

## Marcellus Rising Giants PMS

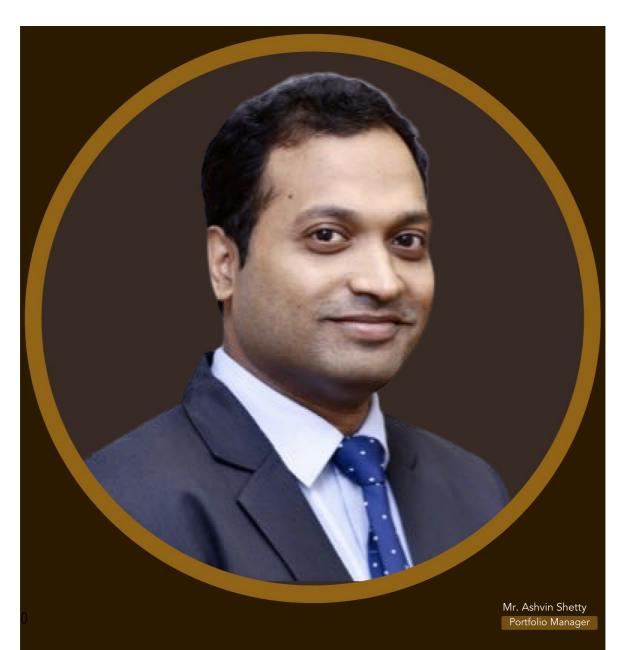
KEY PORTFOLIO ATTRIBUTES #	
ABOUT MARCELLUS INVESTMENT	MANAGERS

# About Marcellus Investment Managers Portfolio

At Marcellus, the purpose is to influence efficient capital allocation in the Indian economy. Marcellus does this by channeling household savings towards high-quality companies with long track records of efficient capital allocation, who in turn deliver superior returns to savers.

Key People





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Investment Objective

High quality mid-sized companies have been amongst the largest wealth creators in Indian equities and Marcellus Rising Giants Portfolio (https://www.pmsaifworld.com/portfolio/marcellus-rising-giants-pms/) is a portfolio focused in this space of quality mid caps companies in India in the USD 500m – 10 bn market cap range.

#### Investment Strategy

Marcellus (https://www.pmsaifworld.com/partner/marcellus/) Rising Giants PMS is a Concentrated 15-stock portfolios with the top 4 stocks accounting for around 40% of the portfolio. The next 5 (sizing ranks 5-10) stocks in Marcellus Rising Giants account for ~30% of the portfolio. Sizing ranks 11-15 account for the final 29% of the portfolio. Sizing in Marcellus Rising Giants is based on Longevity framework and forward EPS expectation of analysts.

For mid cap stock selection, by Marcellus Rising Giants, the basis of scoring is on 'Longevity' (moats, lethargy, succession planning) and EPS growth prospects. And for For small caps stock selection Marcellus Rising Giants follows a 'Discovery' framework i.e. growth accompanied by improving profitability and improving FCF thanks to barriers to entry.

Seven out of 15 Stocks in Marcellus Rising Giants are Aavas Financiers, Page Industries, L&T Technology Services, Info Edge, Dr Lal Path Labs, GMM pfaudler, Relaxo Footware.

#### Investment Philosophy

Marcellus Rising Giants PMS philosophy has its roots in the Marcellus' Asset Managers (https://www.pmsaifworld.com/partner/marcellus/) Core Investment philosophy: –

Clean accounts and governance.

Strongly moated dominant companies in niche segments not yet well discovered by the market participants.

Strong track record of capital allocation with high reinvestment in the core business and continuous focus on adjacencies for growth.

At Marcellus, the Purpose is to make wealth creation simple and accessible by being trustworthy and transparent capital allocators.

The investment philosophy at Marcellus has evolved from the ideas of Kirby and Thiel, which they have refined further.

The investing approach has 3 pillars:

Clean Accounts: They have quantitative frameworks which use a combination of forensic accounting and capital allocation assessment define our investible universe.

Capital Allocation: They look for companies with superior track record of capital allocation – companies that generate free cash flows and reinvest them in the business to fuel further growth.

Competitive Advantage: The experienced investment team through indepth primary research, constructs a portfolio of companies with deep competitive moats.

These companies are then held on for long periods of time with little or no churn, which allows them to capture the benefits of long-term compounding and deliver superior returns.

Why Marcellus' Rising Giants PMS?

Marcellus Rising Giants PMS intends to identify and invest in high quality mid-sized companies (typically less than INR 75bn market-capitalisation, predominantly in the INR 7 to 75bn range).

High quality mid-sized companies have been amongst the biggest wealth creators in Indian equities over the last 3, 5 and 10 years.

From a universe of ~450 companies in this segment, a portfolio is constructed of 15-20 companies which make it past Marcellus' proprietary forensic accounting & capital allocation filters as well as our bottom-up stock selection & position sizing framework.

Awards & Achievements

- In 2021, Marcellus' Consistent Compounders Portfolio or Marcellus CCP was awarded Rank #2 as the Best Newcomer PMS across all categories, on a 2Y Absolute Returns Basis. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.
- In 2021, Marcellus' Little Champs Portfolio or Marcellus LCP was awarded Rank #2 as the Best Newcomer PMS across all categories, on a 1Y Absolute Returns Basis. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.







