Problem Statement

Predict whether a driver will be leaving the company or not based on their attributes like

```
- Demographics (city, age, gender etc.)
```

- Tenure information (joining date, Last Date)
- Historical data regarding the performance of the driver (Quarterly rating, Monthly business acquired, grad e, Income)

```
In [1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [2]: # metrics
from sklearn.metrics import recall_score
from sklearn.metrics import roc_curve
from sklearn.metrics import precision_recall_curve
from sklearn.metrics import classification_report
from sklearn.metrics import confusion_matrix
from sklearn.metrics import accuracy_score
```

```
In [3]: df=pd.read_csv("")
```

```
In [4]: df.head()
Out[4]:
                                                                                                                                Total
            Unnamed:
                                                                                                              Joining
                              Driver_ID Age Gender City Education_Level Income Dateofjoining LastWorkingDate
                                                                                                                      Grade Business
                                                                                                          Designation
                   0
                                                                                                                                Value
                   0 01/01/19
                                                0.0 C23
         0
                                    1 28.0
                                                                     2
                                                                         57387
                                                                                   24/12/18
                                                                                                                   1
                                                                                                                              2381060
                                                                                                      NaN
                                                                                                                          1
         1
                   1 02/01/19
                                    1 28.0
                                               0.0 C23
                                                                        57387
                                                                                   24/12/18
                                                                                                      NaN
                                                                                                                   1
                                                                                                                              -665480
                                               0.0 C23
          2
                   2 03/01/19
                                     1 28.0
                                                                     2
                                                                         57387
                                                                                   24/12/18
                                                                                                   03/11/19
                                                                                                                   1
                                                                                                                          1
                                                                                                                                   0
                   3 11/01/20
                                     2 31.0
                                                0.0 C7
                                                                     2
                                                                        67016
                                                                                                                    2
                                                                                                                          2
                                                                                                                                   0
          3
                                                                                   11/06/20
                                                                                                      NaN
                                                                                                                    2
                   4 12/01/20
                                     2 31.0
                                                0.0 C7
                                                                     2
                                                                        67016
                                                                                   11/06/20
                                                                                                      NaN
                                                                                                                          2
                                                                                                                                   0
                                                                                                                                    In [5]: df.shape
Out[5]: (19104, 14)
In [6]: df.columns
Out[6]: Index(['Unnamed: 0', 'MMM-YY', 'Driver_ID', 'Age', 'Gender', 'City',
                'Education Level', 'Income', 'Dateofjoining', 'LastWorkingDate',
                'Joining Designation', 'Grade', 'Total Business Value',
                'Quarterly Rating'],
               dtype='object')
```

In [7]: df.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 19104 entries, 0 to 19103 Data columns (total 14 columns):

#	Column	Non-Null Count	Dtype
0	Unnamed: 0	19104 non-null	int64
1	MMM-YY	19104 non-null	object
2	Driver_ID	19104 non-null	int64
3	Age	19043 non-null	float64
4	Gender	19052 non-null	float64
5	City	19104 non-null	object
6	Education_Level	19104 non-null	int64
7	Income	19104 non-null	int64
8	Dateofjoining	19104 non-null	object
9	LastWorkingDate	1616 non-null	object
10	Joining Designation	19104 non-null	int64
11	Grade	19104 non-null	int64
12	Total Business Value	19104 non-null	int64
13	Quarterly Rating	19104 non-null	int64
dtyp	es: float64(2), int64(8), object(4)	
mama	ny usaga. 2 A+ MR		

memory usage: 2.0+ MB

```
In [8]: df.describe()
Out[8]:
                                                                                                                                     Total
                                                                                                        Joining
                  Unnamed: 0
                                                                                                                                 Business
                                 Driver ID
                                                   Age
                                                             Gender Education Level
                                                                                           Income
                                                                                                                      Grade
                                                                                                    Designation
                                                                                                                                    Value
          count 19104.000000
                              19104.000000 19043.000000 19052.000000
                                                                        19104.000000
                                                                                      19104.000000
                                                                                                   19104.000000
                                                                                                                19104.000000
                                                                                                                              1.910400e+04 1910
                                                                                                                    2.252670
           mean
                  9551.500000
                               1415.591133
                                              34.668435
                                                            0.418749
                                                                            1.021671
                                                                                      65652.025126
                                                                                                       1.690536
                                                                                                                              5.716621e+05
                  5514.994107
                                810.705321
                                               6.257912
                                                            0.493367
                                                                            0.800167
                                                                                      30914.515344
                                                                                                       0.836984
                                                                                                                    1.026512
                                                                                                                             1.128312e+06
            std
                     0.000000
                                  1.000000
                                              21.000000
                                                            0.000000
                                                                            0.000000
                                                                                      10747.000000
                                                                                                       1.000000
                                                                                                                    1.000000 -6.000000e+06
            min
                                710.000000
                                              30.000000
           25%
                  4775.750000
                                                            0.000000
                                                                            0.000000
                                                                                      42383.000000
                                                                                                       1.000000
                                                                                                                    1.000000
                                                                                                                             0.000000e+00
            50%
                  9551.500000
                               1417.000000
                                              34.000000
                                                            0.000000
                                                                            1.000000
                                                                                      60087.000000
                                                                                                       1.000000
                                                                                                                    2.000000
                                                                                                                             2.500000e+05
                 14327.250000
                                              39.000000
                                                                                                       2.000000
                                                                                                                    3.000000
           75%
                               2137.000000
                                                            1.000000
                                                                            2.000000
                                                                                      83969.000000
                                                                                                                             6.997000e+05
           max 19103.000000
                               2788.000000
                                              58.000000
                                                            1.000000
                                                                            2.000000
                                                                                     188418.000000
                                                                                                       5.000000
                                                                                                                    5.000000
                                                                                                                             3.374772e+07
In [9]: lis=['City','Grade','Joining Designation','Education Level','Gender','Quarterly Rating']
         for i in lis:
              print(i, ': ',df[i].unique())
              print()
         City: ['C23' 'C7' 'C13' 'C9' 'C11' 'C2' 'C19' 'C26' 'C20' 'C17' 'C29' 'C10'
           'C24' 'C14' 'C6' 'C28' 'C5' 'C18' 'C27' 'C15' 'C8' 'C25' 'C21' 'C1' 'C4'
           'C3' 'C16' 'C22' 'C12']
         Grade: [1 2 3 4 5]
         Joining Designation : [1 2 3 4 5]
         Education Level : [2 0 1]
         Gender : [ 0. 1. nan]
         Quarterly Rating : [2 1 4 3]
```

Data Preprocessing-1

Dropping unwanted column

```
In [10]: df.drop(columns='Unnamed: 0',inplace=True)
```

