# MULTIVARIATE ANALYSIS CLUSTERING AND PROFILING

# **Authors**

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This homework consist in the practice of Clustering and Profiling, there are some requirements that are splitted into different main parts in our report. These parts are: the imputation of the missing values, performing the Principal Component Analysis, performing a hierarchical clustering, and representing the clusters in the first factorial display.

For each one of these parts we will provide a brief explanation of the procedure (the detailed implementation will be provided in the submitted script), the results obtained and the answers to the corresponding questions in the statement.

## 1. Imputation of the Missing Values (Exercise 1)

Before starting, we have to threat all the missing values of the dataset so that the the PCA analysis make sense and gives us significant results, to deal with this problem we will do the imputation of missing values. We used Random Forest in this project for imputation. In Random Forest, the basic idea is to do a quick replacement of missing data and then iteratively improve the missing imputation using proximity. In order to do that, we used "missForest" package in R.

```
#Missing Value Imputation with RandomForest
DR = missForest(DataRusset)
DR = DR$ximp
DR$ecks = round(DR$ecks)
DR$Rent = round(DR$Rent)
```

We can see above the instructions performed for the imputation of missing values.

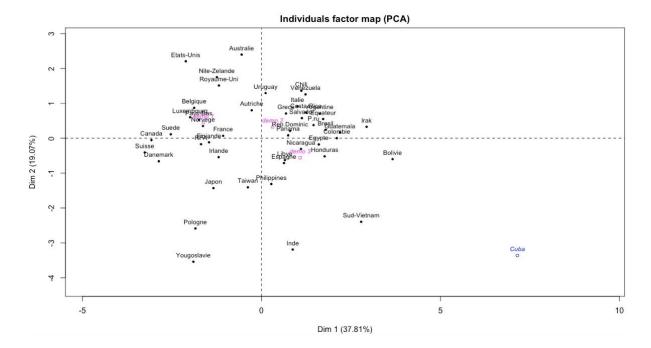
#### 2. Principal Component Analysis (Exercise 1, 2, 3)

As it is not specified as in the previous homework did, we have computed the Principal Component Analysis with the FactoMiner package of R. We also considered that we can take into account that we will assign uniform weights for the instances. However, as we proved in the previous homework, we saw that for the Russet data set, the performance of using standardized values were better for the showing of the information, for that reason in this homework we will also use standardized values for the computing of the PCA.

```
> res.pca = PCA(DR, quali.sup = 9, ind.sup = 11, scale.unit = TRUE, graph = TRUE)
> eigenvalues = res.pca$eig
> eigenvalues
       eigenvalue percentage of variance cumulative percentage of variance
comp 1 3.02632077
                            37.8290096
                                                                37.82901
comp 2 1.52482178
                            19.0602723
                                                                56.88928
comp 3 1.10340207
                            13.7925259
                                                                70.68181
                            11.4651509
                                                                82.14696
comp 4 0.91721207
comp 5 0.61604225
                             7.7005282
                                                                89.84749
comp 6 0.57620527
                             7.2025658
                                                                97.05005
comp 7 0.18421252
                             2.3026565
                                                                99.35271
                            0.6472909
comp 8 0.05178327
                                                              100.00000
```

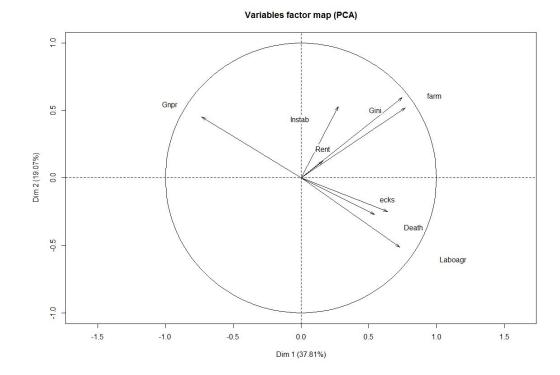
We can see above the computation of the PCA using FactoMineR and the eigenvalues computed.

#### Interpretation



We can see above the individuals factor map figure, where the axis represents the dimensions. The dimension 1 and 2 represent the dimensions where the cloud of projection of individuals have more variance.

