Gokula Krishnan. V

Frontend Developer | Veeva CRM Specialist | 6+ Years Experience

Chennai, Tamil Nadu | 8148703338 | neyveli.gokulakrishnan@gmail.com |
linkedin.com/in/gokula-krishnan-2011 | github.com/gokulkrish1997

Professional Summary

Web Developer with 6+ years of experience at Cognizant, specializing in HTML, CSS, JavaScript, Veeva CRM, and Salesforce-integrated solutions. Experienced in building responsive email templates, HTML presentations (eDetail), and automation tools using Python, Selenium, and UiPath. Proven leadership as eDetail Lead and Assistant Team Lead—handling stakeholder communication, task allocation, and team performance. Recognized for innovation and delivery quality.

Technical Skills

Frontend: HTML5, CSS3, JavaScript, Bootstrap

CRM/Platforms: Veeva Vault, Veeva iRep, Salesforce (content integration)

Automation: Python, Selenium, UiPath

Design: Adobe Photoshop, Adobe InDesign, Adobe PDF

Tools: MS Excel, Jira

Learning / Exploring: LLM (basics), Git / Version Control, React.js

Professional Experience

Associate – Cognizant Technology Solutions | Chennai | Jun 2019 – Present

• Developed **responsive email templates** using HTML, CSS & JavaScript and deployed via Veeva Vault to Salesforce.

• Built **HTML presentations (eDetail)** with multiple interactive key messages for medical representatives.

• Trained and onboarded new team members on HTML presentation development, Veeva workflows, and best practices.

• Created **four automation tools** (Python + Selenium + UiPath) to reduce repetitive effort and cycle time.

• Assistant Team Lead responsibilities: task assignment, project tracking, stakeholder communication, and monthly invoicing.

• Maintained audit-ready documentation and Excel dashboards for project and asset tracking.

Performance ratings: ★★★★★ 5/5 · ★★★★★ 5/5 · ★★★★■ 4/5

Education

M.S., Software Engineering (IoT) — BITS Pilani (WILP), Jan 2022 – Dec 2023 · Distinction

B.Tech, Information Technology — SRM University, 2015 – 2019 · 76% · No arrears

Certifications & Achievements

• **Veeva Certified Developer** (renewed annually)

• Hackathon Winner (Domain, 2019) · Company Hackathon Finalist (multiple years)

- Employee of the Month – two consecutive months (2023)
- Completed all mandatory Cognizant and client training programs