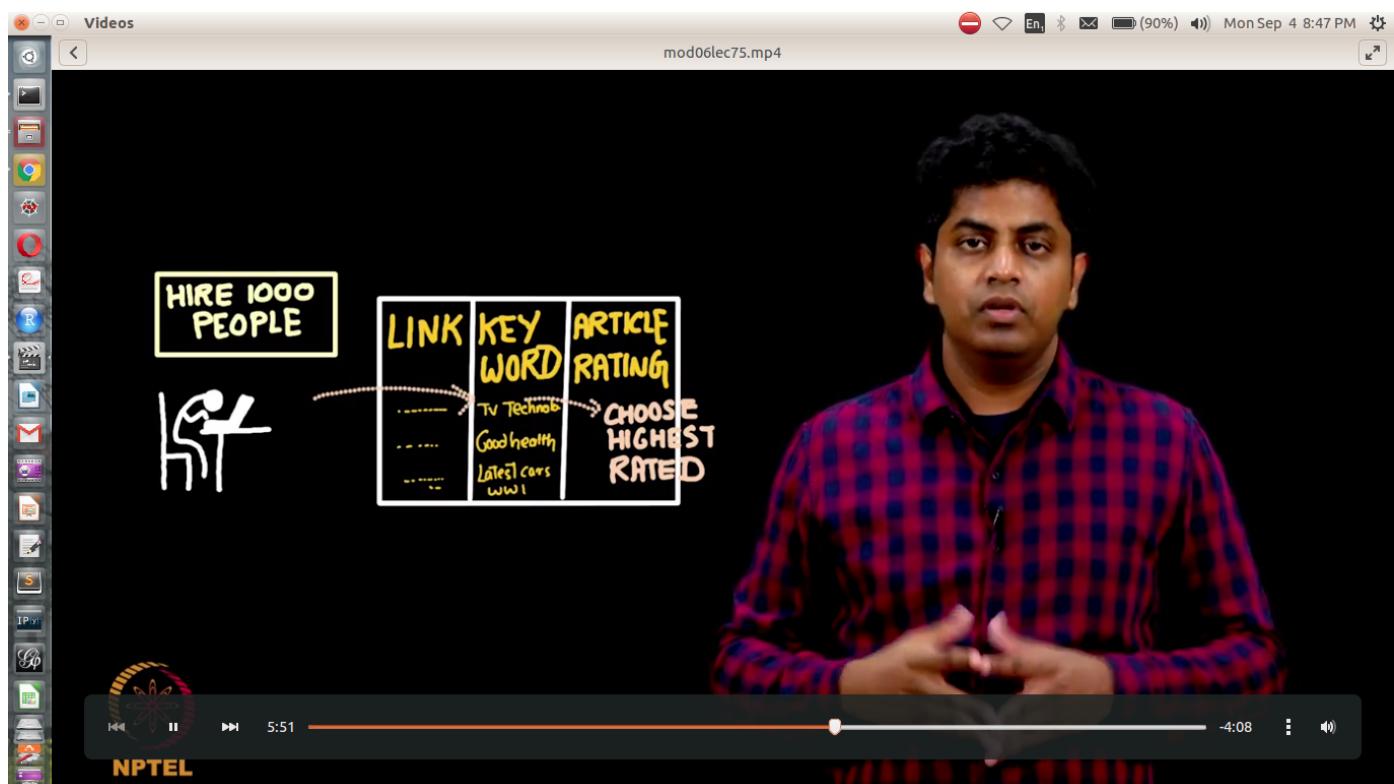
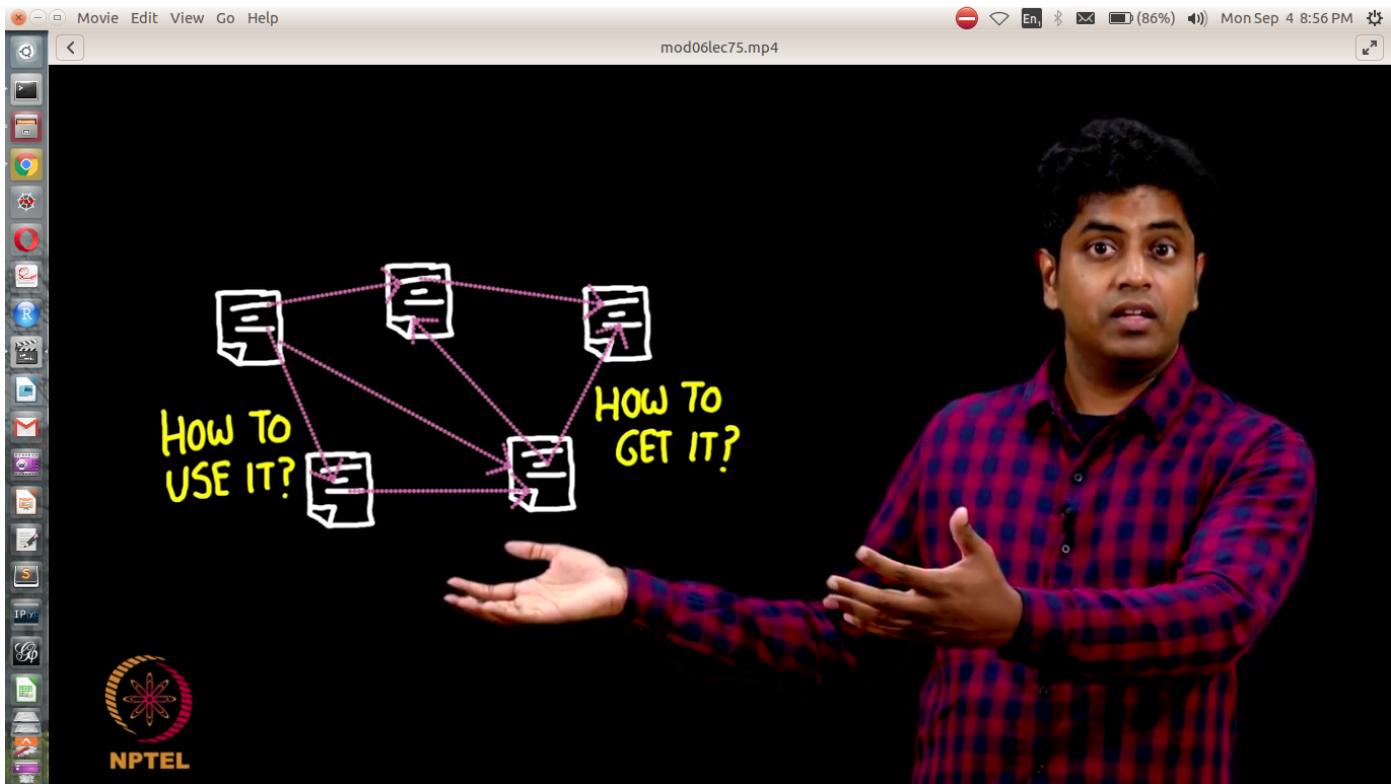


