

ENAM India Diversified Equity Advantage (EIDEA) PMS

ABOUT ENAM ASSET MANAGEMENT

Enam Group is a recognized leader in the Indian Capital Markets. It specialized in providing best-in-class research based financial services to its clients that wanted to participate in the growth of the Indian economy.

KEY PEOPLE



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Dr. Jiten Doshi
Co-Founder &
Chief Investment
Officer



(https://www.pmsaifworld.com/team_mf/raghavendra-reddy/)

Dr. Raghavendra Reddy
Portfolio Manager, Enam
AMC

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Investment Objective

The investment objective of ENAM India Diversified Equity Advantage (EIDEA) PMS is to generate capital appreciation through investments in equities with a long-term perspective. The portfolio looks to construct a high quality, high conviction, long-only portfolio with allocation across industries and capitalization ranges including companies which are typically under-researched and offer a higher return potential.

Investment Strategy

The investment process and strategy of ENAM India Diversified Equity Advantage (EIDEA) PMS is as follows:

Investment Universe: Over 175 companies across sectors and market capitalization

Research & Analysis: Conducts comprehensive operational, financial and valuation analysis. Continuous interaction with management teams

Idea generation: Understand performance levers, identify long term catalysts and analyse business cycles for potential upsides

Portfolio construction and Risk management: Portfolios are constructed with best ideas with an in depth analysis of companies and valuations. Manage risk through a disciplined portfolio construction process within the prescribed internal investment risk management guidelines

Monitoring: Continuously monitor investments to validate investment hypothesis

Investment Philosophy

The investment philosophy of ENAM India Diversified Equity Advantage (EIDEA) PMS is to seek and identify high-quality businesses that are structurally well-positioned, have sustainable competitive advantages and strong execution capability for consistent long-term growth.

ENAM India Diversified Equity Advantage (EIDEA) PMS is a market & sector agnostic PMS. The investment philosophy is focused in identifying long term opportunities across leaders and emerging companies. The guiding principles in identifying a company include – Size of opportunity, longevity of business, quality of management and how value accretive is the business.

The ENAM Edge:

Focused Portfolio Management firm with a single investment strategy

True disclosure of performance track record

Longest serving single manager track record

Long serving investment team with experience through various business cycles

Initiatives undertaken to develop a comprehensive proprietary ESG framework



ENAM India Vision Portfolio (<https://www.pmsaifworld.com/portfolio/enam-india-vision-portfolio/>)

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We offer responsible, long term investment service. Invest with us in the best quality products and make informed investment decisions.

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