OConnor-G-PortfolioStyleGuide

Desktop Wireframe

Portfolio Cover Page

About Page

GO

WORK ABOUT CONTACT

Meet

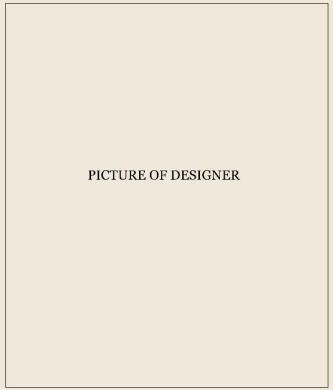
GOLDIE O'CONNOR

THE NAME BEHIND THE DESIGN

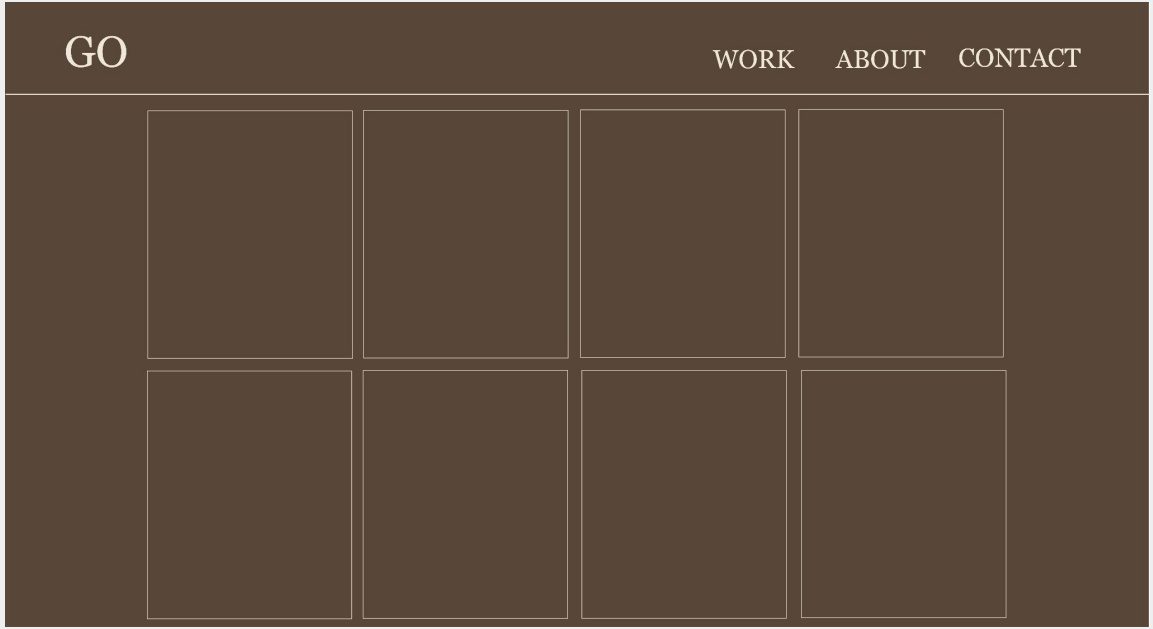
Founder & Creator

Hi! I'm Goldie — a graphic designer passionate about turning ideas into visuals that feel just right. I'm currently pursuing my BFA in Graphic Design, with graduation expected in Spring 2026. I'm focused on helping people feel proud of how their business looks and communicates.My work spans branding, print design, and basic front-end (HTML/CSS), with experience using Adobe Creative Suite andAI-powered design tools. I love bringing visions to life —blending thoughtful strategy with strong visuals to create designs that connect and inspire.

Let's create something that feels like you.

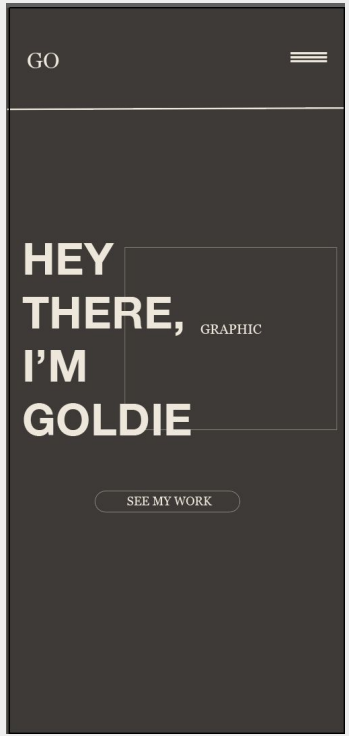


Projects Page



404 Page

Mobile Wireframe


GO
HEY
THERE,
I'M
GOLDIE
GRAPHIC
SEE MY WORK

GO

Meet
GOLDIE O’CONNOR

THE NAME BEHIND THE DESIGN

Founder & Creator

Hi! I’m Goldie — a Seattle based graphic designer passionate about turning ideas into visuals that feel just right. I’m currently pursuing my BFA in Graphic Design, with graduation expected in Spring 2026. I’m focused on helping people feel proud of how their business looks and communicates.My work spans branding, print design, and basic front-end (HTML/CSS), with experience using Adobe Creative Suite andAI-powered design tools. I love bringing visions to life --blending thoughtful strategy with strong visuals to create designs that connect and inspire.