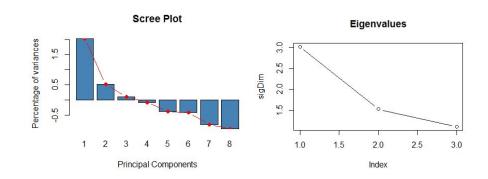
In the individuals factor map figure we can also see that Cuba is clearly an outlier. With the variable marked clearly we can also see where are the different categories located: demo 1 is in the second quadrant, were countries as Luxembourg, Norvege, Belgique, etc are projected near this category of the variable, this makes sense because analyzing the history context, they are countries that politically have been stable; demo 2 is in the first quadrant, where the countries politically more unstable have been represented, like Republica Dominicana, Panamá, etc; and finally, demo 3 represented by the dictatorship countries as Spain during that time.



In the factor map image can observe that the variables Ecks and Death are very correlated, which completely make sense because they indicate the index of violent conflicts and the deaths, it is natural to think that higher index of violent conflicts produce more deaths. These variables and Laboagr that indicates the active population in agriculture explain more the second dimension. We can also conclude that these three variables are completely not related to Gnpr that indicates the GNP per capita, we can observe this from the completely opposited directions of the arrows in the map. A similar behaviour happen with the variables Rent, Gini and Farm, that are very correlated between them but seems not related to the other variables.

What is more, we can observe that variable Instab seems more significant for dimension 2, because the projection is much bigger in the second dimension (y axis) than in the first dimension. However, for other attributes like specially Laboagr, Ecks, Gini, Farm, and so on, seem much more significant for dimension one. Taking into account that some variables as Rent that has small value of projection either in dimension 1 or dimension 2, this makes us think that there might be another significant component.

## Significant dimensions



One of the ways to determine which dimensions are relevant to consider is the Kaiser rule. This consists in the difference between the eigenvalues of each component obtained with the mean of the eigenvalues of all the components, the components which its difference is higher than 0, which means that their eigenvalues are above the mean, are considered significant.

In the figures above we can see the Kaiser rule applied to first all the principal components, where it is clearly shown that the components that has eigenvalues smaller than the mean are represented with a bar growing under the axis 0. In the second figure we can see the components we are taking into account for our future calculations. In this case the number of significant dimensions we retain is 3.

# 3. Hierarchical Clustering (Exercise 4, 5)

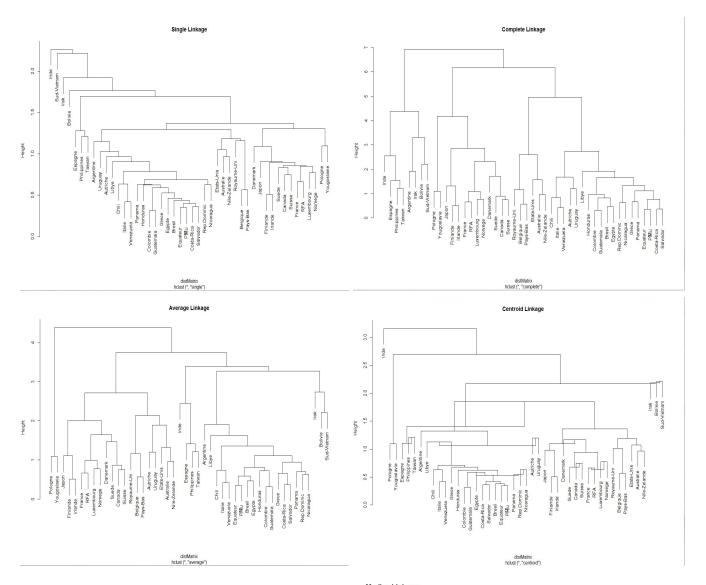
The hierarchical clustering works in the following way: it starts by calculating the distance between every pair of observation points and store it in a distance matrix; it then starts assigning clusters, each point belongs to its own cluster, so as many clusters as points we have are created; then it starts merging the closest pairs of points based on the distances from the distance matrix, as a result the number of clusters decrease in each iteration; then it computes newly the distance between the new cluster and the old ones and stores them in a new distance matrix, until all the clusters are merged into one single cluster.

We want to do the clustering based on the projections of the individuals over the principal components. For this reason, we are going to compute the distance matrix with the projection of the individuals on the three dimensions. Taking into account that all the values we are treating are numerical continuous values, we can compute the euclidean distance for the construction of the matrix.

