



Google Maps Platform



Google Cloud



Google Marketing Platform

Premium Google Partner with full-stack capabilities in Google Maps, Cloud and Marketing Platforms

15 years

of delivery
excellence

200+

team of knowledge
experts

250+

Customers served
and growing

25+

Innovative solutions
offered

45+

customer delight
stories

4 territories

India, APAC, North
America, Middle
East



Google Maps Platform





Google Cloud



Google Marketing Platform

250+ Clients across verticals

Google Maps Platform

Undisputed global market leader

60 million

miles covered by Directions
API



67%

of all smartphone users use
Google Maps

5 million

Websites and Apps use
Google Maps every week

3000+

workforce working on data
accuracy and improvements

1 Billion

Monthly Active Users



98%

of global population covered
by Google Maps

1 Billion km

of transit results daily

200+

million

places and businesses
covered

1 million

metric tonnes of reduced
CO2 emissions by route
optimization



Google Maps Platform

Applicability across verticals and industries



Routing & Logistics



Transportation



Rides & Deliveries



Environment



Internet of Things



Insurance



Retail & E-commerce



Real Estate



Pharma & Healthcare



Dining



Travel & Hospitality



Telecom



Banking & Financial Services



Media & Entertainment



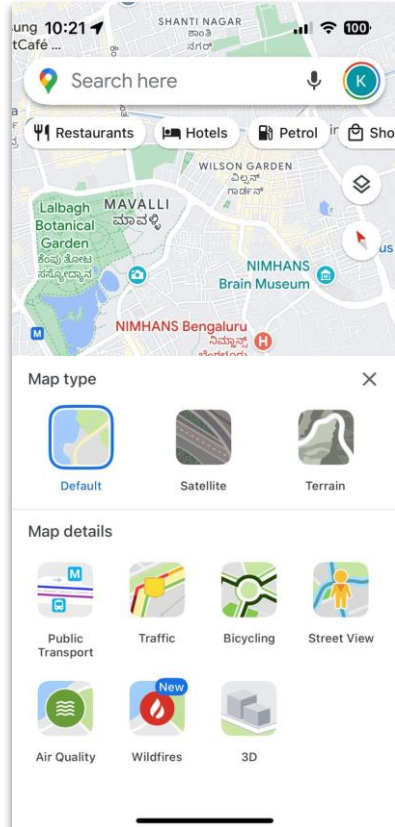
Sales & Marketing



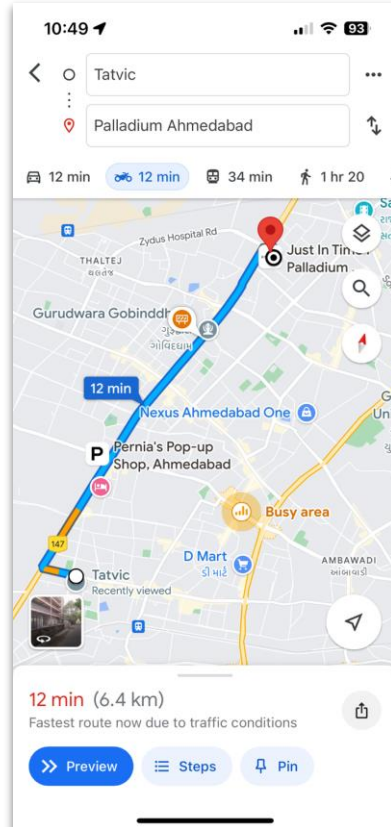
Health & Fitness

Google Maps Platform

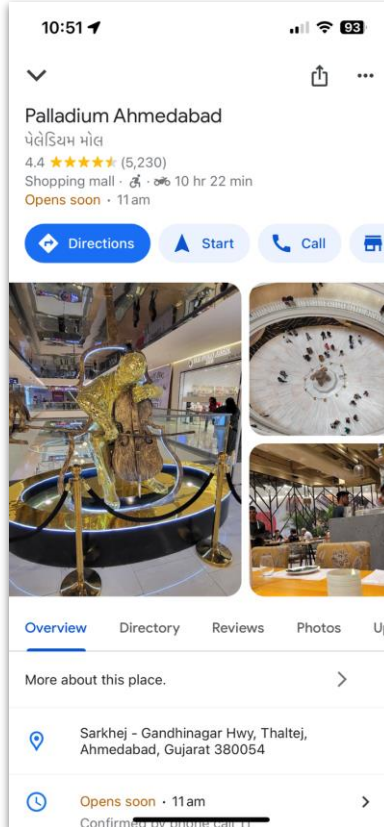
Maps



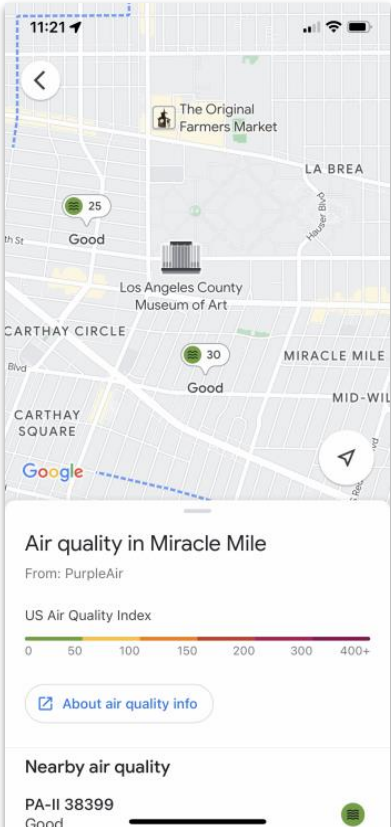
Routes



Places



Environment



Google Maps Platform

Maps

Static Maps (mobile)
Dynamic Maps (mobile)
Embed Basic
Embed Advanced
Static Maps
Dynamic Maps
Static Street View
Dynamic Street View

Routes

Directions
Directions Advanced
Distance Matrix
Distance Matrix Advanced
Routes Basic
Routes Advanced
Routes Preferred
Roads - Route Traveled
Roads - Nearest Road
Roads - Speed Limits

Places

Address Validation
Autocomplete - Per Character/Request
Autocomplete - Per Session
Places Data - Basic
Places Data - Contact & Atmosphere
Places Details - Basic
Places Details - Basic + Contact
Places Details - Basic + Atmosphere
Places Details - Basic + Contact + Atmosphere
Places - Nearby Search (includes Basic + Contact + Atmosphere)
Places - Text Search (includes Basic + Contact + Atmosphere)
Places Photo
Find Place
Geocoding
Geolocation
Time Zone
Elevation

Environment

Solar - Data Layers
