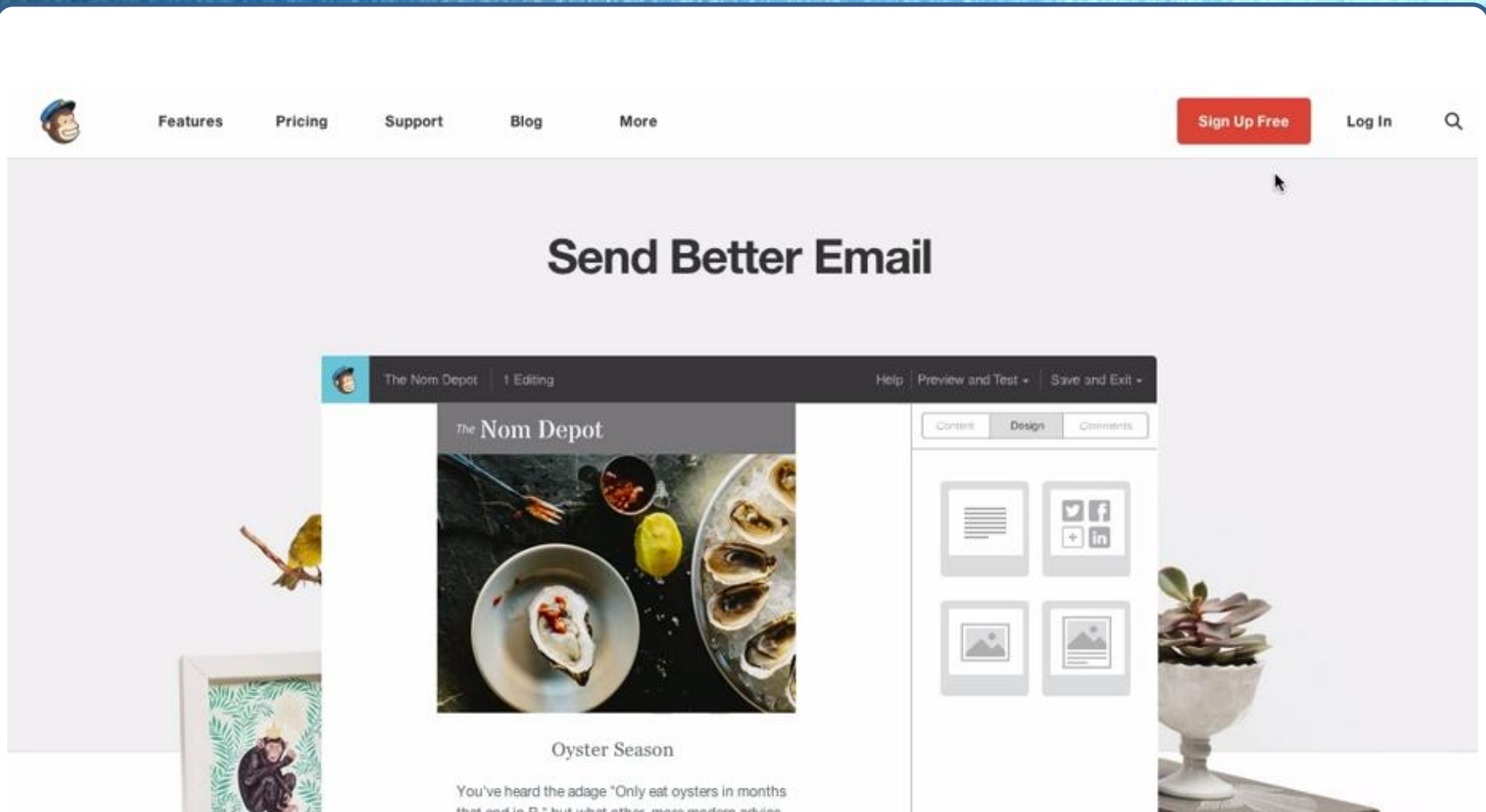