Leonard N. Stern School of Business

New York University

Data Bootcamp

Fall 2017

The US Student Debt Crisis

Author: Ethan Goldberg

Email: ejg353@stern.nyu.edu (ejg353@stern.nyu.edu)

Introduction

According to the most recent data from the Federal Reserve Bank of New York, total student debt now tops $1.3 trillion. It is the single fastest-growing segment of U.S. consumer debt, increasing by 170 percent over the past decade. Some 44 million Americans currently hold student debt – and 8 million of those have already defaulted on their loans. *(US News.com)*

Why has the student debt crisis come to the forefront recently? Recent news coverage and the sheer amount of debt demand that one explore the factors that have contrbuted to this. It is also important to note that student debt is the only kind that cannot be removed through bankruptcy. The human capital cost of this could be phenomenal in the long run, leaving a dark and heavy impact on the American society and economy.

Our goal here is to highlight changes in student debt levels across different parameters and then to try to explain why those changes occured.

The project uses College Scorecard data provided through the US Department of Education to document and understand the student debt crisis. It is divided into the following parts:

1. Data Report
2. Packages and Tools: A Discussion
3. Analysis
4. Conclusion

Data Report

The key elements of this data are obtained through the College Scorecard Program maintained by the US Department of the Education. The program was "designed to increase transparency, putting the power in the hands of the public — from those choosing colleges to those improving college quality — to see how well different schools are serving their students"-*US Department of Education*

The College Scorecard website along with all the relevant data can be accessed at https://collegescorecard.ed.gov/data/ (https://collegescorecard.ed.gov/data/)

Firstly, the complete dataset is available as a .zip file. It includes over 1700 variables for over 7000 different US universities beginning in 1996. There are multiple csv files corresponding to each year academic year: 1996-97, 2000-01 and so on.

I'm going to only focus on three of the datasets and a few key variables to see how student debt has evolved since 2005. This was done for a variety of reasons:

1. A lot of datapoints for the variables are privacy suppressed
2. The dataset was missing data points for earlier years
3. Focusing on the data available post 2005 allows us to specifically look at how events during that time, namely the financial crisis of 2008, had an impact on US student debt.

- CollegeScorecard_Raw_Data/MERGED2005_06_PP.csv is the csv file corresponding to the academic year of 2005-06
- CollegeScorecard_Raw_Data/MERGED2010_11_PP.csv is the csv file corresponding to the academic year of 2010-11
- ColegeScorecard_Raw_Data/MERGED2015-16_PP.csv is the csv file corresponding to the academic year of 2005-06

Each of these files contains the followng variables for the respective years:

- The Name of institution
- Cumulative median debt per student across the 7000 universities. This is further grouped by income to illustrate how debt levels differ across different income levels. This is the **main variable of interest**
- Region: The dataset divides the US into 9 regions which include the 50 states. Here's what each integer corresponds to

1 New England (CT, ME, MA, NH, RI, VT)

2 Mid East (DE, DC, MD, NJ, NY, PA)

3 Great Lakes (IL, IN, MI, OH, WI)

4 Plains (IA, KS, MN, MO, NE, ND, SD)

5 Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV)

6 Southwest (AZ, NM, OK, TX)

7 Rocky Mountains (CO, ID, MT, UT, WY)

8 Far West (AK, CA, HI, NV, OR, WA)

9 Outlying Areas (AS, FM, GU, MH, MP, PR, PW, VI)

- Completion rate: The Percent of students who obtained a higher education degree within 4 years
- Tuition: The cost of attending the college for out of state students. This is supposed to be more representative of the actual cost of attendance since a large number of colleges see the majority of their student bodies come from out of the state.

Packages

In the analysis below, I'm goint to use the following packages:

- display :Helps present output
- Pandas :core tool to import, manipulate, merge, and analyze the data
- Matplotlib :Used to plot graphs
- numpy :enables us to perform specfic mathematical computations and transoformations
- Basemap :Mapping package
- statsmodels :Basic statistical analysis package for regression analysis
- geopandas :Creates dataframe like objects with shapes (see below) to produce maps.
- shapely :which helps create shapes
- fiona :Required

```
In [143]:   # We start by importing the packages we need, like Pandas.

            %matplotlib inline

            import pandas as pd
            import matplotlib
            import matplotlib.pyplot as plt
            import zipfile
            from IPython.display import display, Image
            import numpy as np
            import statsmodels.api as sm
            import statsmodels.formula.api as smf

            matplotlib.style.use(['seaborn-talk','seaborn-ticks','seaborn-whitegrid'
            ])
            plt.rcParams['figure.figsize'] = (15,5)
```

Downloading our data and saving it locally

As mentioned before the data can be downloaded as a .zip file. This complicates matters since we would have to first download the zip file, extract the .csv files we require and then import those. Luckily there is a package for this. We Download our data directory from the website and save it as collegedata.zip

Note that this may take a bit of time depending on the quality of your interent connecion

In [144]:
```
!curl -L 'https://ed-public-download.app.cloud.gov/downloads/CollegeScor
ecard_Raw_Data.zip' -o collegedata.zip
```

```
  % Total    % Received % Xferd  Average Speed   Time    Time     Time
Current
                                 Dload  Upload   Total   Spent    Left
Speed
100  234M  100  234M    0     0  1080k      0  0:03:42  0:03:42 --:--:-
- 2010k   0   896k     0  0:04:27  0:00:34  0:03:53  799k     0      0   9
10k     0  0:04:23  0:00:40  0:03:43  991k     0  0:03:40  0:01:24  0:
02:16 1217k     0  1067k     0  0:03:44  0:03:00  0:00:44  935k3  194M
     0     0  1059k     0  0:03:46  0:03:08  0:00:38  949k     0  1069k
     0  0:03:44  0:03:34  0:00:10  432k
```

Unzipping our data

Our data is downloaded in zip format. We use the "Zipfile" plugin to extract it.

