



vana

REDEFINING DATA OWNERSHIP

Gok A.

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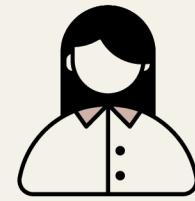
INTRODUCTION: WHY DOES DATA OWNERSHIP MATTER?

The internet economy thrives on data, but users rarely control or benefit from their own data.

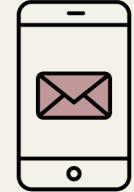
Vana is introducing a Web3-powered data economy, where users own, share, and monetize their data.

How does Vana achieve this? Through smart contracts and decentralized data management.

WHAT'S VANA?



Right now, big companies collect and use our personal data without asking us. They make money from it, but we don't get anything in return. Vana changes this!



Vana is a system that lets you own and control your data. Instead of companies using it for free, you get to decide who can use your data and even earn rewards from it.

HOW DOES VANA
WORK?



You Own Your Data

- Think of your data as your personal treasure.
- Instead of giving it away for free, you store and control it securely with Vana.

You Choose Who Can Use It

- If a company or researcher wants to use your data, they must ask for permission.
- You can say yes or no—it's your choice!

You Get Rewards

- If you allow your data to be used, you can earn rewards.
- This way, you benefit from your own data, not just big companies.

Why is Vana Important?

VANA.ORG



Privacy – Only you decide who sees your data.



Control – No more companies taking your data without permission.



Earn Money – Get rewarded when others use your data.