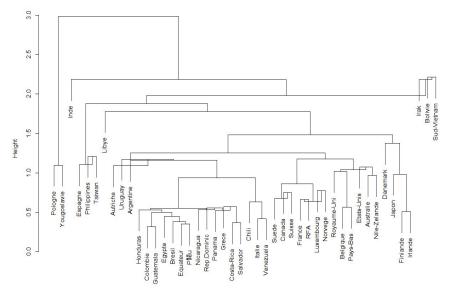
The distance between clusters clusters can be computed in different ways, they are called Linkage Methods, and each method can determine a different clustering decision, so that it will affect in how the clusters are assigned in the result. To see the performance of the algorithm with different linkage methods we can generate dendograms.

Dendograms show the evolution of the hierarchical clustering algorithm, on the horizontal axis we can see the instances that need to be classified, on the vertical axis we can see the height, that represents the distance of merge of the clusters that are merged in each iteration. We can observe that at the beginning we have so many clusters as instances we want to classify, and at the end we have only one cluster.

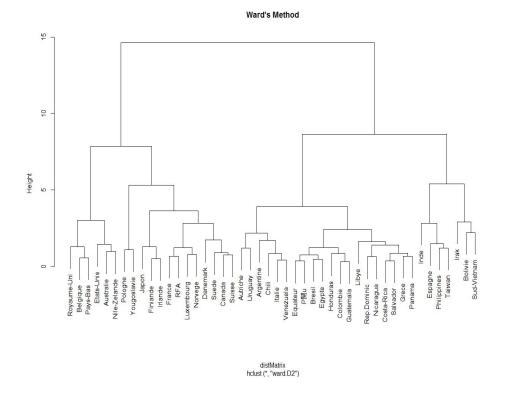
The linkage methods we have computed in this homework are: Single Linkage, Complete Linkage, Average Linkage, Centroid Linkage, Median Linkage and Ward's Method.







distMatrix hclust (\*, "median")



In the figures above we can the result of the dendograms generated performing the different linkage methods respectively: Single Linkage, Complete Linkage, Average Linkage, Centroid Linkage, Median Linkage and Ward's Method.

Single-linkage calculates the minimum distance between the clusters before merging, it is robust to small changes between a pair of objects, and it is sensitive to noise and outliers. In our case we can see that the clusters we have generated are very unbalanced, if we perform a cut in any height the number of instances belonging to a clusters is very small, maybe it is not suitable to use this linkage method.

Complete-linkage calculates the maximum distance between the clusters before merging, it is robust to outliers and noise and it can break large clusters. In our case we can see that the structure of the dendogram generated is quite good, clusters seem well structured and balanced, this can be a suitable method to consider.

Average-linkage calculates the average distance between the clusters before merging. In our case we see that the dendogram generated is also bad balanced, we can see that the clusters in the extremes of the figure contains very few instances. We can also discard this method.

Centroid-linkage consists in finding the centroid of the two clusters and calculate the distance between these centroid before merging. This method has a problem, it produces frequently inversions in the dendogram, that is exactly what we can observe in our execution.

Median-linkage calculates the median distance between the clusters. There is a problem in this method, that is the median representativeness do not depend on the size of the clusters. In our case we can observe that the dendogram generated also presents inversions. This is why we can also discard this method.

Ward's method consists in calculating the distance between the clusters as the sum of squared deviations from points to centroids. The aim of the Ward's linkage is to minimize the sum of squares within clusters. We can observe that the dendogram generated is very well balanced.

Finally, we have chosen the Ward's method, firstly because the clusters are even better balanced that the complete linkage, what is more, the heights of the final merges between merges are very high, so performing cuts within the final merges can generate small amount of clusters, that is our aim in the clustering process.

```
> hierClustWard = hclust(distMatrix,method = "ward.D2")
 plot(hierClustWard, main= "Ward's Method")
resCut2 <- cutree(hierClustWard, k = 2)
> resCut2
   Argentine
               Australie
                              Autriche
                                                           Bolivie
                                                                                                       Chili
                                             Belgique
                                                                          Bresil.
                                                                                        Canada
                                                                                                                 Colombie
                                                                                                                             Costa-Rica
                               Equateur
    Danemark Rep. Dominic
                                              Egypte
                                                           Espagne
                                                                      Etats-Unis
                                                                                      Finiande
                                                                                                      France
                                                                                                                Guatemala
                                                                                                                                  Grece
                   Inde
                               Irak
    Honduras
                                              Irlande
                                                            Italie
                                                                           Japon
                                                                                         Libye
                                                                                                Luxembourg
                                                                                                                Nicaragua
                               Pays-Bas
                                              P開u Philippines
                                                                                          RFA
                                                                                                                 Salvador Sud-Vietnam
Nile-zelande
                   Panama
                                                                        Pologne
                                                                                                Rovaume-Uni
                                              Uruguay
```

We can see above the instructions used to compute hierarchical clustering.

