

AMBIT Good & Clean

KEY PORTFOLIO ATTRIBUTES

ABOUT AMBIT CAPITAL

Ambit is one of India's premier providers of financial advice and capital, focused on delivering tailor-made financial solutions that are suitable to clients' needs. These are based on deep understanding of the Indian economy and market forces, unmatched research and client-focused approach. Their business acumen gives them the ability to see the big picture and understand the levers that affect the business drivers through smart decisions and actions that can increase the long-term profitability for

the company and its stakeholders.

Investment Objective

Equity exposure to Indian businesses that have an impeccable track record of clean accounting and governance, and efficient capital allocation.

Investment Strategy

- Good

Selection of companies on the basis of capital allocation track record and quality of improvement in financial metrics over the past six years

- Clean

Selection of companies on the basis of the quality of their accounts and corporate governance.

The 'Good' strategy helps generate upside while not compromising on the 'Clean' strategy, which reduces downside risk. Essentially, while the objective is to generate returns, the even bigger goal is to better manage draw downs because the company believes doing the latter successfully is critically vital in achieving the former.

Ambit's proprietary forensic accounting framework helps weed out firms with poor quality accounts while our proprietary greatness framework helps identify efficient capital allocators with a holistic approach to consistent growth. The result is a concentrated portfolio of 15-16 stocks that draws down lesser than the market in corrections and has low churn (not more than 15-20% of the portfolio in any year amounting to 2-3 holdings being replaced).

Investment Philosophy

Clean Companies Imply :

No political connectivity | High corporate governance | Clean accounting | High Promoters integrity | Ethics never compromised | No related party transactions | No favours to relatives | No linkages to bureaucrats

Good Companies Imply :

Focused capital allocation | High ROE | High ROCE | Oligopolistic nature of business | High Earnings | High Cash flows

What is the time horizon : Invest with Minimum 3-year horizon, ideally 5 year horizon.

Exit Load Structure : Zero Exit Load

We at PMS AIF WORLD (www.pmsaifworld.com (<https://www.pmsaifworld.com/>)) do an unparalleled research, and suitability analysis. We recognize Ambit Good and Clean PMS as one of the right mid-cap investment products for informed investors.

i (<https://www.pmsaifworld.com/what->

VIEW DETAILED QUALITY, RISK,
CONSISTENCY ANALYSIS

REGISTER NOW ([HTTPS://APP.PMSAIFWORLD.COM/REGISTER](https://app.pmsaifworld.com/register)) →

[illegible]



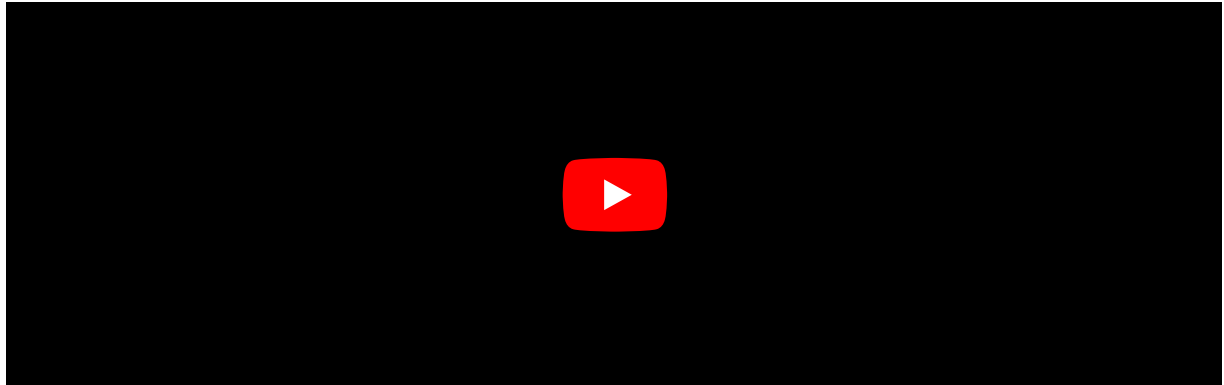
Ambit Coffee Can Portfolio

(<https://www.pmsaifworld.com/portfolio/ambit-coffee-can/>)