KNN Imputing Data-Handling Missing Value

```
In [11]: df.isnull().sum()
Out[11]: MMM-YY
                                      0
         Driver ID
                                      0
         Age
                                     61
         Gender
                                     52
         City
         Education Level
         Income
         Dateofjoining
         LastWorkingDate
                                  17488
         Joining Designation
         Grade
         Total Business Value
         Quarterly Rating
         dtype: int64
         Presence of null value. To be handled
In [12]: immuting_df=df.drop(columns=['MMM-YY','LastWorkingDate','Dateofjoining','City'])
```

```
In [13]: from sklearn.impute import KNNImputer
         imputer = KNNImputer(n neighbors=3)
In [14]: col=immuting df.columns
         immuting df=imputer.fit transform(immuting df)
         immuting df=pd.DataFrame(immuting df,columns=col)
In [15]: df['Age']=immuting df['Age']
In [16]: df.isnull().sum()
Out[16]: MMM-YY
                                     0
         Driver ID
         Age
         Gender
                                    52
         City
         Education Level
         Income
         Dateofjoining
         LastWorkingDate
                                 17488
         Joining Designation
         Grade
         Total Business Value
         Quarterly Rating
         dtype: int64
         Label Encoding of city
In [17]: | from sklearn.preprocessing import LabelEncoder
```

In [18]: le = LabelEncoder()

df['City']=le.fit_transform(df['City'])

```
In [19]: df.head()
Out[19]:
                                                                                                                                   Total
                                                                                                               Joining
                                                                                                                                          Quarterly
                       Driver_ID Age Gender City Education_Level Income Dateofjoining LastWorkingDate
                                                                                                                        Grade
                                                                                                                               Business
                                                                                                           Designation
                                                                                                                                            Rating
                                                                                                                                   Value
           0 01/01/19
                              1 28.0
                                                                      57387
                                                                                 24/12/18
                                                                                                                                2381060
                                                                                                                                                 2
                                          0.0
                                                15
                                                                  2
                                                                                                     NaN
                                                                                                                     1
           1 02/01/19
                              1 28.0
                                           0.0
                                                15
                                                                      57387
                                                                                 24/12/18
                                                                                                     NaN
                                                                                                                                 -665480
                                                                                                                                                 2
           2 03/01/19
                              1 28.0
                                          0.0
                                                                      57387
                                                                                 24/12/18
                                                                                                  03/11/19
                                                                                                                                                 2
                                                15
                                                                  2
                                                                                                                     1
                                                                                                                            1
           3 11/01/20
                              2 31.0
                                                26
                                                                      67016
                                                                                 11/06/20
                                                                                                     NaN
                                                                                                                            2
                                                                                                                                                 1
                                           0.0
           4 12/01/20
                                          0.0
                                                                  2
                                                                      67016
                                                                                                                     2
                                                                                                                            2
                                                                                                                                                 1
                              2 31.0
                                                26
                                                                                 11/06/20
                                                                                                     NaN
                                                                                                                                      0
```

Coverting to date time

```
In [20]: df['MMM-YY']=pd.to_datetime(df['MMM-YY'])
In [21]: df['Dateofjoining']=pd.to_datetime(df['Dateofjoining'])
In [22]: df['LastWorkingDate']=pd.to_datetime(df['LastWorkingDate'])
```

Aggregating at drivers level

```
In [23]: agg={
              'Age':['max'],
             'Gender':["first"],
             'City':["first"],
             'Education Level':['last'],
             'Income':['mean'],
             'Dateofjoining':['min'],
             'LastWorkingDate':['max'],
             'Joining Designation':['min'],
             'Grade':['max'],
             'Total Business Value':['sum'],
             'Quarterly Rating':['mean']
In [24]: groups = df.groupby('Driver_ID')
In [25]: df_grp = df.groupby(by='Driver_ID', as_index=False).aggregate(agg)
         df grp.columns = df grp.columns.droplevel(level=1)
In [26]: #df.drop(columns='Driver ID',inplace=True)
```

```
In [27]: df_grp.head(10)
```

Out[27]:

· 	Driver_ID	Age	Gender	City	Education_Level	Income	Dateofjoining	LastWorkingDate	Joining Designation	Grade	Total Business Value	Quarterly Rating
(1	28.0	0.0	15	2	57387.0	2018-12-24	2019-03-11	1	1	1715580	2.00000
•	2	31.0	0.0	26	2	67016.0	2020-11-06	NaT	2	2	0	1.00000
:	2 4	43.0	0.0	4	2	65603.0	2019-12-07	2020-04-27	2	2	350000	1.00000
;	5	29.0	0.0	28	0	46368.0	2019-01-09	2019-03-07	1	1	120360	1.00000
4	6	31.0	1.0	2	1	78728.0	2020-07-31	NaT	3	3	1265000	1.60000
,	8	34.0	0.0	11	0	70656.0	2020-09-19	2020-11-15	3	3	0	1.00000
(3 11	28.0	1.0	10	2	42172.0	2020-12-07	NaT	1	1	0	1.00000
•	12	35.0	0.0	15	2	28116.0	2019-06-29	2019-12-21	1	1	2607180	2.50000
8	3 13	31.0	0.0	10	2	119227.0	2015-05-28	2020-11-25	1	4	10213040	1.26087
9	14	39.0	1.0	18	0	19734.0	2020-10-16	NaT	3	3	0	1.00000

Total

Creating a column which tells whether the quarterly rating has increased for that driver - for those whose quarterly rating has increased we assign the value 1

```
In [28]: df_grp['Rating_Increase']=0

In [29]: groups = df.groupby('Driver_ID')
for name, group in groups:
    ratings = group['Quarterly Rating'].tolist()
    # check if the rating values are increasing or have at least one increase
    if any(x < y for x, y in zip(ratings, ratings[1:])):
        df_grp.loc[(df_grp['Driver_ID'] == name), 'Rating_Increase'] = 1</pre>
```

Creating a column which tells whether the quarterly rating has decreased for that driver - for those whose quarterly rating has decreased we assign the value 1

```
In [30]: df_grp['Rating_Decrease']=0

In [31]: groups = df.groupby('Driver_ID')
    for name, group in groups:
        ratings = group['Quarterly Rating'].tolist()
        # check if the rating values are increasing or have at least one increase
        if any(x > y for x, y in zip(ratings, ratings[1:])):
            df_grp.loc[(df_grp['Driver_ID'] == name), 'Rating_Decrease'] = 1
```