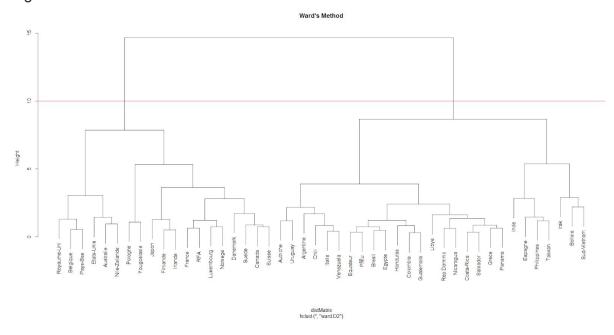
#### Decision of final clusters

Usually to define the number of clusters is required the knowledge of an expert, but many times this knowledge is not provided to us, for the reason there are different methods that helps in the decision of the number of clusters. One of the method is to perform a cut in the tree of the dendogram to decide the clustering, it does not exist a rule of cutting that guarantees the obtaintion of the best clusters, usually the best cuts are performed within the merges with the highest height, in our case we should perform the cut in the height 10. In that case, the number of clusters generated will be 2.

To know how good is our decision of clusters, we can perform the calculation of the Calinski-Harabasz index. The Calinski Harabasz index consists in the ratio between the between classes variability(indicates the distinguishability between the classes) and the within classes variability (indicates the homogeneity of a cluster). The value mainly indicates how much the different classes more variable are between them respect to the variability inside the classes, that means that if two classes are more variated between them, this means that they are more different, that indicates that they should belong to different class, and that the clustering decision taken is correct. This means that a higher value of the Calinski-Harabasz index indicates that the clustering is better performed.

```
> calinHara2 <- calinhara(projections, resCut2)
calinHara2
 calinHara3 <- calinhara(projections,resCut3)
[1] 27.1116
> calinHara4 <- calinhara(projections,resCut4)</pre>
 calinHara4
[1] 29, 26418
calinHara5 <- calinhara(projections,resCut5)
> calinHara5
[1] 28.03903
> calinHara6 <- calinhara(projections, resCut6)</p>
> calinHara6
[1] 29.51347
> calinHara7 <- calinhara(projections, resCut7)
 calinHara7
[1] 28,85149
> calinHara8 <- calinhara(projections, resCut8)
 calinHara8
[1] 28.81916
```

In the figure above we have the Calinski-Harabasz index for considering 2, 3, 4, 5, 6, 7 and 8 clusters respectively. Taking into account the Calinski-Harabasz indexes obtained, the most appropriate number of clusters should be 2, because it has the highest Calinski-Harabasz index: 30.98835.



In the figure we can see how the cut of the tree is performed, the cut is represented by the red line. With this cut we have splitted 4 clusters.

> resCut2									
Argentine	Australie	Autriche	Belgique	Bolivie	Bresil	Canada	Chili	colombie	Costa-Rica
1	2	1	2	1	1	2	1	1	1
Danemark	Rep. Dominic	Equateur	Egypte	Espagne	Etats-Unis	Finiande	France	Guatemala	Grece
2	1	1	1	1	2	2	2	1	1
Honduras	Inde	Irak	Irlande	Italie	Japon	Libye	Luxembourg	Nicaragua	Norvege
1	1	1	2	1	2	1	2	1	2
Nile-Zelande	Panama	Pays-Bas	P開u	Philippines	Pologne	RFA	Royaume-Uni	<b>Salvador</b>	Sud-Vietnam
2	1	2	1	1	2	2	2	1	1
Suede	Suisse	Taiwan	Uruguay	Venezuela.	Yougoslavie				
2	2	1	1	1	2				

In the figure above we can see the results of the assignment of clusters to the individuals.