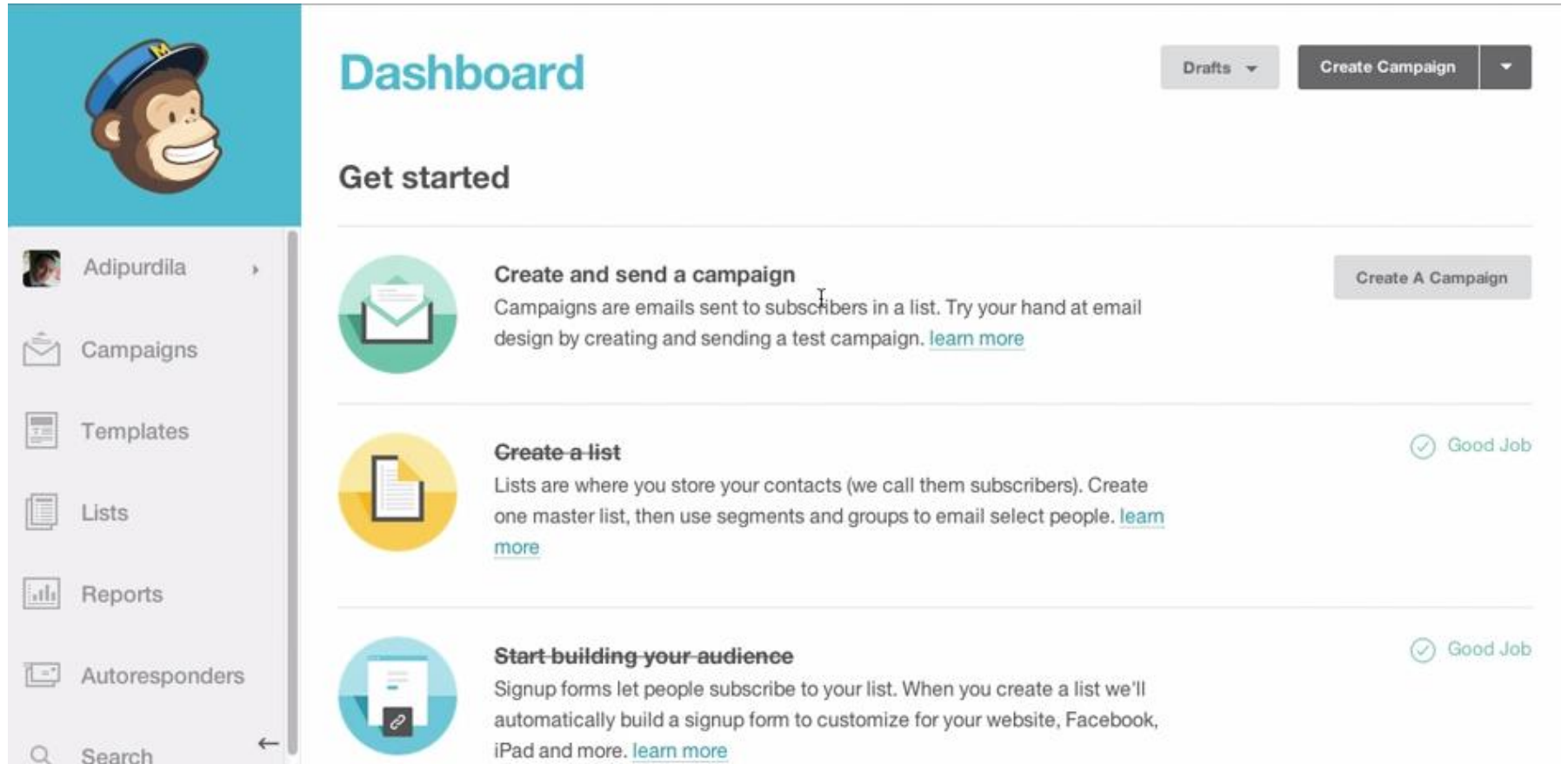# UI design