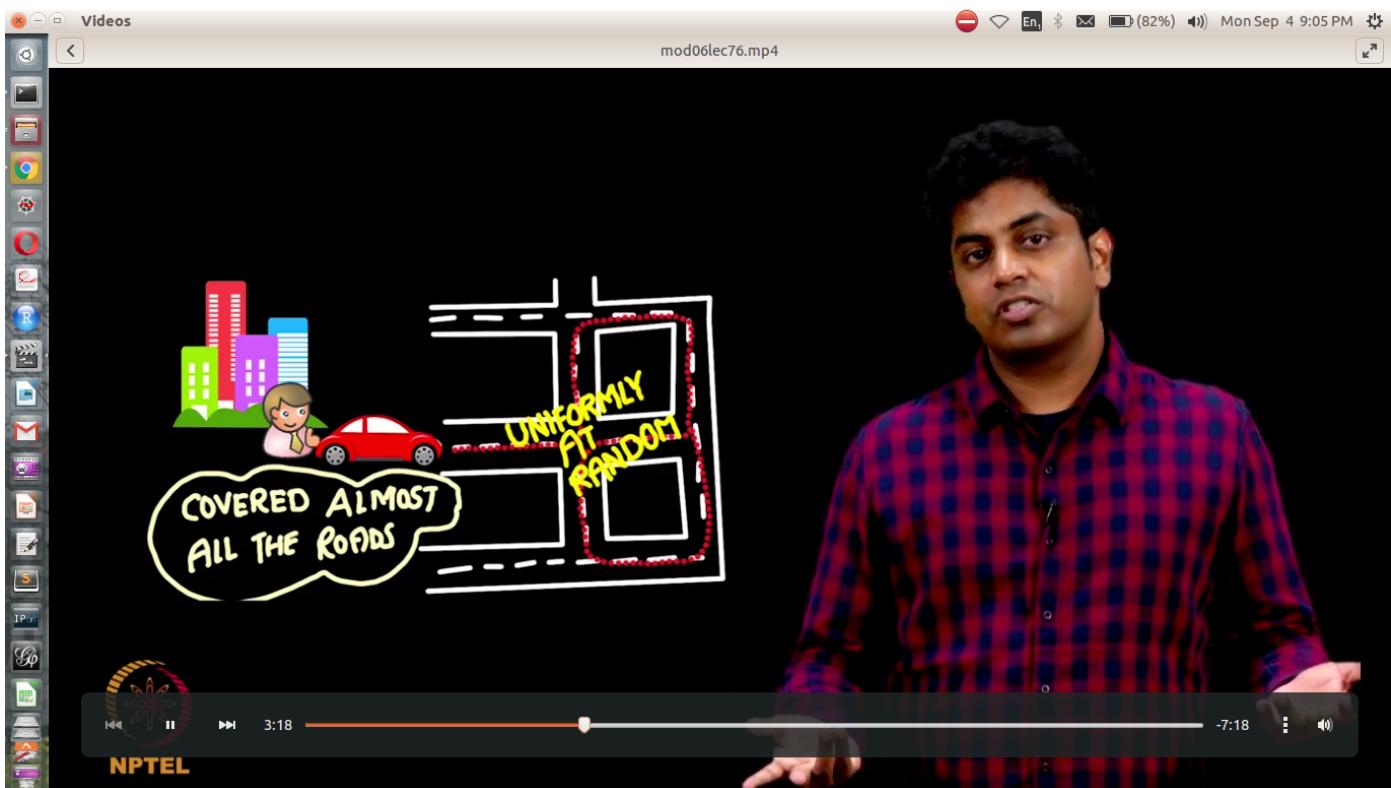
Lec75 Link Analysis : The Web Graph

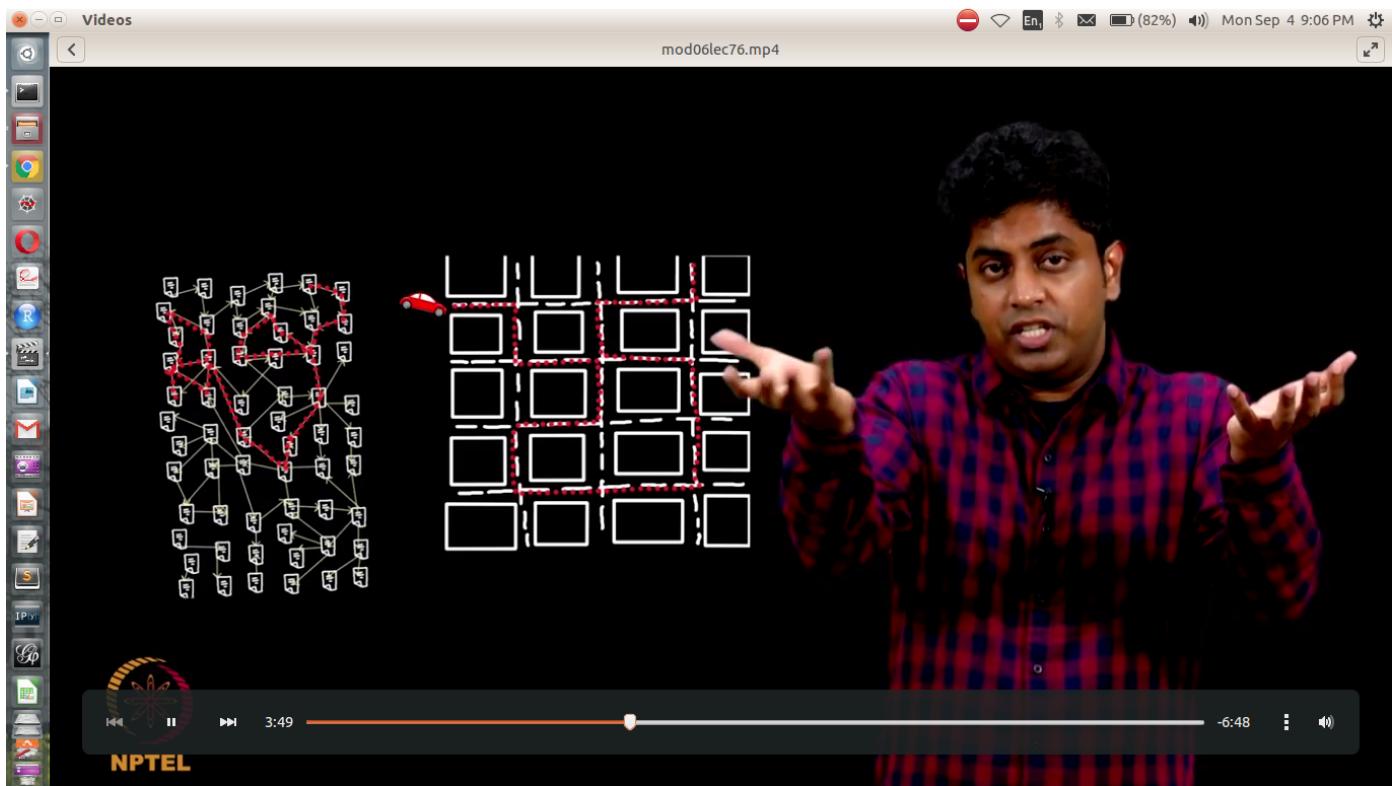


