Göksu Dayan

HOLISTIC PRODUCT DESIGNER

goksudayan.com

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/in/goksudayan

EXPERIENCE

Founder, Kairos | Nov 2023 - Present

- Building a time management tool for web and mobile platforms as a side project.

UI/UX Designer, Logiswift | May 2023 - Sept 2023

- Joined a startup that offers end-to-end supply chain visibility and logistic management solutions as their first design hire.
- Crafted engaging, intuitive, functional, and visually pleasing user interfaces for various digital platforms.
- Collaborated with cross-functional teams, established brand and design guidelines, and initiated a design system for consistency across various digital mediums.

UX/UI Designer, Katch | Oct 2022 - Nov 2022

- Joined a US-based early-stage startup with <20 employees as their sole designer.
- Designed a Slack prototype to conduct user research and observe user behaviors (never shipped), and redesigned key features for the Katch iOS app.
- Contributed to product strategy, rapid prototyping, and UX/UI research and design.

Content Writer, Freelance | July 2017 - June 2019

- Translated 193 news pieces and authored 93 cryptocurrency articles upon extensive research for two different websites.

EDUCATION

M.A. in Philosophy
Bogazici University
2017 - 2019

B.A. in Philosophy
Bilkent University
2012 - 2017

SKILLS

Design
Heuristic evaluation
Product design
Prototyping
UI design
UX design
Web design
Wireframing

Research
Competitive analysis
Information architecture
Problem-solving
Product strategy
Usability testing
User interviews

Software & Tools
Framer
Figma
HTML + CSS / SASS
JavaScript
React / React Native
Webflow