UI Design: Know the end goal

UI Design: Know the end goal

UI Design: Visual Hierarchy

This is my site logo

This is the page title

And it's followed by a subtitle

Big button

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Odio hic recusandae dignissimos. Fugit, porro, quod, vel facere temporibus pariatur deserunt molestiae quos tempora sunt soluta ea officia dicta qui inventore velit illo quaerat dolorem id iusto delectus beatae quisquam voluptates cum enim ducimus veniam illum explicabo distinctio vero! Placeat, est, nam sit officia illum assumenda consectetur sapiente repellat veritatis enim quod reiciendis sint provident quas minus cupiditate id eveniet rerum inventore earum reprehenderit facilis necessitatibus similique illo nobis consequatur explicabo mollitia excepturi perspiciatis quos harum praesentium molestiae aliquam porro eum cum totam ipsum laborum quis voluptas tempore voluptates doloribus saepe!

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Site logo

| Search here... | Go |

Home Page 2 Page 3 Page 4

This is the page title

And it's followed by a subtitle

Big button

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Odio hic recusandae dignissimos. Fugit, porro, quod, vel facere temporibus pariatur deserunt molestiae quos tempora sunt soluta ea officia dicta qui inventore velit illo quaerat dolorem id iusto delectus beatae quisquam voluptates cum enim ducimus veniam illum explicabo distinctio vero! Placeat, est, nam sit officia illum assumenda consectetur sapiente repellat veritatis enim quod reiciendis sint provident quas minus cupiditate id eveniet rerum inventore earum reprehenderit facilis necessitatibus similique illo nobis consequatur explicabo mollitia excepturi perspiciatis quos harum praesentium molestiae aliquam porro eum cum totam ipsum laborum quis voluptas tempore voluptates doloribus saepe!

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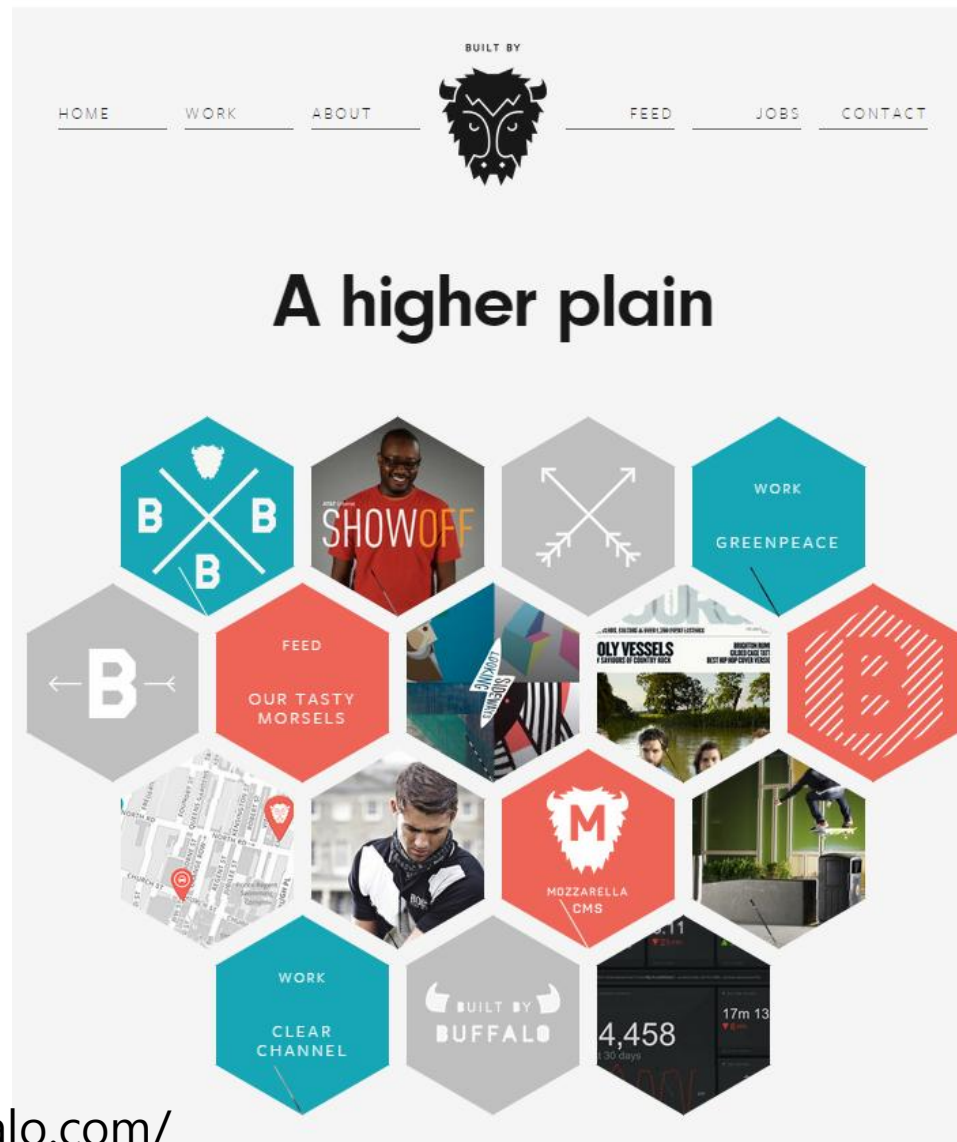### This is the start of a new subsection

