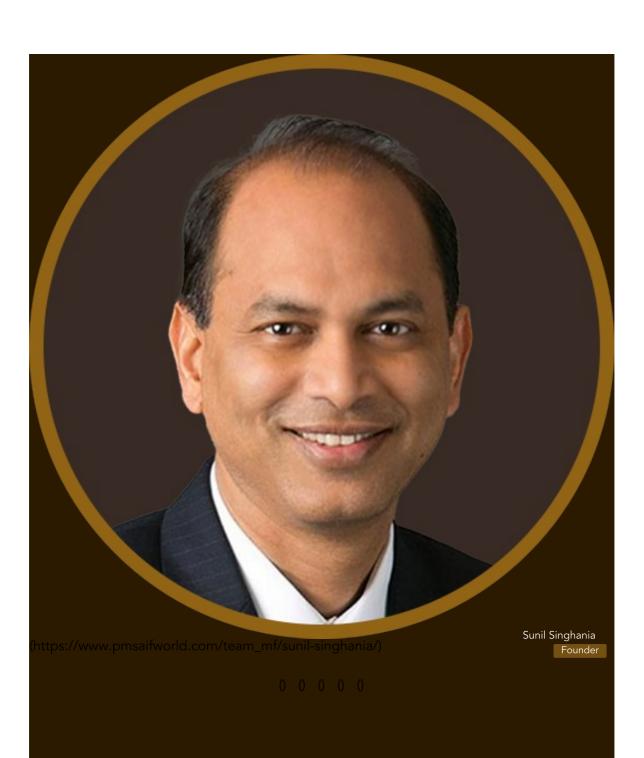
Abakkus All Cap Approach PMS

KEY PORTFOLIO ATTRIBUTES #	

ABOUT ABAKKUS ASSET MANAGER LLP

Abakkus Asset Manager LLP is an alpha-focused asset manager based in India. Mr. Sunil Singhania founded it in 2018 and called it after the simplest ancient computing device, the abacus. The goal and aim of Abakkus is to become one of India's most reputable and successful asset managers. This ideology has shaped the Abakkus portfolio's beliefs: Keep things as straightforward as possible. Be a firm believer in the basics. Focus on the fundamentals and numbers.

Key People





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Investment Objective

Abakkus (https://www.pmsaifworld.com/partner/abakkus/) is an Alpha Focussed Asset Manager. Abakkus All Cap Approach PMS is a multicap PMS designed to generate alpha and risk-adjusted returns for clients by investing in benchmark agnostic portfolio across market capitalization. The idea is to focus on growth in value.

Abakkus All Cap Approach PMS is a well diversified, aspiring leaders portfolio that makes selective sector calls with a contrarian approach and usually are first investors.

Investment Strategy

- Abakkus All Cap or Abakkus Growth PMS is a benchmark agnostic diversified All-cap portfolio.
- Abakkus All Cap PMS is fundamentals based portfolio constructed with bottom-up approach.
- Abakkus All Cap PMS strives for Alpha from exposure to broader market companies with sustainable business and high ROEs.
- Abakkus All Cap PMS endeavors to generate alpha and wealth creation by buying with typically 3-5 years holding period.
- Abakkus likes 2nd or 3rd player within a sector available at a significant discount to the leader.
- Abakkus follows "MEETS" Framework which stands for Management, Earnings, Events/Trend, and Timings.

Abakkus Asset Managers' MEETS Framework

Management

- Check the quality, capability, and track record of the management of the investee companies
- Analyse the Capital Expenditure. Keep an eye if the ROE is maintained or enhanced.
- Check for decisional errors; whether the management makes business errors or avoidable mishaps.