In [145]:
```python
with zipfile.ZipFile("collegedata.zip","r") as z1:
    z1.extractall()
```

Using Pandas to create our DataFrames

We use Pandas to read data from the new ZIP directory and import the three csv files for the academic years of 2005-06, 2010-11, and 2015-16

In [146]:
```python
df2005_06 = pd.read_csv("CollegeScorecard_Raw_Data/MERGED2005_06_PP.csv"
,low_memory=False)
df2010_11 = pd.read_csv("CollegeScorecard_Raw_Data/MERGED2010_11_PP.csv"
,low_memory=False)
df2015_16 = pd.read_csv("CollegeScorecard_Raw_Data/MERGED2015_16_PP.csv"
,low_memory=False)
```

We check the size of the data to make sure we've downloaded the right data sets

In [149]:
```python
# We check the size of my data to make sure we have downloaded the right
 datasets
print ("The shape of DataFrame 2005_06 is", df2005_06.shape,"rows and co
lumns")
print ("The shape of DataFrame 2010_11 is",df2010_11.shape,"rows and col
umns")
print ("The shape of DataFrame 2015_16 is", df2015_16.shape,"rows and co
lumns")
```

```
The shape of DataFrame 2005_06 is (6824, 1805) rows and columns
The shape of DataFrame 2010_11 is (7414, 1805) rows and columns
The shape of DataFrame 2015_16 is (7593, 1805) rows and columns
```

Note that the number of rows differ across the three different dataframes. This can be attributed to new colleges opening over time. Therefore, approximately 590 colleges opened from 2005-06 to 2010-11 while approximately 179 of them opened betweem 2015-16.

Extracting Variables

The US Department of Education provide a comprehensive guide to their data in the form of a Data Dictionary that can be accessed here (https://collegescorecard.ed.gov/assets/CollegeScorecardDataDictionary.xlsx)

This contains an overview of the 1777 different variables and the information they convey. Using this we identified the aforementioned variables we were intereste in.

```
In [150]:  var_list = ["DEBT_MDN","LO_INC_DEBT_MDN","MD_INC_DEBT_MDN","HI_INC_DEBT_
           MDN","REGION","INSTNM","CONTROL","COMP_ORIG_YR4_RT","TUITIONFEE_IN","TUI
           TIONFEE_OUT"]
           #specifies the variables i want from each dataset
```

```
In [151]:  data2005_06 = pd.DataFrame(df2005_06, columns = var_list)
           data2010_11 = pd.DataFrame(df2010_11, columns = var_list)
           data2015_16 = pd.DataFrame(df2015_16, columns = var_list)
           #Creates new dataframes for each year with the relevant variables
```

As mentioned before a lot of the data is privacy suppressed or missing due to differing reporting standards and requirements amongst universities. Thus, we dropped universities that did not report any data corresponding to these variables.

```
In [152]:  data2005_06 = data2005_06.dropna(axis=0, how='all')
           data2010_11 = data2010_11.dropna(axis=0, how='all')
           data2015_16 = data2015_16.dropna(axis=0, how='all')
```

Combining DataFrames

Our Dataframes now contain the exact same number of variables. However these cannot be differentiated since the variables names are the same across each dataframe. We change this by adding a new variable: "Year" to each dataframe that helps us identify which time period each data point corresponds to.

```
In [153]:  data2005_06["Year"]="2005/2006"
           data2010_11["Year"]="2010/2011"
           data2015_16["Year"]="2015/2016"
```

Here is where things get interesting. Instead of combining the dataframes horizontally, we decided to use the Concat function to stack them on top of each other and create one big dataframe. This avoids the extra step of re-labelling each variable to indicate which year it corresponds to.

```
In [154]:  combineddata = pd.concat([data2005_06,data2010_11,data2015_16],axis=0)
```

We confirm that the combined dataframe has been created and reports no errors

```
In [155]: print (combineddata.head())
          print (combineddata.tail())
```

```
     DEBT_MDN LO_INC_DEBT_MDN MD_INC_DEBT_MDN HI_INC_DEBT_MDN  REGION  \
0        6625          6901.5           6625            5257       5
1        5500            5500           5250            5000       5
2        6625            5500           9937           11982       5
3        5986            6500         6055.5            5500       5
4        6625            6625           6625            6625       5

                                 INSTNM  CONTROL COMP_ORIG_YR4_RT  \
0              Alabama A & M University        1      0.234889059
1  University of Alabama at Birmingham        1      0.255566312
2                    Amridge University        2      0.335365854
3  University of Alabama in Huntsville        1      0.290868095
4              Alabama State University        1      0.172653534

   TUITIONFEE_IN  TUITIONFEE_OUT       Year
0         4420.0          8320.0  2005/2006
1         4792.0         10732.0  2005/2006
2        10400.0         10400.0  2005/2006
3         4688.0          9886.0  2005/2006
4         4008.0          8016.0  2005/2006
              DEBT_MDN     LO_INC_DEBT_MDN     MD_INC_DEBT_MDN  \
7588              6333                6333  PrivacySuppressed
7589              5500                6336  PrivacySuppressed
7590              7519                7496               7521
7591              9500                9500  PrivacySuppressed
7592 PrivacySuppressed  PrivacySuppressed  PrivacySuppressed

          HI_INC_DEBT_MDN  REGION  \
7588  PrivacySuppressed       3
7589  PrivacySuppressed       8
7590               9500       8
7591  PrivacySuppressed       6
7592  PrivacySuppressed       2

                                                   INSTNM  CONTROL  \
7588  National Personal Training Institute of Cleveland        3
7589  Bay Area Medical Academy – San Jose Satellite ...        3
7590                        High Desert Medical College        3
7591                        Vantage College-San Antonio        3
7592  American Institute of Pharmaceutical Technolog...        3

      COMP_ORIG_YR4_RT  TUITIONFEE_IN  TUITIONFEE_OUT       Year
7588               NaN            NaN             NaN  2015/2016
7589               NaN            NaN             NaN  2015/2016
7590               NaN        31107.0             NaN  2015/2016
7591               NaN            NaN             NaN  2015/2016
7592               NaN            NaN             NaN  2015/2016
```