Google -> Web Graph

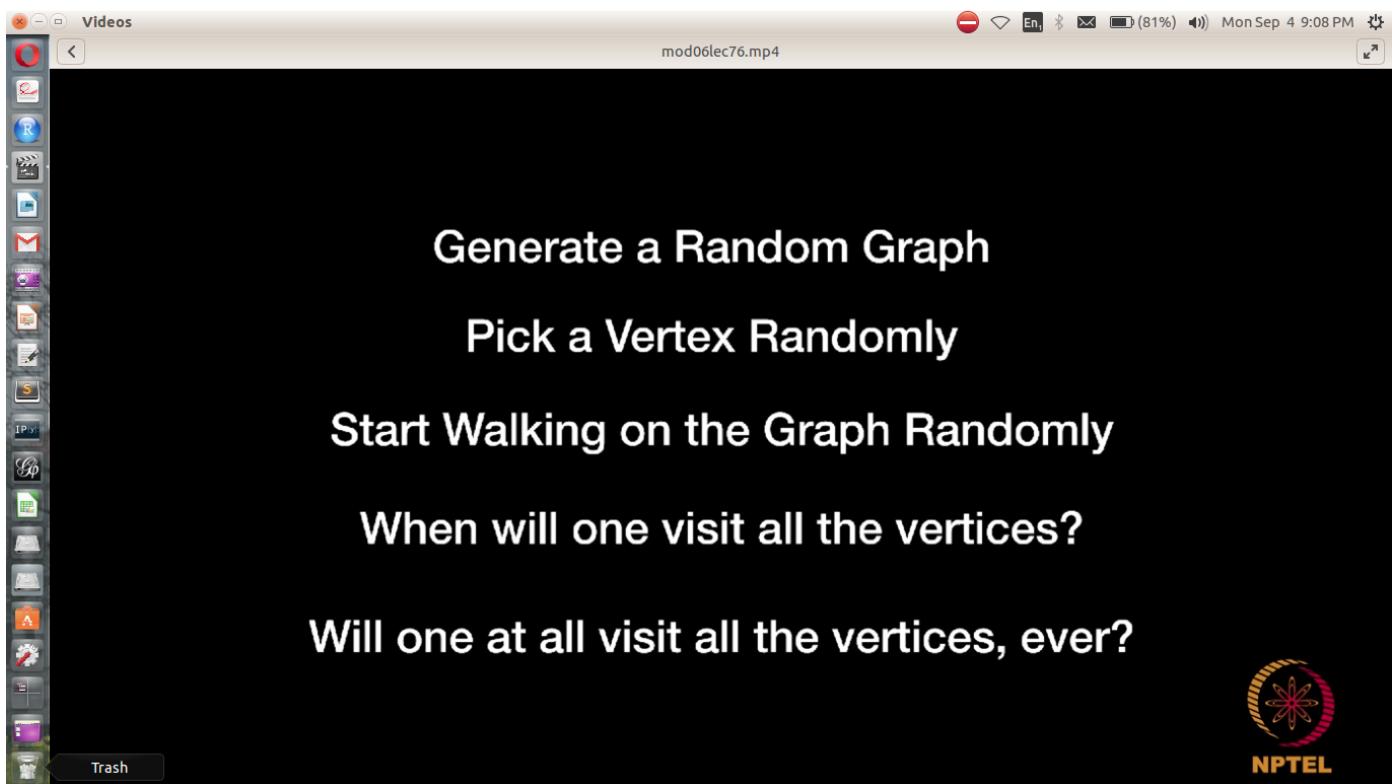


Lec76 Link Analysis : Collecting the Web Graph