Earnings

- Deep dive into financials check for quality of earnings v/s reported numbers
- Constantly analyse the Actual Earnings v/s the Expected Earnings
 AND the Cyclical Earnings v/s the Structural Earnings
- Generally look to invest in companies which have the potential to double profits in 4 years or less or where EV/EBITDA can halve in four years

Events / Trends

- Monitor stock price movements because of evolving market trends
- Unlock disruptive themes & events on the horizon

Timing

• Keep a tab on price discounting

• Monitor the time frame of investment, in accordance with the Mean

Reversion

Structural

• Understand the competitive positioning & the MOAT of the business

• Evaluate the size of the opportunity

• Consistent growth in profits

Investment Philosophy

Growth in Value

• Abakkus Asset Manager follows the 'approach of growth in value investing', which

means, identifying those companies which are value picks in terms of its stock price

versus its business earnings. Companies with traits & more potential for growth in

sales, market share and earnings.

• Abakkus Asset Manager believes that such companies have not only margin of safety

because of the low investable price but also, a high scope of stock getting re-rated as

the growth story becomes more visible to the market.

• Following Abakkus' philosophy of finding growth in value may sound simple, but it is

not easy and very few companies are able to do it well. Most get stuck in value and

which over time becomes a deep value as if growth doesn't follow.

• Abakkus All Cap PMS invests in growth companies. These are those companies where

profitability is expected to grow higher than the market average and, fundamentally

companies share is underpriced.

Patient Investors

• Abakkus Asset Managers' All Cap PMS follows Buy & Hold. This means, investment

team at Abakkus Invests in company's stock/share, as if investing in the business like a

partner and not like a share trader.

Maximising Alpha

• Abakkus All Cap Approach PMS invests in small & mid companies with a scalable business models. This means businesses with strong growth potential of becoming larger companies where by small cap becomes mid cap and mid cap becomes a large cap over time.

Fundamentals Driven

- Abakkus Asset Manager follows a Bottom-up research. This means, selecting portfolio companies with a focus on profit & loss statements, balance sheet, cash flow statements, and valuations.
- Abakkus All Cap Approach PMS is a Multicap portfolio of ~40% Large & ~60% in Mid & small companies.

Contrarian Approach

• Abakkus prefers to be a contrarian: Investing in companies, where other investors still do not have high conviction. Based on knowledge of companies growth potential, once convinced, Abakkus doesn't hesitate investing early, as a first investor or as an only investor.

Avoid 4 Cs

- Chase Momentum
- Churn Unnecessarily
- Copy & Mimic
- Credit Risk Fractured Balance Sheet

Exit Discipline

- Exit if fundamentals don't pan out as expected due to sector deterioration, company specific issues, governance issues
- Not shy to accept when thesis goes wrong
- Exit if position becomes insignificant and can't / don't want to add
- Exit if a new investment idea stems up which is better than existing business(es) in terms of risk reward