Renaming columns

It is obvious that our column names are uninformative and confusing. Therefore we rename them to make them easier to interpret

```
In [164]:  combineddata = combineddata.rename(columns={"DEBT_MDN":"Median Debt","LO
           _INC_DEBT_MDN":"Median Debt Income <30k","MD_INC_DEBT_MDN":"Median Debt
            Income 30-75K","HI_INC_DEBT_MDN":"Median Debt Income >75K","INSTNM":"Sc
           hool Name","CONTROL":"Institution Type","COMP_ORIG_YR4_RT":"Completion R
           ate","TUITIONFEE_IN":"Tuition In-state","TUITIONFEE_OUT":"Tuition Out-of
           -State"})
```

```
In [165]: combineddata
```

Out[165]:

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
0	6625	6901.5	6625.0	5257.0	5	Alabama A & M University	1	0.23488905
1	5500	5500.0	5250.0	5000.0	5	University of Alabama at Birmingham	1	0.25556631
2	6625	5500.0	9937.0	11982.0	5	Amridge University	2	0.33536585
3	5986	6500.0	6055.5	5500.0	5	University of Alabama in Huntsville	1	0.29086809
4	6625	6625.0	6625.0	6625.0	5	Alabama State University	1	0.17265353
5	10373	10500.0	10645.0	8250.0	5	The University of Alabama	1	0.46666666
6	3313	3500.0	2961.5	2625.0	5	Central Alabama Community College	1	0.03105590
7	10466.5	10083.0	10500.0	9166.0	5	Athens State University	1	0.44599303
8	5409	5500.0	5250.0	4812.0	5	Auburn University at Montgomery	1	0.27630285
9	10500	10125.0	11000.0	9625.0	5	Auburn University	1	0.37689530
10	NULL	0.0	0.0	0.0	5	Lawson State Community College-Bessemer Campus	1	NULL
11	10687.5	11625.0	10750.0	7125.0	5	Birmingham Southern College	2	0.485
12	2625	2625.0	2625.0	2625.0	5	Chattahoochee Valley Community College	1	0.06260869

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
13	NULL	0.0	0.0	0.0	5	Concordia College Alabama	2	NULL
14	3084	2917.0	3500.0	3500.0	5	South University-Montgomery	3	0.25194132
15	2625	2579.0	2625.0	2625.0	5	Enterprise State Community College	1	0.04791666
16	2625	2625.0	2625.0	2625.0	5	James H Faulkner State Community College	1	0.07995846
17	8282	7750.0	10460.0	6625.0	5	Faulkner University	2	0.10609037
18	2625	2625.0	0.0	0.0	5	Gadsden Business College	3	0.57370517
19	NULL	0.0	0.0	0.0	5	Gadsden State Community College	1	0.01842105
20	NULL	0.0	0.0	0.0	5	George C Wallace State Community College-Dothan	1	0.02122449
21	3313	3375.0	2625.0	2625.0	5	George C Wallace State Community College-Hance...	1	0.01482127
22	NULL	0.0	0.0	0.0	5	George C Wallace State Community College-Selma	1	0.02177068
23	5217	4017.0	0.0	0.0	5	Herzing University-Birmingham	3	0.32781457

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
24	7245	6625.0	8875.0	6625.0	5	Huntingdon College	2	0.38095238
25	9282	10312.5	0.0	0.0	5	Heritage Christian University	2	NULL
26	NULL	0.0	0.0	0.0	5	J F Drake State Community and Technical College	1	0.03514377
27	5500	5500.0	5500.0	5000.0	5	Jacksonville State University	1	0.08160983
28	NULL	0.0	0.0	0.0	5	Jefferson Davis Community College	1	0.02669902
29	2933	3500.0	2665.0	2625.0	5	Jefferson State Community College	1	0.08848864
...	...	...	...	...	...	...	...	...
7563	9704	9500.0	16119.0	17700.0	5	Strayer University-Morrow Campus	3	NULL
7564	9704	9500.0	16119.0	17700.0	5	Strayer University-Roswell Campus	3	NULL
7565	9704	9500.0	16119.0	17700.0	5	Strayer University-Douglasville Campus	3	NULL
7566	9704	9500.0	16119.0	17700.0	5	Strayer University-Lithonia Campus	3	NULL
7567	9704	9500.0	16119.0	17700.0	5	Strayer University-Savannah Campus	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7568	9704	9500.0	16119.0	17700.0	5	Strayer University-Augusta Campus	3	NULL
7569	9704	9500.0	16119.0	17700.0	5	Strayer University-Columbus	3	NULL
7570	9704	9500.0	16119.0	17700.0	5	Strayer University-Columbia Campus	3	NULL
7571	9704	9500.0	16119.0	17700.0	5	Strayer University-Charleston Campus	3	NULL
7572	9704	9500.0	16119.0	17700.0	6	Strayer University-Irving	3	NULL
7573	9704	9500.0	16119.0	17700.0	6	Strayer University-Katy	3	NULL
7574	9704	9500.0	16119.0	17700.0	6	Strayer University-Northwest Houston	3	NULL
7575	9704	9500.0	16119.0	17700.0	6	Strayer University-Plano	3	NULL
7576	9704	9500.0	16119.0	17700.0	6	Strayer University-Cedar Hill	3	NULL
7577	9704	9500.0	16119.0	17700.0	6	Strayer University-North Dallas	3	NULL
7578	9704	9500.0	16119.0	17700.0	6	Strayer University-San Antonio	3	NULL
7579	9704	9500.0	16119.0	17700.0	6	Strayer University-Stafford	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7580	9500	9500.0	9500.0	9500.0	8	Unitek College	3	NULL
7581	NULL	0.0	0.0	0.0	2	Relay Graduate School of Education - Newark	2	NULL
7582	NULL	0.0	0.0	0.0	5	Relay Graduate School of Education - New Orleans	2	NULL
7583	9500	9500.0	9500.0	9500.0	8	WestMed College - Merced	2	NULL
7584	9500	9200.0	0.0	0.0	6	Vantage College	3	NULL
7585	9500	9200.0	0.0	0.0	6	Vantage College	3	NULL
7586	5500	9500.0	5500.0	5500.0	8	SAE Institute of Technology San Francisco	3	NULL
7587	10851.5	9332.5	13755.0	12500.0	4	Rasmussen College - Overland Park	3	NULL
7588	6333	6333.0	0.0	0.0	3	National Personal Training Institute of Cleveland	3	NULL
7589	5500	6336.0	0.0	0.0	8	Bay Area Medical Academy - San Jose Satellite ...	3	NULL
7590	7519	7496.0	7521.0	9500.0	8	High Desert Medical College	3	NULL
7591	9500	9500.0	0.0	0.0	6	Vantage College-San Antonio	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7592	NULL	0.0	0.0	0.0	2	American Institute of Pharmaceutical Technolog...	3	NULL