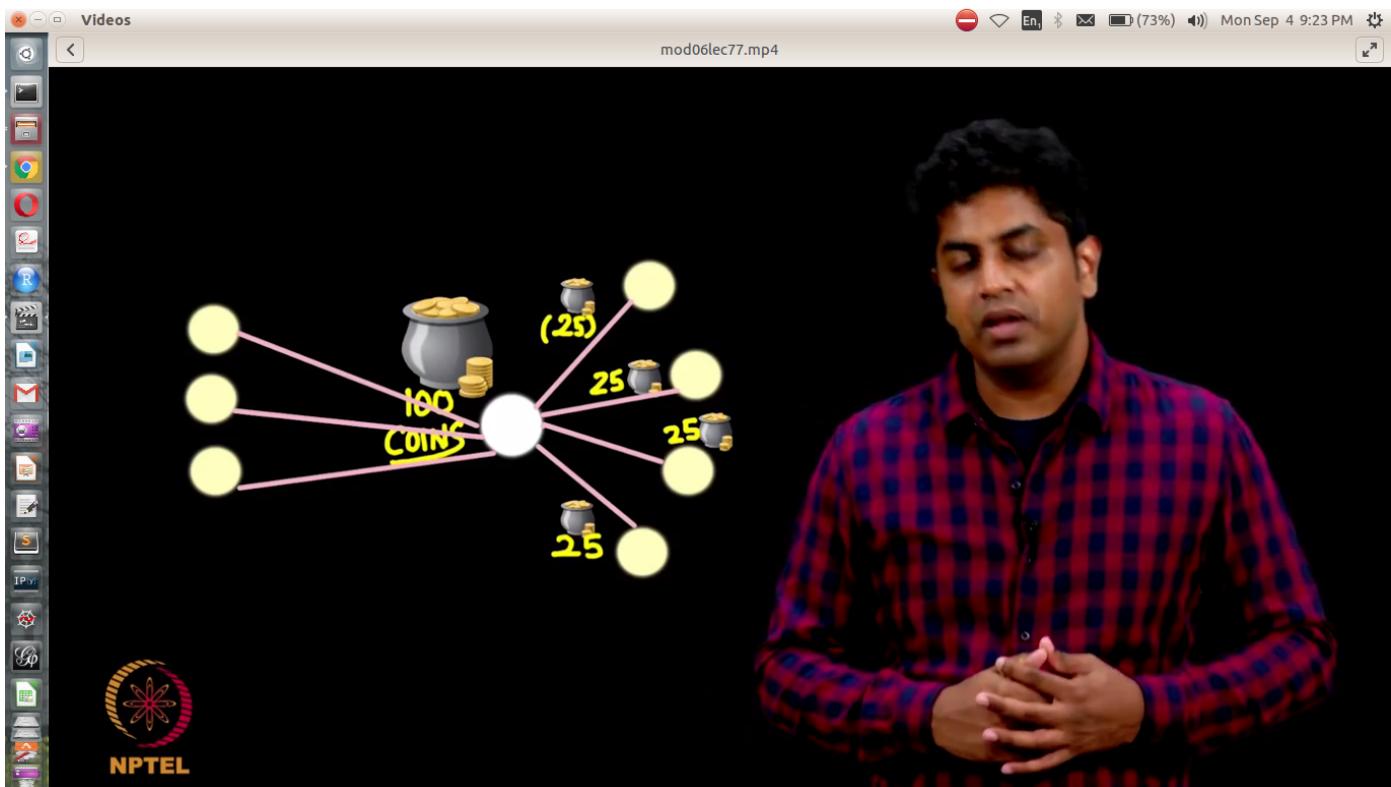
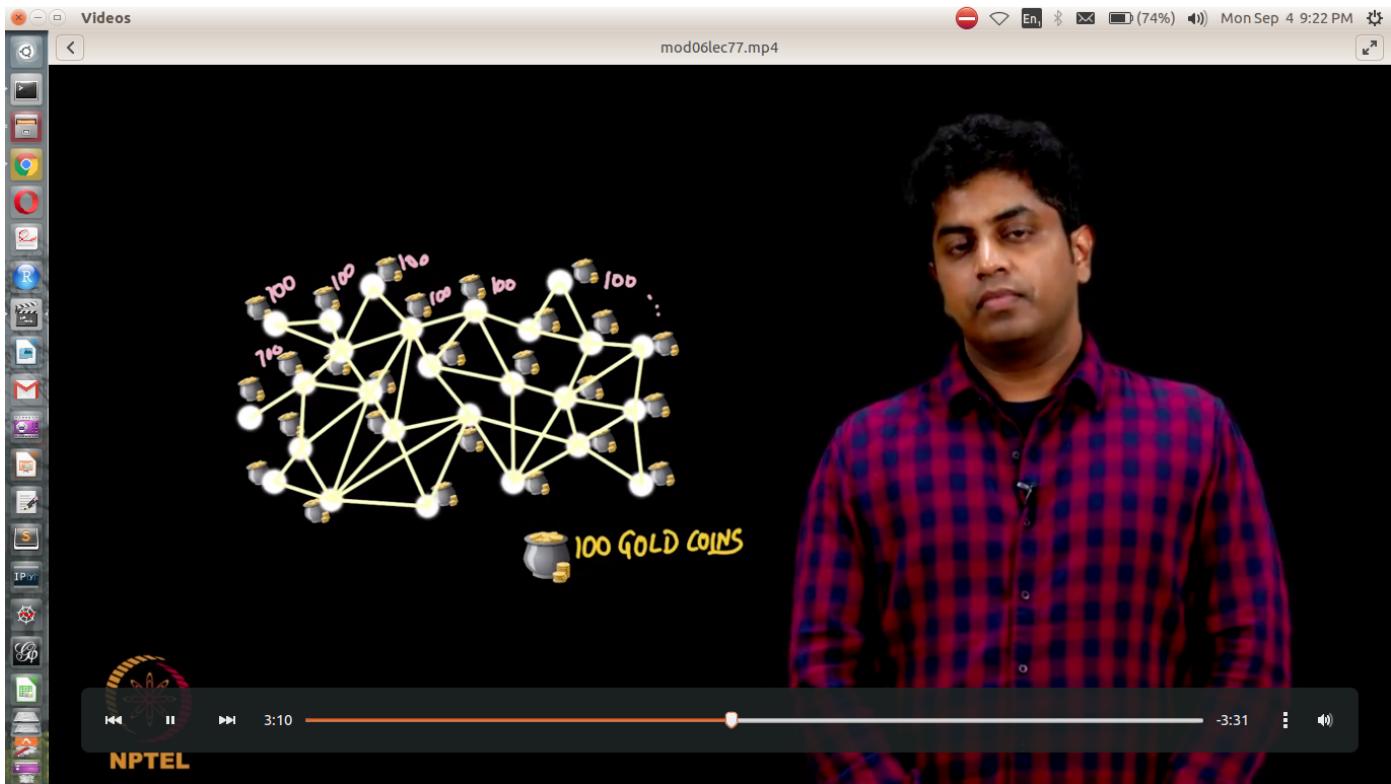
RANDOM WALK :

