

# **NAAN MUDHAVAN**

## **ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 54A91801D802C6A9DF846CB634A302D2

**NAME** : SANJAY V

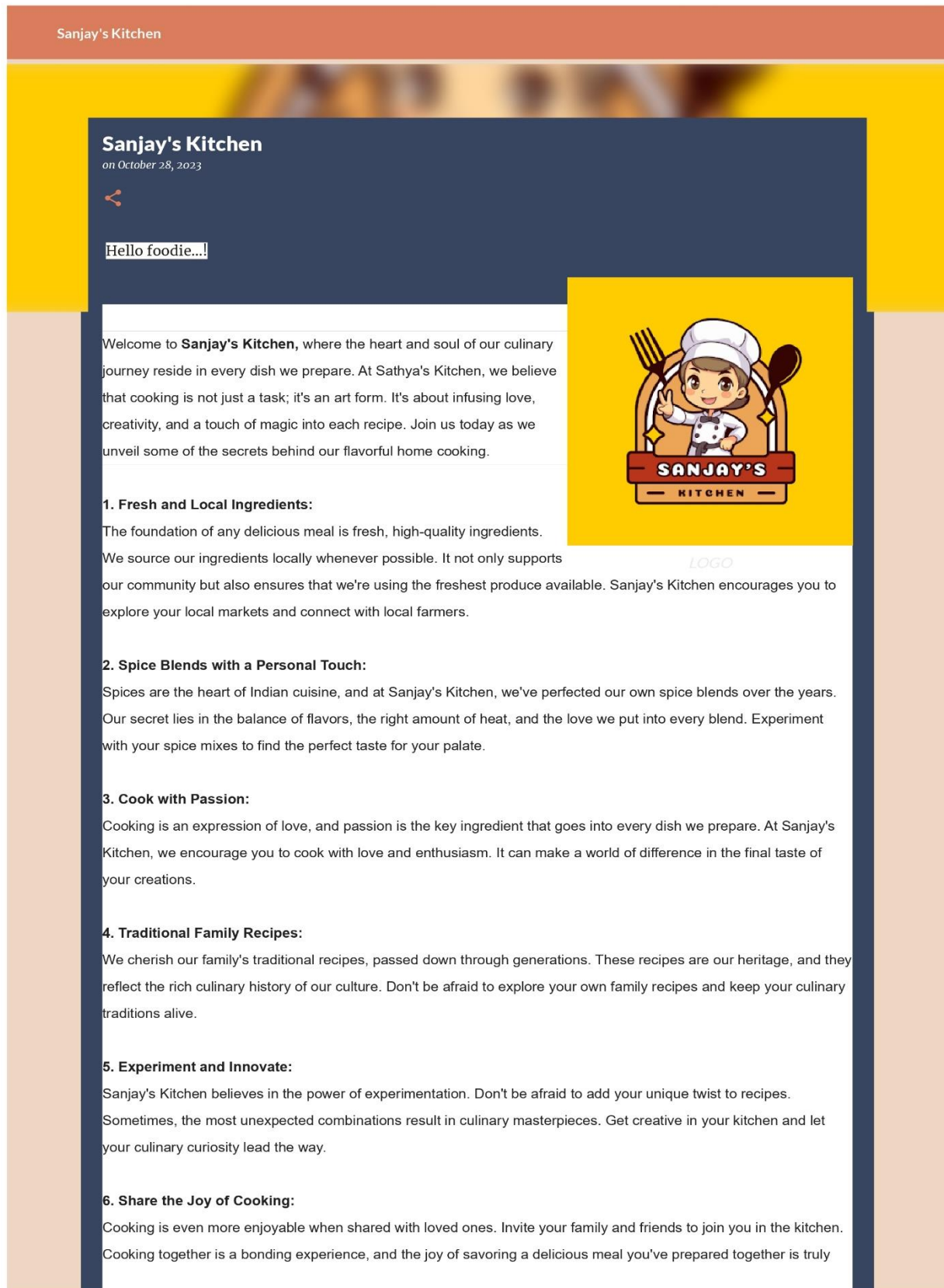
**REGISTER NUMBER** : 110520106333

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words

Link: <https://sanjayskitchen23.blogspot.com/2023/10/sanjays-kitchen.html>



**Conclusion:**

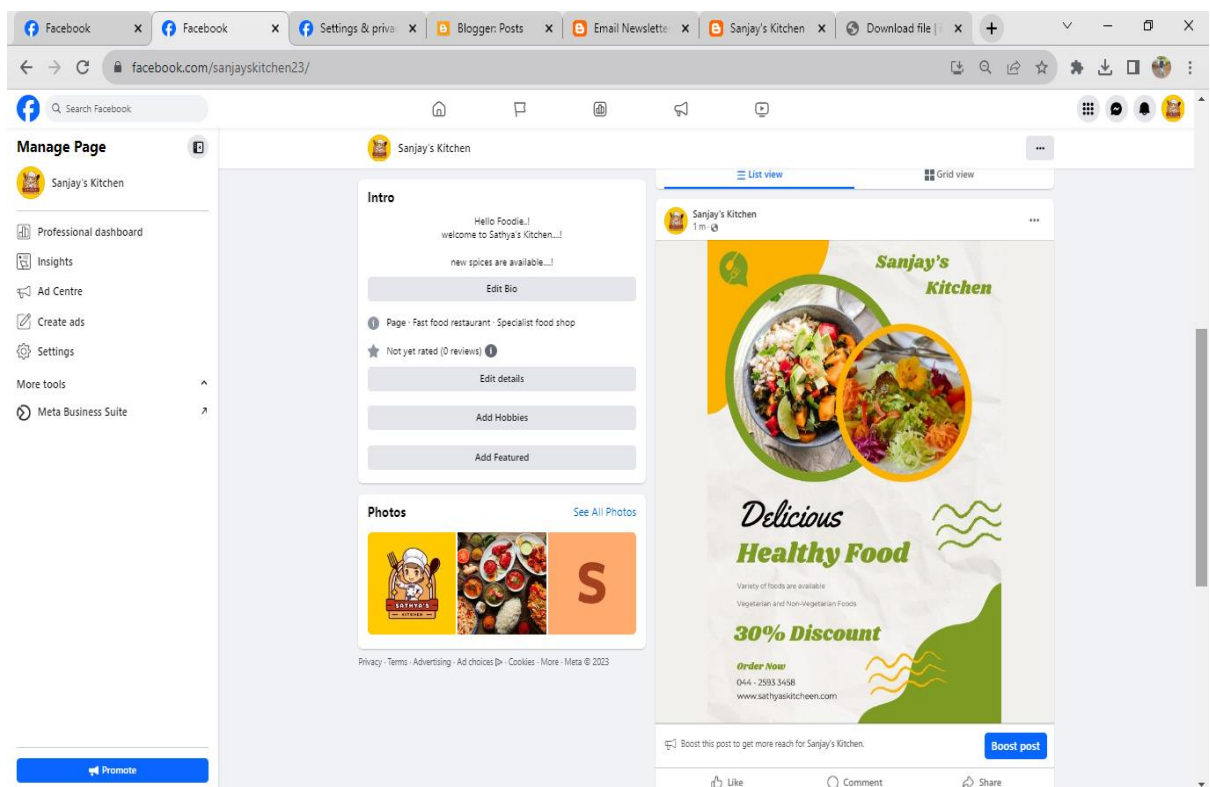
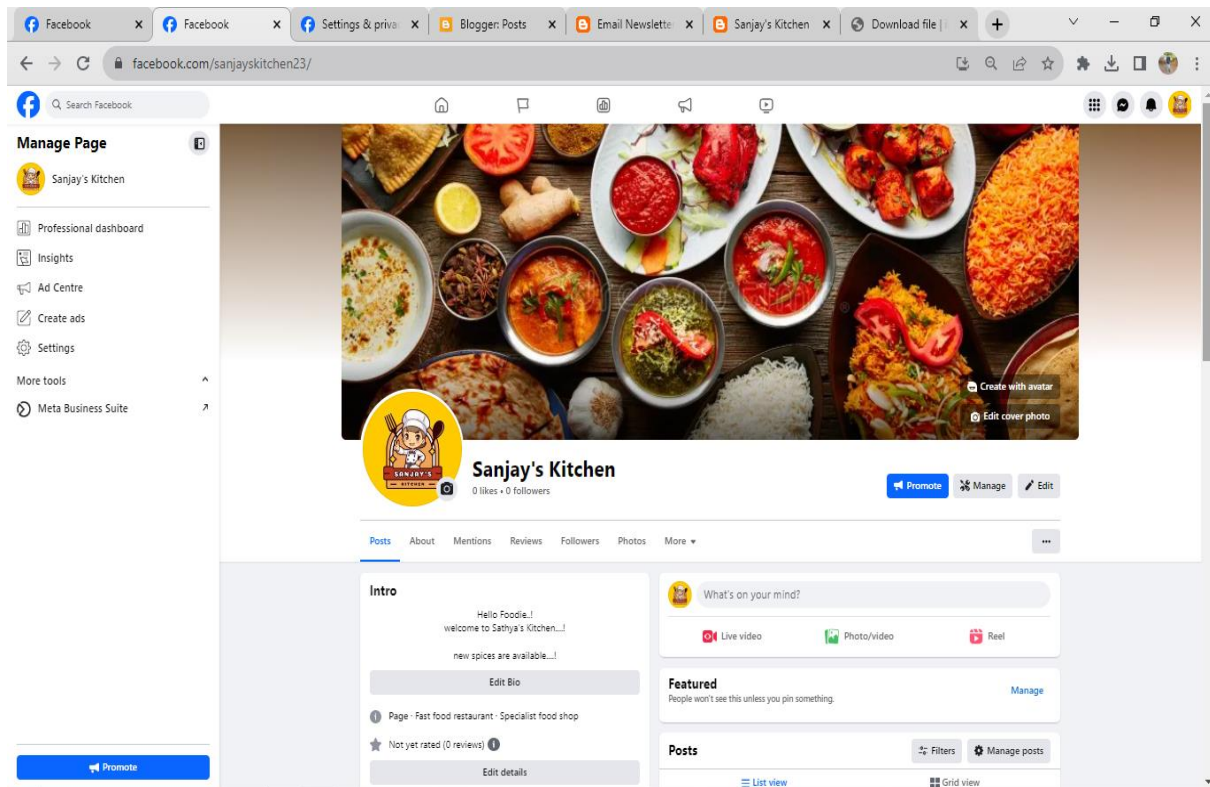
Sanjay's Kitchen is not just about cooking; it's about a culinary journey that's filled with love, tradition, and innovation. We hope these secrets inspire you to embark on your own flavorful adventure in the kitchen. Stay tuned for more recipes, tips, and stories from Sanjay's Kitchen, where every meal is a masterpiece.



Enter comment

## 2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/sanjayskitchen23/>





3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://sanjayskitchen23.blogspot.com/2023/10/email-newsletter-sanjays-kitchen.html>