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This is a sidebar

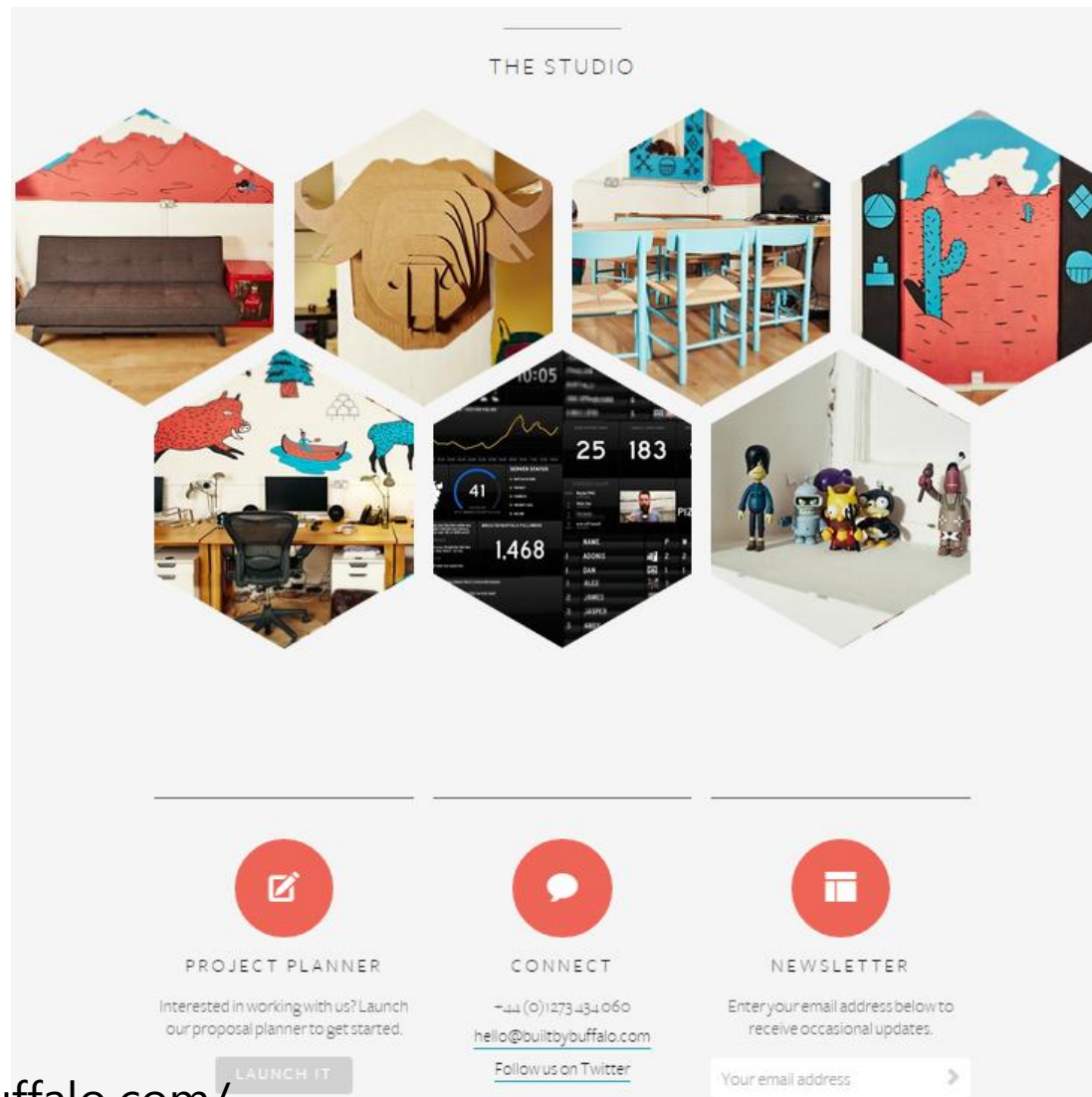This is some content that's not actually relevant to my main content