Solar - Building Insights
Air Quality

Google Maps API

HTTP Web Services

</> Web

Android

iOS iOS



Time Zone
API



Roads
API



Directions
API



Geolocation
API



Distance
Matrix API



Geocoding
API



Tile
API



Routes
API



Address
Validation
API



Places
API



Javascript
API



Street View
Image API



Static Maps
API



Embed API



Aerial View
API



Places SDK
for Android



Maps SDK
for Android



Places SDK
for iOS



Maps SDK
for iOS

Google Maps Platform Pricing

Maps



Monthly volume range	Price Per Thousand Calls (CPM)						
	0 ~ 100K	100K ~ 500K	500K ~ 1M	1M ~ 5M	5M ~ 10M	10M ~ 20M	20M +
Static Maps (mobile)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dynamic Maps (mobile)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Embed Basic	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Embed Advanced	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Static Maps	\$2.00	\$1.60	\$1.20	\$0.60	\$0.15	\$0.05	\$0.02
Dynamic Maps	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53	\$0.16	\$0.06
Static Street View	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53	\$0.16	\$0.06
Dynamic Street View	\$14.00	\$11.20	\$8.40	\$4.20	\$1.05	\$0.32	\$0.11

Note:

1. Google Maps pricing is based on a monthly consumption Pay as you Go model. Customer pays only for the API calls consumed.
2. Consumption is visible via the Google cloud dashboard available to all customers
3. Alarms can be set to monitor usage
4. INR equivalent of US\$ 200 monthly is available at no charge and is automatically reduced from each monthly invoice

Google Maps Platform Pricing

Routes

\$200
USAGE EVERY
MONTH FOR
NO CHARGE

	Price Per Thousand Calls (CPM)						
Monthly volume range	0 ~ 100K	100K ~ 500K	500K ~ 1M	1M ~ 5M	5M ~ 10M	10M ~ 20M	20M +
Directions	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Directions Advanced	\$10.00	\$8.00	\$6.00	\$3.00	\$0.75	\$0.23	\$0.08
Distance Matrix	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Distance Matrix Advanced	\$10.00	\$8.00	\$6.00	\$3.00	\$0.75	\$0.23	\$0.08
Routes Basic	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Routes Advanced	\$10.00	\$8.00	\$6.00	\$3.00	\$0.75	\$0.23	\$0.08
Routes Preferred	\$15.00	\$12.00	\$9.00	\$4.50	\$1.13	\$0.34	\$0.12
Roads - Route Traveled	\$10.00	\$8.00	\$6.00	\$3.00	\$0.76	\$0.22	\$0.08
Roads - Nearest Road	\$10.00	\$8.00	\$6.00	\$3.00	\$0.76	\$0.22	\$0.08
Roads - Speed Limits	\$20.00	\$16.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00