Creating a column which tells whether the monthly income has increased for that driver - for those whose monthly income has increased we assign the value 1

```
df grp.describe()
In [34]:
Out[34]:
                                                                                                                                            Total
                                                                                                                                                      Quarter
                                                                                                              Joining
                      Driver ID
                                        Age
                                                                                                                                        Business
                                                   Gender
                                                                   City Education Level
                                                                                                 Income
                                                                                                                            Grade
                                                                                                          Designation
                                                                                                                                                        Ratin
                                                                                                                                            Value
                                              2381.000000
                                 2381.000000
             count 2381.000000
                                                           2381.000000
                                                                              2381.00000
                                                                                            2381.000000
                                                                                                         2381.000000
                                                                                                                       2381.000000
                                                                                                                                    2.381000e+03 2381.00000
                    1397.559009
                                   33.759765
                                                              14.074339
                                                                                 1.00756
                                                                                                             1.820244
             mean
                                                 0.410332
                                                                                           59232.460484
                                                                                                                          2.097018
                                                                                                                                    4.586742e+06
                                                                                                                                                      1.56630
                                                                                           28298.214012
                     806.161628
                                    5.944614
                                                 0.491997
                                                              8.252167
                                                                                 0.81629
                                                                                                             0.841433
                                                                                                                          0.941702
                                                                                                                                    9.127115e+06
                                                                                                                                                      0.71965
               std
                       1.000000
                                   21.000000
                                                 0.000000
                                                              0.000000
                                                                                 0.00000
                                                                                           10747.000000
                                                                                                             1.000000
                                                                                                                          1.000000
                                                                                                                                   -1.385530e+06
                                                                                                                                                      1.00000
              min
                     695.000000
                                   30.000000
                                                 0.000000
                                                                                 0.00000
                                                                                                                                    0.000000e+00
              25%
                                                              7.000000
                                                                                           39104.000000
                                                                                                             1.000000
                                                                                                                          1.000000
                                                                                                                                                      1.00000
                    1400.000000
                                   33.000000
                                                 0.000000
                                                              14.000000
                                                                                 1.00000
                                                                                           55285.000000
                                                                                                             2.000000
                                                                                                                          2.000000
                                                                                                                                    8.176800e+05
                                                                                                                                                      1.00000
                    2100.000000
                                   37.000000
                                                              21.000000
                                                                                 2.00000
                                                                                                             2.000000
                                                                                                                                                      2.00000
              75%
                                                 1.000000
                                                                                           75835.000000
                                                                                                                          3.000000
                                                                                                                                    4.173650e+06
                   2788.000000
                                                                                                             5.000000
                                   58.000000
                                                 1.000000
                                                              28.000000
                                                                                 2.00000
                                                                                          188418.000000
                                                                                                                          5.000000
                                                                                                                                    9.533106e+07
                                                                                                                                                      4.00000
```

Duplicate value check

```
In [35]: df.shape
Out[35]: (19104, 13)
In [36]: df.drop_duplicates(inplace=True)
In [37]: df.shape
Out[37]: (19104, 13)
In []:
```

Adding feature of grade change

```
In [38]: df_grp['Grade_Change']=df_grp['Grade']-df_grp['Joining Designation']
```

Adding Target feature of churning

```
In [39]: df_grp['churn']=df_grp['LastWorkingDate'].isnull().astype(int)
# 1: not resigned
# 2: resigned
```

Adding feature of tenure

```
In [40]: df_grp['tenure']=(df_grp['LastWorkingDate']-df_grp['Dateofjoining']).dt.days
In [41]: df_grp.drop(columns='LastWorkingDate',inplace=True)
```

In [42]: df_grp.drop(columns="Dateofjoining",inplace=True)

In [43]: df_grp.head()

Out[43]:

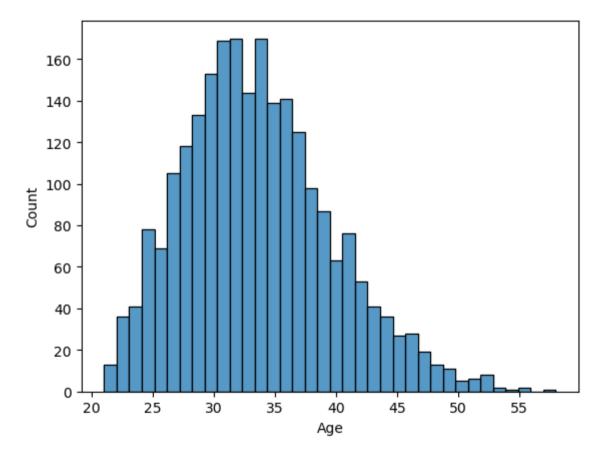
	Driver_ID	Age	Gender	City	Education_Level	Income	Joining Designation	Grade	Total Business Value	Quarterly Rating	Rating_Increase	Rating_Decrease	Monthly_
0	1	28.0	0.0	15	2	57387.0	1	1	1715580	2.0	0	0	
1	2	31.0	0.0	26	2	67016.0	2	2	0	1.0	0	0	
2	4	43.0	0.0	4	2	65603.0	2	2	350000	1.0	0	0	
3	5	29.0	0.0	28	0	46368.0	1	1	120360	1.0	0	0	
4	6	31.0	1.0	2	1	78728.0	3	3	1265000	1.6	1	0	

```
In [44]: df_grp['tenure'] = df_grp['tenure'].fillna(0)
```

Univariate Analysis

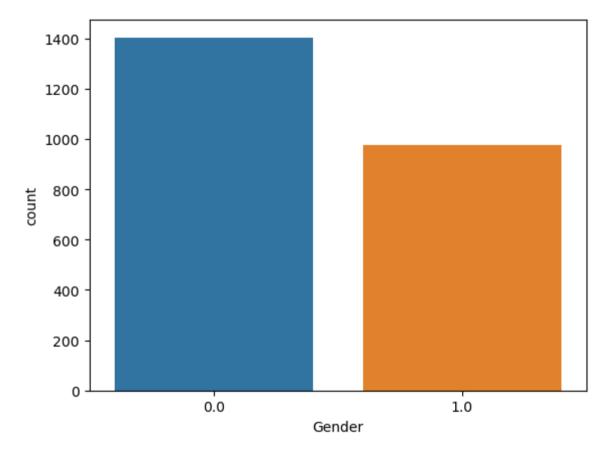
```
In [45]: sns.histplot(df_grp['Age'])
```

Out[45]: <AxesSubplot:xlabel='Age', ylabel='Count'>



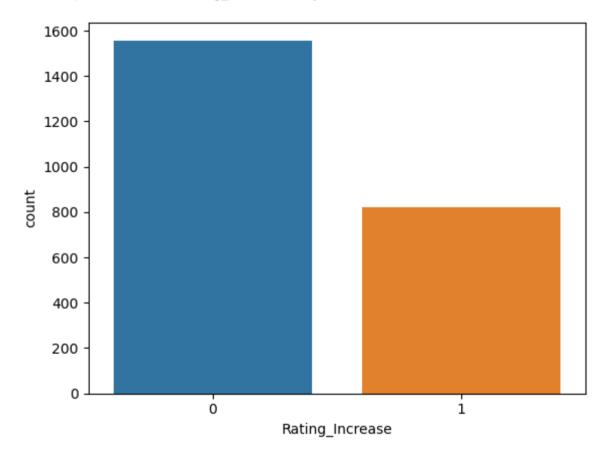
In [46]: sns.countplot(df_grp['Gender'])