Ambit Emerging Giants Portfolio

(<https://www.pmsaifworld.com/portfolio/ambit-emerging-giants-pms/>)





>

(<https://www.pmsaifworld.com/blog/ambit-pms-pandamic-proof-approch-to-consistent-returns/>)

>

(<https://www.pmsaifworld.com/blog/portfolio-management-services-pms-vs-equity-mutual-funds-mf-detailed-score-card-is-out/>)

>

(<https://www.pmsaifworld.com/blog/best-portfolio-managers-in-india/>)

>

(<https://www.pmsaifworld.com/blog/best-pms-products-for-wealth-creation/>)

>

(<https://www.pmsaifworld.com/blog/ambit-coffee-can/>)

Subscribe To Our Newsletter

By PMS AIF WORLD • Over 30,000 Subscribers

Stay informed with our latest updates. Subscribe to our newsletter for exclusive content, news, and valuable insights.

Email

SUBSCRIBE

Portfolio Management Services

- Abakkus All Cap Approach PMS (<https://www.pmsaifworld.com/portfolio/abakkus-all-cap-growth-portfolio/>)
- Aequitas India Opportunities (<https://www.pmsaifworld.com/portfolio/aequitas-india-opportunities-pms/>)
- Ambit Coffee Can Portfolio (<https://www.pmsaifworld.com/portfolio/ambit-coffee-can/>)
- ASK Indian Entrepreneur Portfolio – IEP PMS (<https://www.pmsaifworld.com/portfolio/ask-investment-managers-indian-entrepreneur-portfolio-iep/>)
- AXIS Brand Equity PMS (<https://www.pmsaifworld.com/portfolio/axis-brand-equity/>)
- Basant Maheshwari PMS (<https://www.pmsaifworld.com/portfolio/basant-maheshwari-pms/>)
- Buoyant Capital Opportunities Multi-Cap Fund (<https://www.pmsaifworld.com/portfolio/buoyant-capital-opportunities-multi-cap-fund/>)
- Carnelian “The Shift” Strategy (<https://www.pmsaifworld.com/portfolio/carnelian-the-shift-strategy/>)
- Green Lantern Capital Growth PMS (<https://www.pmsaifworld.com/portfolio/green-lantern-capital-growth-pms/>)
- Helios India Rising PMS (<https://www.pmsaifworld.com/portfolio/helios-india-rising-pms/>)
- ICICI Prudential PMS Contra Strategy (<https://www.pmsaifworld.com/portfolio/icici-prudential-contra-strategy-pms/>)
- ICICI Prudential PMS PIPE Strategy (<https://www.pmsaifworld.com/portfolio/icici-prudential-pms-pipe-strategy-pms/>)
- ICICI Prudential PMS Value Strategy (<https://www.pmsaifworld.com/portfolio/icici-prudential-value-strategy-pms/>)
- Invasset Growth Fund PMS (<https://www.pmsaifworld.com/portfolio/invasset-lip-growth-fund-pms/>)
- Marcellus Consistent Compounders Portfolio (Marcellus CCP PMS) (<https://www.pmsaifworld.com/portfolio/marcellus-consistent-compounders-pms/>)
- Marcellus Little Champs PMS Portfolio (LCP) (<https://www.pmsaifworld.com/portfolio/marcellus-little-champs/>)
- Marcellus Rising Giants PMS (<https://www.pmsaifworld.com/portfolio/marcellus-rising-giants-pms/>)
- MOTILAL OSWAL Next Trillion Dollar Opportunity (NTDOP) (<https://www.pmsaifworld.com/portfolio/motilal-oswal-ntdop/>)
- Motilal Oswal Value Strategy PMS (<https://www.pmsaifworld.com/portfolio/motilal-oswal-value-pms/>)
- Sameeksha Capital Equity PMS (<https://www.pmsaifworld.com/portfolio/sameeksha-capital-equity-pms/>)
- Stallion Asset Core Fund Portfolio (<https://www.pmsaifworld.com/portfolio/stallion-asset-pms/>)
- UNIFI Capital Blended Rangoli PMS Portfolio (<https://www.pmsaifworld.com/portfolio/unifi-capital-pvt-ltd->

