

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : CC5E764A981D3F4803C4A29C431AB14B

NAME : SREYA R

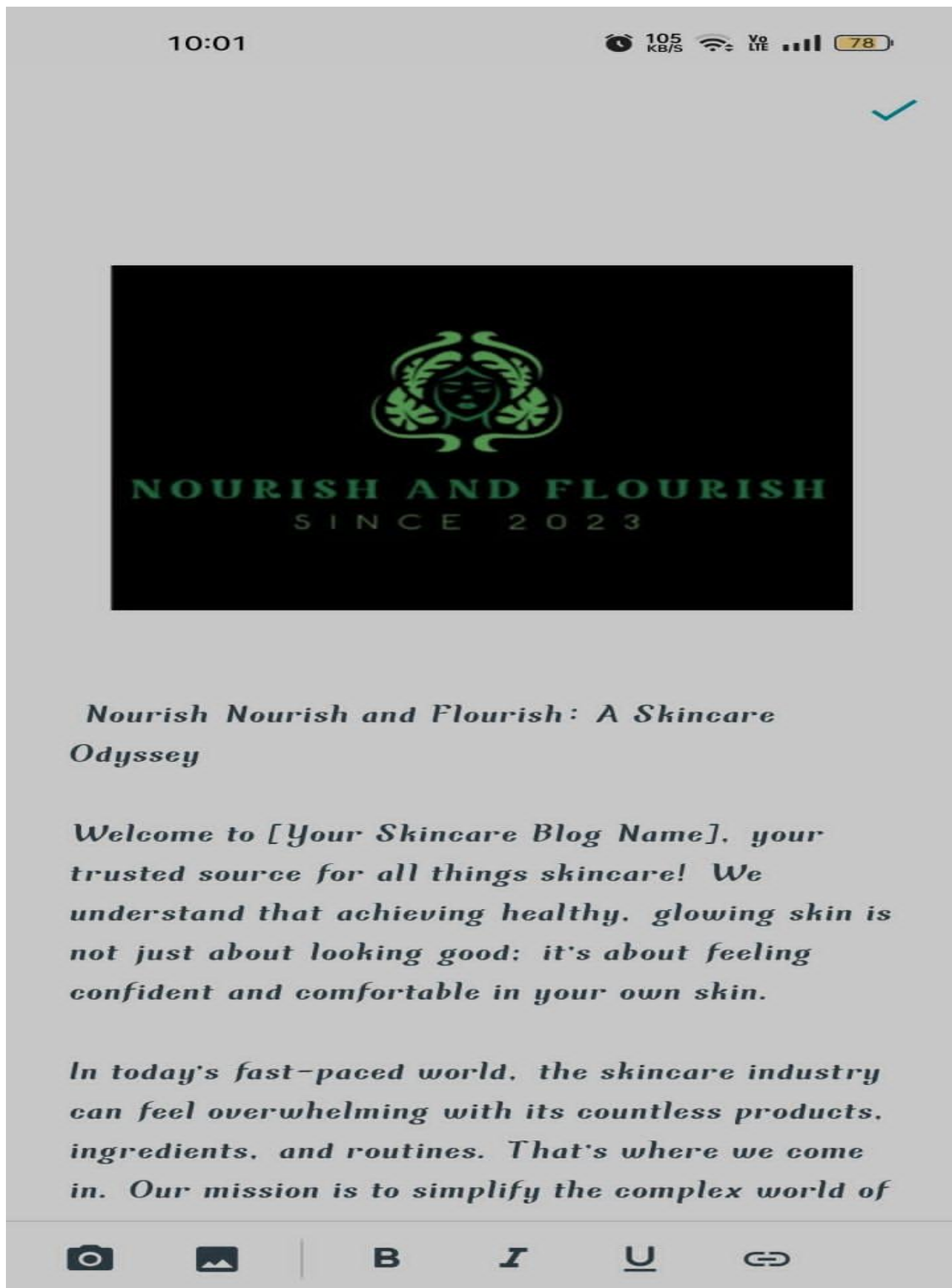
REGISTER NUMBER : 110520106019

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://sreya12345678.blogspot.com/2023/10/nourish-and-flourish-skincare-odyssey.html>





Educate readers about potentially harmful ingredients and how to identify them on product labels.

Cruelty-Free and Sustainable Skincare:

Highlight brands and products that adhere to cruelty-free and eco-friendly practices.

Real-Life Success Stories:

Share personal skincare journeys or success stories from your readers or other influencers in the industry.

Q&A Sessions:

Invite readers to submit their skincare-related questions and answer them in dedicated blog posts.

Skincare Challenges and Tips:

Host skincare challenges where readers can participate, share their progress, and receive expert advice.