#### • Consolidation operation

Many times the results obtained by the hierarchical clustering is not good enough, we can perform a consolidation operation that consists in combining the k-means algorithm with hierarchical clustering. After deciding the number of classes present in our data, we can calculate the centroids of the resulting clusters and then perform a k-means algorithm taking as seeds the centroids previously calculated, in this way, some instances that was previously classified as part of one cluster can be changed to another one.

```
centroids <- NULL
  for(k in 1:numclusters){
    cl <- projections[resCut2 == k, , drop = FALSE]
    centroidPerCluster <- colMeans(cl)
    centroids <- rbind(centroids,centroidPerCluster)</pre>
  kmeanRes <- kmeans(projections, centroids)
print(kmeanRes$cluster)</pre>
    Argentine
                                                                              Bolivie
                                                                                                 Bresil.
                                                                                                                                       Chili.
                     Australie
                                         Autriche
                                                           Belgique
                                                                                                                   Canada
                                                                                                                                                    colombie
                                                                                                                                                                   Costa-Rica
     Danemark Rep. Dominic
                                         Equateur
                                                             Egypte
                                                                                            Etats-Unis
                                                                                                                 Finiande
                                                                                                                                      France
                                                                                                                                                    Guatemala
                                                                                                                                                                           Grece
                                                                              Espagne
                                                                                                                     Libye
     Honduras
                                                            Irlande
                                                                                                                               Luxembourg
                            Inde
                                              Trak
                                                                P開u
                                                                       Philippines
Nile-Zelande
                                         Pays-Bas
                          Panama
                                                                                                Pologne
                                                                                                                       RFA
                                                                                                                              Rovaume-Uni
                                                                                                                                                    Salvador
                                                                                                                                                                 Sud-Vietnam
                          Suisse
                                            Taiwan
                                                            Uruguay
```

In the figure above we can see the implementation of the consolidation process, where the final assignment of clusters of each individual is also shown.

```
> calinHaraBef
[1] 31.03209
> calinHaraAft
[1] 31.83328
```

In the figure above we can see that after performing a consolidation process the Calinski-Harabasz index is higher, this means that the consolidation process has made better the decision of clusters of the data.

#### 4. Function catdes and representation of the first factorial display (Exercise 6, 7)

```
Link between the cluster variable and the quantitative variables

Eta2 P-value

Gnpr 0.4807370 9.239183e-08
Laboagr 0.4796950 9.665389e-08
farm 0.4771109 1.080515e-07
Gini 0.4098396 1.659878e-06
ecks 0.3178824 5.505089e-05
Death 0.1305837 1.360791e-02
```

In the figure above we can see the correlation coefficient and p-values. We can observe that the variables are ordered in ascending order of their correlation value and in descending order of p-value. We can conclude that Gnpr, Laboagr, famr and Gini are the most correlated variables respect to the cluster variable, this means that they determine mainly which cluster an individual belongs to. By the other hand, we can say that the death variable is one of the variables that determine less the cluster of an individual, together with other variables that do not appear in the list (because they have even smaller correlation value).

```
Description of each cluster by quantitative variables
             v.test Mean in category Overall mean sd in category Overall sd
                                                                14.331839 21.811098 3.382637e-06
3.260689 6.668988 3.594093e-06
Laboagr
                                  56.280
97.048
         4.646103
                                               42.43478
                                               92.82609
           4.633572
farm
                                                                10.144276
                                               71.19783
                                                                              14.333701 1.750826e-05
           4.294506
                                  79.608
                                32.160
135.080
                                               22.00000
73.58696
ecks
           3.691007
                                                                19.828626
                                                                              20.147236 2.233681e-04
Death
           2.424101
                                                               234.833885 185.670065 1.534634e-02
                                              563.56522
                                                               154.766229 488.908040 3.300946e-06
Gnpr
         -4.651147
                                252.880
$ 2
             v.test Mean in category Overall mean sd in category Overall sd p.value 651147 933.4285714 563.56522 493.322320 488.908040 3.300946e-06
                                              563.56522
73.58696
Gnpr
          4.651147
                             0.3809524
Death
         -2.424101
                                                                 1.090050 185.670065 1.534634e-02
                              9.3000000
                                               22.00000
                                                                11.467781
                                                                             20.147236 1.063810e-04
                            61.1857143
87.8000000
                                               71.19783
92.82609
                                                               11.962055 14.333701 1.750826e-05
6.187391 6.668988 3.594093e-06
Gini
         -4.294506
         -4.633572
farm
Laboagr -4.646103
                             25.9523810
                                               42.43478
                                                                17.252953 21.811098 3.382637e-06
```

In the figure above we can see a description about the association between one categorical variable and numerical variables. In our case, we want to see the associations between the categorical variable that is the variable demo with the projections of individuals in the significant dimensions. In other words, how the dimensions determine in the decision of the cluster that an instance belongs to.