[blended-rangoli-pms/](#)

→ [ValueQuest Growth Scheme PMS \(https://www.pmsaifworld.com/portfolio/valuequest-investment-advisors-growth-scheme-pms/\)](https://www.pmsaifworld.com/portfolio/valuequest-investment-advisors-growth-scheme-pms/)

[View All PMS Products \(https://www.pmsaifworld.com/investments/\)](https://www.pmsaifworld.com/investments/)

Alternative Investment Funds

- [Abakkus Diversified Alpha Fund – Category III AIF \(https://www.pmsaifworld.com/portfolio/abakkus-diversified-alpha-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/abakkus-diversified-alpha-fund-category-iii-aif/)
- [Abakkus Emerging Opportunities Fund- I Category III AIF \(https://www.pmsaifworld.com/portfolio/abakkus-emerging-opportunities-fund-i-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/abakkus-emerging-opportunities-fund-i-category-iii-aif/)
- [Alta Cura AI Absolute Return Fund – Category III AIF \(https://www.pmsaifworld.com/portfolio/alta-cura-ai-absolute-return-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/alta-cura-ai-absolute-return-fund-category-iii-aif/)
- [Ampersand Growth Opportunities Fund Scheme \(AGOFS-1\) – CAT III AIF \(https://www.pmsaifworld.com/portfolio/ampersand-growth-opportunities-fund-scheme-agofs-1/\)](https://www.pmsaifworld.com/portfolio/ampersand-growth-opportunities-fund-scheme-agofs-1/)
- [Chanakya Opportunities Fund – I, Cat II AIF \(https://www.pmsaifworld.com/portfolio/chanakya-opportunities-fund-i-cat-ii-aif/\)](https://www.pmsaifworld.com/portfolio/chanakya-opportunities-fund-i-cat-ii-aif/)
- [ICICI Prudential Enhanced Dynamic Equity Fund – CATEGORY III AIF \(https://www.pmsaifworld.com/portfolio/icici-prudential-enhanced-dynamic-equity-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/icici-prudential-enhanced-dynamic-equity-fund-category-iii-aif/)
- [ICICI Prudential Equity Opportunities Fund- Category III AIF \(https://www.pmsaifworld.com/portfolio/icici-prudential-equity-opportunities-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/icici-prudential-equity-opportunities-fund-category-iii-aif/)
- [ICICI PRUDENTIAL Long Short Fund – Series I – Category III AIF \(https://www.pmsaifworld.com/portfolio/icici-prudential-long-short-fund-series-i-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/icici-prudential-long-short-fund-series-i-category-iii-aif/)
- [ITI Long Short Equity Fund \(https://www.pmsaifworld.com/portfolio/iti-long-short-equity-fund/\)](https://www.pmsaifworld.com/portfolio/iti-long-short-equity-fund/)
- [Pantomath AIF sponsored Bharat Value Fund – Cat II AIF \(https://www.pmsaifworld.com/portfolio/pantomath-aif-sponsored-bharat-value-fund-cat-ii-aif/\)](https://www.pmsaifworld.com/portfolio/pantomath-aif-sponsored-bharat-value-fund-cat-ii-aif/)
- [Prudent Equity ACE Fund- Long Only Category III AIF \(https://www.pmsaifworld.com/portfolio/prudent-equity-ace-fund-long-only-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/prudent-equity-ace-fund-long-only-category-iii-aif/)
- [Sameeksha Capital Investment Fund – Category III AIF \(https://www.pmsaifworld.com/portfolio/sameeksha-capital-investment-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/sameeksha-capital-investment-fund-category-iii-aif/)
- [Sameeksha India Fund \(IFSC AIF\) – GIFT CITY Domiciled Cat III Long Only AIF \(https://www.pmsaifworld.com/portfolio/sameeksha-india-fund-ifsc-aif-gift-city-domiciled-cat-iii-long-only-aif/\)](https://www.pmsaifworld.com/portfolio/sameeksha-india-fund-ifsc-aif-gift-city-domiciled-cat-iii-long-only-aif/)
- [TATA Absolute Return Fund- Category III AIF \(https://www.pmsaifworld.com/portfolio/tata-absolute-return-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/tata-absolute-return-fund-category-iii-aif/)
- [TATA Equity Plus Absolute Return Fund – Category III AIF \(https://www.pmsaifworld.com/portfolio/tata-equity-plus-absolute-return-fund-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/tata-equity-plus-absolute-return-fund-category-iii-aif/)
- [True Beacon Global – Category III AIF \(https://www.pmsaifworld.com/portfolio/true-beacon-global-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/true-beacon-global-category-iii-aif/)
- [True Beacon One – Category III AIF \(https://www.pmsaifworld.com/portfolio/true-beacon-one-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/true-beacon-one-category-iii-aif/)
- [Unifi Rangoli India Fund – GIFT City domiciled Category III AIF \(https://www.pmsaifworld.com/portfolio/unifi-rangoli-india-fund-gift-city-domiciled-category-iii-aif/\)](https://www.pmsaifworld.com/portfolio/unifi-rangoli-india-fund-gift-city-domiciled-category-iii-aif/)
- [Xponentia Opportunities Fund – Cat II AIF \(https://www.pmsaifworld.com/portfolio/xponentia-opportunities-fund-cat-ii-aif/\)](https://www.pmsaifworld.com/portfolio/xponentia-opportunities-fund-cat-ii-aif/)

