



# SPONSORSHIP PACKAGE

# 2023

## Golden Eagle Motorsports

Cal State LA Formula SAE

EST. 2007

### Contact

Email [csulaformula@gmail.com](mailto:csulaformula@gmail.com)

Website [goldeneaglemotorsports.github.io/website/](https://goldeneaglemotorsports.github.io/website/)

Phone (323) 343 - 4485

LinkedIn [Golden Eagle Motorsport – Formula SAE](#)





**CAL STATE LA**

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

**Team Executive Board**

**Co-Captain** Ben Vinkovic

**Co-Captain** Tyler Nguyen

**Business Lead** Dominic T. Flores

**Advisors** Dr. Chris Bachman

Dr. Mario Medina



## Dear Prospective Sponsor,

On behalf of the California State University, Los Angeles Golden Eagle Motorsports, I would like to introduce our Formula Society of Automotive Engineers (FSAE) team. We are a student-run organization originally established in 2007 that designs, builds, and tests a formula-style race car. Our race car is engineered to compete at Formula SAE, an annual international competition between hundreds of universities held at Michigan International Motorspeedway.

Our mission is to prepare and inspire the next generation of students in engineering. We prepare current students by providing a unique experience engineering a race car within a fast-paced, multi-disciplinary environment. We inspire the next generation using our race car by serving at community events. As a result, our members build crucial skills and we inspire the next generation of professionals, forging successful paths to graduation and beyond.

This booklet further describes our team, the competition, and sponsorship opportunities. We appreciate your time and consideration and look forward to working closely together to promote the growth of the next generation of engineering students.

Sincerely,

Benjamin Vinkovic  
Formula SAE Co-Captain  
Mechanical Engineering '23  
California State University, Los Angeles



# Contents

## TOPICS OF SPONSORSHIP PACKAGE

02. LETTER TO OUR SPONSORS

---

04. ABOUT US

---

05. IN THE COMMUNITY

---

06. FSAE MICHIGAN

---

07. EXPENSES

---

08. FSAE SPONSORSHIP BENEFITS

---

09, 10. FSAE SPONSORSHIP PACKAGE

---

11. CONTACT INFORMATION

---

# About Us



## Vision

Our vision is to inspire future engineers through the engineering of a sustainable and affordable race car. As a student Formula SAE team, we are driven to make a positive impact on the field of engineering. With the support of our sponsors, we will bring our vision to life and prove that determination leads to success.



## Mission

- Develop young engineers and promote innovation.
- Increase hands-on experience in race car design, engineering, and management.
- Enhance skills and foster growth of team members.
- Represent team and university with pride, showcasing collaboration in motorsports.
- Prepare students for successful employment post-graduation.

Our team comprises of around 15 students with majors from Mechanical/Electrical Engineering, International Business, Industrial Technology, and more. Students take the knowledge and skills they learn in classes and apply them in a practical setting with the help and mentoring from staff, faculty, alums, and sponsors.

# In the Community



We serve a significant role in our community by helping plan and execute various events on campus and in the greater LA area. These events include the ECST Open House, City of STEM, MESA Prelims, Middle School Science Bowl, Orange County Makerfaire, and more. Each event uniquely illustrates and promotes the STEM field to young students and their families.

These are great opportunities to showcase our car, our designs, and **your** support! Doing so helps us inspire the next generation of professionals in engineering



## Calendar of Events

- 8/25 - ECST Welcome BBQ
- 9/10 - Orange County Makerfaire
- 10/01 - ECST Open House
- 10/15 - SoCal Shootout
- 11/05 - Eagle Fest
- 11/12 - Cars +Cappuccino
- 12/03 - SAE SoCal 34th Annual Workshop

# FSAE Competition



22  
AUG

## Cal State LA

We begin our tasks at the start of each fall semester. The summer months are dedicated to project planning, team structure, and team building.

