



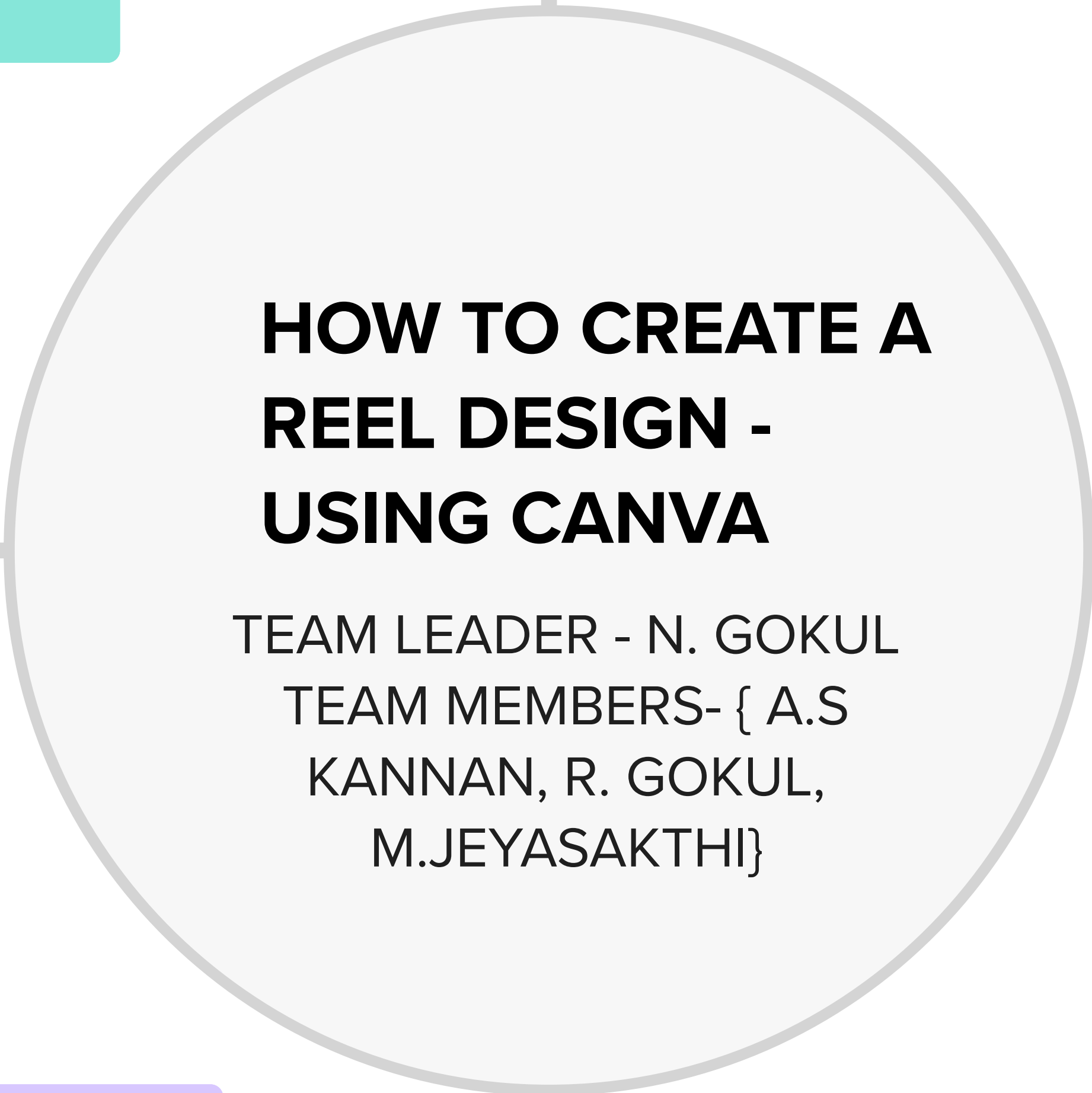
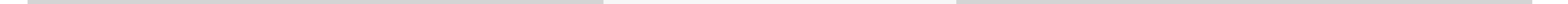
**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



EVERY DESIGN HAS ITS OWN PROS AND CONS

SO MANY NEW TEMPLATE

I DONT KNOW THERE ARE DIFFERENT TYPES OF TEMPLATE

TYPES OF CONTENT FOR CREATING REEL

FINDING THE PERFECT AUDIOS

HOW TO FIND THE PERFECT DESIGN

WE ARE GOING TO CREATE A REEL ABOUT ADVERTIZING A SHOE BRAND

TO CRATE A REEL USING CANVA

IF FEEL OVERWHELMED BECAUSE OF NUMERES TEMPLATE TO CHOOSE

WE CREATED A PAGES, NEW SONGS, TYPOGRAPHY, AND STYLES

WE RELEASE OUR OUTPUT REEL IN GITHUB

HOW TO FIND USERS THINKING OF A PRODUCT WHAT WE ARE ADVERTISING

IF MY AUDIO WAS CORRECT



**Does**

What behavior have we observed?  
What can we imagine them doing?



**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?