21831 rows × 11 columns

Replacing irrelavant/missing values You will notice that we still have data missing or suppressed. We replace them with "Null" values since matplotlib and pandas don't include these in their computations.

```
In [166]: combineddata = combineddata.replace("PrivacySuppressed","NULL")
          combineddata = combineddata.replace(" ", np.NaN)

          #df.replace(r'', np.NaN)

          combineddata = combineddata.fillna("NULL")
```

In [167]:
```
# We take a quick glance to make sure our dataframe is still working
combineddata
```

Out[167]:

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
0	6625	6901.5	6625.0	5257.0	5	Alabama A & M University	1	0.23488905
1	5500	5500.0	5250.0	5000.0	5	University of Alabama at Birmingham	1	0.25556631
2	6625	5500.0	9937.0	11982.0	5	Amridge University	2	0.33536585
3	5986	6500.0	6055.5	5500.0	5	University of Alabama in Huntsville	1	0.29086809
4	6625	6625.0	6625.0	6625.0	5	Alabama State University	1	0.17265353
5	10373	10500.0	10645.0	8250.0	5	The University of Alabama	1	0.46666666
6	3313	3500.0	2961.5	2625.0	5	Central Alabama Community College	1	0.03105590
7	10466.5	10083.0	10500.0	9166.0	5	Athens State University	1	0.44599303
8	5409	5500.0	5250.0	4812.0	5	Auburn University at Montgomery	1	0.27630285
9	10500	10125.0	11000.0	9625.0	5	Auburn University	1	0.37689530
10	NULL	0.0	0.0	0.0	5	Lawson State Community College-Bessemer Campus	1	NULL
11	10687.5	11625.0	10750.0	7125.0	5	Birmingham Southern College	2	0.485
12	2625	2625.0	2625.0	2625.0	5	Chattahoochee Valley Community College	1	0.06260869

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
13	NULL	0.0	0.0	0.0	5	Concordia College Alabama	2	NULL
14	3084	2917.0	3500.0	3500.0	5	South University-Montgomery	3	0.25194132
15	2625	2579.0	2625.0	2625.0	5	Enterprise State Community College	1	0.04791666
16	2625	2625.0	2625.0	2625.0	5	James H Faulkner State Community College	1	0.07995846
17	8282	7750.0	10460.0	6625.0	5	Faulkner University	2	0.10609037
18	2625	2625.0	0.0	0.0	5	Gadsden Business College	3	0.57370517
19	NULL	0.0	0.0	0.0	5	Gadsden State Community College	1	0.01842105
20	NULL	0.0	0.0	0.0	5	George C Wallace State Community College-Dothan	1	0.02122449
21	3313	3375.0	2625.0	2625.0	5	George C Wallace State Community College-Hance...	1	0.01482127
22	NULL	0.0	0.0	0.0	5	George C Wallace State Community College-Selma	1	0.02177068
23	5217	4017.0	0.0	0.0	5	Herzing University-Birmingham	3	0.32781457

