#### **NAAN MUDHAVAN**

#### ASSIGNMENT DOCUMENT

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : E6B936AC895E69C8D7746E804E95C81E

**NAME** : RANJITH M

**REGISTER NUMBER**: 110520106331

**YEAR** :  $4^{TH}$  YEAR

**DEPARTMENT**: ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: BEST ELECTRICALS SALES AND SERVICES

https://ranjithboy.blogspot.com/2023/10/best-electricals-sales-and-services.html



2. Create a Ne brand.	w Facebook Business Page	and post one social r	media poster for your
Link:			
https://www.fa	cebook.com/profile.php?id=	=61553111902213	



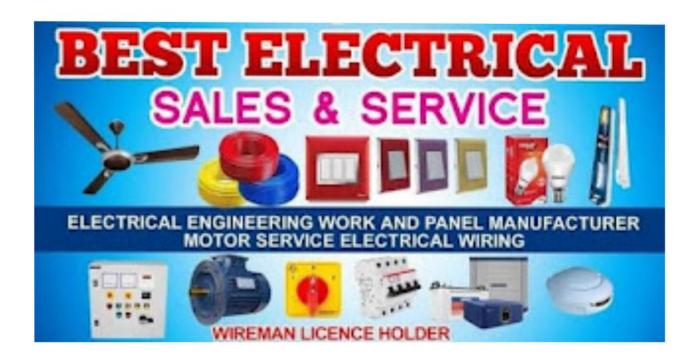
### AC/DC CHARGING BULBS



### BEST ELECTRICALS SALES AND SERVICES



October 25, 2023





best electrical and electronics sales and service 5 Electrical Sales Tips for Distributors Consider New Value-Added Services. ... Remember, Customers Want Solutions. ... Recognize the Value of Delivered Solutions. ... Give Customers Options for Order Receiving. ... Use Digital Materials to Help Customers Visualize Your Pitch.



A great electrician website design.			
Search engine optimization (SEO for electricians)			
Content marketing.			
PPC marketing for electricians.			
Google Local Services ads.			
Social media marketing for electricians (including Facebook ads for electricians)			
Email marketing.			
3. Create and design a social media advertisement poster using canva.			

4. Create email newsletter design using MailChimp or canva tool.

Link: https://ranjithboy.blogspot.com/2023/10/best-electricals-sales-and-services.html

#### **Industrial Panel Boards**

We do customize Panel Board

- Industrial panel boards
- Commercial panel boards
- Residential panel boards

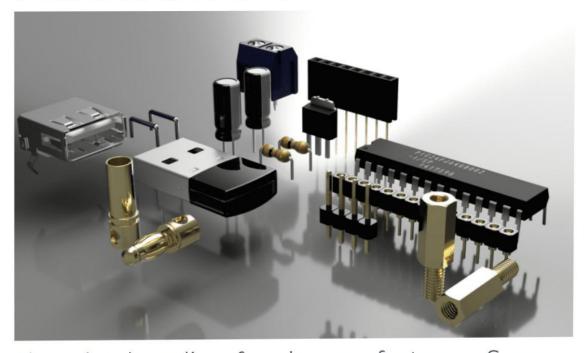


#### **Manual Transfer Switch**

We do assembly of Manual Transfer Switch Breaker type (MTS) regardless of amperes required

.Things To Consider While Choosing An Electrical Components Manufacturer			

# Things To Consider While Choosing An Electrical Components Manufacturer



There is a long list of such manufacturers. Some services are worth the investment, but others are just attractive on an apparent basis. Owing to this fact that it can turn into a major problem later, it is important to consider and shortlist those producers who can stay true to their promises and justify their claims. The following are some important factors in choosing the appropriate manufacturer to keep future complications at bay.



## Rename your file as NM ID E6B936AC895E69C8D7746E804E95C81E YOUR NAME RANJITH M