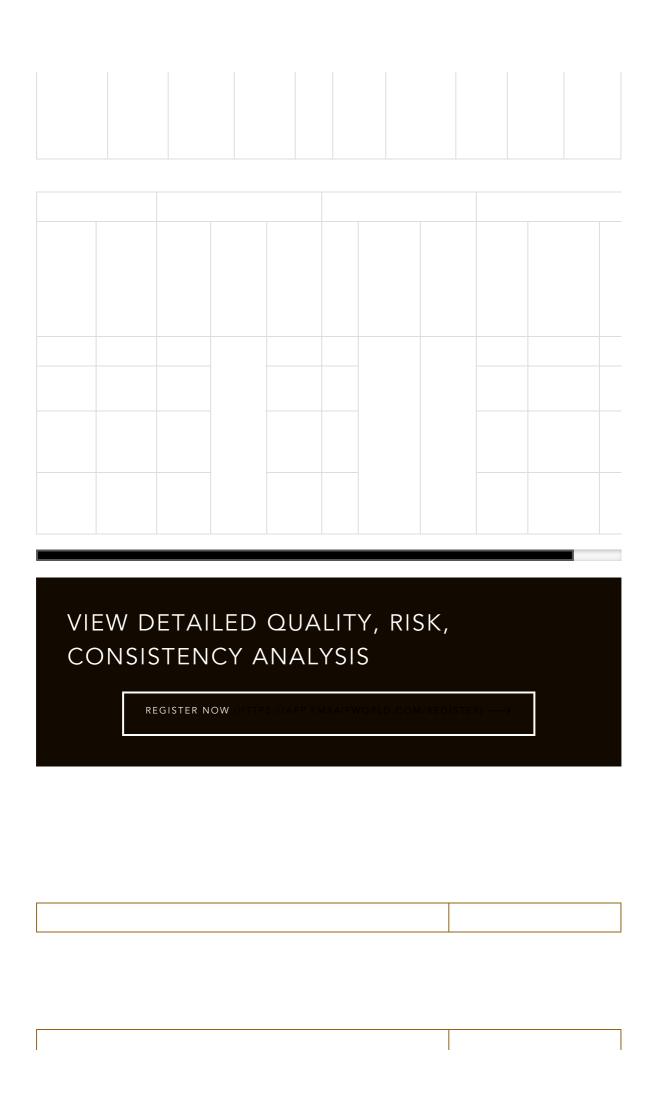
Awards & Achievements

- In 2023, Abakkus Asset Manager Growth Fund-I, a Long Only Cat III AIF, was awarded Rank #2 in the Best Long Only Cat III AIF, on 3Y Risk-Adjusted Returns. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.
- In 2023, Abakkus Asset Manager's Emerging Opportunities Fund-I, a Long Only Cat III AIF, was awarded Rank #1 in the Best Long Only Cat III AIF, on 3Y Risk-Adjusted Returns. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.
- In 2022, Abakkus Asset Manager Growth Fund-I, a Long Only Cat III AIF, was awarded Rank #2 in the Best Long Only Cat III AIF, on 3Y Risk-Adjusted Returns. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.
- In 2021, Abakkus Asset Manager's Emerging Opportunities Fund, a Long Only Cat III AIF, was awarded the winner in the Best Long Only Cat III AIF, on 1Y Absolute Returns. These Awards were hosted by PMS AIF WORLD, in association with IIM-Ahmedabad.
- Mr. Sunil Singhania has been revered as the amongst the Best Fund manager by Outlook Business in 2016 and 2017 over a 10-year time span.
- Reliance Growth Fund, a midcap oriented fund directly managed by Mr. Sunil has unique distinction of having grown over 100 times in 21 years. Also, the first fund in India to have a NAV of Rs. 1,000+.

(https://www.pmsaifworld.com/what-

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Abakkus Emerging Opportunities Fund- I Category III AIF

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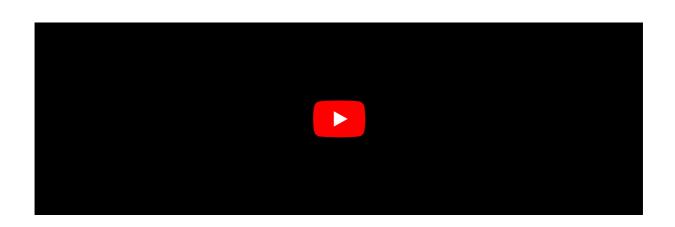
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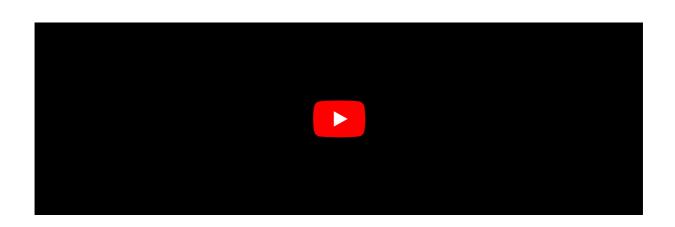
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Alternative Investment Funds

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We offer responsible, long term investment service. Invest with us in the best quality products and make informed investment decisions.

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