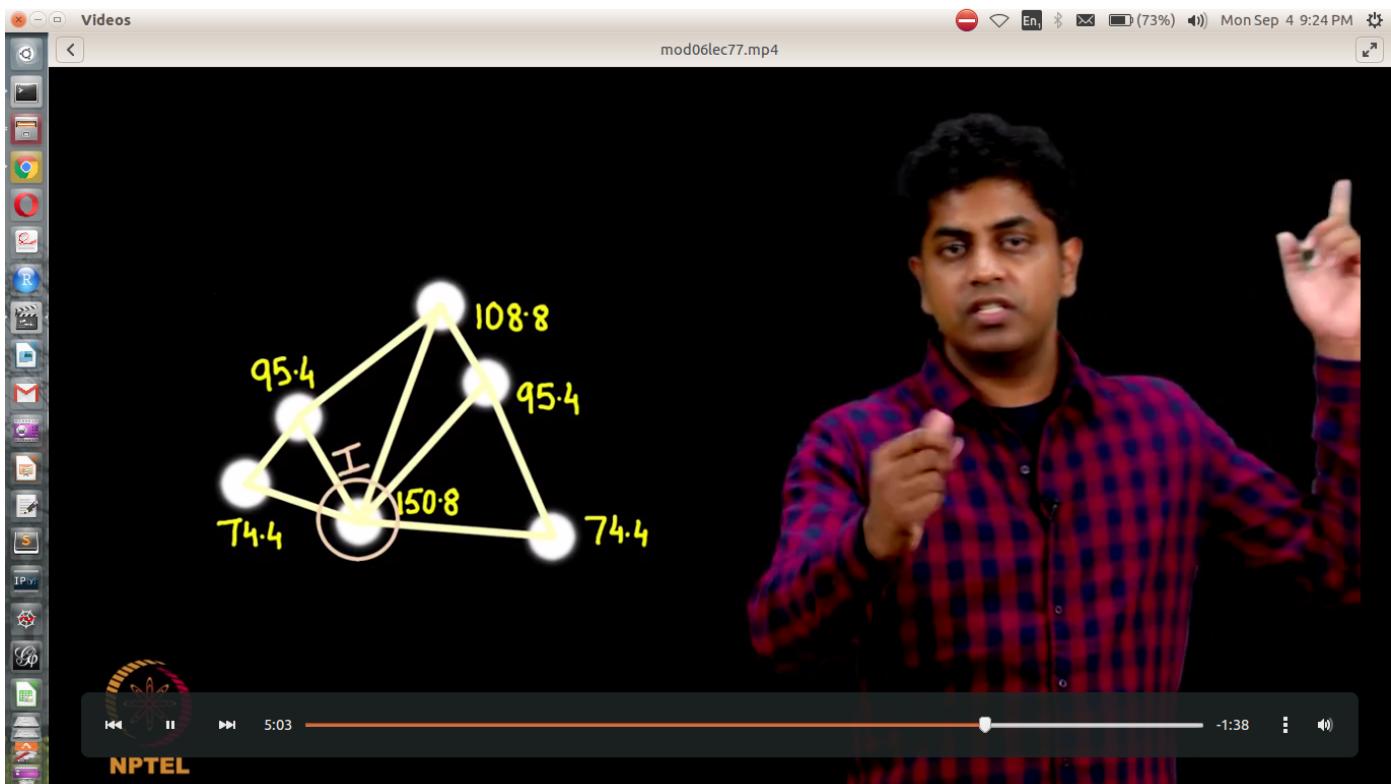
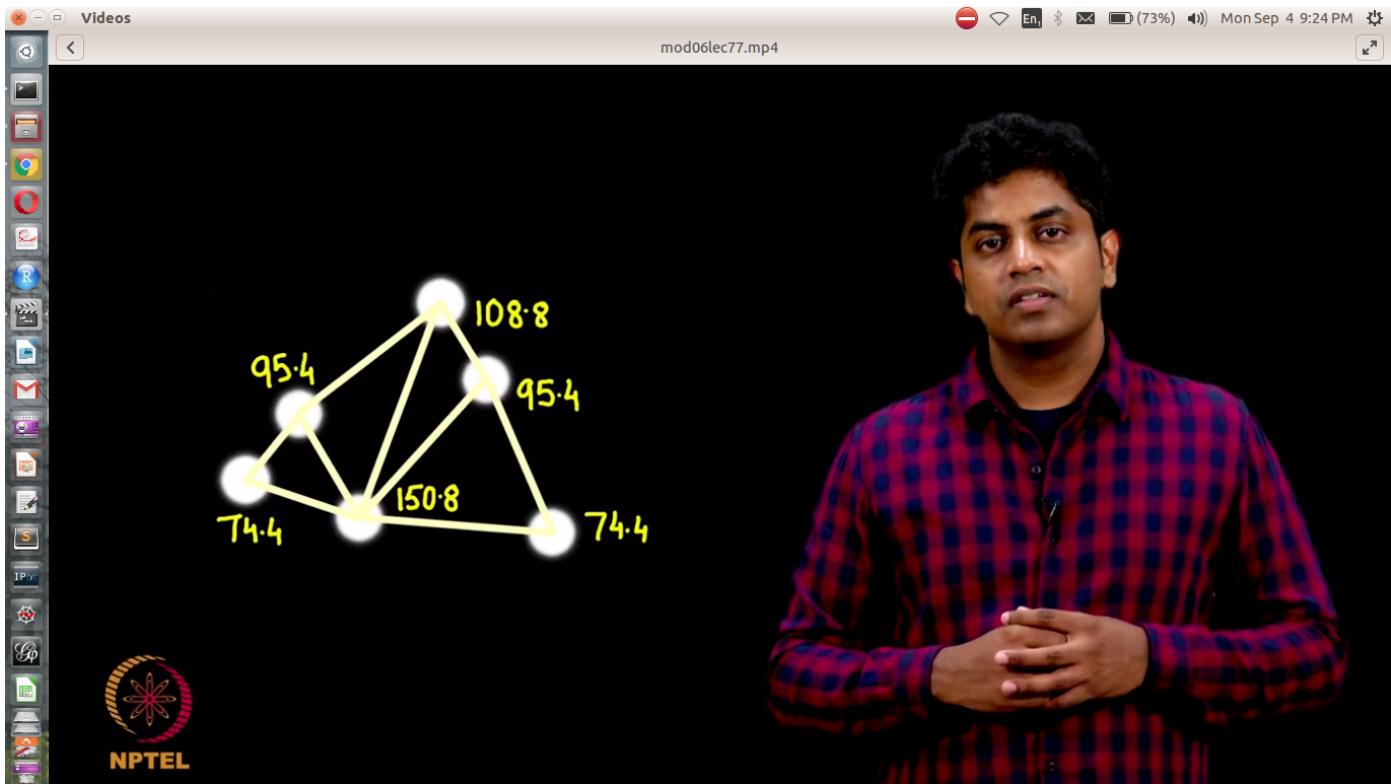


