

NAAN MUDHALVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : A8BA455EC6244E493F346AB604D4D6E1

NAME : RANKESH N

REGISTER NUMBER : 110520106332

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

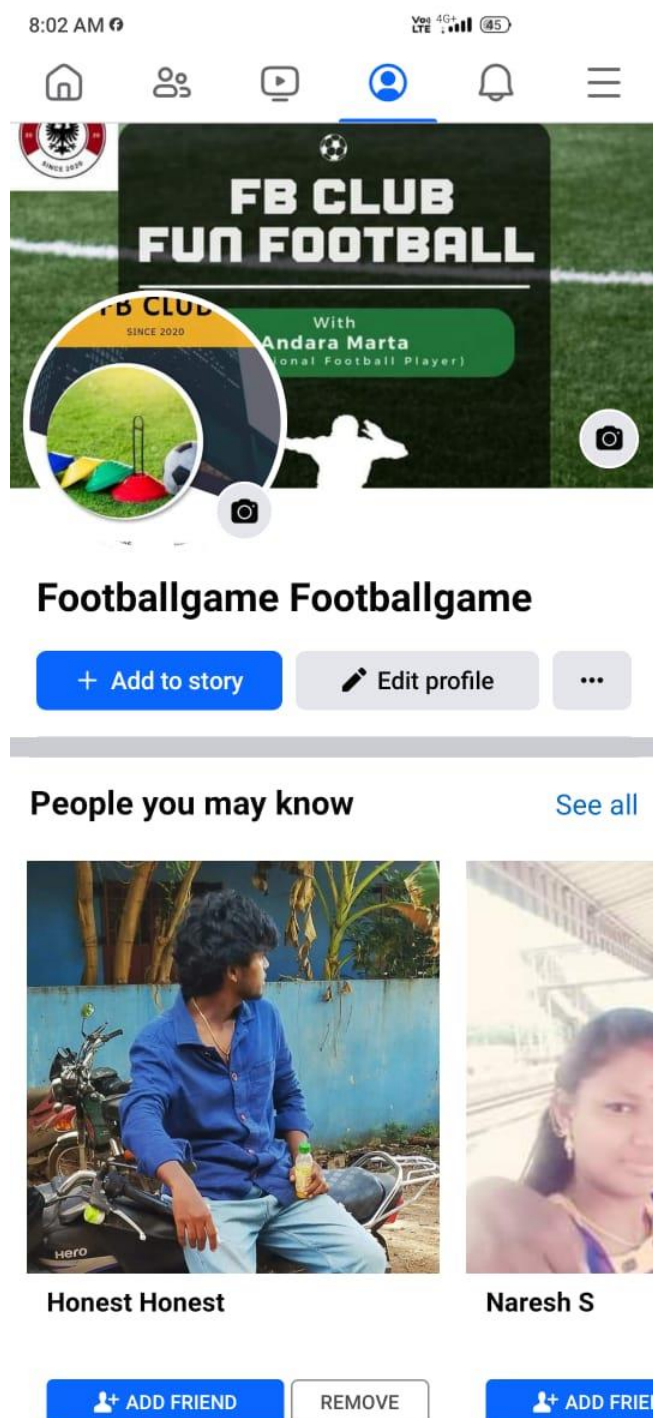
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link <https://footballphileequipment.blogspot.com/2023/10/fb-club.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/people/Footballgame-Footballgame/pfbid05woyBDV5KyoFsd8QZwGD8SqZSCP4Yfxxn4CZcqtSFRGZjb5zNWpgQUiFwjtm1MVVI/?mibextid=ZbWKwL>



Create and design a social media advertisement poster using canva.



3. Create email newsletter design using MailChimp or Canva tool.

Link: https://www.canva.com/design/DAFySVYE2uQ/nc6mrM1ysiqL9foc-HvW9A/view?utm_content=DAFySVYE2uQ&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel

FOOTBALL ZONE

FB CLUB

SINCE 2020



CREATING A CULTURE OF INNOVATION

By Olivia Thompson

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