Out[46]: <AxesSubplot:xlabel='Gender', ylabel='count'>



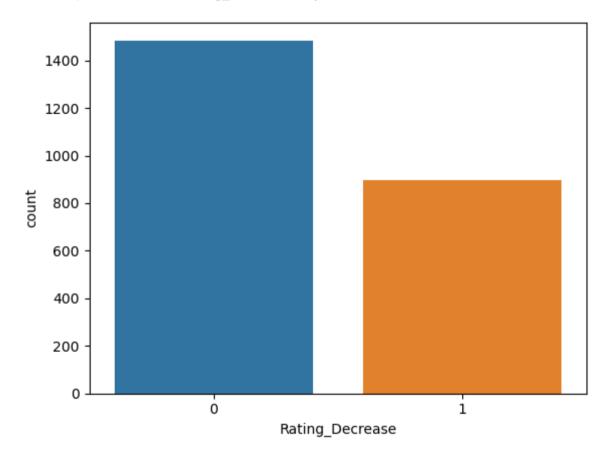
In [47]: sns.countplot(df_grp['Rating_Increase'])

Out[47]: <AxesSubplot:xlabel='Rating_Increase', ylabel='count'>



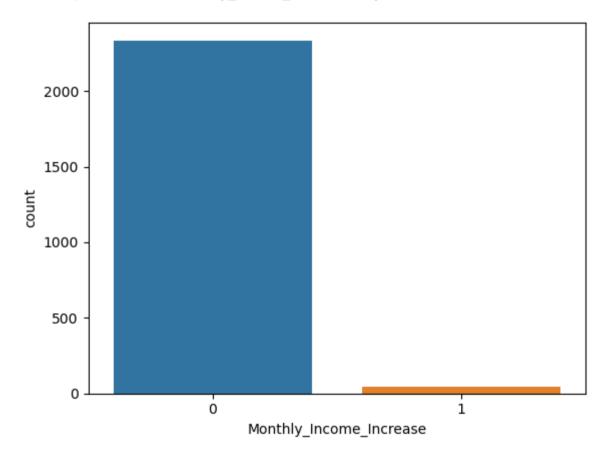
In [48]: sns.countplot(df_grp['Rating_Decrease'])

Out[48]: <AxesSubplot:xlabel='Rating_Decrease', ylabel='count'>



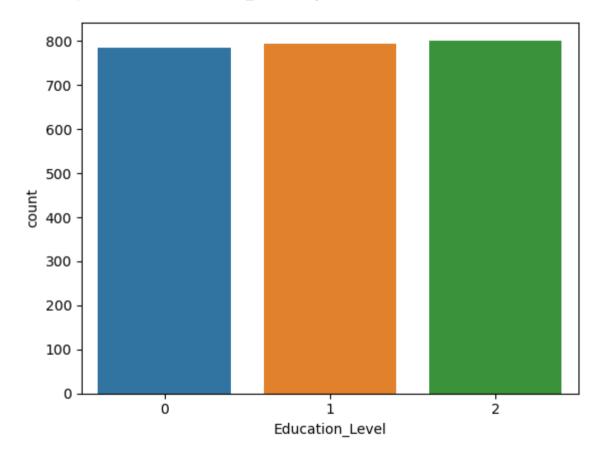
In [49]: sns.countplot(df_grp['Monthly_Income_Increase'])

Out[49]: <AxesSubplot:xlabel='Monthly_Income_Increase', ylabel='count'>



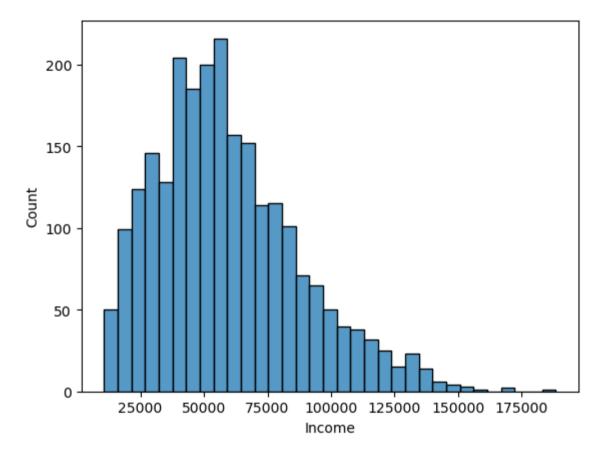
In [50]: sns.countplot(df_grp['Education_Level'])

Out[50]: <AxesSubplot:xlabel='Education_Level', ylabel='count'>



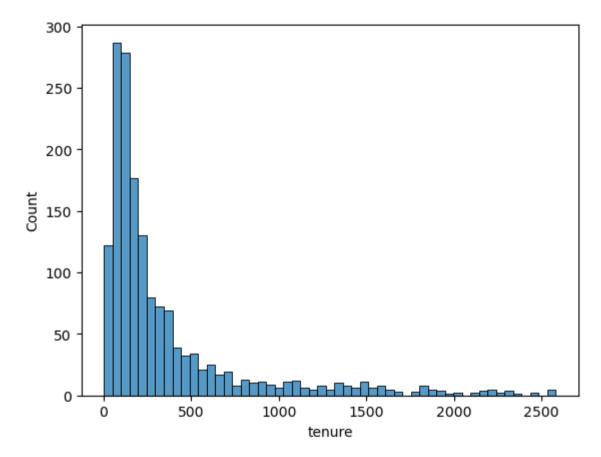
```
In [51]: sns.histplot(df_grp['Income'])
```

Out[51]: <AxesSubplot:xlabel='Income', ylabel='Count'>



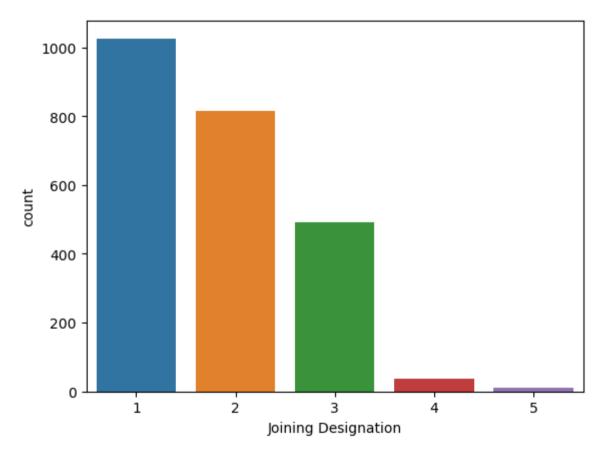
```
In [52]: sns.histplot(df_grp[df_grp['tenure']!=0]['tenure'])
# during of the service
```

Out[52]: <AxesSubplot:xlabel='tenure', ylabel='Count'>



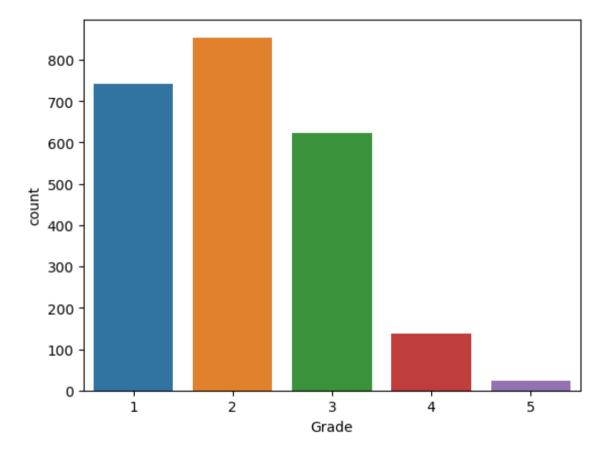
In [53]: sns.countplot(df_grp['Joining Designation'])

