

# **NAAN MUDHAVAN**

## **ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 47D90DE0C9F24E59CB8496B93F8D07D0

**NAME** : GOKUL M

**REGISTER NUMBER** : 110520106003

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://computerzzzworld.blogspot.com/2023/08/computerz-world-services.html>

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gokulmg2305@gmail.comNew PostDesignSign Out

COMPUTERZ WORLD

Monday, 28 August 2023

COMPUTERZ WORLD SERVICES

HELLO EVERYONE,

OUR BEST SERVICES TO THE CUSTOMER

1. **Computer Sales:** Offer a variety of desktops, laptops, and accessories for different needs and budgets.

2. **Repair and Troubleshooting:**

**Hardware Repair:** Diagnose and fix issues with hardware components such as hard drives, RAM, power supplies, etc.

**Software Troubleshooting:** Help customers with software-related problems, virus removal, operating system errors, and driver issues.

**Data Recovery:** Retrieve data from damaged or malfunctioning hard drives and other storage devices.

3. **Upgrades and Customization:**

**Hardware Upgrades:** Offer customers the option to upgrade components like RAM, storage, graphics cards, etc.

**Custom Builds:** Provide the service to build custom PCs tailored to customers' specific needs (gaming, content creation, etc.).

4. **Maintenance and Cleaning:**

**Dust and Debris Removal:** Clean dust and debris from internal components to ensure proper airflow and cooling.

**Thermal Paste Replacement:** Apply fresh thermal paste to keep CPUs cool and functioning optimally.

5. **Software Services:**

**Operating System Installation and Upgrades:** Assist customers with installing or upgrading operating systems.

**Software Installation:** Help customers install and configure software applications.

**Driver Updates:** Ensure all hardware drivers are up to date for optimal performance.

6. **Networking and Connectivity:**

**Wi-Fi Setup:** Assist with setting up and securing wireless networks.

**Network Troubleshooting:** Help customers diagnose and resolve network connectivity issues.

7. **Data Backup Solutions:**

**External Drives:** Offer backup solutions using external hard drives or SSDs.

**Cloud Backup:** Recommend and set up cloud-based backup solutions for data security.

8. **Virus and Malware Protection:**

**Antivirus Installation:** Install and configure antivirus software to protect against malware and viruses.

**Malware Removal:** Clean infected systems from viruses, malware, and spyware.

9. **Training and Education:**

**Basic Computer Skills:** Provide workshops or tutorials for customers who want to improve their computer literacy.

**Software Training:** Offer training sessions for specific software applications or tools.

10. **Consultation and Advice:**

**Tech Recommendations:** Assist customers in selecting the right technology products based on their needs.


**Tech Support:** Offer advice and support for technical questions and concerns.

11. **Trade-Ins and Recycling:**

**Trade-In Programs:** Allow customers to trade in their old devices for store credit toward new purchases.

**E-Waste Recycling:** Provide a safe way for customers to dispose of old electronics in an environmentally friendly manner.

12. **Warranty and Service Plans:**




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 **COMPUTERZ WORLD**

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September 2023 (1)

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**Extended Warranties:** Offer extended warranties and service plans for products sold in your store.

**Repair Coverage:** Provide repair services for products covered under warranty.



#### POSTER

It's essential to stay up to date with the latest technology trends and customer preferences to provide the best possible service.

at August 28, 2023



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EMAIL NEWSLETTER - COMPUTERZ WORLD

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/computerzworlDs>

The image shows a screenshot of a Facebook Business Page for 'Computerz World'. The page is viewed from a desktop browser. The top navigation bar includes the Facebook logo, a search bar, and navigation icons for home, friends, videos, marketplace, and profile. The left sidebar, titled 'Manage Page', contains links to 'Professional dashboard', 'Insights', 'Ad Centre', 'Create ads', 'Settings', 'More tools', and 'Meta Business Suite'. A 'Switch' button is present below these links. The main content area features a large blue header image with a glowing circuit pattern. Below the header is the page profile picture (a logo with a computer monitor and gears) and the page name 'Computerz World' with '0 likes • 0 followers'. To the right of the name are buttons for 'Message', 'Like', and 'Search'. Below the header, there are tabs for 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More'. The 'Posts' tab is selected, showing a single post. The post is a promotional image for 'COMPUTERZ WORLD' with the text: 'Get The Best Quality Service Here near chennai', 'All kinds of services available', '30% FLAT DISCOUNT FOR NEW PRODUCTS', and '78, J.K. STREET, MOUNT ROAD, CHENNAI-01'. The post also includes a phone number 'PHNO: 8838729966' and a 'Boost post' button. The bottom of the page shows a 'Switch into Computerz World's Page to start managing it.' prompt with a 'Switch Now' button.





3. Create and design a social media advertisement poster using canva.



# COMPUTERZ WORLD

BEST SERVICES IN CHENNAI

**ALL KINDS  
SERVICES  
ARE  
AVAILABLE**

- OS
- DISPLAY ISSUES
- HARDWARE
- SOFTWARE

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78, J.K.STREET,  
MOUNT ROAD,  
CHENNAI-01

PH.NO:8838729966



# COMPUTERZ WORLD

Get The Best Quality Service Here  
near chennai

All kinds of  
services  
available



30% FLAT  
DISCOUNT  
FOR NEW  
PRODUCTS

78, J.K.STREET,  
MOUNT ROAD,  
CHENNAI-01

PH.NO: 8838729966



# COMPUTERZ WORLD

Quality laptops are available....!