[View All AIF Products \(https://www.pmsaifworld.com/investments/\)](https://www.pmsaifworld.com/investments/)

Introduction

[Home \(https://www.pmsaifworld.com/\)](https://www.pmsaifworld.com/)

[Investment Philosophy \(https://www.pmsaifworld.com/investment-philosophy/\)](https://www.pmsaifworld.com/investment-philosophy/)

[About Us \(https://www.pmsaifworld.com/about-us/\)](https://www.pmsaifworld.com/about-us/)

[Alternative Investment Funds \(AIFs\) \(https://www.pmsaifworld.com/what-are-alternative-investment-funds-aif/\)](https://www.pmsaifworld.com/what-are-alternative-investment-funds-aif/)

Portfolio Management Services (PMS) (<https://www.pmsaifworld.com/what-are-portfolio-management-services-in-india/>)
NRI – Invest In India (<https://www.pmsaifworld.com/pms-for-nri/>)
In the News (<https://www.pmsaifworld.com/in-the-news/>)
Client Testimonial (<https://www.pmsaifworld.com/pms-aif-reviews/>)

Content & Analysis

Articles (<https://www.pmsaifworld.com/blogs>)
Videos | Webinars | Expert Talks (<https://www.pmsaifworld.com/crystal-gazing-next-decade-of-wealth-creation-for-investors-year-2020-2030/>)
PMS Performance Newsletter (<https://www.pmsaifworld.com/pms-performance-newsletter/>)
AIF Performance Newsletter (<https://www.pmsaifworld.com/aif-performance-newsletter/>)
INVESTONOMICS – Quarterly Newsletter (<https://www.pmsaifworld.com/newsletter/>)
QRC Reports (<https://www.pmsaifworld.com/category/qrc-reports/>)
PMS AIF SPECIAL REPORTS (<https://www.pmsaifworld.com/category/pms-aif-special-reports/>)

For Investors

PMS Selector (<https://www.pmsaifworld.com/what-pms-is-best-for-you-pms-selector-tool/>)
PMS Return (<https://www.pmsaifworld.com/latestpmsreturns/>)
AIF Returns (<https://www.pmsaifworld.com/aif-return-comparison/>)
Our Difference (<https://www.pmsaifworld.com/our-difference/>)
Investsense Webinar (<https://www.pmsaifworld.com/crystal-gazing-next-decade-of-wealth-creation-for-investors-year-2020-2030/>)
Top Portfolio Management Services (PMSs) in India (<https://www.pmsaifworld.com/blog/top-portfolio-management-services-pmss-in-india/>)
Gift City Investments For NRIs (<https://www.pmsaifworld.com/gift-city-investments-for-nri-in-india/>)

