SRN: PES1PG22CS015

Newspaper is a printed media and one of the oldest forms of mass communication in the world. Newspaper publications are frequency-based like daily, weekly, fortnightly. Also, there are many newspaper bulletins which have monthly or quarterly publication. Sometimes there are multiple editions in a day. A newspaper contains news articles from around the world on different topics like politics, sports, entertainment, business, education, culture and more. The newspaper also contains opinion and editorial columns, weather forecasts, political cartoons, crosswords, daily horoscopes, public notices and more. Newspaper's circulation started in the 17th century. Different countries have different timelines to start the publication of Newspapers. In 1665, the 1st real newspaper was printed in England. The first American newspaper named "Publick Occurrences Both Foreign and Domestick" was printed in 1690. Similarly, for Britain, it all starts from 1702 and in Canada, in the year 1752 the first newspaper named Halifax Gazette started its publication.

In the late 19th century, newspapers became very common and were cheaply available due to the abolishment of stamp duty on them. But, in the early 20th century, computer technology started replacing the old labor method of printing. Newspaper is a very powerful medium of spreading information among people. Information is a very vital thing as we need to know what is happening around us. Also, awareness to the happenings at our surrounding helps us in better planning and decision. Government and other official announcements are done in a newspaper. Government and private sector employment-related information like job vacancies and different competitive related information are also published in the newspaper. Weather forecasts, business-related news, political, economic, international, sports and entertainment-related all information are published in the newspaper. Newspaper is the ideal source of increasing current affairs. In most of the household in the current society, the morning starts with a reading newspaper. In this age of digitization, abundant data are available on the internet. Most of the news channel and newspaper publishing houses to cope up with the trend of digitization have opened their own website and mobile application. Information spreads instantly via social media and websites. In this current scenario where information is almost available at real-time on the internet, the newspaper in its original form seems to face a treat of existence. However, the daily, weekly papers still hold its importance in this digital era. The newspaper is still considered as the authentic source of any information. Most of the newspapers also have a special section for the young and school students to express and show their talent. Several articles on the quiz, essay, short story, painting are published which makes newspaper articles interesting among school students. It also helps in inculcating the habit of reading the newspaper from an early age.

Newspapers are a great source of information that can be available at home. Each and everyone must ensure to imbibe the habit of reading newspapers in their lives. In today's digital world, online source of information is readily available but the authenticity and credibility of such information are not known. It is the newspaper which ensures to provide us accurate and verified information. Newspapers are permanent as because they have been able to earn the faith of the people with its validated information. Socially, the newspaper plays an important role in the upbringing and maintaining the morale and harmony of society to a larger extent.

Harsh Chavan

[05-04-2023]