Some link 1 Some link 2 Some link 3

UI Design: Stay Consistent

http://builtbybuffalo.com/

UI Design: Stay Consistent

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UI Design: Always Provide Feedback

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Email

What's your email address?

Username

Password

| Show

- One lowercase character
- One uppercase character
- One number
- One special character
- Eight characters minimum

Create My Account

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Email

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What's your email address?

Username

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Username

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Password

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UI Design: Always Provide Feedback

Get started

Create and send a campaign
Campaigns are emails sent to subscribers in a list. Try your hand at email design by creating and sending a test campaign. learn more

Create A Campaign

~~Create a list~~
Lists are where you store your contacts (we call them subscribers). Create one master list, then use segments and groups to email select people. learn more
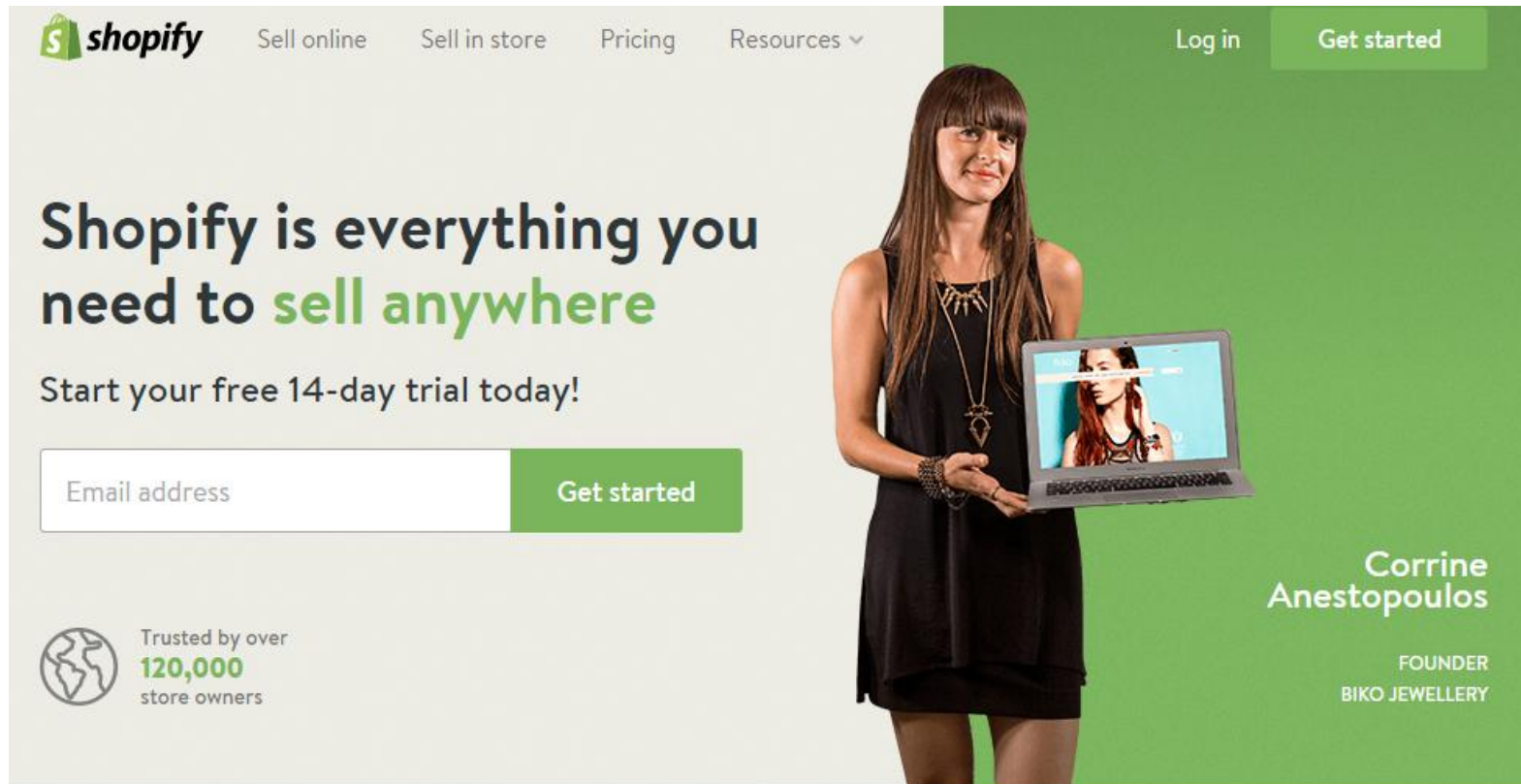
⊘ Good Job

