

PROFILE



architecture / interior / landscape

History

The origin of Juniper brooks traces back to 1963 as Rao & Rao Co who were integral in the construction of Nagarjuna Sagar Dam .

For more than 50 years Rao & Rao Co. offered successful services as Contractors in completion of the works related to the various fields of Irrigation, Hydro Reservoir Dams, Canals, Railways and IT Infrastructure.

Their 2nd Generation took the lead in 1985 to join the Family Partnership firm Efftronics Company in Vijayawada. Efftronics flourished in Indigenous Technology development of L E D display, Homeopathy Computer, Embedded systems like Data Loggers (Black Box of Railway Station) and customized L E D lighting solutions.

The experience gave rise to the 3rd Generation Company Juniper Brooks in Hyderabad and Vijayawada as Architectural and Interior Design services.

Vision & Mission



*"To enhance the
beauty of creativity
and
design spaces
respecting
human sentiments"*

*"Challenging the diversity
in every
specular aspect,
adapting the essence of
development
in a conventional way "*

ARCHITECTURE



INTERIOR



LANDSCAPE



MASTERPLAN





Architecture

NRT ICON

CLIENT : APNRT Society

LOCATION: Rayapudi , Guntur , Andhra Pradesh

NRT is an iconic tower which stands tall in sky line of Amaravati . A multi disciplinary towers that houses diversified functions along side sentiments and bright prospectus of the upcoming capital.



Architecture

MALAXMI HUB

CLIENT : Malaxmi Property Ventures

LOCATION: Poranki , Vijayawada, Andhra Pradesh

BUA : 4653.8 sqm

Maa Hub is a commercial development proposed for IT and offices, developed as WALK TO WORK Concept. Maa HUB is a contemporary office space with a bold elevational statement that reflects the emotion of a corporate workspace.



MALACHITE

CLIENT : Malaxmi Property Ventures

LOCATION: Poranki ,Vijayawada, Andhra Pradesh

BUA : 6022.58 sqm

Malachite is an affordable luxurious Apartment space designed for Malaxmi, who are part of massive scale infrastructure developments: Malachite is a second phase development of Apartments after Sentosa Diamond a uber luxury apartment space, Malachite has a decent contemporary interior spaces with traditional huge windows and terracotta cladded exteriors .



Architecture

KAUSTUBA

CLIENT : Dr Naveen

LOCATION : Poranki , Vijayawada ,
Andhra Pradesh

BUA : 1040.5 sqm

Functionality is the basic concept used in designing every space in this project. The design speaks about it's relationship with surrounding.



Architecture

ROSEWOOD CHAMBERS

CLIENT : M.V.K Chowdary

LOCATION: Moghalrajpuram , Vijayawada,
Andhra Pradesh

BUA : 1060.3 sqm

Every built space has a deep rooted establishment with its surrounding environment, This building is designed to continue the harmony with its neighbouring infrastructure and maintaining its value all throughout the spaces.



Architecture

TFL DRIVE INN

CLIENT : TFL (drive inn)

LOCATION: Bharathi Nagar , Vijayawada ,
Andhra Pradesh

BUA : 237 sqm

Drive Inn restaurants are magnets of growth: they attract and promote urban lifestyle, TFL Drive Inn itself situated in a calm holistic environment the space is given raw, rugged and real aesthetic feel to supplement the growing urban sprawl a subtle hang out space



Facade Design

LORDS SQUARE

CLIENT : INDIRA Associates

LOCATION: Currency Nagar , Vijayawada ,
Andhra Pradesh

An elevation speaks loud about the built space, site situated in a prominent residential area with many apartments around, have to break the rhythm but should be in sync with others, so we try to make the building envelope more defined and self explaining to carry the harmony even by breaking rhythm.



Facade Design

VITTAL

CLIENT : Mr Vitthal

LOCATION: Nunna, Vijayawada , Andhra Pradesh

An elevation speaks loud about the built space, site situated in a prominent residential area with many apartments around, have to break the rhythm but should be in sync with others, so we try to make the building envelope more defined and self explaining to carry the harmony even by breaking rhythm.





Architecture/ Interior

BLOSSOMS PEDIATRIC HOSPITAL

CLIENT : Dr. Sandeep

LOCATION: Sikhamani Centre Vijayawada,
Andhra Pradesh

BUA : 1636.2 sqm

A vibrant palate of greeting feel over its elevation that develops a soothing child friendly playful environment inside the hospital.