Flat Disc 30%

Services  
are  
available

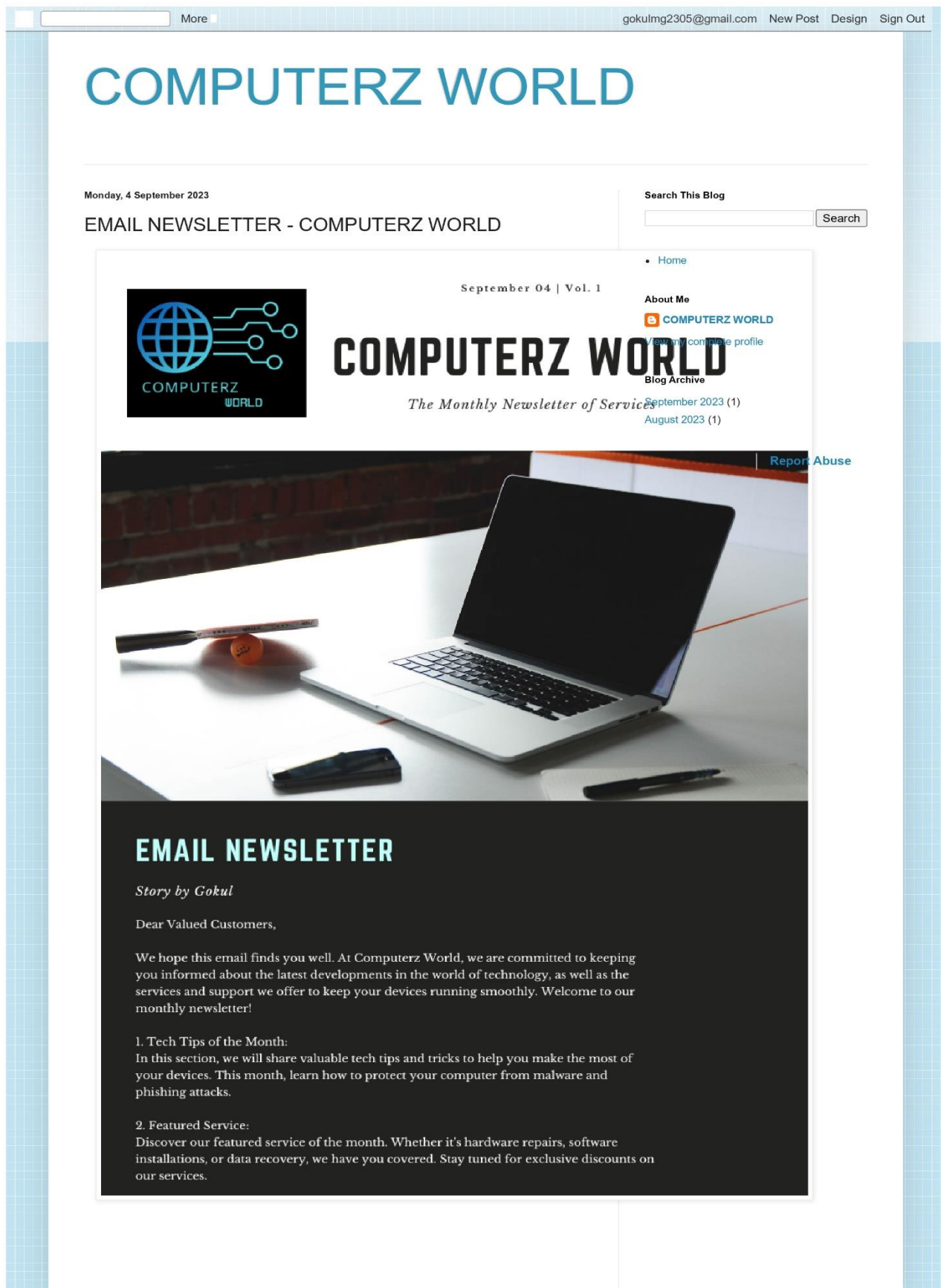
Book Now...

+91-8838729966  
computerzulagam@gmail.com



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://computerzzzworld.blogspot.com/2023/09/email-newsletter-computerz-world.html>





**3. Customer Success Stories:**  
Read real stories from satisfied customers who have experienced our top-notch service. Find out how we helped them overcome their tech challenges and get back to work or play.

**4. Industry News:**  
Stay updated with the latest trends and innovations in the tech industry. We will highlight significant developments that could impact your digital life.

**5. Team Spotlight:**  
Get to know the dedicated technicians and professionals who make [Your Computer Service Centre's Name] the go-to destination for all your tech needs. Learn about their expertise and commitment to customer satisfaction.

**Stay Connected with Us:**  
Don't miss out on any updates or offers from Computerz World. Connect with us on our social media channels for daily tech tips, news, and more.

Facebook link: <https://www.facebook.com/GNcomputersservices>  
blogger link: <https://computerzzworld.blogspot.com/2023/08/computerz-world-services.html>

Thank you.....!!!

**6. Community Events:**  
Find out about upcoming events, workshops, and webinars hosted by our team. We believe in giving back to our community by sharing knowledge and expertise.

**7. Exclusive Offers:**  
As a subscriber to our newsletter, you will have access to exclusive offers and discounts on our services. Keep an eye out for special promotions each month.

**8. Your Feedback Matters:**  
We value your input. If you have any suggestions for topics you'd like us to cover in future newsletters or feedback about our services, please feel free to reply to this email or contact us through our website.

Best Regards,  
GOKUL.M  
Computerz World

at September 04, 2023



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EMAIL NEWSLETTER - COMPUTERZ WORLD