

NAAN MUDHAVAN

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

PROJECT TITLE : [CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK](#)

PROJECT TEAM ID : [NM2023TMID05689](#)

TEAM LEADER

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TEAM MEMBER 2

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FACEBOOK PAGE LINK : <https://www.facebook.com/computerzzworld>

DRIVE LINK : https://drive.google.com/drive/folders/1x4S9hSeNkz6uOBfUZkJerofWNVzQPx15?usp=share_link



BRAND LOGO

CATEGORY : Computer Sales & Services

TARGET AUDIENCE : Students, Employees, Developers

EMPATHY MAP

