# **Problem Description:**

InsureNow is a leading commercial Insurance provider with PAN India presence, The company wants to build a prediction algorithm based on a subset of data from 2002 to 2009.

The company also wants to understand the data characteristics, so that it would help to negotiate better terms with the clients.

# **Data Description:**

The dataset has 12 columns across 3 datasets:

- 1. Claim Number
- 2. Incident Date Date of Incident
- 3. Date Received Date on which claim request was received
- 4. City Code
- 5. City
- 6. Enterprise Type Type of the company
- 7. Claim Type
- 8. Claim Site
- 9. Product Insured Which product is being claimed for payment
- 10. Claim Amount Amount in Hundreds Amount Claimed by Client
- 11. Close Amount Amount In Hundreds Amount Approved after Inspection and Verification
- 12. Disposition Target Variable States if the Claim has been Approved, Settled or Denied

**Evaluation Metric:** Recall

# **Pre Processing Hint:**

Explore and check data sanity across all columns, Eg: Is all the data between the stated time period?

Here are a few EDA and Visualization ideas, You are required to explore more and report your findings

#### EDA:

- 1. What is the average % of claims received when the claim is 'Settled' ?

  Hint: Create a new column with % of claim received
- 2. Which 'Product' has the highest delay in Reporting (In days)?
  Hint: Create a new column with Reporting delay

### Visualization:

- 1. Do people Report Products with more value earlier compared to Products with less value?
- 2. Find if Delay in reporting affects the Percentage of Claim Received?
- 3. How claim type and filed Claim Amount could affect the settlement of claim Amount?
- 4. Which City has reported the highest number of incidents?
- 5. Which Type of Claims have the highest number of incidents?

# Modelling:

- 1. Choose a model to baseline your classification
- 2. Apply one or more classifiers to show an improvement on the baseline model

#### Model Evaluation:

For the implemented models provide the best parameters using Grid search and also present your model performance based on the given evaluation metric.