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
24	7245	6625.0	8875.0	6625.0	5	Huntingdon College	2	0.38095238
25	9282	10312.5	0.0	0.0	5	Heritage Christian University	2	NULL
26	NULL	0.0	0.0	0.0	5	J F Drake State Community and Technical College	1	0.03514377
27	5500	5500.0	5500.0	5000.0	5	Jacksonville State University	1	0.08160983
28	NULL	0.0	0.0	0.0	5	Jefferson Davis Community College	1	0.02669902
29	2933	3500.0	2665.0	2625.0	5	Jefferson State Community College	1	0.08848864
...	...	...	...	...	...	...	...	...
7563	9704	9500.0	16119.0	17700.0	5	Strayer University-Morrow Campus	3	NULL
7564	9704	9500.0	16119.0	17700.0	5	Strayer University-Roswell Campus	3	NULL
7565	9704	9500.0	16119.0	17700.0	5	Strayer University-Douglasville Campus	3	NULL
7566	9704	9500.0	16119.0	17700.0	5	Strayer University-Lithonia Campus	3	NULL
7567	9704	9500.0	16119.0	17700.0	5	Strayer University-Savannah Campus	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7568	9704	9500.0	16119.0	17700.0	5	Strayer University-Augusta Campus	3	NULL
7569	9704	9500.0	16119.0	17700.0	5	Strayer University-Columbus	3	NULL
7570	9704	9500.0	16119.0	17700.0	5	Strayer University-Columbia Campus	3	NULL
7571	9704	9500.0	16119.0	17700.0	5	Strayer University-Charleston Campus	3	NULL
7572	9704	9500.0	16119.0	17700.0	6	Strayer University-Irving	3	NULL
7573	9704	9500.0	16119.0	17700.0	6	Strayer University-Katy	3	NULL
7574	9704	9500.0	16119.0	17700.0	6	Strayer University-Northwest Houston	3	NULL
7575	9704	9500.0	16119.0	17700.0	6	Strayer University-Plano	3	NULL
7576	9704	9500.0	16119.0	17700.0	6	Strayer University-Cedar Hill	3	NULL
7577	9704	9500.0	16119.0	17700.0	6	Strayer University-North Dallas	3	NULL
7578	9704	9500.0	16119.0	17700.0	6	Strayer University-San Antonio	3	NULL
7579	9704	9500.0	16119.0	17700.0	6	Strayer University-Stafford	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7580	9500	9500.0	9500.0	9500.0	8	Unitek College	3	NULL
7581	NULL	0.0	0.0	0.0	2	Relay Graduate School of Education - Newark	2	NULL
7582	NULL	0.0	0.0	0.0	5	Relay Graduate School of Education - New Orleans	2	NULL
7583	9500	9500.0	9500.0	9500.0	8	WestMed College - Merced	2	NULL
7584	9500	9200.0	0.0	0.0	6	Vantage College	3	NULL
7585	9500	9200.0	0.0	0.0	6	Vantage College	3	NULL
7586	5500	9500.0	5500.0	5500.0	8	SAE Institute of Technology San Francisco	3	NULL
7587	10851.5	9332.5	13755.0	12500.0	4	Rasmussen College - Overland Park	3	NULL
7588	6333	6333.0	0.0	0.0	3	National Personal Training Institute of Cleveland	3	NULL
7589	5500	6336.0	0.0	0.0	8	Bay Area Medical Academy - San Jose Satellite ...	3	NULL
7590	7519	7496.0	7521.0	9500.0	8	High Desert Medical College	3	NULL
7591	9500	9500.0	0.0	0.0	6	Vantage College-San Antonio	3	NULL

	Median Debt	Median Debt Income <30k	Median Debt Income 30-75K	Median Debt Income >75K	REGION	School Name	Institution Type	Completio Rat
7592	NULL	0.0	0.0	0.0	2	American Institute of Pharmaceutical Technolog...	3	NULL

21831 rows × 11 columns

Analysis

Graph 1 This plot is meant to highlihght the growth of the level of debt that a student is left with after graduation. These variables are obviously positively correlated and this is reflected in the strong upward trend for both tuition costs and debt levels across time.

We observe median debt rising over tuition costs post 2010. This can be explained by the crisis of 2008. The college industry seemed to be extremely attractive in the years leading up to 2008 as students had easy access to debt to finance their college expenditure, thus incentivizing a lot of producers to enter the industry. We would expect tuitions to go down on average in this case, but this is clearly not the case and should be further investigated. Post the 08' crisis, the number of people unable to pay their student loans must have undoubtedly gone up post the crisis, resulting in a loss of faith in the US education system and reflecting a decreased demand for higher education. This reflected in the fact that median debt rose over tuition costs between 2010-11 and 2015-16.

```
In [168]: subData = combineddata[['Median Debt', 'Tuition Out-of-State', 'Year']].
          copy(deep=True)
          subData['Median Debt'] = subData['Median Debt'].replace('NULL', 1)
          subData['Tuition Out-of-State'] = subData['Tuition Out-of-State'].replac
          e('NULL', 0)
          subData['Median Debt'] = pd.to_numeric(subData['Median Debt'])
          subData['Tuition Out-of-State'] = pd.to_numeric(subData['Tuition Out-of-
          State'])
          subData = subData.groupby('Year').mean()

          fig, ax1 = plt.subplots()
          t = [0,1,2]
          ax1.plot(t, subData['Median Debt'], 'b-')
          ax1.set_xlabel('Year')
          ax1.set_ylabel('Income', color='b')
          ax1.tick_params('y', colors='b')
          ax1.set_ylim(5000, 10000)

          ax2 = ax1.twinx()
          ax2.plot(t, subData['Tuition Out-of-State'], 'r-')
          ax2.set_ylabel('Tuition Out-of-State', color='r')
          ax2.tick_params('y', colors='r')
          ax2.set_xticks([0, 1, 2])
          ax2.set_xticklabels(['2005/2006', '2010/2011', '2015/2016'])
          ax2.set_ylim(5000, 10000)
          ax2.set_title('Income vs Tuition Out-of-State, per Year')

          fig.tight_layout()
          plt.show()
```
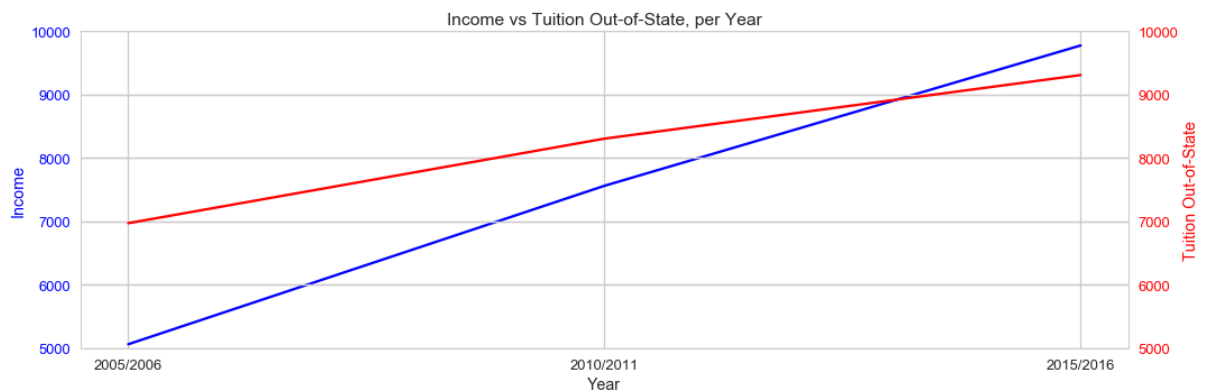

Graph 2

As mentioned before, we would expect to see tuition costs decreasing from 2005-06 which is why decided to investigate how tuition costs changed across different types of universities.