Out[53]: <AxesSubplot:xlabel='Joining Designation', ylabel='count'>



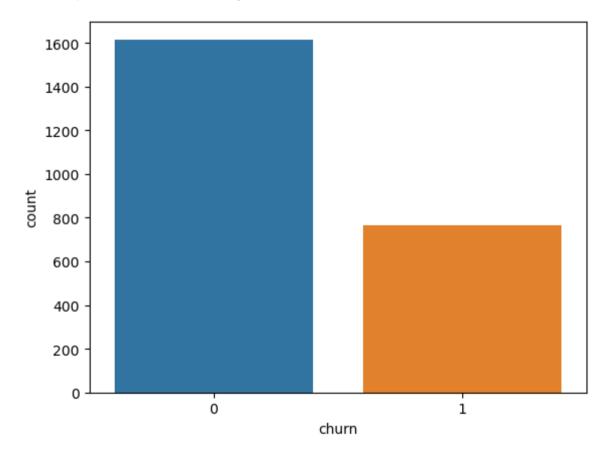
In [54]: sns.countplot(df_grp['Grade'])

Out[54]: <AxesSubplot:xlabel='Grade', ylabel='count'>



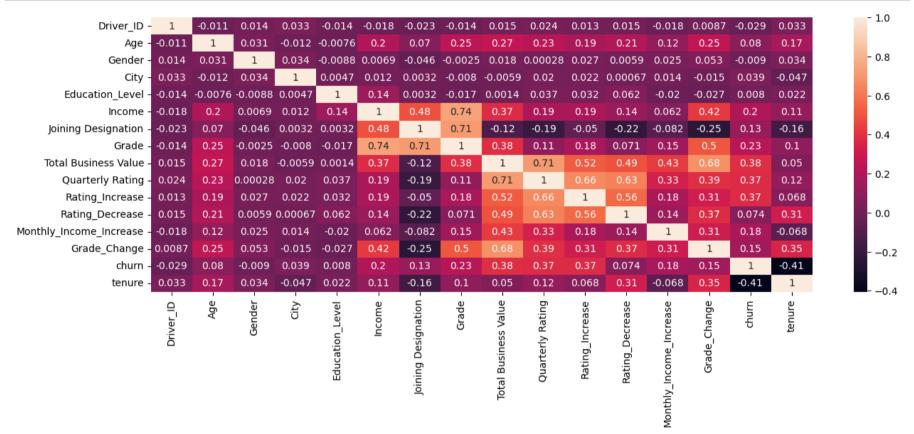
In [55]: sns.countplot(df_grp['churn'])

Out[55]: <AxesSubplot:xlabel='churn', ylabel='count'>



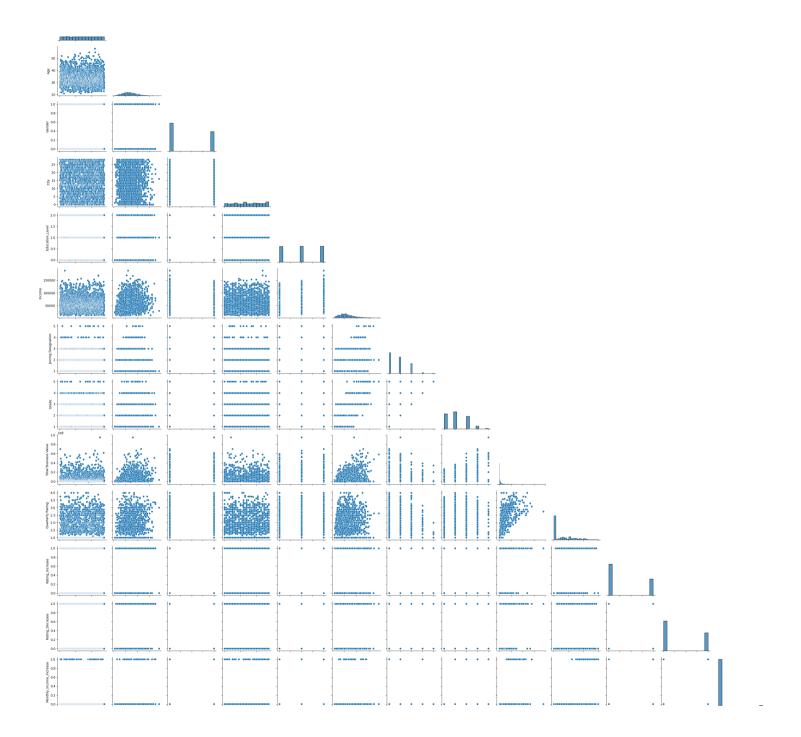
Bivariate Analysis

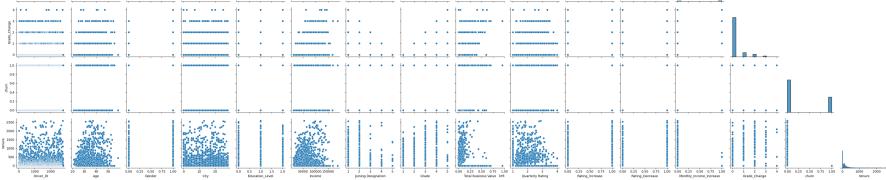
```
In [56]: plt.figure(figsize=(15,5))
     sns.heatmap(df_grp.corr(),annot=True)
     plt.show()
```



In [57]: sns.pairplot(df_grp,corner=True)

Out[57]: <seaborn.axisgrid.PairGrid at 0x1c525795d60>





- I nere are almost same number of people for night and low educated people are working as drivers.
- Income is left skwed. May need transformation
- People leaving the job, mostly left the before completing 400 days of work
- More people join at lower designation. Try giving higher designation when people with experience is joining
- Most people are in grade 2 designation
- Quaterly rating and Business value generate have high correlation
- Joining desingation and Grade have high correlation. Which means people are stuck in there initial grade
- Income and grade have high correaltion. So people are stuck in there first grade there income is also not rising
- If busineess values generated is high grade increased rapidly
- If busineess values generated is low grade can decrease

Model Building

Data Processing

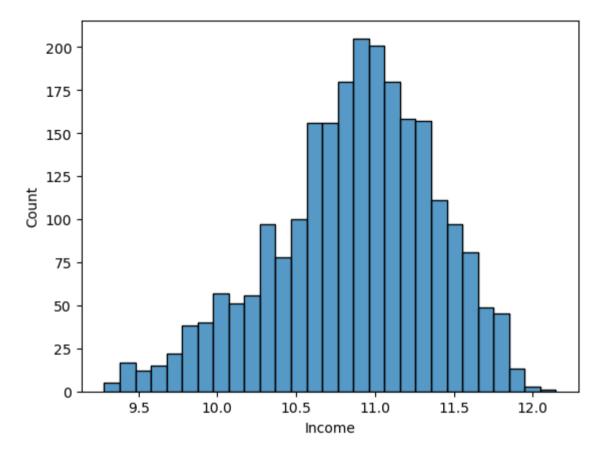
```
In [59]: df_grp.drop(columns=['tenure'],inplace=True)
In [60]: # Data Processing
    from sklearn.preprocessing import LabelEncoder
    from sklearn.preprocessing import StandardScaler
    from sklearn.model_selection import train_test_split
    from statsmodels.tools.tools import add_constant
```