Location : 5151 State University Dr, Los Angeles, 90063

17-20  
MAY

## FSAE Competition

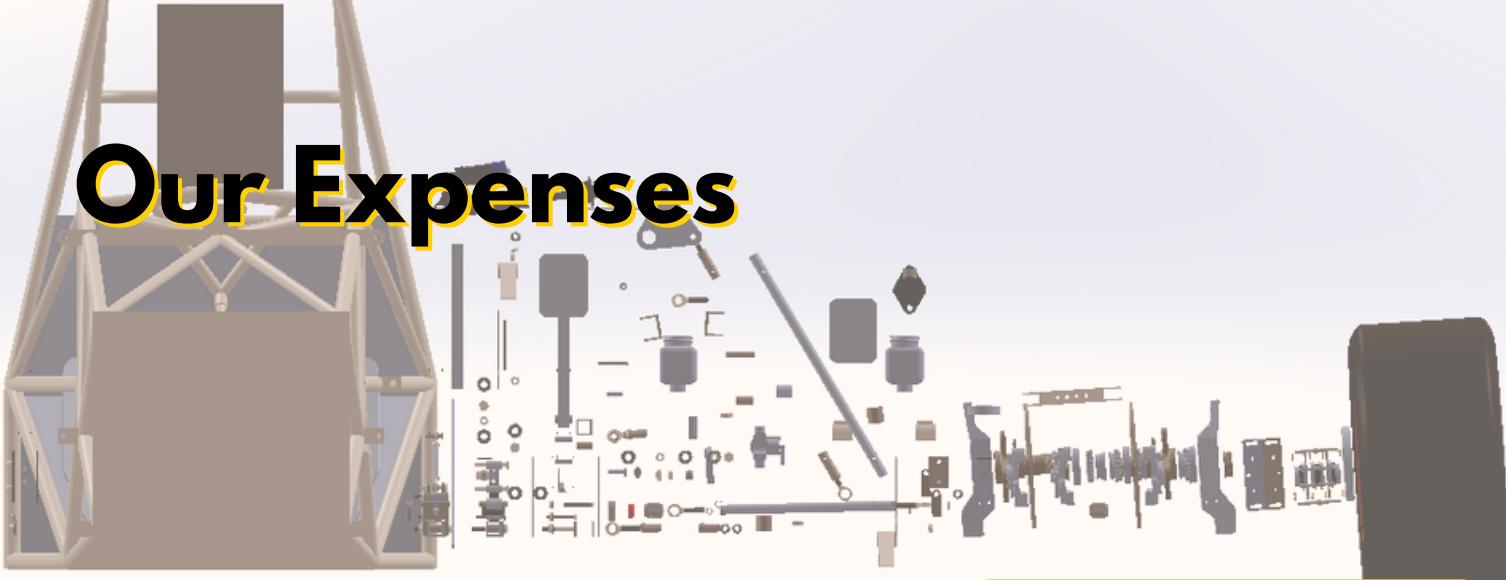
FSAE exposes students to hands-on experiences, networking opportunities, and transferable skills useful post-graduation.

FSAE challenges us to develop and produce an open-wheel, open cockpit-based formula-style vehicle. The main objectives are: 1) Make a well-integrated car that meets all the rules 2) build a car that is reliable and does not break and 3) do everything we can to keep the average velocity as high as possible