In [169]:
```python
tuition2005 = combineddata.loc[combineddata['Year'] == '2005/2006']
tuition2010 = combineddata.loc[combineddata['Year'] == '2010/2011']
tuition2015 = combineddata.loc[combineddata['Year'] == '2015/2016']

tuition2005 = tuition2005[['Institution Type', 'Tuition Out-of-State']]
tuition2010 = tuition2010[['Institution Type', 'Tuition Out-of-State']]
tuition2015 = tuition2015[['Institution Type', 'Tuition Out-of-State']]

tuition2005['Tuition Out-of-State'] = tuition2005['Tuition Out-of-State'
].replace('NULL', 0)
tuition2010['Tuition Out-of-State'] = tuition2010['Tuition Out-of-State'
].replace('NULL', 0)
tuition2015['Tuition Out-of-State'] = tuition2015['Tuition Out-of-State'
].replace('NULL', 0)

tuition2005['Tuition Out-of-State'] = pd.to_numeric(tuition2005['Tuition
 Out-of-State'])
tuition2010['Tuition Out-of-State'] = pd.to_numeric(tuition2010['Tuition
 Out-of-State'])
tuition2015['Tuition Out-of-State'] = pd.to_numeric(tuition2015['Tuition
 Out-of-State'])

tuition2005 = tuition2005.groupby('Institution Type').mean()