Log tranfomation of income

```
In [61]: df_grp['Income']=np.log(df_grp['Income'])
```

```
In [62]: sns.histplot(df_grp['Income'])
```

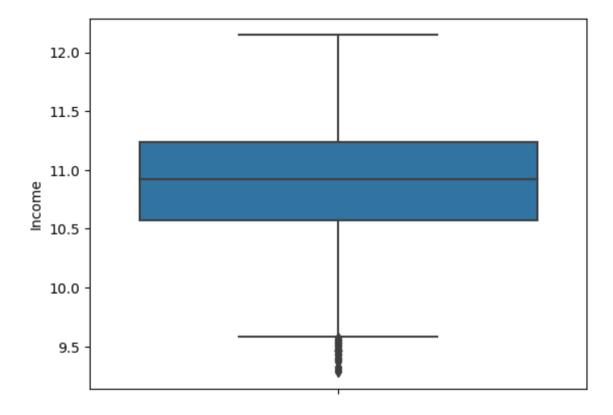
Out[62]: <AxesSubplot:xlabel='Income', ylabel='Count'>



Outlier treatment

```
In [63]: sns.boxplot(data=df_grp,y='Income')
```

Out[63]: <AxesSubplot:ylabel='Income'>



```
In [64]: | 01 = np.percentile(df grp['Income'], 25, interpolation = 'midpoint')
         02 = np.percentile(df grp['Income'], 50, interpolation = 'midpoint')
         Q3 = np.percentile(df_grp['Income'], 75, interpolation = 'midpoint')
         IQR = Q3 - Q1
         low lim = 01 - 1.5 * IOR
         up \lim = 03 + 1.5 * IOR
         df grp=df grp[(df grp['Income']>low lim) & (df grp['Income']<up lim)]</pre>
         C:\Users\gokul\AppData\Local\Temp\ipykernel 4860\2903179881.py:1: DeprecationWarning: the `interpolation=` argument
         to percentile was renamed to `method=`, which has additional options.
         Users of the modes 'nearest', 'lower', 'higher', or 'midpoint' are encouraged to review the method they. (Deprecated
         NumPy 1.22)
           Q1 = np.percentile(df grp['Income'], 25, interpolation = 'midpoint')
         C:\Users\gokul\AppData\Local\Temp\ipykernel 4860\2903179881.py:2: DeprecationWarning: the `interpolation=` argument
         to percentile was renamed to `method=`, which has additional options.
         Users of the modes 'nearest', 'lower', 'higher', or 'midpoint' are encouraged to review the method they. (Deprecated
         NumPy 1.22)
           Q2 = np.percentile(df grp['Income'], 50, interpolation = 'midpoint')
         C:\Users\gokul\AppData\Local\Temp\ipykernel 4860\2903179881.py:3: DeprecationWarning: the `interpolation=` argument
         to percentile was renamed to `method=`, which has additional options.
         Users of the modes 'nearest', 'lower', 'higher', or 'midpoint' are encouraged to review the method they. (Deprecated
         NumPy 1.22)
           O3 = np.percentile(df grp['Income'], 75, interpolation = 'midpoint')
```

Independent and target feature split

```
In [65]: y=df_grp['churn']
X=df_grp.drop(['churn'], axis=1)
```

In [66]: X.head()

Out[66]:

_	[Driver_ID	Age	Gender	City	Education_Level	Income	Joining Designation	Grade	Total Business Value	Quarterly Rating	Rating_Increase	Rating_Decrease	Monthl
	0	1	28.0	0.0	15	2	10.957573	1	1	1715580	2.0	0	0	
	1	2	31.0	0.0	26	2	11.112687	2	2	0	1.0	0	0	
	2	4	43.0	0.0	4	2	11.091377	2	2	350000	1.0	0	0	
	3	5	29.0	0.0	28	0	10.744365	1	1	120360	1.0	0	0	
	4	6	31.0	1.0	2	1	11.273754	3	3	1265000	1.6	1	0	
														•

VIF Check

```
In [67]: from statsmodels.stats.outliers_influence import variance_inflation_factor

vif = pd.DataFrame()
vif['Features'] = X.columns
vif['VIF'] = [variance_inflation_factor(X.values, i) for i in range(X.shape[1])]
vif['VIF'] = round(vif['VIF'], 2)
vif = vif.sort_values(by = "VIF", ascending = False)
vif

C:\Users\gokul\anaconda3\lib\site-packages\statsmodels\stats\outliers_influence.py:193: RuntimeWarning: divide by ze
ro encountered in double_scalars
vif = 1. / (1. - r_squared_i)
Out[67]: Features VIF

6 Joining Designation inf
```

6	Joining Designation	inf
7	Grade	inf
13	Grade_Change	inf
5	Income	62.57
1	Age	36.78
9	Quarterly Rating	18.86
8	Total Business Value	4.50
0	Driver_ID	4.02
3	City	3.93
11	Rating_Decrease	3.03
10	Rating_Increase	2.95
4	Education_Level	2.65
2	Gender	1.71
12	Monthly_Income_Increase	1.28

Features VIF 1 Age 8.10 0 Driver_ID 3.73 3 City 3.67 5 Total Business Value 3.30 7 Rating_Decrease 2.59 6 Rating_Increase 2.55 4 Education_Level 2.49 9 Grade_Change 2.21 2 Gender 1.69 8 Monthly Income Increase 1.26

Test Train Split

```
In [70]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.6)
X_val, X_test, y_val, y_test = train_test_split(X_test, y_test, test_size=0.5)
```

Scaling - Using StandardScaler

```
In [71]: sc = StandardScaler()
    sc.fit(X_train)
    X_train = sc.transform(X_train)
    X_test = sc.transform(X_test)
```

Handiling Imbalance data

```
In [72]: from imblearn.over_sampling import SMOTE
sm = SMOTE()
X_train, y_train = sm.fit_resample(X_train, y_train)
X_val, y_val = sm.fit_resample(X_val, y_val)
```

Model Building-1 (Bagging Algorithm)

assifier was fitted without feature names

warnings.warn(

```
In [77]: train_score=f1_score(y_train,y_hat_train)
val_score=f1_score(y_val,y_hat_val)
print(train_score,val_score)
```