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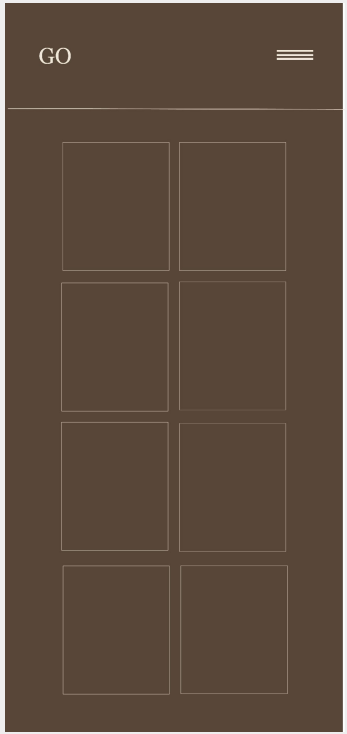
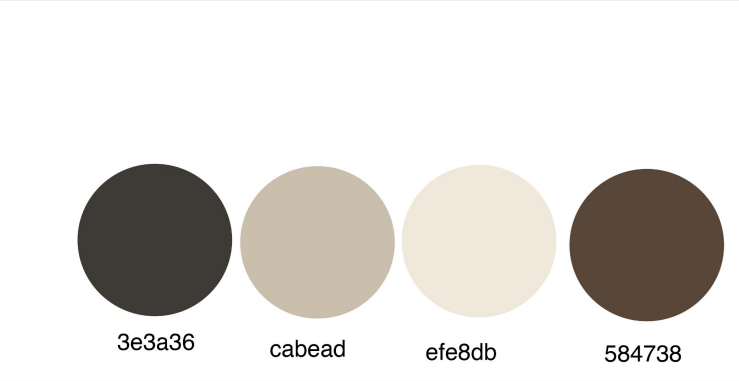

GO

GO

404 page will go here

Color Palette



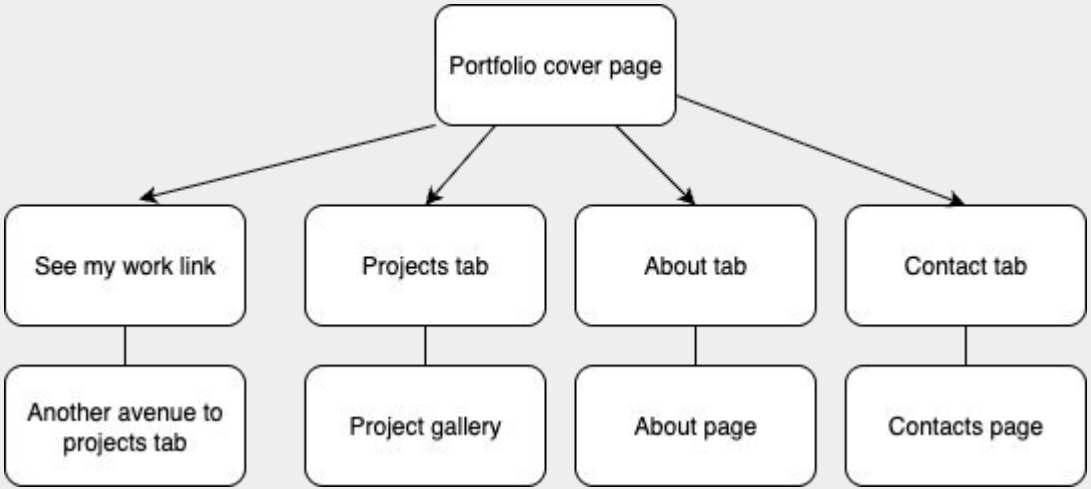
- 3e3a36 is used for my portfolio coverpage
- Cabead is used for my 404 page
- Efe8db is used for my about page
- 584738 is used for my projects page
- The colors I chose for different buttons and words change throughout because of the colors changing. I chose each color based on what I felt would be a good contrast and look good aesthetically.

Typography and Text Samples

HELVETICA BOLD

- **Used for headings**
- **efe8db, 3e3a36 & 584738 used**

GEORGIA REGULAR

- Used for body paragraphs and subheadings
- efe8db, 3e3a36 & 584738 used

Portfolio Diagram Tree