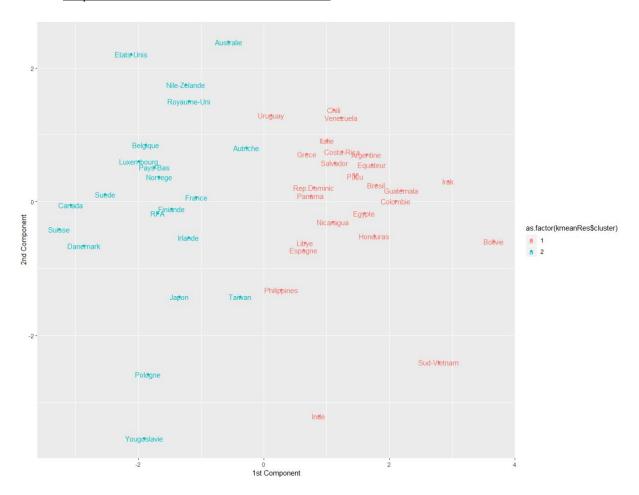
The function catdes is used to describe the clusters and help us in the interpretation in terms of the variables. Concretely, a categorical description based on the information of the clusters are performed.

Analyzing the results, it indicates us that the individuals in cluster 1 are mainly determined by the % of farmers with 50% of land and the % of active population in agriculture, because Laboagr and Farm variables have high values of v.test (that indicates the standard deviation below or above the overall mean values). By the other hand, the individuals in cluster 2 are mainly determined by their GNP per capita.

```
> dataNoDemo <-DataRusset[,-9] #Removing the demo column
> dataNoDemoNoCuba <- dataNoDemo[-11:-11,] #Removing the outlier individual Cuba
> classifiedCluster <- kmeanRes$cluster
> projectionsDataFrame = as.data.frame(cbind(dataNoDemoNoCuba, classifiedCluster))
> projectionsDataFrame$classifiedCluster <- as.factor(projectionsDataFrame$classifiedCluster)
> catdes(projectionsDataFrame,num.var=9)
```

In the figure above, we can see the code of the catdes function.

#### Representation of the clusters obtained



In the figure above we can see the representation of the different clusters in different colors and painting the instances in the color of the cluster they belong to.

We can observe that our clusters are separated clearly. At the left hand side marked with a blue color we can observe that the countries have more stability politically, while at the right hand side marked with a red color we can observe countries with greater instability.

#### • Plausible profile for Cuba

```
> res.pca$ind.sup$coord[1:2]
[1] 7.149689 -3.381181
```

In the figure above we can see the the coordinates of the supplementary individual, with this we can observe where Cuba is projected.

The most plausible profile for cuba should be cluster 2. Because the coordinates of Cuba is located at the right side. Which make sense because Cuba has been an politically inestable country during 1969.