1. Create a New Facebook Business Page and post one social media poster for your brand.

Link:

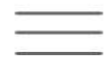
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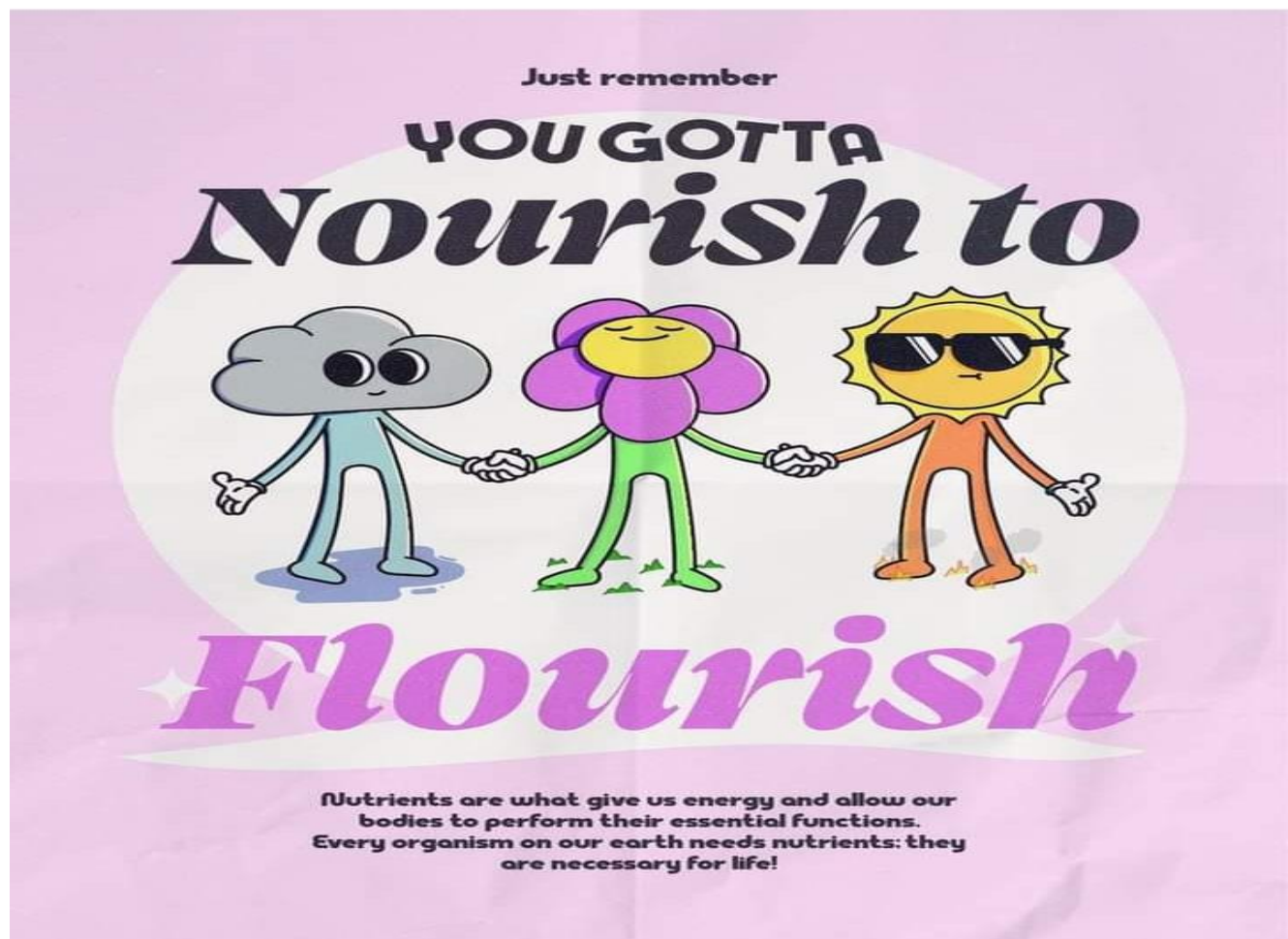


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facebook



#Something necessary for Life ✨🌱



Nourish Flourish



Like



Comment



Share

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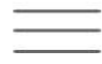
Vo
LTE

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facebook



Write something here...



Stories



Nourish Flourish is 😄 feeling fantastic.



1m · 🌐

Welcome to the world
#Nourish to Flourish



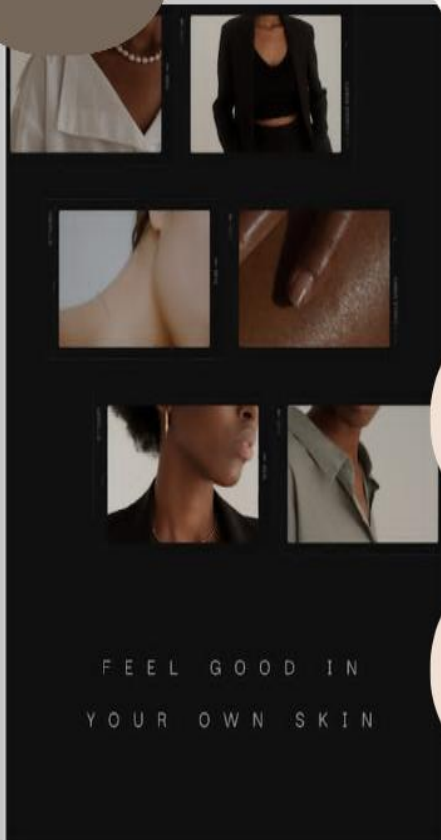
3 .Create and design a social media advertisement poster using canva.