1.0 0.6736842105263158

Hyperparameter tuning

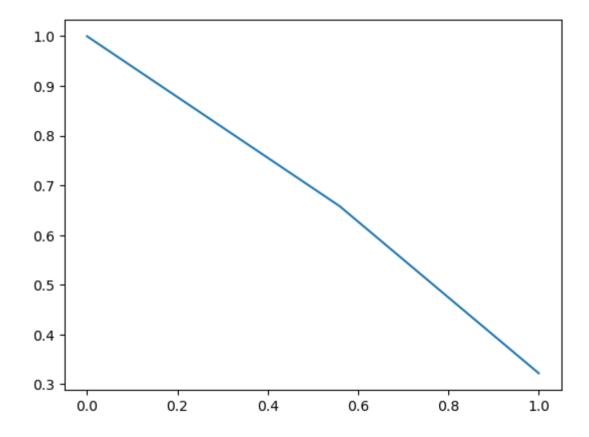
```
In [81]: clf.fit(X val, y val)
         C:\Users\gokul\anaconda3\lib\site-packages\sklearn\model_selection\_validation.py:372: FitFailedWarning:
         288 fits failed out of a total of 864.
         The score on these train-test partitions for these parameters will be set to nan.
         If these failures are not expected, you can try to debug them by setting error score='raise'.
         Below are more details about the failures:
         288 fits failed with the following error:
         Traceback (most recent call last):
           File "C:\Users\gokul\anaconda3\lib\site-packages\sklearn\model selection\ validation.py", line 680, in fit and
         score
             estimator.fit(X train, y train, **fit params)
           File "C:\Users\gokul\anaconda3\lib\site-packages\sklearn\ensemble\ forest.py", line 450, in fit
             trees = Parallel(
           File "C:\Users\gokul\anaconda3\lib\site-packages\joblib\parallel.py", line 1085, in call
             if self.dispatch one batch(iterator):
           File "C:\Users\gokul\anaconda3\lib\site-packages\joblib\parallel.py", line 901, in dispatch one batch
             self. dispatch(tasks)
           File "C:\Users\gokul\anaconda3\lib\site-packages\joblib\parallel.py", line 819, in dispatch
In [82]: clf.best estimator
Out[82]: RandomForestClassifier(max depth=10, min samples split=4)
In [83]: model1 val=clf.best estimator
In [84]: model1 val.fit(X train, y train)
Out[84]: RandomForestClassifier(max depth=10, min samples split=4)
In [85]: y hat train=model1 val.predict(X train)
         y hat test=model1 val.predict(X test)
```

```
In [86]: train score f1=f1 score(y train,y hat train)
         test_score_f1=f1_score(y_test,y_hat_test)
         print(train_score_f1,test_score f1)
          0.9238493723849373 0.6047619047619047
In [87]: | train_score=accuracy_score(y_train,y_hat_train)
         test score=accuracy_score(y_test,y_hat_test)
          print(train score, test score)
          0.927547770700637 0.7645390070921986
In [88]: feature improtance=pd.DataFrame(model1 val.feature importances ,X.columns)
         feature improtance.sort values(0)
Out[88]:
                                      0
          Monthly_Income_Increase 0.013941
                         Gender 0.018851
                   Grade Change 0.047569
                  Education_Level 0.060319
                  Rating_Decrease 0.061729
                            Age 0.118673
                       Driver_ID 0.125464
                            City 0.133173
                  Rating_Increase 0.145645
               Total Business Value 0.274635
In [89]: fpr, tpr, thresholds = roc curve(y test, y hat test)
         precision, recall, thresholds = precision recall curve(y test, y hat test)
```

Precision Recall Curve

```
In [91]: sns.lineplot(y=precision,x=recall)
```

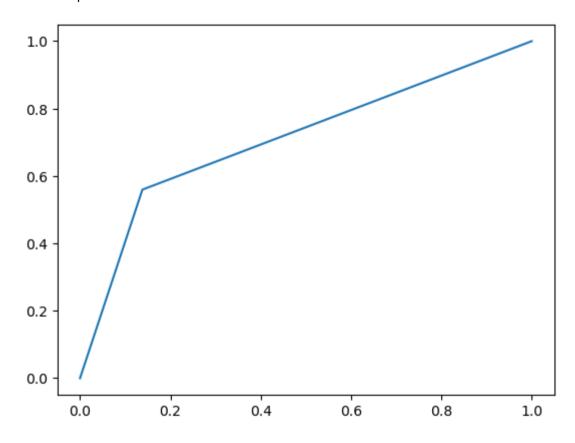
Out[91]: <AxesSubplot:>



ROC AUC Curve

```
In [92]: sns.lineplot(x=fpr,y=tpr)
```

Out[92]: <AxesSubplot:>



Classification Report

```
In [93]: target names = ['class 0', 'class 1']
         print(classification report(y test, y hat test, target names=target names))
                       precision
                                    recall f1-score
                                                       support
              class 0
                            0.80
                                      0.86
                                                0.83
                                                           478
              class 1
                                                0.60
                            0.66
                                      0.56
                                                           227
             accuracy
                                                0.76
                                                           705
                                                0.72
                                                           705
            macro avg
                            0.73
                                      0.71
         weighted avg
                                                0.76
                            0.76
                                      0.76
                                                           705
```

Confusion matrix

Comments on Metrics

- Area of precision recall curve is slightly above 0.5
- False negative are really large for this model
- Area under AUC Curve is largely 0.5
- After 0.5 trp for every increase in trp, there is a larger increade in fpr
- Accuracy of this model is aroung 76%
- F1 score of this model is around 0.60 which is really poor

Model Building-2 (Boosting Algorithm)

```
In [95]: import xgboost as xgb
In [96]: model2 = xgb.XGBClassifier()
         model2.fit(X train, y train)
Out[96]: XGBClassifier(base score=None, booster=None, callbacks=None,
                       colsample bylevel=None, colsample bynode=None,
                       colsample bytree=None, early stopping rounds=None,
                       enable categorical=False, eval metric=None, feature types=None,
                       gamma=None, gpu id=None, grow policy=None, importance type=None,
                       interaction constraints=None, learning rate=None, max bin=None,
                       max cat threshold=None, max cat to onehot=None,
                       max delta step=None, max depth=None, max leaves=None,
                       min child weight=None, missing=nan, monotone constraints=None,
                       n estimators=100, n jobs=None, num parallel tree=None,
                       predictor=None, random state=None, ...)
In [97]: y hat train2=model1.predict(X train)
         y hat test2=model1.predict(X test)
In [98]: train score=f1 score(y train,y hat train2)
         test score=f1 score(y test,y hat test2)
         print(train score, test score)
         1.0 0.5741626794258374
```