Summit and Awards

Alternative Investment Summit and Awards 2024 (<https://www.pmsaifworld.com/pms-aif-summit-and-awards-2024/>)
Methodology & Winners 2024 (<https://www.pmsaifworld.com/indias-smart-money-manager-awards-2024-methodology-categories-winners/>)
Alternative Investment Summit and Awards 2023 (<https://www.pmsaifworld.com/pms-aif-summit-and-awards-2023>)
Methodology & Winners 2023 (<https://www.pmsaifworld.com/indias-smart-money-manager-awards-2023-methodology-categories-winners/>)
Alternative Investment Summit and Awards 2022 (<https://www.pmsaifworld.com/pms-aif-summit-and-awards-2022/>)
Methodology & Winners 2022 (<https://www.pmsaifworld.com/indias-best-pms-aif-as-per-performance-methodology-categories-winners-2022/>)

ABOUT OUR COMPANY

High-Performance Investing

PMS AIF WORLD is a New Age Investment Services Company, providing analytics-backed good quality investing service experience with an endeavor and promise for wealth creation and prosperity. Over 5+ years, we have been managing 500+ UHNI & NRI families, across 1000 CR+ assets. We are very selective in our approach, and analyze products across 5 Ps – People, Philosophy, Performance, Portfolio, and Price with an endeavor to ascertain the Quality, Risk, and Consistency (QRC) attributes before suggesting the same to investors.

We offer responsible, long term investment service. Invest with us in the best quality products and make informed investment decisions.

PMS AIF WORLD – DELHI



Part of 69, 2nd Floor, Karuna Kunj Sector-03, Dwarka, Delhi -110078

PMS AIF WORLD – KOLKATA

4A Ray Street, Kamdhenu Complex, Kolkata - 700020

 (<https://www.facebook.com/pmsaifworld/>)



(https://twitter.com/pms_aif_world)  
(<https://www.linkedin.com/company/pmsaifworld/>)
(<https://www.youtube.com/pmsaifworld>)

PMS AIF WORLD – MUMBAI

504, Zion Building, 5th Floor, Sector 10 Kharghar, Navi Mumbai, Maharashtra 410210

PMS AIF WORLD – BENGALURU

Adarsh Palm Retreat, Phase 3 Apartments, Tower 7, Flat P103, Bellandur, Bangalore 560103

RISK DISCLAIMER: Investments are subject to market-related risks. The content on the website is meant for general information purposes and not to be construed as any recommendation or advice. The investor must make their own analysis and decision depending upon risk appetite. Only those investors who have an aptitude and attitude to risk should consider the space of Alternates (PMS & AIFs). Past Performance may or may not be sustained in the future and should not be used as a basis for comparison with other investments. Please read the disclosure documents carefully before investing. PMS & AIF products are market-linked and do not offer any guaranteed/assured returns. These are riskier investments, with a risk to principal amount as well. Thus, investors must make informed decisions. It is necessary to deep dive not only into the performance, but also into people, philosophy, portfolio, and price, before investing. We, at PMS AIF WORLD do such a detailed 5 P analysis. Please click [here](https://www.pmsaifworld.com/disclaimer/) to read the entire disclaimer document. (<https://www.pmsaifworld.com/disclaimer/>)

© 2024 PMS AIF WORLD. All Rights Reserved

(<https://heweprocapital.com/>) About Us (<https://www.pmsaifworld.com/about-us/>)

Terms and Conditions (<https://www.pmsaifworld.com/terms-and-conditions/>)

Privacy Policy (<https://www.pmsaifworld.com/privacy-policy/>)

Disclaimer & Disclosures (<https://www.pmsaifworld.com/disclaimer/>)  (<https://wa.me/+919899840890>)

(tel: +919899840890)