Google Maps Platform Pricing

Places

\$200

USAGE EVERY
MONTH FOR
NO CHARGE



Monthly volume range	0 ~ 100K	100K ~ 500K	500K ~ 1M	1M ~ 5M	5M ~ 10M	10M ~ 20M	20M +
Address Validation	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28	\$1.00	\$1.00
Autocomplete - Per Character	\$2.83	\$2.27	\$1.70	\$0.85	\$0.21	\$0.17	\$0.17
Autocomplete - Per Request	\$2.83	\$2.27	\$1.70	\$0.85	\$0.21	\$0.17	\$0.17
Autocomplete - Per Session	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28	\$1.00	\$1.00
Places Data - Basic	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Places Data - Contact	\$3.00	\$2.40	\$1.80	\$0.90	\$0.23	\$0.23	\$0.23
Places Data - Atmosphere	\$5.00	\$4.00	\$3.00	\$1.50	\$0.77	\$0.77	\$0.77
Places Details - Basic	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28	\$1.00	\$1.00
Places Details - Basic + Contact	\$20.00	\$16.00	\$12.00	\$6.00	\$1.51	\$1.23	\$1.23
Places Details - Basic + Atmosphere	\$22.00	\$17.60	\$13.20	\$6.60	\$2.00	\$1.77	\$1.77
Places Details - Basic + Contact + Atmosphere	\$25.00	\$20.00	\$15.00	\$7.50	\$2.28	\$2.00	\$2.00
Places - Nearby Search (includes Basic + Contact + Atmosphere)	\$32.00	\$25.60	\$19.20	\$9.60	\$2.40	\$1.90	\$1.90
Places - Text Search (includes Basic + Contact + Atmosphere)	\$32.00	\$25.60	\$19.20	\$9.60	\$2.40	\$1.90	\$1.90
Places Photo	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53	\$0.16	\$0.06
Find Place	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28	\$1.00	\$1.00
Find Current Place	\$30.00	\$24.00	\$18.00	\$9.00	\$2.25	\$1.76	\$1.76
Geocoding	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Geolocation	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Time Zone	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04
Elevation	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38	\$0.11	\$0.04

Google Maps Platform Pricing

Environment

\$200
USAGE EVERY
MONTH FOR
NO CHARGE

	Price Per Thousand Calls (CPM)						
Monthly volume range	0 ~ 100K	100K ~ 500K	500K ~ 1M	1M ~ 5M	5M ~ 10M	10M ~ 20M	20M +
Solar - Data Layers	\$75.00	\$37.50	\$33.75	\$30.00	\$26.25	\$22.50	\$18.75
Solar - Building Insights	\$10.00	\$5.00	\$4.50	\$4.00	\$3.50	\$3.00	\$2.50
Air Quality	\$5.00	\$4.00	\$3.00	\$2.00	\$0.50	\$0.50	\$0.50

A Unified Partner for all Mar-tech requirements



Google Analytics Partners

We have trained SLA support & Account management team to be with you all the way. We will ensure that your solutions and services are keeping you competitive in your market.

Google Marketing Platform

We have a dedicated campaign team who looks after Google Ads, DV360, Search ads 360 to help the organisation with better ROAS and CAC.



Google Maps Platform

Leverage the world-leading Geospatial Technology to drive such use-cases using our team of experts who are trained and certified on GMaps to get full SLA support

Google Cloud Platform

Unlock the True Value of Google cloud **by leveraging the power of BQ, cloud compute engines and customer data platform**



Why us?



Unified Partner

Experienced, skilled and trained specialists for all your
Maps and Location Intelligence
Martech
Analytics and
Cloud requirements

Payment options & Optimization

Various payment options including monthly payment with 30 day terms, pre-payment for an agreed timeframe based on usage estimations, or direct debit..



Technical Support

Highly skilled and experienced support & Account Management teams to be by your side for

- Code review
- Workshops and helping with developing specific usecases
- Free Anomaly detection.

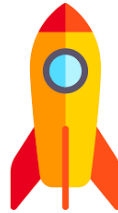


Made by

Volume Pricing Discounts

Unlock the True Value of Volume Discounts for Google Maps Deployment in Your Organization, **Beyond Credit Card Pay as You Go.**





Thank You!