Nourish & flourish

@reallygreatsite

Natural Skincare *Products*

50%
Off



Natural Ingredients



Antioxidant Serum



Order Now

Nourish & flourish

Feel good on your skin
Love is like a seed, if nourished
and taken good care, it grows
and flourishes



Shine
AND SPARKLE!



YOU'RE WELCOME

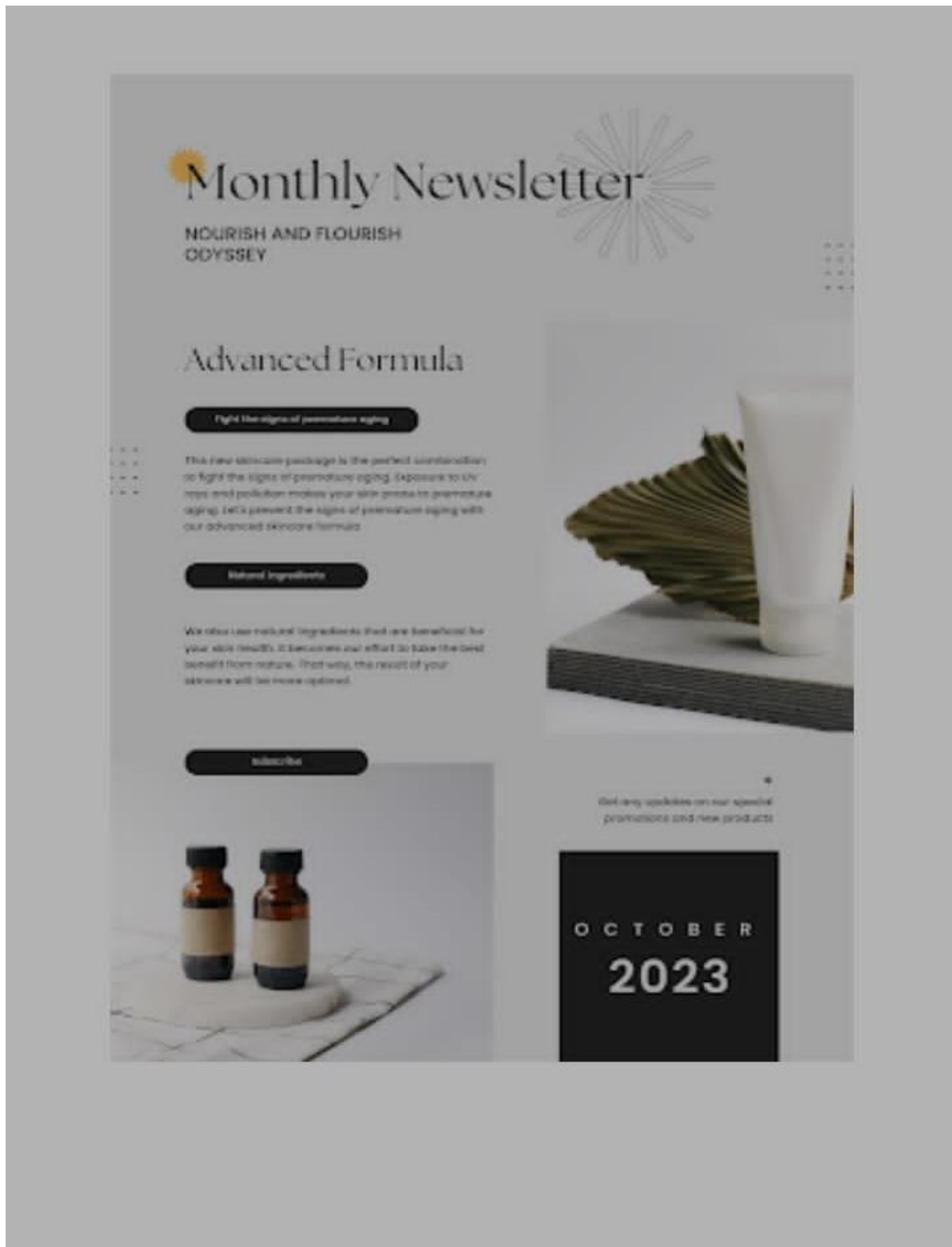


no:9361645528

Add:4/20 pillaiyar koil Street
redhills ,Chennai-62
near church

4. Create email newsletter design using MailChimp or canva tool.

Link: <https://sreya12345678.blogspot.com/2023/10/nourish-and-flourish-odyssey-newsletter.html>



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Monthly Newsletter

NOURISH AND FLOURISH
ODYSSEY

Advanced Formula

Fight the signs of premature aging

This new skincare package is the perfect combination to fight the signs of premature aging. Exposure to sun rays and pollution makes your skin prone to premature aging. Let's prevent the signs of premature aging with our advanced skincare formula.

Natural Ingredients

We also use natural ingredients that are beneficial for your skin health. It becomes our effort to give the best benefit from nature. That way, the result of your skincare will be more optimal.

Subscribe

Get very updates on our special promotions and new products

OCTOBER
2023

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"With heartfelt gratitude and warm wishes"