Lets us verify with python

In []:

Lec77 Link Analysis : Equal Coin Distribution

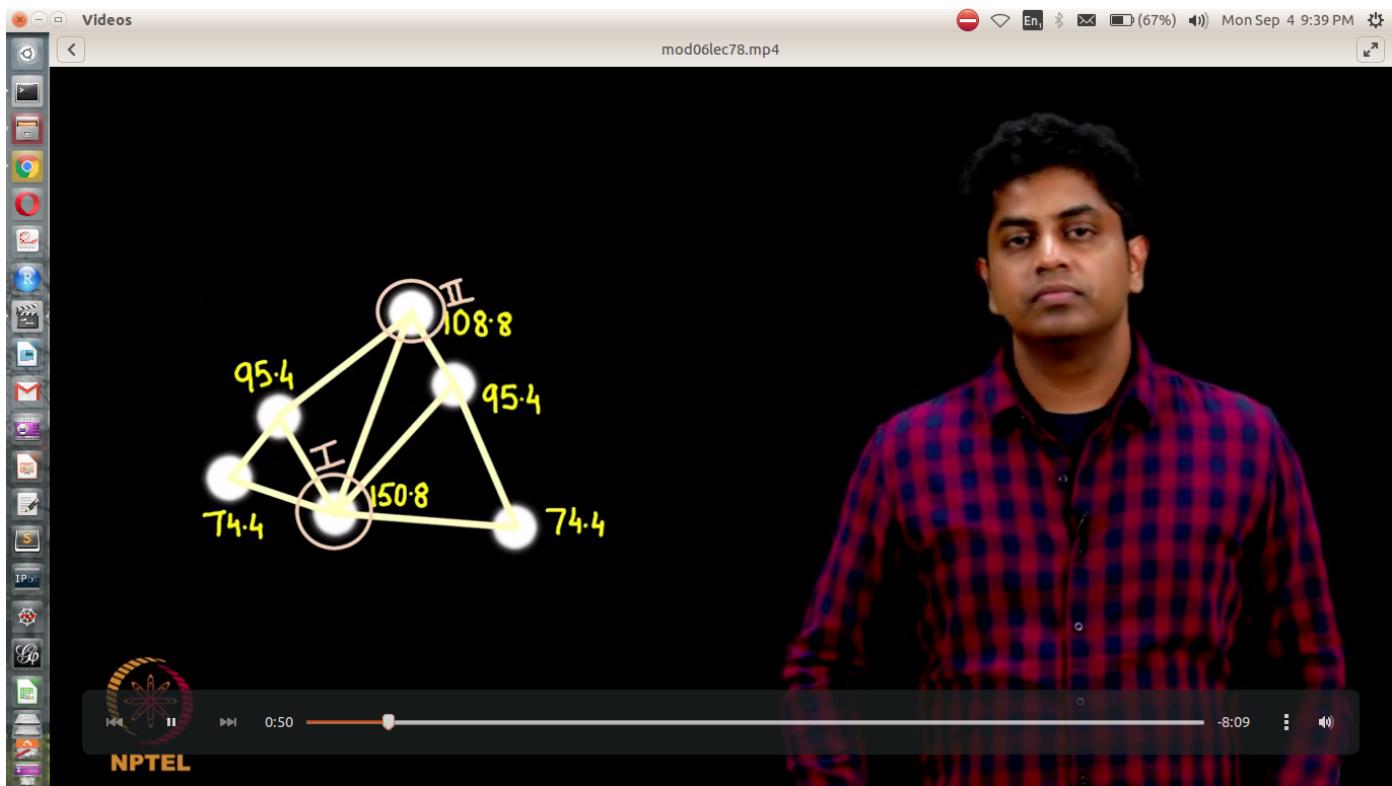




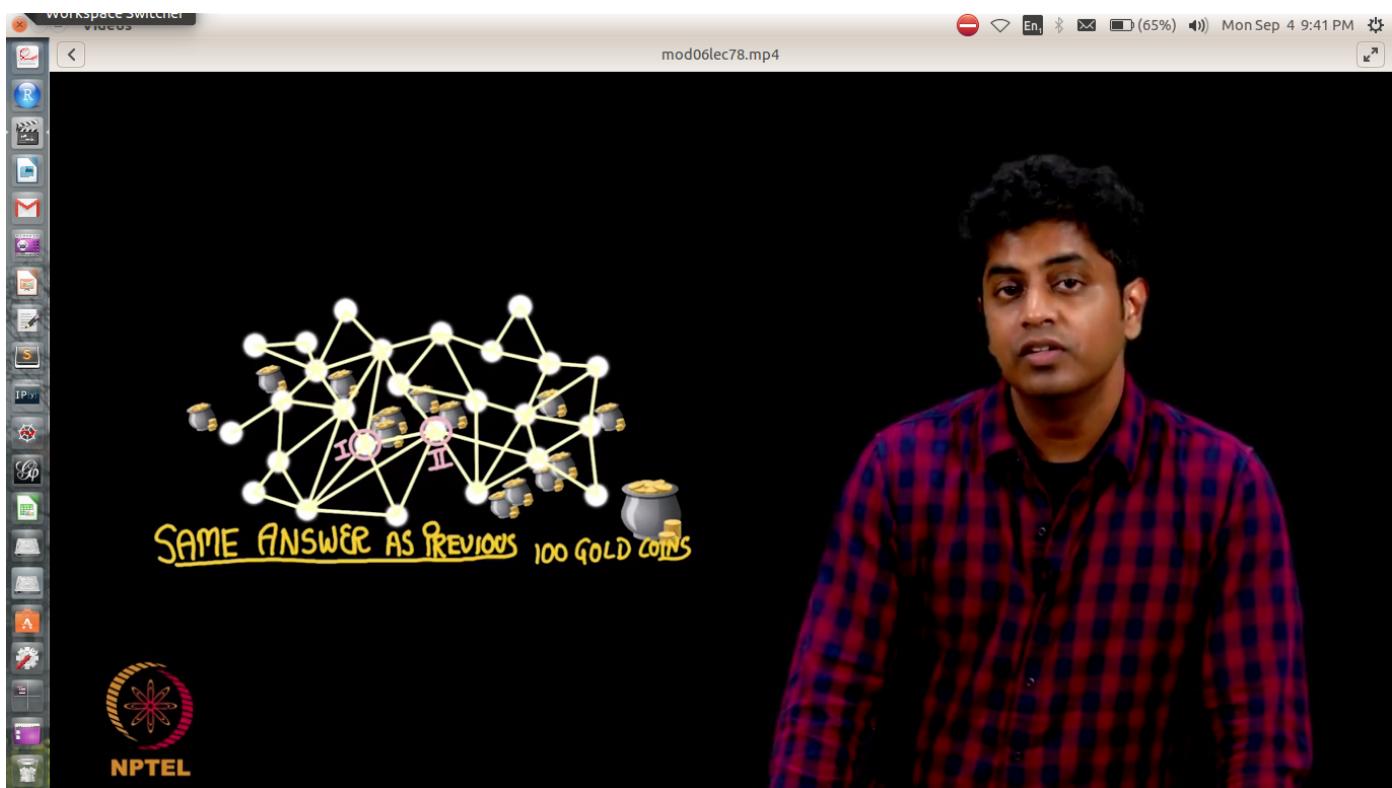
Keep Changing.....

At one stage the graph converges and the one who has the highest degree will be given the first rank