Hyperparameter tuning

```
In [99]: model=xgb.XGBClassifier()
          parameters = {'subsample':[0.5,0.6,0.7,0.8,0.9,0.1],
                         'lambda':[0.01, 0.1, 1],
                         'alpha':[0.01, 0.1, 1],
                         'eta':[0,0.1,0.2,0.3,0.4,0.5,0.6,0.7,0.8,0.9,1]
In [100]: | clf = GridSearchCV(model, parameters, scoring = 'accuracy',cv = 3,n jobs=-1)
In [101]: clf.fit(X val, y val)
Out[101]: GridSearchCV(cv=3,
                       estimator=XGBClassifier(base score=None, booster=None,
                                                callbacks=None, colsample bylevel=None,
                                                colsample bynode=None,
                                                colsample bytree=None,
                                                early stopping rounds=None,
                                                enable categorical=False, eval metric=None,
                                                feature types=None, gamma=None,
                                                gpu id=None, grow policy=None,
                                                importance type=None,
                                                interaction constraints=None,
                                                learning rate=None,...
                                                max delta step=None, max depth=None,
                                                max leaves=None, min child weight=None,
                                                missing=nan, monotone constraints=None,
                                                n estimators=100, n jobs=None,
                                                num parallel tree=None, predictor=None,
                                                random state=None, ...),
                       n jobs=-1,
```

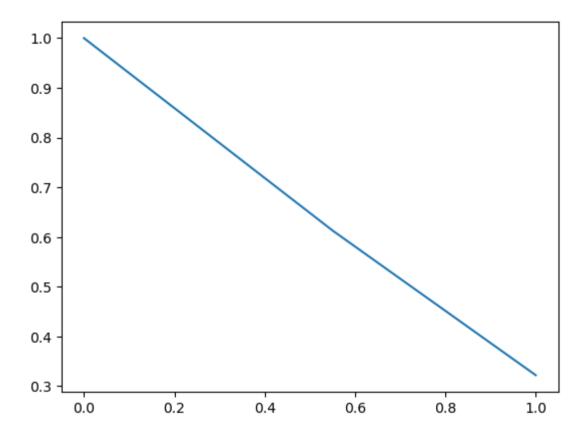
```
In [102]: clf.best estimator
Out[102]: XGBClassifier(alpha=0.01, base score=None, booster=None, callbacks=None,
                        colsample bylevel=None, colsample bynode=None,
                        colsample bytree=None, early stopping rounds=None,
                        enable categorical=False, eta=0.1, eval metric=None,
                        feature types=None, gamma=None, gpu id=None, grow policy=None,
                        importance type=None, interaction constraints=None, lambda=0.1,
                        learning rate=None, max bin=None, max cat threshold=None,
                        max cat to onehot=None, max delta step=None, max depth=None,
                        max leaves=None, min child weight=None, missing=nan,
                        monotone constraints=None, n estimators=100, n jobs=None, ...)
In [103]: model2 val=clf.best estimator
In [104]: model2 val.fit(X train, y train)
Out[104]: XGBClassifier(alpha=0.01, base score=None, booster=None, callbacks=None,
                        colsample bylevel=None, colsample bynode=None,
                        colsample bytree=None, early stopping rounds=None,
                        enable categorical=False, eta=0.1, eval metric=None,
                        feature types=None, gamma=None, gpu id=None, grow policy=None,
                        importance type=None, interaction constraints=None, lambda=0.1,
                        learning rate=None, max bin=None, max cat threshold=None,
                        max cat to onehot=None, max delta step=None, max depth=None,
                        max leaves=None, min child weight=None, missing=nan,
                        monotone constraints=None, n estimators=100, n jobs=None, ...)
```

```
In [105]: feature improtance=pd.DataFrame(model2 val.feature importances ,X.columns)
          feature improtance.sort values(0)
Out[105]:
                                       0
           Monthly_Income_Increase 0.012569
                        Driver_ID 0.045479
                          Gender 0.052563
                             City 0.054053
                             Age 0.054864
                   Education Level 0.065184
                Total Business Value 0.082039
                    Grade_Change 0.114659
                   Rating_Decrease 0.172166
                   Rating_Increase 0.346423
In [106]: y hat train=model2 val.predict(X train)
          y hat test=model2 val.predict(X test)
In [107]: train score f1=f1 score(y train,y hat train)
          test score f1=f1 score(y test,y hat test)
          print(train score f1,test score f1)
           0.9830234438156832 0.580046403712297
In [108]: train score=accuracy score(y train,y hat train)
          test_score=accuracy_score(y_test,y_hat_test)
          print(train score, test score)
           0.98328025477707 0.7432624113475177
```

Precision Recall Curve

```
In [111]: sns.lineplot(y=precision,x=recall)
```

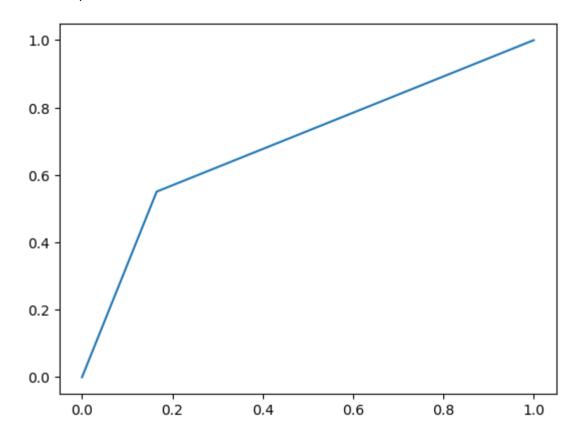
Out[111]: <AxesSubplot:>



ROC AUC Curve

```
In [112]: sns.lineplot(x=fpr,y=tpr)
```

Out[112]: <AxesSubplot:>



Classification Report

```
In [113]: target names = ['class 0', 'class 1']
          print(classification report(y test, y hat test, target names=target names))
                        precision
                                     recall f1-score
                                                        support
               class 0
                             0.80
                                       0.83
                                                 0.82
                                                            478
               class 1
                                                 0.58
                             0.61
                                       0.55
                                                            227
              accuracy
                                                 0.74
                                                            705
                                                 0.70
                                                            705
             macro avg
                             0.70
                                       0.69
          weighted avg
                                                 0.74
                             0.74
                                       0.74
                                                            705
```

Confusion matrix

Comments on Metrics

- Area of precision recall curve is 0.5
- False negative are really large for this model
- Area under AUC Curve is more than 0.5
- After 0.5 trp for every increase in trp, there is a larger increade in fpr
- Accuracy of this model is aroung 75%
- F1 score of this model is around 0.58 which is really poor

Actionable Insights

- · Joining desingation and Grade have high correlation. Which means people are stuck in there initial grade
- Income and grade have high correaltion. So people are stuck in there first grade there income is also not rising
- Grade_Chang, Rating_Decrease, Rating_Increase, Total Business Value are the factors affecting the churn
- Accuracy of Bagging algorithm is coming as 80% whereas for boosting it is 68%
- After 500 days with the company churn rate decreases drastically
- City, age and gender contribute to less wrt to churing

Recommendations

- · Grade promotion critiria to relaxed
- · Rating Decrease critiria to be made stringent
- Steps to be take to improve the
- Giving more incentives to the drivers during the initial stage with the company. Try to make them to stay for more than 650 days.
- Use random forest for prediction because it is computinally less expensive
- Use the random forest model to predict whether the person will chern or not and give incentives of grade change for those drivers
- Burden on driver for accuring business to be reduced.
- Training to improve the performace of the driver done inorder