Gokul C M

Agile practitioner and Certified Scrum Master combining technical product expertise with facilitation skills to build high-performing teams, streamline workflows, and accelerate product innovation.

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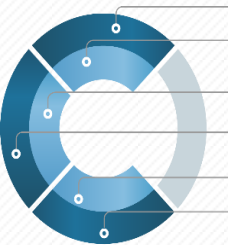
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PROFILE SUMMARY

Certified Scrum Master and technology entrepreneur with 5+ years of expertise in product development and Agile methodologies. Experience spans across the complete product lifecycle, from ideation to continuous improvement, with a strong focus on aligning technical execution with business objectives. A collaborative leader, excels at building high-performing teams through effective communication and mentorship while driving operational efficiency and business growth.

CERTIFICATIONS

- **Certified Scrum Master (CSM®)** by Scrum Alliance - April 2025

SOFT SKILLS

Change Agent
Collaborator
Adaptability
Communication
Coaching
Leadership

CORE COMPETENCIES

- Scrum
- Sprint Planning
- Backlog Management
- Process Optimization
- Product Lifecycle Management
- KPI Reporting
- Quality Control & Assurance
- Team Building
- Agile Methodologies
- Business Strategy
- Stakeholder Management
- Product Roadmap

TECHNICAL SKILLS

- **Mobile & Web Development:** Flutter, Spring Boot, Nodejs, React JS, Django, Flask, HTML, CSS, JavaScript
- **Programming & Scripting:** Python, Java, Dart
- **DBMS & BaaS:** MySQL, MongoDB, PostgreSQL, Firebase
- **Others:** DevOps, Version Control, MS Office, AI Tools
- **Scrum Master Tools:** Jira, Asana, Trello, Confluence, Slack, Otter.ai

WORK EXPERIENCE

Founder & CEO at GADS LLP | Apr'20 – Apr'25

- Spearheaded the growth and expansion of GADS LLP, driving innovation in product development, digital marketing, and consulting services.
- Cultivated strong client and collaborator relationships, ensuring seamless alignment with business objectives and fostering long-term partnerships.
- Engineered and executed digital transformation strategies, optimizing operational efficiency and driving measurable business growth for clients.
- Led end-to-end software development across multiple platforms, ensuring 95%+ on-time delivery and exceptional client satisfaction.
- Established a mentorship-driven culture, upskilling employees and interns, leading to improved team performance and retention.
- Enhanced decision-making through data-driven insights and predictive analytics, improving client strategy alignment and business outcomes.
- Led project planning and execution using Agile/Scrum methodologies, ensuring efficient sprint planning, backlog management, and timely delivery.
- Managed risk, resource allocation, and budgeting while utilizing Jira and other project management tools for seamless coordination and documentation.

Achievements:
- Achieved 200% annual revenue growth by diversifying services and serving 50+ clients across product development, digital marketing, and consulting
- Maintained a 72% client retention rate and ensured 95% on-time project delivery, driving high client satisfaction.
- Partnered with 25+ clients for digital transformation initiatives, enhancing operational efficiency and business growth.
- Conducted 100+ workshops at 85+ institutions, impacting 15,000+ participants & scaling the team from 4 to 20 members and mentoring 30+ interns.

PROFESSIONAL PROJECTS

VTEE (Virtual Tribal Employment Exchange): *STDD-KDISC Project under Kerala Knowledge Economy Mission*
Created an offline-first mobile app that collected skill data for 10,000+ tribal youth in Kerala. As Scrum Master, facilitated cross-functional collaboration between developers and government stakeholders.

HUM Bazaar: *Localized E-commerce Platform*
Built a localized e-commerce platform with concierge service connecting 300+ vendors with customers through a multi-app ecosystem. As Product Owner/Scrum Master, defined the roadmap and led the Scrum Framework throughout the project.

Squadron Record Book Kiosk Application: *Indian Naval Air Squadron 310 (Cobra Squadron)*
Digitalized 60+ years of Indian Navy squadron records with an intuitive book-style interface. As Scrum Master, managed the product backlog and coordinated legacy data migration.

GECTAA: *Govt. Engineering College Trivandrum Alumni App*
Developed a community platform for 10,000+ alumni with event management and networking features. As Product Owner/Scrum Master, led user story mapping and coordinated sprint planning between developers and alumni committees.

Break The Chain Diary: *Digital Travel History Tracking App*
Developed a privacy-focused travel tracking app in 24 hours that reached 5,000+ users during COVID-19. As sole developer, owned the full product lifecycle from ideation to deployment.

Edspired: *Hand Gesture-Based EdTech Solution for Schools*
Developed an innovative gesture-based teaching platform with integrated digital rewards for students. As Product Owner/Scrum Master, prioritized features and guided the team through rapid prototyping sprints.

ACHIEVEMENTS

- **IEEE Larry K. Wilson Regional Student Activities Award (2023):** Prestigious recognition for IEEE student members in the Asia-Pacific region; one of only 8 Indian recipients in IEEE's history.
- **IEEE India Council Outstanding Student Volunteer Award (2022):** Honored as the top-performing IEEE student volunteer in India for outstanding contributions and leadership.
- **IEEE MGA Innovation Award (2021):** Acknowledged for technical innovation and leadership as DevOps Engineer/PM for the IKS MINT platform, revolutionizing IEEE Kerala Section's activity management.
- **CSI Trivandrum Chapter Best Student Startup (2021):** Recognized for spearheading impactful projects through GADS LLP, showcasing excellence and innovation in the startup ecosystem.
- Conducted over 110 technical and entrepreneurial workshops at leading institutions, including IITs and NITs. Secured top positions in 10+ national and state-level hackathons, showcasing strong technical expertise and leadership**.**

EDUCATION

- B.Tech. in Information Technology, Govt. Engineering College, Thiruvananthapuram, Aug 2019 – Jun 2023

PERSONAL DETAILS

- **Date of Birth:** 9th July, 2001 **| Languages:** English, Hindi, Malayalam, Tamil **| Address:** PNRA-64(E), Karamana, Trivandrum - 695002