Lec78 Link Analysis : Random Coin Dropping



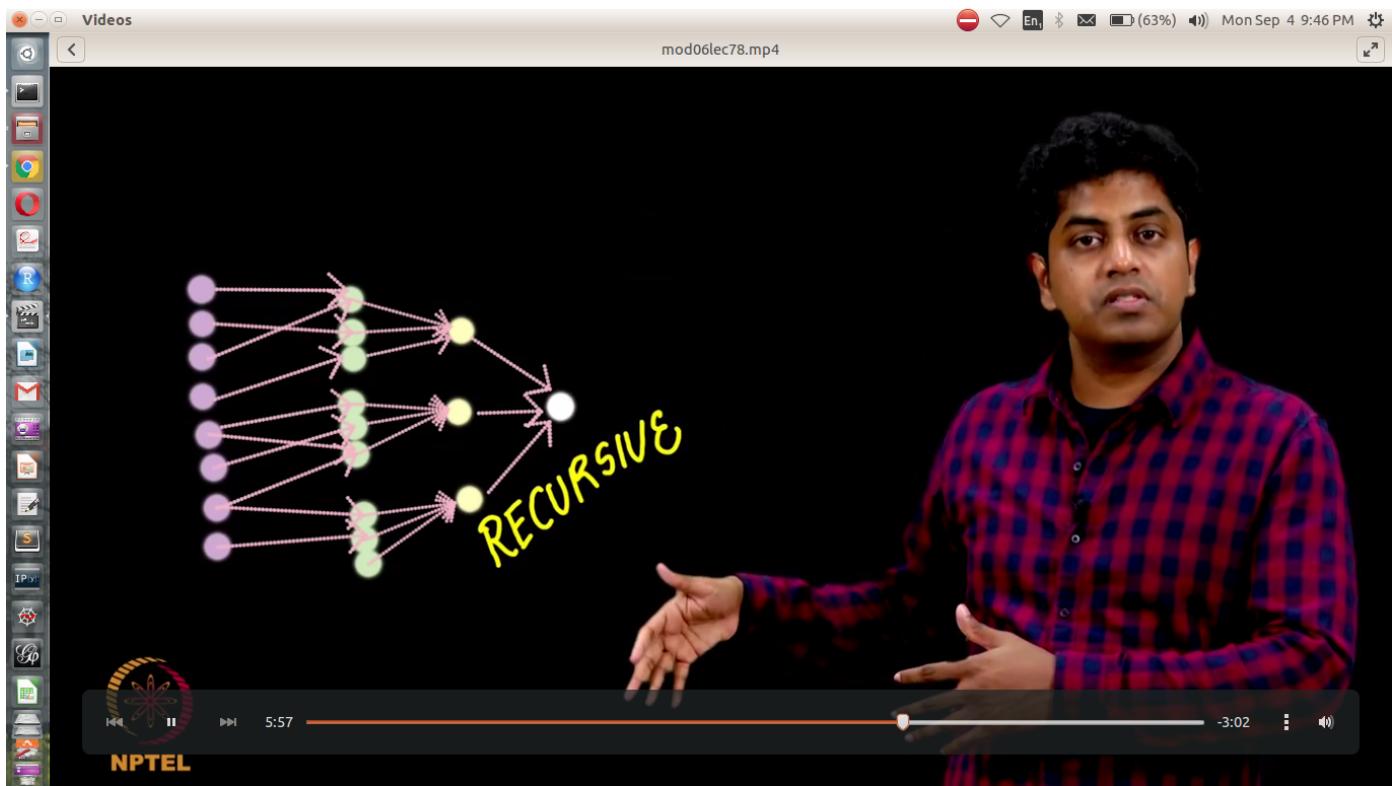
In slightly different way



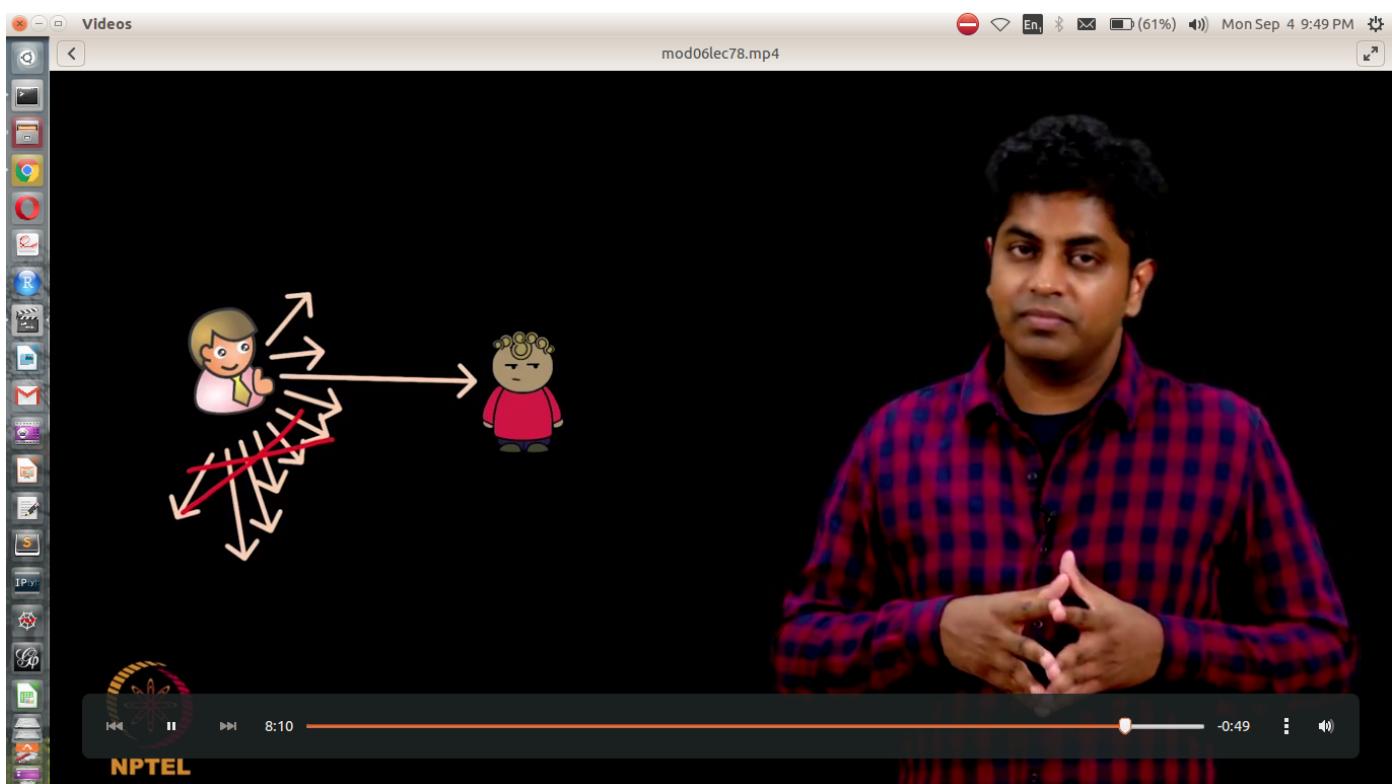
Not only first rank, all other positions are also same as the previous strategy (Some Mathematical Reason)

i.e. Equal Sharing and Random Dropping yield the same results

Equal sharing:



You are famous if someone who is famous says you famous.....



Cousin should be pointed by many(and also rich/famous) and should also point to less..

Lec79 Link Analysis : Google Page Ranking using Web Graph