Vasanthakumar K

+91 8667642578 · vasanthkvk248@gmail.com . vasanthakumar.xyz
Chennai - 600130.

FULL-STACK DEVELOPER | WEB DEVELOPMENT SPECIALIST

Passionate and detail-oriented Full-Stack Developer with **1+ years** of experience in creating and delivering dynamic, responsive, and scalable web applications. Proficient in modern front-end technologies like **React**, **Next.js**, and **Tailwind CSS**, as well as back-end development using **PHP** and **MySQL**. Successfully developed and **published 20+ websites**, showcasing expertise in both client-side and server-side development. Dedicated to continuous learning and staying updated with the latest industry trends to deliver cutting-edge solutions

---

SKILLS

Front-End Development

- HTML5, CSS3,
- JavaScript (ES6+),
- React, Next.js,
- Tailwind CSS, Bootstrap 5,
- jQuery, AJAX

Back-End Development

- PHP, MySQL

Tools & Technologies

- Git, GitHub
- REST APIs
- npm, Webpack.

Soft Skills

- Problem-Solving
- Time Management

Frameworks

- Next.js,
- WordPress,
- Laravel

PROFESSIONAL EXPERIENCE

VSM Global Technologies - Full-stack Developer   Feb 2024 - Present

- Started as a web developer, building and delivering **20+ websites** using front-end technologies like **HTML5, CSS3, JavaScript,** and frameworks like **Bootstrap and jQuery.**
- Transitioned to full-stack development by learning **PHP** and **MySQL**, and successfully developed **5+ e-commerce** websites with **payment** gateway and **API** integrations.
- Enhanced front-end expertise by mastering **Next.js**, creating modern and responsive web applications.
- Gained proficiency in **Laravel** and completed 5+ projects using **WordPress**, including custom themes and **plugins**.

Markerz Global Solution - WordpressDeveloper   Feb 2025 - Present

- Develop and maintain custom WordPress **themes** and **plugins** tailored to client specifications.
- Collaborate with design teams to translate UI/UX designs into functional, responsive websites.
- Implement **Advanced Custom Fields (ACF)** to create dynamic and flexible content management solutions, enhancing client control over website content.
- Design and integrate complex navigation systems using **Max Mega Menu**, improving user experience across devices.
- Optimize website performance, achieving a 40% improvement in load times.
- Implement **SEO** strategies, resulting in a 30% increase in organic traffic.
- Ensure website **security** by integrating best practices and performing regular updates.

PROJECTS

- **Basic Websites:** Designed and developed simple, responsive websites using HTML5, CSS3, and JavaScript, Bootstrap.
- **Backend-Connected Websites:** Built websites with PHP and MySQL, including dynamic content management and user authentication.
- **E-Commerce Websites**: Created product sales websites with payment gateway integration (e.g., Razorpay) and API integrations for seamless transaction processing.
- **Invoice Management System**: Developed a web application for managing invoices, integrating with back-end systems and third-party APIs.

- **Service Desk Application:** Built a service desk platform with role-based functionality for admin and employees, including ticket management, issue tracking, and customer support features.
- **Consultancy Websites**: Designed websites for consultancy services, integrating contact forms, booking systems, and service details.
- **Payroll Management System:** Created a payroll management web app for calculating salaries, tax deductions, and generating payslips. Integrated attendance APIs for accurate payroll processing and real-time data updates.
- **React & Next.js Projects:** Developed modern, responsive websites using React and Next.js, including interactive features, optimized performance, and seamless navigation.
- **Full-Stack Development:** Transitioned to full-stack development by learning PHP and MySQL, and successfully developed 5+ e-commerce websites with payment gateway and API integrations.
- **Wordpress:** Developed a responsive wordpress site with custom themes and templates; utilized advanced custom fields (acf) for dynamic content management; integrated mega menu and mobile-friendly navigation for enhanced user experience

---

EDUCATION & CERTIFICATIONS

Bachelor of Engineering
Majors: Electrical & Electronics Engineering
Agni Collage of Technology

Web Development
SLA - Institute of Technology

Machine Learning
Shiash Info Solution

AREA OF INTEREST

Website Designing
Full - Stack Websites

LANGUAGES

- Tamil
- English