

Golden Retreat Marketing Project Onboarding

Prepared by
SULAIMAN SHAFIQ



Welcome

Thank you for starting this project with SLM Creatives.

I am excited to get started and look forward to working with you!



Before we begin, here are a few details of project at hand:

Project Name

Golden Retreat Marketing Project

Description

Web dev and digital marketing to launch an investment property project in Lombok.

Client

Glenn de Souza (Metropolis Hospitality)

PIC

Warren Chelvan

Project Details

Start Date

22 October 2024

Duration

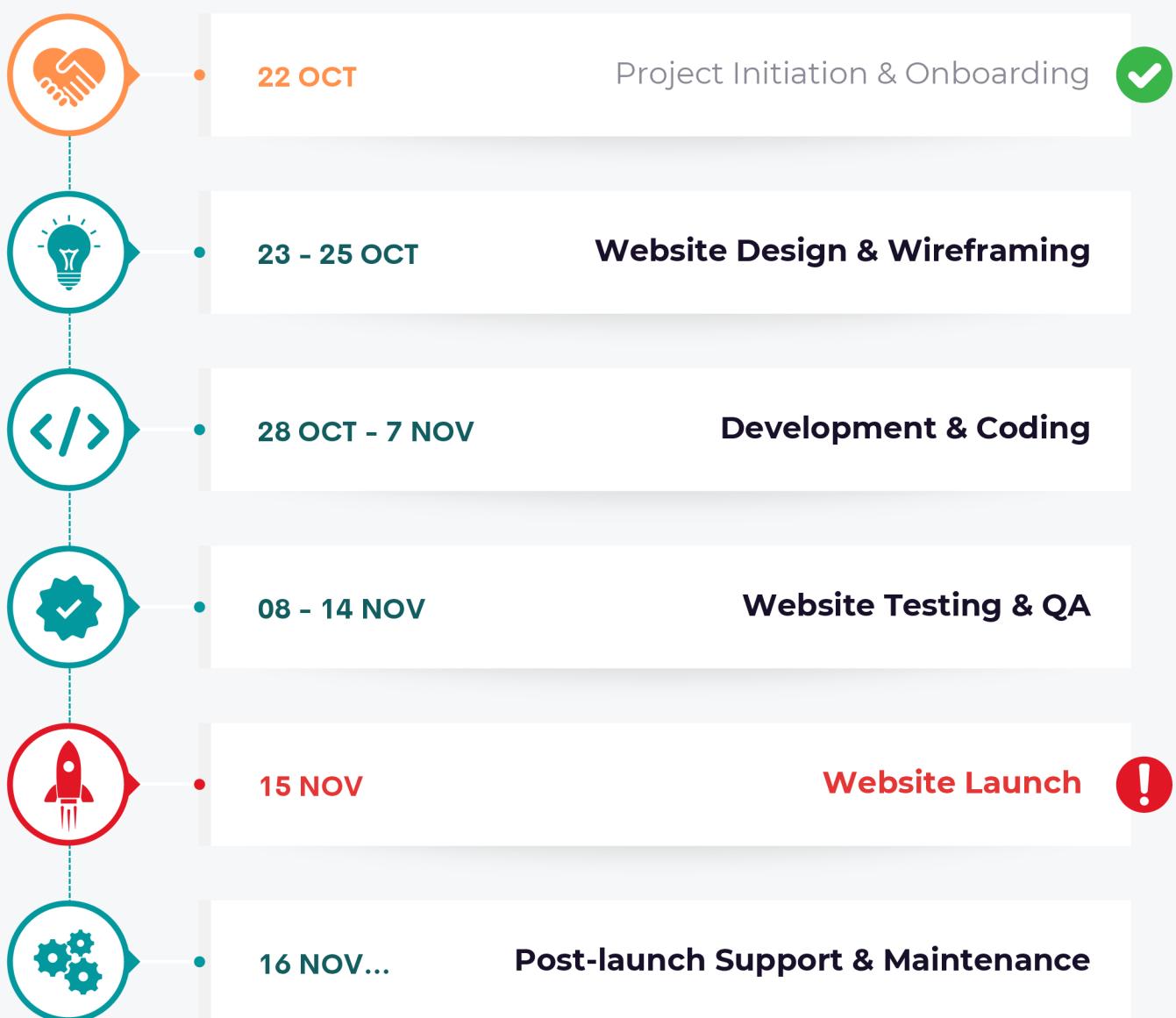
Ongoing

Scope of Work

- Website Development*
- Digital (Online) Marketing*
- Creative Design*
- Misc.*

Website Development Timeline & Milestones

Here is the rough timeline and important dates for the website development project.



*The dates stated above are subject to change. Any changes will be communicated to client or pic.

Digital Marketing Timeline & Milestones

Here is the suggested timeline and important dates for the digital marketing of this project



*The dates stated above are subject to change. Any changes will be communicated to client or pic.

Payment Overview

| ITEM DESCRIPTION | PRICE (USD) | QTY | TOTAL (USD) |
|------------------------------------------------------|-------------|-----|--------------------------|
| ONE TIME FEE | | | |
| Website Dev & Presentation Re-design | | | |
| • 50% on Initiation (USD 350) | 350 | 1 | 350 |
| • 50% on Approval (USD 350) | 350 | 1 | 350 |
| MONTHLY FEE | | | |
| Digital Marketing Services | 750 | 1 | 750 |
| • Content Marketing | | | |
| • Paid Marketing | | | |
| • Website Management | | | |
| AD SPEND | | | |
| • META Ads | 750 | 1 | 750 |
| • Google Ads | | | |
| NEXT PAYMENT : | | | |
| On Website Approval | | | USD 350 |
| To be paid in full before launch | | | |
| of website - 14 Nov 2024 | | | |
| Digital Marketing | | | USD 750 |
| To be paid in full to begin posting | | | |
| on any platform - 04 Nov 2024 | | | |
| Ad Spend | | | USD 750 |
| To be paid in full to begin ads | | | |
| on any platform - 16 Nov 2024 | | | |

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