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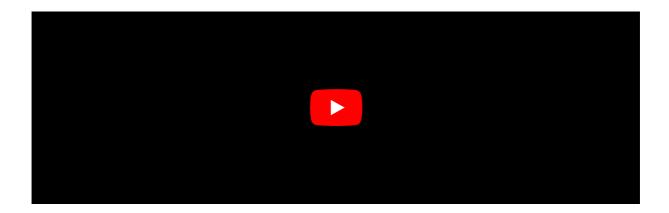
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Marcellus Little Champs
PMS Portfolio (LCP)
(https://www.pmsaifworld.com/polittle-champs/)

Marcellus Kings of Capital Portfolio (KCP) (https://www.pmsaifworld.com/pokings-of-capital/) Marcellus Consistent Compounders Portfolio (Marcellus CCP PMS) (https://www.pmsaifworld.co consistent-compounderspms/)

Marcellus Global Compounders Portfolio – GIFT CITY Domiciled PMS (https://www.pmsaifworld.com/portfolio/marcellus-global-compounders-portfolio-gift-city-domiciled-pms/)





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- Carnelian "The Shift" Strategy (https://www.pmsaifworld.com/portfolio/carnelian-the-shift-strategy/)
- Green Lantern Capital Growth PMS (https:
- Helios India Rising PMS (https://
- ICICI Prudential PMS Contra Strategy (https://www.pmsaifworld.com/portfolio/icici-prudential-contra
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- Invasset Growth Fund PMS (https
- Marcellus Consistent Compounders Portfolio (Marcellus CCP PMS)
- Marcellus Little Champs PMS Portfolio (LCP) (https://www.pmsaifworld.com/portfo
- Marcellus Rising Giants PMS (https://www.pms
- MOTILAL OSWAL Next Trillion Dollar Opportunity (NTDOP) (https://www.pmsaifworld.com/portfolio/motilal-
- Motilal Oswal Value Strategy PMS (https://www.pmsaifworld.com/portfolio/motilal-oswal-value-pms/)
- Sameeksha Capital Equity PMS (https://
- Stallion Asset Core Fund Portfolio

- UNIFI Capital Blended Rangoli PMS Portfolio (https://www.pmsaifworld.com/portfolio/unifi-capital-pvt-ltd-blended-rangoli-pms/)
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- → Abakkus Emerging Opportunities Fund- I Category III AIF (https://www.pmsaifworld.com/portfolio/abakkusemerging-opportunities-fund-i-category-iii-aif/)
- Alta Cura Al Absolute Return Fund Category III AIF (https://www.pmsaifworld.com/portfolio/alta-cura-ai-absolute-return-fund-category-iii-aif/)
- Ampersand Growth Opportunities Fund Scheme (AGOFS-1) CAT III AIF
- Chanakya Opportunities Fund I, Cat II AIF (https://www.pmsaifworld.com/portfolio/chanakya-opportunities –
- ICICI Prudential Enhanced Dynamic Equity Fund CATEGORY III AIF
- ICICI Prudential Equity Opportunities Fund- Category III AIF (https://www.pmsaifworld.com/portfolio/icici
- → ICICI PRUDENTIAL Long Short Fund Series I Category III AIF (https://www.pmsaifworld.com/portfolio/icici
- ightarrow ITI Long Short Equity Fund (https://www.pmsaifworld.com/portfolio/iti-long-short-equity-fund/
- Pantomath AIF sponsored Bharat Value Fund Cat II AIF (https://www.pmsaifworld.com/portfolio/pantomath-aif-sponsored-bharat-value-fund-cat-ii-aif/)
- Prudent Equity ACE Fund- Long Only Category III AIF (https://www.pmsaifworld.com/portfolio/prudent-equity-ace-fund-long-only-category-iii-aif/)
- -> Sameeksha Capital Investment Fund Category III AIF (https://www.pmsaifworld.com/portfolio/sameeksha
- Sameeksha India Fund (IFSC AIF) GIFT CITY Domiciled Cat III Long Only AIF
- TATA Absolute Return Fund- Category III AIF (https://www.pmsaifworld.com/portfolio/tata-absolute-return-fund-category-iii-ait/)
- TATA Equity Plus Absolute Return Fund Category III AIF (https://www.pmsaifworld.com/portfolio/tata-equity-plus-absolute-return-fund-category-iii-aif/)
- True Beacon Global Category III AIF (https://www.pmsaifworld.com/portfolio/true-beacon-global-category-iii aif/)
- $\rightarrow \textbf{True Beacon One Category III AIF (https://www.pmsaifworld.com/portfolio/true-beacon-one-category-iii-aif/)}$
- Unifi Rangoli India Fund GIFT City domiciled Category III AIF (https://www.pmsaifworld.com/portfolio/unifirangoli-india-fund-gift-city-domiciled-category-iii-ait/)
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#### **Summit and Awards**

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Methodology & Winners 2024 (https://www.pmsaifworld.com/indias-smart-money-manager-awards-2024-methodology-categories-winners //

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We offer responsible, long term investment service. Invest with us in the best quality products and make informed investment decisions.

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