GOKUL KUMAR

WORDPRESS DEVELOPER

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📍 Chennai

in gokul-kumar-8241b3228/

ABOUT ME

As a skilled Wordpress Developer and UI Designer, I excel in crafting visually compelling and user-focused web applications. With a solid foundation in managing various tasks and a commitment to ongoing learning, I am enthusiastic about contributing to a dynamic team.

EDUCATION

- **Bachelor of Engineering**
  [ECE] (2018 - 2022)
  APEC , Melmaruvathur

- **Higher Secondary**
  St.Joseph Mat.Hr.Sec.School
  Acharapakkam (2017-2018)

- **SSLC**
  St.Joseph Mat.Hr.Sec.School
  Acharapakkam (2015-2016)

SKILLS

- HTML / CSS
- Bootstrap
- Figma
- Photoshop
- User Experience
- Wordpress
- Shopify

Work Highlights

- 🔲 Websites Portfolio
- Be behance.net/gokulgs66
- ⚙ github.com/gokulgs66

WORK EXPERIENCE

Oct 2024 - May 2025 | W3Squad (Remote) | Wordpress Developer

- Collaborated with international clients to build custom websites using Elementor, Oxygen Builder, and Shopify from scratch, including eCommerce sites with advanced functionalities through plugin integration.

- Managed on-page SEO, created custom post types, and optimized website structure and performance to enhance user experience and business outcomes.

Oct 2023 - Sep 2024 | Weboin Technologies Private Limited | Web Developer

- Developed and customized WordPress websites, including eCommerce solutions with WooCommerce and Shopify, and handled regular maintenance for security and stability.

- Managed domain operations and optimized site performance using lazy loading, asset minification, and caching techniques.

Feb 2023 - Oct 2023 | Think Digital Wordings Private Limited | Web Designer

- Creating visually appealing and user-friendly website layouts and templates.Implementing responsive design techniques to ensure compatibility across different devices.

- Collaborating with clients for their preferable designs and teaching wordpress customization related products.

CERTIFIED COURSE

- **Frontend Development - July 2024**
  Uniq Technologies , Chennai

- Proficient in HTML, CSS, and Bootstrap for creating responsive web designs.
- Solid grasp of JavaScript fundamentals, including core concepts and DOM manipulation.

- **UX UI Design - October 2022**
  FITA Academy , Chennai

- Proficient in Figma, Adobe XD, and Photoshop, with experience in wireframing, prototyping, and UI design.
- Applied user-centered design principles through research, testing, and personal UI/UX projects.