



# 360 ONE ASSET Phoenix PMS

## KEY PORTFOLIO ATTRIBUTES #


## ABOUT IIFL ASSET MANAGEMENT

IIFL Asset Management (<https://www.iiflamc.com/>) is a part of the IIFL Wealth group. IIFL Asset Management is an India-focused, global asset management firm. IIFL Asset Management offers dual capabilities in onshore and offshore asset management. A diversified suite of mutual funds, alternative investment funds and venture capital funds span public and private equities, fixed income securities and real estate. In the listed Space IIFL AMC has made a niche in Multicap Investing space. IIFL AMC is the

## KEY PEOPLE



([https://www.pmsaifworld.com/team\\_mf/anup-maheshwari/](https://www.pmsaifworld.com/team_mf/anup-maheshwari/))

Mr. Anup Maheshwari  
CIO, Joint – CEO

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#### Investment Objective

IIFL Phoenix Portfolio intends to create a portfolio of such businesses with an established track record, which have the potential to see a sharp improvement in fundamentals in the future.

#### Investment Strategy



VIEW DETAILED QUALITY, RISK,  
CONSISTENCY ANALYSIS

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360 ONE Equity  
Opportunity Fund –



360 ONE ASSET High  
Growth Companies Fund



360 ONE ASSET Multicap  
Advantage PMS

Category III AIF

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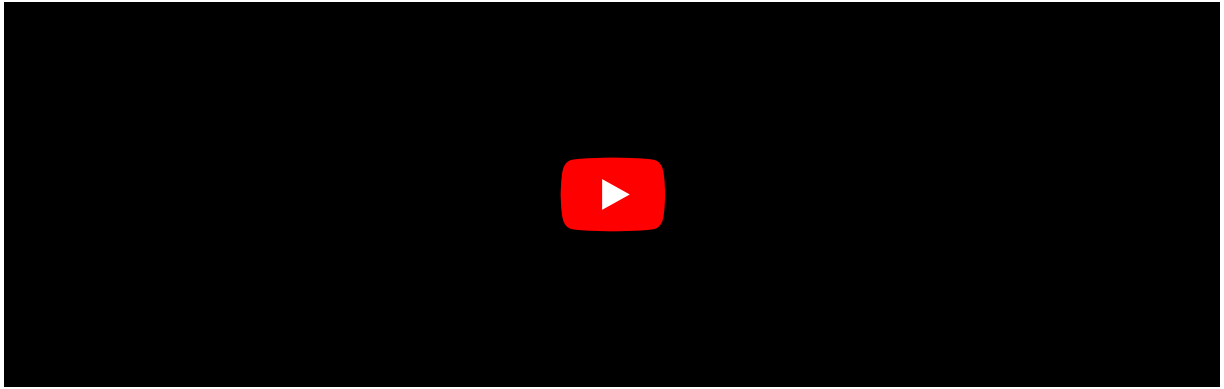
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