tuition2010 = tuition2010.groupby('Institution Type').mean()
tuition2015 = tuition2015.groupby('Institution Type').mean()

ax2005 = tuition2005.plot(kind='bar', title='Average Tuition Cost 2005/
6', legend=False)
ax2005.set_xlabel('Control')
ax2005.set_ylabel('Avg Tuition Cost Out of State 2005')
ax2005.set_xticklabels(['Public', 'Private non-profit', 'Private for pro
fit'])
plt.ylim(0, 19000)

ax2010 = tuition2010.plot(kind='bar', title='Average Tuition Cost 2010/1
1', legend=False)
ax2010.set_xlabel('Control')
ax2010.set_ylabel('Avg Tuition Cost Out of State 2010')
ax2010.set_xticklabels(['Public', 'Private non-profit', 'Private for pro
fit'])
plt.ylim(0, 19000)

ax2015 = tuition2015.plot(kind='bar', title='Average Tuition Cost 2015/1
6', legend=False)
ax2015.set_xlabel('Control')
ax2015.set_ylabel('Avg Tuition Cost Out of State 2015')
ax2015.set_xticklabels(['Public', 'Private non-profit', 'Private for pro
fit'])
plt.ylim(0, 19000)

plt.show()
```
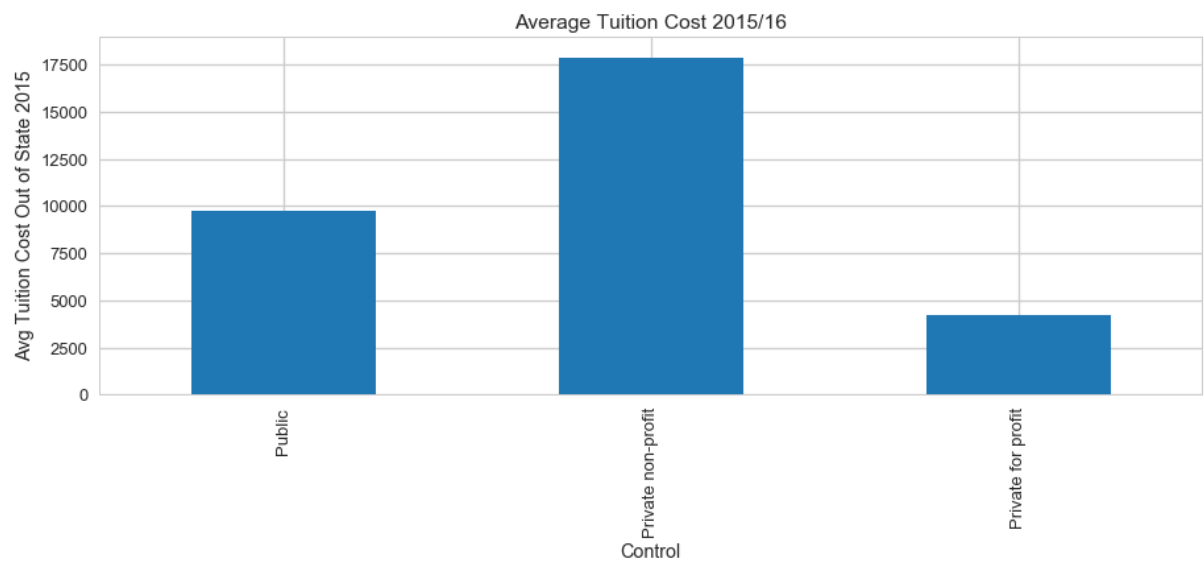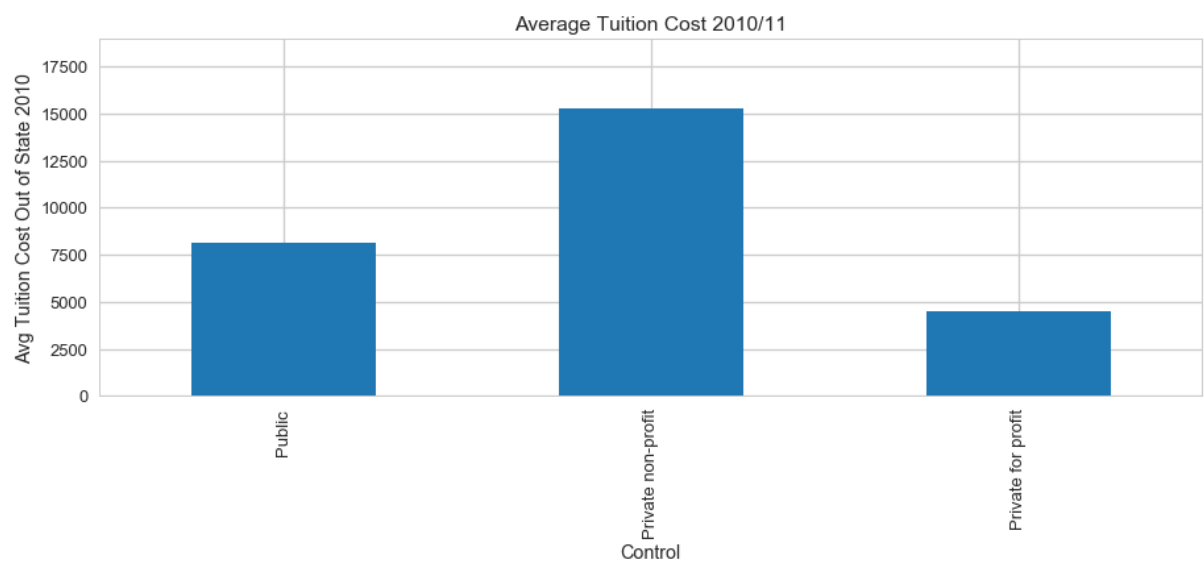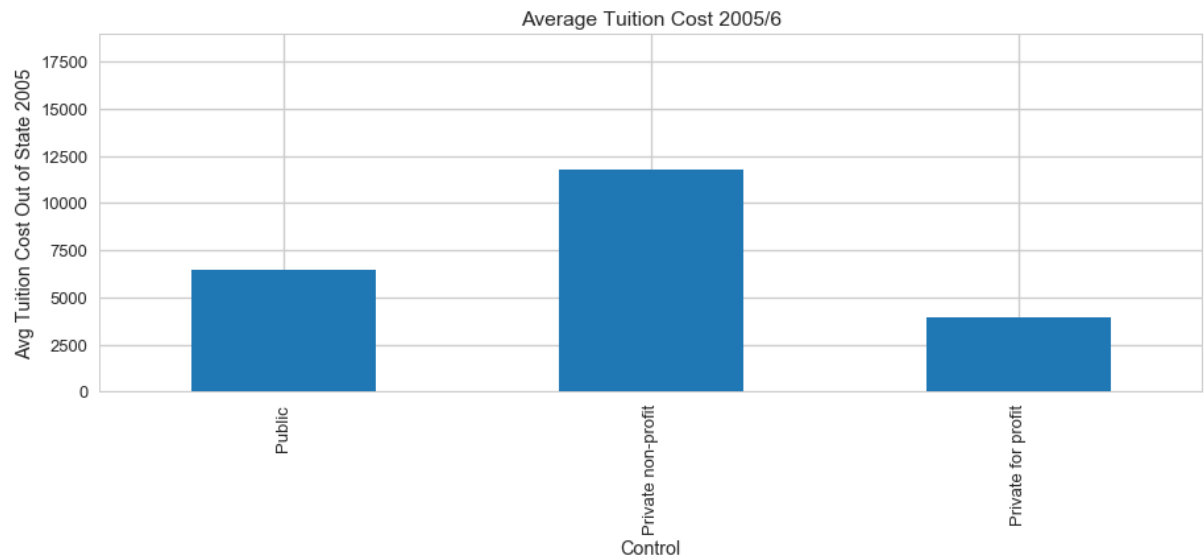
Average Tuition Cost 2005/6