#### 5. Annex: R script

```
# Henry Qiu and Goktug Cengiz #
library(FactoMineR)
library(missForest)
library(mice)
library(fpc)
library(ggplot2)
library(gridExtra)
#Reading the data
                                      read.delim("C:/Users/Henry/Desktop/MASTER/2n
DataRusset
Semester/MVA/Homework/H3/Russet ineqdata.txt", header = TRUE, sep="\t", dec =".")
#Data Understanding
str(DataRusset)
summary(DataRusset)
apply(DataRusset, 2, function(x) sum(is.na(x))) #Missing Value Detection
md.pattern(DataRusset) #Missing Value Visualization
#Data Preprocessing
#Missing Value Imputation with RandomForest
DR = missForest(DataRusset)
DR = DR$ximp
DR$ecks = round(DR$ecks)
DR$Rent = round(DR$Rent)
sum(is.na(DR))
#1.
#Perform the Principal Components Analysis.
#Take the democracy index as supplementary variable.
#whereas the remaining ones are active
#and CUBA as supplementary individual
res.pca = PCA(DR, quali.sup = 9, ind.sup = 11, scale.unit = TRUE, graph = TRUE)
print(res.pca)
eigenvalues = res.pca$eig
#2.
#Interpret the first two obtained factors.
summary(res.pca, ncp = 2)
dimdesc(res.pca, axes = 1:2) #correlation between each variable and the principal
component of rank s is calculated. correlation coefficients are sorted and significant ones are
output
head(eigenvalues[, 1:2])
plot(res.pca, cex = 0.8)
barplot(eigenvalues[,1],main="Eigenvalues",names.arg=1:nrow(eigenvalues))
#3.
#Decide the number of significant dimensions that you retain
#(by subtracting the average eigenvalue
```

```
# and represent the new obtained eigenvalues in a new screeplot).
newEigenvalues = eigenvalues[,1] - mean(eigenvalues[,1])
barplot(newEigenvalues, names.arg=1:length(newEigenvalues),
    main = "Scree Plot",
    xlab = "Principal Components",
    ylab = "Percentage of variances",
     col ="steelblue")
# Add connected line segments to the plot
lines(x = seg(0.7, 9.5, 1.2), newEigenvalues,
   type="b", pch=19, col = "red")
sigDim = eigenvalues[ ,1][newEigenvalues > 0]
plot(sigDim, type="b", main="Eigenvalues")
numSigDim = length(sigDim)
#4.
#Perform a hierarchical clustering with the significant factors.
#decide the number of final classes to obtain and
#perform a consolidation operation of the clustering.
projections = res.pca$ind$coord[,1:numSigDim]
distMatrix = dist(projections)
hierClustSingl = hclust(distMatrix,method = "single")
plot(hierClustSingl, main= "Single Linkage")
hierClustComp = hclust(distMatrix,method = "complete")
plot(hierClustComp, main= "Complete Linkage")
hierClustAver = hclust(distMatrix,method = "average")
plot(hierClustAver, main= "Average Linkage")
hierClustCentr = hclust(distMatrix,method = "centroid")
plot(hierClustCentr, main= "Centroid Linkage")
hierClustMed = hclust(distMatrix,method = "median")
plot(hierClustMed, main= "Median Linkage")
hierClustWard = hclust(distMatrix,method = "ward.D2")
plot(hierClustWard, main= "Ward's Method")
#Choose Ward's Method
resCut2 <- cutree(hierClustWard, k = 2)
resCut3 <- cutree(hierClustWard, k = 3)
resCut4 <- cutree(hierClustWard, k = 4)
resCut5 <- cutree(hierClustWard, k = 5)
resCut6 <- cutree(hierClustWard, k = 6)
resCut7 <- cutree(hierClustWard, k = 7)
resCut8 <- cutree(hierClustWard, k = 8)
calinHara2 <- calinhara(projections,resCut2)</pre>
calinHara3 <- calinhara(projections,resCut3)</pre>
calinHara4 <- calinhara(projections,resCut4)</pre>
```

```
calinHara5 <- calinhara(projections,resCut5)
calinHara6 <- calinhara(projections,resCut6)</pre>
calinHara7 <- calinhara(projections,resCut7)</pre>
calinHara8 <- calinhara(projections,resCut8)</pre>
numClusters = 4
plot(hierClustWard, main= "Ward's Method")
abline(h = 6, col = 'red')
centroids <- NULL
for(k in 1:numClusters){
 prueba <- projections[resCut4 == k, , drop = FALSE]
 centroidPerCluster <- colMeans(prueba)
 centroids <- rbind(centroids,centroidPerCluster)</pre>
print(centroids)
kmeanRes <- kmeans(projections, centroids)</pre>
print("K-means Clustering after consolidation")
print(kmeanRes$cluster)
#5.
#Compute the Calinski-Harabassz index and
#compare before and after the consolidation step.
calinHaraBef <- calinhara(projections,resCut6)</pre>
calinHaraAft <- calinhara(projections,kmeanRes$cluster)</pre>
#6.
#Using the function catdes interpret and name the obtained clusters and
#represent them in the first factorial display.
demoRow <-DataRusset$demo
demoRow <- demoRow[-11:-11]#Removing the instance of the outlier Cuba
demoColumn <- matrix(demoRow,ncol=1)</pre>
projectionsDataFrame = as.data.frame(cbind(projections, demoColumn))
projectionsDataFrame$V4 <- as.factor(projectionsDataFrame$V4)</pre>
catdes(projectionsDataFrame,num.var=4)
plot(x = projections[,1], y = projections[,2])
g <- ggplot(as.data.frame(projections), aes(x=projections[,1], y=projections[,2],
       color = as.factor(kmeanRes$cluster))) + geom point() +
       labs(x = '1st Component', y = '2nd Component') + geom_text(aes(label=labls))
grid.arrange(g, ncol = 1)
labls = row.names(projections)
text(as.data.frame(projections),labels = labls)
```