~~Start building your audience~~
Signup forms let people subscribe to your list. When you create a list we'll automatically build a signup form to customize for your website, Facebook, iPad and more. learn more

⊘ Good Job

UI Design: Always Provide Feedback

Keep It Simple and Intuitive

Keep It Simple and Intuitive

Login Page

Keep It Simple and Intuitive

Features   Pricing   Support   **Blog**   More   **Sign Up Free**   Log In

RSS Feed 🔊

Posted by Austin on Dec 19, 2014

MailChimp's Personal Annual Reports

For the last few years, we've made an annual report to share all the awesome, weird stuff MailChimp got up to during the previous 360-something days. When we were getting this year's annual report ready to go, we thought it would be cool to let our users in on the fun, too—and, while we're at it, maybe even empower them ...

Read More →

Posted by Austin on Dec 17, 2014

Betabrand Makes Money by Making Fun of the Holidays

cyBetabrand has always been pretty weird. So it was no surprise when the San Francisco-based retailer went a little over the top with the holidays this year, sending campaigns that promoted their end-of-year sales while mocking the very idea of end-of-year sales. "We like to make fun of the excess, the gluttony, that comes along ...

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Keep It Simple and Intuitive

UI design
1. Wireframing

Wireframing (Part 1)

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Feature: icon/image, title, description | Feature: icon/image, title, description | Feature: icon/image, title, description