NALANDA PRESCHOOL

CLIENT : Nalanda Educational Institutions

LOCATION: Penamalaru, Vijayawada, Andhra Pradesh

BUA : 3376 sqm

The relationship of surrounding area and the built mass is achieved through spaces that enables the user to explore the school. The facades speak about the colourful nature of children and the interiors which make them feel at home.



Interiors

PRASAD RESIDENCE

CLIENT : Mr. PRASAD

LOCATION: KOMPALLY , HYDERABAD ,

BUA : 480 sqm

The interior of the project is designed in a way that it enables the user to have a comfortable living environment . The interior comprises of calm colours .



Interior

APEDB (Andhra Pradesh Economic Development Board)

CLIENT : Andhra Pradesh Economic Development Corporation

LOCATION : Khairathabad, Hyderabad, Telangana

APEDB Ante room space is located at Lake view guest house Hyderabad . The designed space deliberately expresses a stress free environment to enhance a pleasant mind.



Interior

EPISOFT

CLIENT : MEDHA

LOCATION: Gannavaram , Vijayawada ,
Andhra Pradesh

BUA : 593 sqm





Interior

IVIS

CLIENT : MEDHA

LOCATION: Gannavaram , Vijayawada ,
Andhra Pradesh

BUA : 3708 sqm

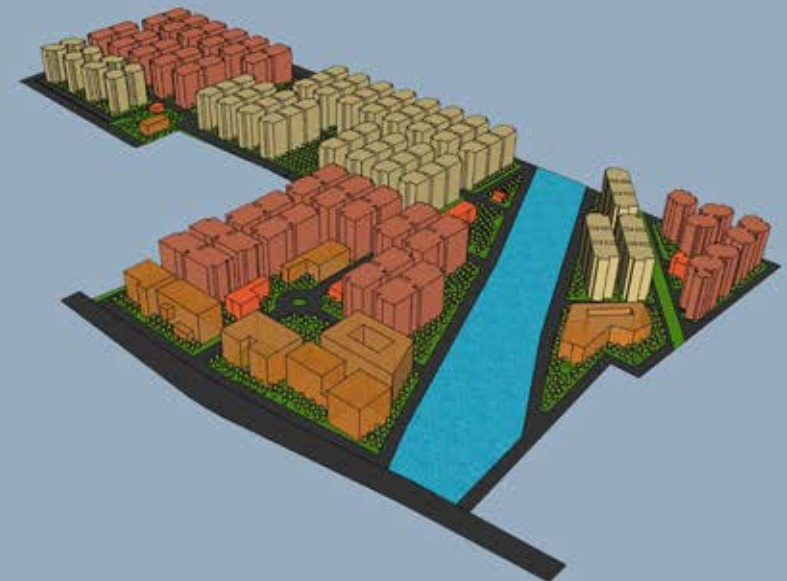


AFFORDABLE HOUSING

CLIENT : Malaxmi Property Ventures

LOCATION: Chevuturu and Pinapaka,
Andhra Pradesh

A 15,000 Dwelling units for more than a 50,000 population in 95 acres of land pockets to accomodate migrating working class population of developing Amaravathi capatial city.



CHIEF INTRODUCTION



Leena chowdary is the Principal Architect, heading the firm of a disciplinary team with a vision to enhance and simplify the living spaces providing planning and technical expertise to a wide range of projects

"The enthusiasm of our team to create a positive change in the way people live and work is demonstrated through our diverse portfolio.

We have sufficient inhouse team to assist in our wide range of services "

Future Prospects

Development is a very relative term used to describe growth in many aspect, such as the magnitude of echo that encourages in creating better spaces to spent time, while at work or at home.

We at our prime studio centric working facility are always trying to achieve the maximum possibility of designing creative interaction spaces that carry the magnitude of human centric ideology to promote the standard and efficiency of the designed functionality.

OUR CLIENTS

IVIS

L&T

GRUPO ANTOLIN

SIGNUM

EPSOFT

IES, etc.,

BLOSSOM Hospitals

NRT (Non Resident Telugu Organisation)

APEDB (Andhra Pradesh Economic Development Board)

APMDC (Andhra Pradesh Mineral Development Corporation)



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Vijayawada

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