Average Tuition Cost 2010/11

Average Tuition Cost 2015/16

Graph 2 Analysis

Here we can clearly see that tuition costs have gone up across all institution types. What's interesting is that the increase in tuition costs for private non-profit universities was the biggest. We would expect to see tuition costs rising faster and a by a greater degree for private for profit universities.

This can be explained policy changes. Beginning in 2012, the US government decided to increase the grant aid given to private non-profit universities, essentially incentivizing them to inflate tuition costs and accept as many students as possible.

Graph 3

The US Department of education also collects aggregate information on student's family income levels from universities.

Here we group students by family income to show how the cumulative median debt per student has increased over time.

The income groups are:

- Low: $0-30,000 per year
- Medium: $30,001 to 75,000 per year
- High: $75001+ per year

```
In [171]: medDebtCol = pd.to_numeric(combineddata['Median Debt'].copy(deep = True)
          .replace('NULL', 0))
          yearCol = combineddata['Year'].copy(deep = True)

          combineddata['Median Debt Income <30k'] = pd.to_numeric(combineddata['Me
          dian Debt Income <30k'].replace('NULL', 0))
          combineddata['Median Debt Income 30-75K'] = pd.to_numeric(combineddata[
          'Median Debt Income 30-75K'].replace('NULL', 0))
          combineddata['Median Debt Income >75K'] = pd.to_numeric(combineddata['Me
          dian Debt Income >75K'].replace('NULL', 0))
          avgIncome = combineddata[['Year', 'Median Debt Income <30k', 'Median Deb
          t Income 30-75K', 'Median Debt Income >75K']].groupby('Year').mean()

          ax = avgIncome.plot(kind='bar', title = 'Cum. Median Debt by Income')
          ax.set_xlabel('Year')
          ax.set_ylabel('$ cumulative median debt')

          plt.show()
```
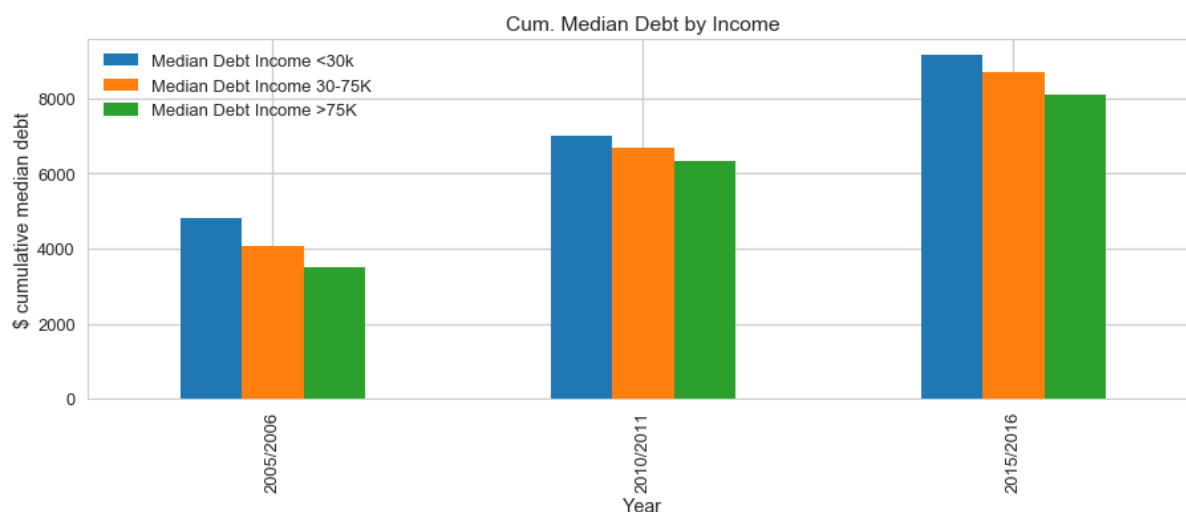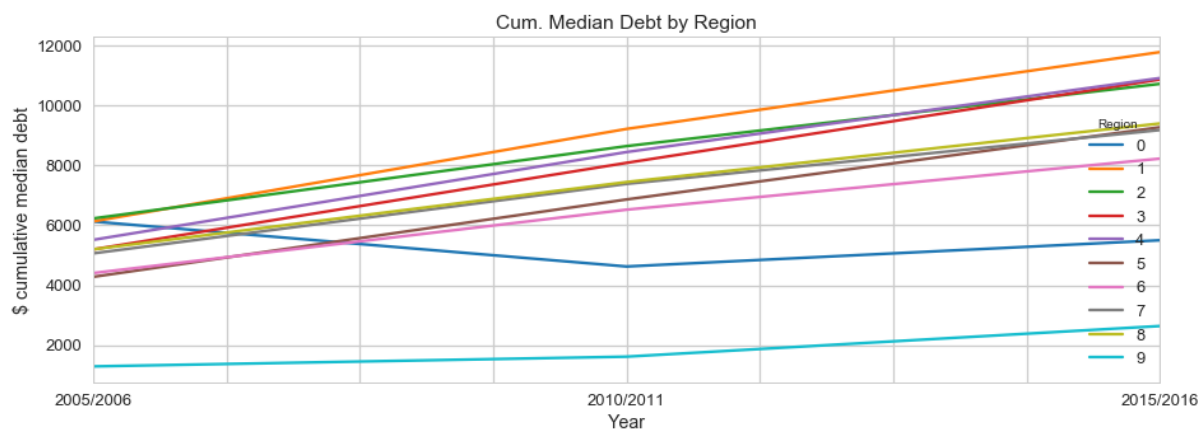

Graph 3 Analysis

Here we see the debt levels rise substantially across all levels of income. Student's from low family income backgrounds i.e <30K seemed to graduate with the highest absolute level of debt and this has only been further compounded over time. Moreover, students from middle family income backgrounds saw the greatest increase in the amount of debt they would graudate with over 2005-06 to 2015-16

Graph 4

In [172]:
```
regionCol = combineddata['REGION'].copy(deep=True)
cumMedDebtByRegion = pd.DataFrame(data = { 'Median Debt': medDebtCol, 'Y
ear': yearCol, 'Region': regionCol })
cumMedDebtByRegion = cumMedDebtByRegion.groupby(['Region', 'Year']).mean
()
plot_df = cumMedDebtByRegion.unstack('Region').loc[:, 'Median Debt']
ax = plot_df.plot(kind='line', title = 'Cum. Median Debt by Region')
ax.set_xlabel('Year')
ax.set_ylabel('$ cumulative median debt')
plt.show()
```

Cum. Median Debt by Region

Graph 4 Analysis Here we see the level of cumulative median debt rising across all regions of the US except for US service schools which are normally military academies. This highlights just how widespread the student debt issue is across the US.

But we also significant differences in the absolute value of the debt across regions. For example, a student from New England graduates with almost $2500 more debt than a student from the Far West. These differences grow larger between more regions that vary a great deal between them.

This could be explained by the variance in the quality of education across regions, which would affect tuition costs and hence the median student debt as well.

Conclusion

Clearly, student debt in the US is a cause of great concern. This issue has largely been ignored by the new Presidency and seems to lag behind others in terms of awareness and exposure. US student debt levels are rising across parameters and it's only a while before the American people and economy have to confront this issue.

I hope you found this project insightful and revealing.

Thank you