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Wireframing (Part 1)
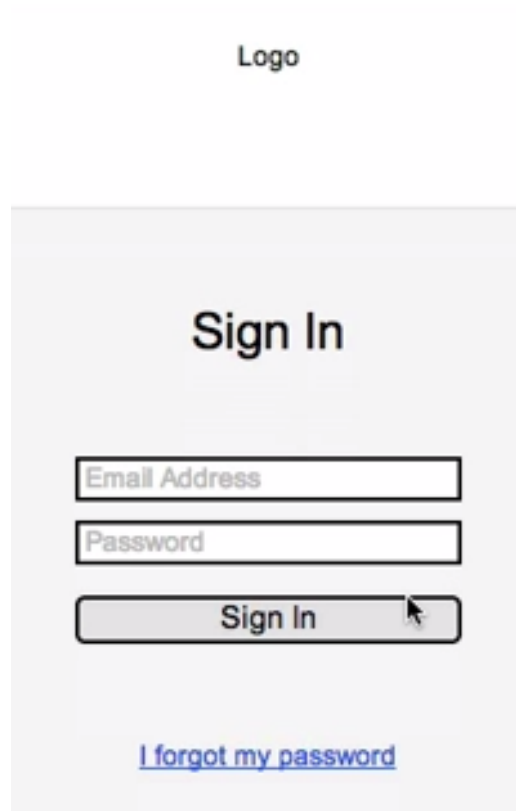
Wireframing (Part 2)
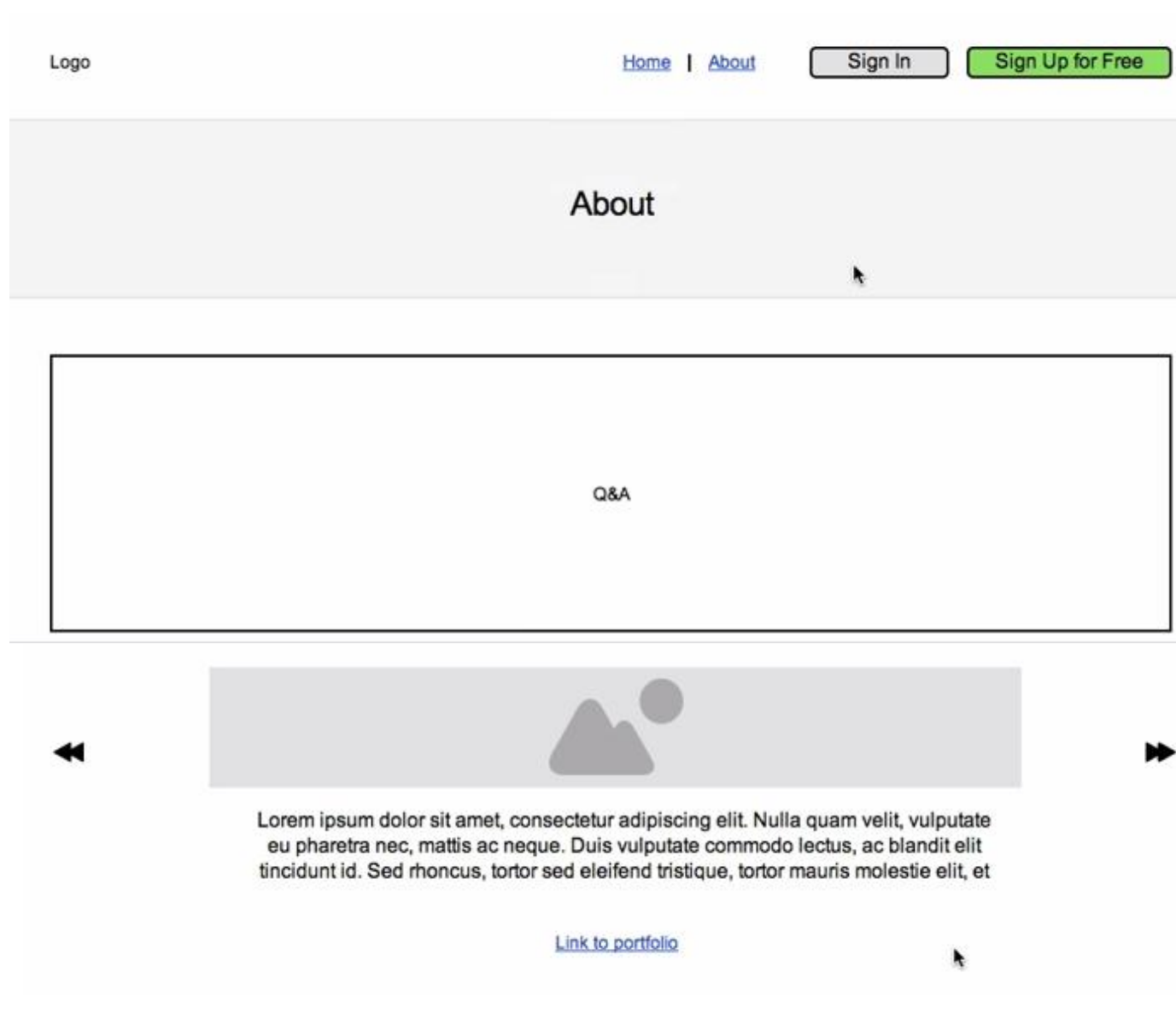
Wireframing (Part 2)

Logo

Sign In

Email Address

Password

Sign In

I forgot my password

Wireframing (Part 2)