



TripWise

Smart, Social, and Personalized Trip Planning

Problem

Independent travelers spend hours searching blogs, maps, and apps just to plan a trip that fits their time, interests, and budget.

They often rely on outdated info or generic tools — and miss out on personal, real-time tips.

No app today offers an end-to-end, intelligent and social planning experience — especially not for regions like South America.

Objectives

In the upcoming year, TripWise plans to finalize MVP development, initiate a beta release for 5,000 users across South America, and establish essential content and affiliate partnerships. Within two years, the objective is to grow to 50,000 users, extend services to Southeast Asia, and introduce premium features. In the long run, TripWise aims for global expansion, strategic alliances, and a possible acquisition.

Solution

TripWise is an AI-driven application that swiftly crafts personalized itineraries tailored to user preferences, budget, and real-time traveler insights. It seamlessly integrates route planning, community feedback, and social networking, all within a single app.



DOR NATAN

Founder & CEO,
TripWise

**Industrial engineer, data & AI specialist,
world traveler**

**Deep knowledge of solo travel behavior, user
experience, and technology.**

Israel | 🇵🇪 South America explorer

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At a Glance

Unique Advantage

- **TripWise unites features usually spread across 4–5 different tools:**
- Smart AI trip builder
- Budget-based route adjustments
- Live reviews from real travelers
- Meet & chat with other backpackers
- Sleek mobile experience

Competitors

In contrast to Google Trips, TripHobo, TripAdvisor, and Sygic, TripWise merges planning, ratings, budgeting, and traveler networking into a single platform. This offers a distinctive travel experience tailored for Gen Z and solo adventurers.

Milestones

- Idea validated with 30+ backpackers
- Prototype complete
- Community building on Instagram
- Pre-MVP testing in progress

The Ask

Raising \$250,000 Pre-Seed

Valuation: \$1.5M, Use of Funds:

- MVP development
 - Hiring development and marketing teams
 - Launch campaign in Colombia and Peru
- Building an early community and content

www.tripwise.com

