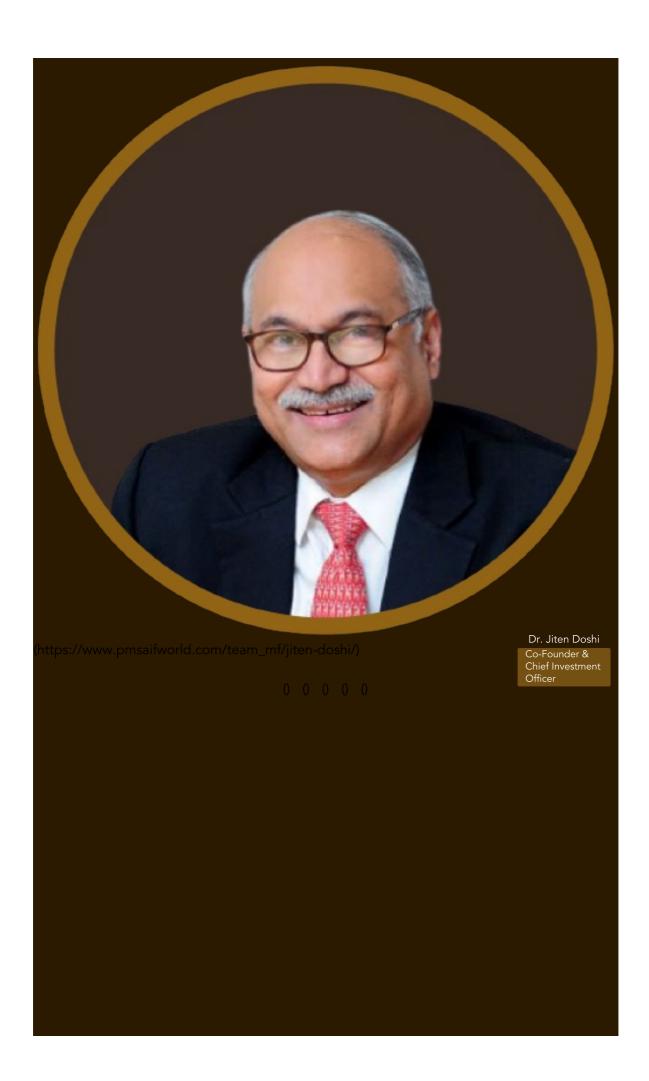
ENAM India Diversified Equity Advantage (EIDEA) PMS

ABOUT ENAM ASSET MANAGEMENT

Enam Group is a recognized leader in the Indian Capital Markets. It specialized in providing best-in-class research based financial services to its clients that wanted to participate in the growth of the Indian economy.

Key People





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Investment Objective

The investment objective of ENAM India Diversified Equity Advantage (EIDEA) PMS is to generate capital appreciation through investments in equities with a long-term perspective. The portfolio looks to construct a high quality, high conviction, long-only portfolio with allocation across industries and capitalization ranges including companies which are typically under-researched and offer a higher return potential.

Investment Strategy

The investment process and strategy of ENAM India Diversified Equity Advantage (EIDEA) PMS is as follows:

Investment Universe: Over 175 companies across sectors and market capitalization Research & Analysis: Conducts comprehensive operational, financial and valuation analysis. Continuous interaction with management teams

Idea generation: Understand performance levers, identify long term catalysts and analyse business cycles for potential upsides

Portfolio construction and Risk management: Portfolios are constructed with best ideas with an in depth analysis of companies and valuations. Manage risk through a disciplined portfolio construction process within the prescribed internal investment risk management guidelines

Monitoring: Continuously monitor investments to validate investment hypothesis

Investment Philosophy

The investment philosophy of ENAM India Diversified Equity Advantage (EIDEA) PMS is to seek and identify high-quality businesses that are structurally well-positioned, have sustainable competitive advantages and strong execution capability for consistent long-term growth.

ENAM India Diversified Equity Advantage (EIDEA) PMS is a market & sector agnostic PMS. The investment philosophy is focused in identifying long term opportunities across leaders and emerging companies. The guiding principles in identifying a company include – Size of opportunity, longevity of business, quality of management and how value accretive is the business.

The ENAM Edge:

Focused Portfolio Management firm with a single investment strategy
True disclosure of performance track record
Longest serving single manager track record
Long serving investment team with experience through various business cycles
Initiatives undertaken to develop a comprehensive proprietary ESG framework



ENAM India Vision Portfolio (https://www.pmsaifworld.com/portfolio/enam-india-vision-portfolio/)

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ABOUT OUR COMPANY

High-Performance Investing

PMS AIF WORLD is a New Age Investment Services Company, providing analytics-backed good quality investing service experience with an endeavor and promise for wealth creation and prosperity. Over 5+ years, we have been managing 500+ UHNI & NRI families, across 1000 CR+ assets. We are very selective in our approach, and analyze products across 5 Ps – People, Philosophy, Performance, Portfolio, and Price with an endeavor to ascertain the Quality, Risk, and Consistency (QRC) attributes before suggesting the same to investors.

We offer responsible, long term investment service. Invest with us in the best quality products and make informed investment decisions.

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