

GOKUL R

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Ramanathapuram, Tamil Nadu, 623504

OBJECTIVE:

My goal is to become associated with a company where I can utilize my skills and gain further experience while enhancing the company's productivity and reputation.

SKILLS:

- | | |
|---------------------------------------|----------------|
| 1. WordPress Theme Development | 6. HTML. |
| 2. WordPress Plugin Development | 7. JavaScript. |
| 3. WordPress Security and Maintenance | 8. CSS |
| 4. Custom Blog Development | 9. php |
| 5. WordPress SEO and Analytics | |

EXPERIENCE:

1. WordPress Developer.

Digital Orbis Creators LLP, Coimbatore.

October 2024 – February 2025

- Updating and maintaining the website based on client requirements and conducting daily performance checks.
- Managing domain and hosting server maintenance using GoDaddy, HostGator, and GoViral.
- Fixing website errors and replacing corrupted files via cPanel File Manager.
- Taking monthly backups for each website and migrating demo server files to the live server via cPanel.
- Developing web pages, verifying form submissions, and checking lead captures in Meritto forms.
- Managing the internal website's domain and hosting server maintenance.

2. WordPress Developer.

IOSys Software, Bangalore.

June 2023 – August 2024

- Developed and customized WordPress themes and plugins for client projects, enhancing site functionality and user experience.
- Worked closely with design and content teams to ensure seamless integration of features and aesthetic consistency.
- Optimized website performance and improved SEO rankings through various on-page techniques.
- Provided technical support and maintenance for existing WordPress sites, troubleshooting and resolving issues promptly.

- Successfully managed and delivered [X] projects on time, consistently meeting client expectations.

3.Telecaller Role.

Advan Corp Serve pvt ltd, Chennai.

August 2020 – August 2022

- I worked Advan Corp serve for **TWO YEAR** and I worked as a Tele caller role for customer credit issue handling.

PROJECTS:

MBA-ESG Site (<https://mba-esg.in/>)

- Updated all pages, program forms, and specializations using Elementor Page Builder.
- Monitored and maintained daily website speed performance.
- Verified form submissions and checked lead captures in Meritto Forms.
- Integrated API keys for all "Enquire Now" forms using the Contact API plugin.
- Created custom blogs for the news page and implemented pop-up functionality using the Popup Builder plugin.

Rhino Pest Control Marketing Site (<https://rhinopestcontrolmarketing.com/>)

- Developed a marketing website for Rhino Pest Control using WordPress and the Elementor plugin
- Collaborated with the client to design and implement a visually appealing website that effectively showcased the company's services and drove lead generation
- Utilized Elementor's drag-and-drop page builder to create a responsive, mobile-friendly website with custom layouts and design elements
- Integrated WordPress features such as custom post types, widgets, and plugins to enhance website functionality
- Provided ongoing website maintenance and updates to ensure content and functionality remained up-to-date

Bangerter Financial Site (<https://bangerterfinancial.com/>)

- Developed the Bangerter Financial website using WordPress content management system.
- Utilized the WP Bakery Page Builder plugin to create and customize page layouts and design.
- Collaborated with the design team to implement the client's branding and visual identity.
- Troubleshoot and resolved WordPress-related issues to ensure a smooth user experience.

Domain & Hosting Server Maintenance

- Internal Websites
- Mba-esg (<https://mba-esg.in/>)
- TKT Water Meters (<https://tktwatermeters.com/>)
- Precimeasure.com (<https://www.precimeasure.com/>)
- Myenfance.com (<https://myenfance.com/>) & More...

EDUCATION:**NXTwave Distributive Technologies****Sep 2022 - May 2023**

Industry Ready Certificate in Full-stack-Development

Karpagam Academy of Higher Education, Coimbatore**2013 - 2017**

BE (Bachelor of Engineering)_Mechanical Engineering(ME)(6.56 CGPA)

NSVV Matriculation Higher Secondary School, Dindigul**2012 - 2013**

Intermediate (62.83%)

NSVV Boys Higher Secondary School, Dindigul**2010 - 2011**

Secondary School Of Certificate (85.2%)

DECLARATION:

I hereby confirm that the information furnished above is true to the best of my knowledge and belief.

Place: Chennai.

Date:

[GOKUL.R]