Location : 12626 US-12, Brooklyn, MI, 49230

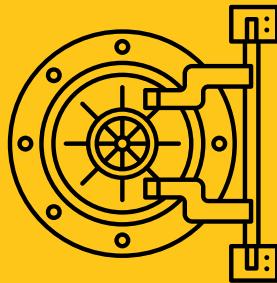
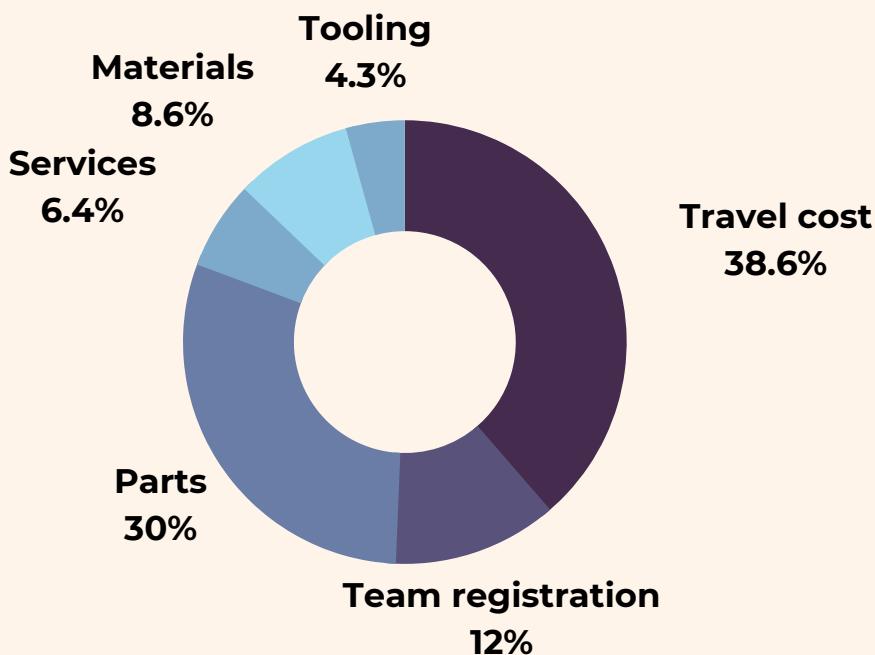


# Our Expenses



The pie chart below breaks down the cost of operating our Formula SAE team. Getting to competition makes up half of the cost!

We receive tremendous support from our college and university, but sponsors help us get to competition and compete! Sponsors can donate parts, software access, labor, services, and money.



## Our Budget

\$9,000 for travel cost

—————  
\$2,800 for team registration

—————  
\$9,000 for parts and materials

—————  
\$2500 for tooling and services

—————  
**\$24,000 total budget**

# FSAE Sponsorship Benefits



## Brand exposure

Our partnership supports and prepares generations of innovators to enter industry post-graduation. We acquire experience working with new perspectives and welcome any feedback on how to develop professionally as a team.

## Recruiting

We invite you to be a part of our campus Career Fair. We invite you to chat with our team members and the broader ECST community at Cal State LA with networking events and guest presentations.

## Tax Benefit

We are a tax-deductible 501(c)3 organization. An investment in our team is an investment back into your business.

# FSAE Sponsorship Package



Below is the tiered sponsorship system. All sponsors will receive bi-annual updates on team progress.

Benefits	Bronze	Silver	Gold	Golden Eagle
Logo on Website	✓	✓	✓	✓
Social Media Recognition		✓	✓	✓
Logo on Vehicle		✓	✓	✓
Resume Database			✓	✓
Guest Presentations				✓
Additional Tailored Benefits				✓

# FSAE Sponsorship Package



**BRONZE**

We recognize you on our website exposing your business to Cal State LA students, alums, faculty, and more.

**\$500+**



**SILVER**

We recognize your contributions by dedicating posts on our social media pages highlighting your services/products. Additionally, we'll advertise your business on our team's car.

**\$1500+**



**GOLD**

Our partnership has an educative impact on our team. We want to give our sponsors the experience working with our members in the case of future employment.

**Your contribution can enhance:**  
Professional network and competition registration

**\$3500+**



**GOLDEN EAGLE**

We appreciate your efforts to give back to the community! We would like to give you the space to collaborate with Cal State LA students on career opportunities.

**Your contribution can foster:**  
Team's professional development

**\$5000+**



**Thank you for  
your time and  
consideration!**

**Tyler Nguyen**

Co-Captain

**Benjamin Vinkovic**

Co-Captain

**Dominic T. Flores**

Business Lead

## Contact



**Email** [csulaformula@gmail.com](mailto:csulaformula@gmail.com)

**Website** [goldeneaglemotorsports.github.io/website/](https://goldeneaglemotorsports.github.io/website/)

**Phone** (323) 343-4485