NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 54A91801D802C6A9DF846CB634A302D2

NAME : SANJAY V

REGISTER NUMBER: 110520106333

YEAR : 4^{TH} YEAR

DEPARTMENT: ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words

Link: https://sanjayskitchen23.blogspot.com/2023/10/sanjays-kitchen.html

Sanjay's Kitchen Hello foodie...! Welcome to Sanjay's Kitchen, where the heart and soul of our culinary journey reside in every dish we prepare. At Sathya's Kitchen, we believe that cooking is not just a task; it's an art form. It's about infusing love, creativity, and a touch of magic into each recipe. Join us today as we unveil some of the secrets behind our flavorful home cooking 1. Fresh and Local Ingredients: The foundation of any delicious meal is fresh, high-quality ingredients. We source our ingredients locally whenever possible. It not only supports our community but also ensures that we're using the freshest produce available. Sanjay's Kitchen encourages you to explore your local markets and connect with local farmers. 2. Spice Blends with a Personal Touch: Spices are the heart of Indian cuisine, and at Sanjay's Kitchen, we've perfected our own spice blends over the years. Our secret lies in the balance of flavors, the right amount of heat, and the love we put into every blend. Experiment with your spice mixes to find the perfect taste for your palate. 3. Cook with Passion: Cooking is an expression of love, and passion is the key ingredient that goes into every dish we prepare. At Sanjay's Kitchen, we encourage you to cook with love and enthusiasm. It can make a world of difference in the final taste of your creations. 4. Traditional Family Recipes: We cherish our family's traditional recipes, passed down through generations. These recipes are our heritage, and they reflect the rich culinary history of our culture. Don't be afraid to explore your own family recipes and keep your culinary traditions alive. 5. Experiment and Innovate: Sanjay's Kitchen believes in the power of experimentation. Don't be afraid to add your unique twist to recipes. Sometimes, the most unexpected combinations result in culinary masterpieces. Get creative in your kitchen and let your culinary curiosity lead the way. 6. Share the Joy of Cooking: Cooking is even more enjoyable when shared with loved ones. Invite your family and friends to join you in the kitchen.

Cooking together is a bonding experience, and the joy of savoring a delicious meal you've prepared together is truly





Conclusion:

Sanjay's Kitchen is not just about cooking; it's about a culinary journey that's filled with love, tradition, and innovation. We hope these secrets inspire you to embark on your own flavorful adventure in the kitchen. Stay tuned for more recipes, tips, and stories from Sanjay's Kitchen, where every meal is a masterpiece.







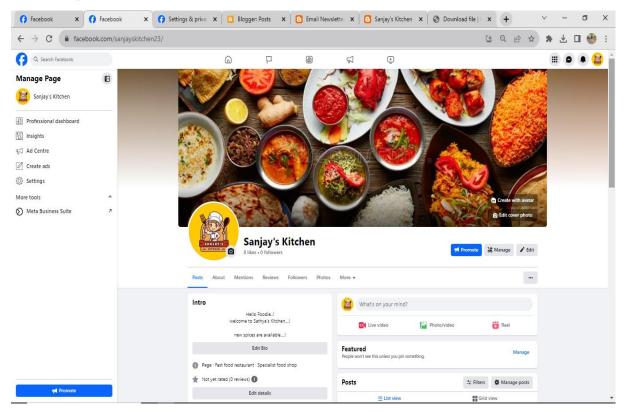
Enter comment

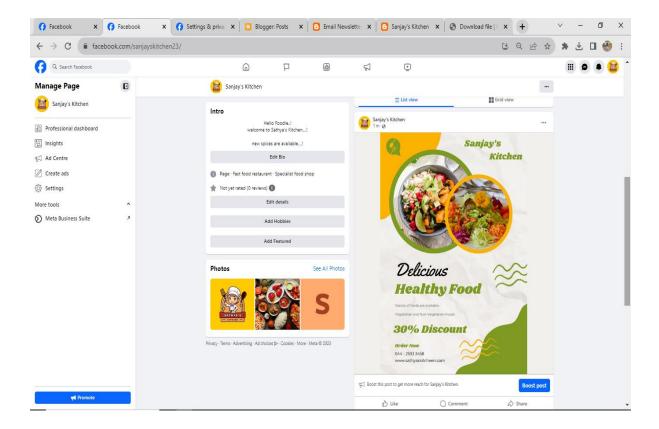


B Powered by Blogger

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: https://www.facebook.com/sanjayskitchen23





3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: https://sanjayskitchen23.blogspot.com/2023/10/email-newsletter-sanjays-kitchen.html

