

# jan zheng

experience designer

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## Services

Content Strategy  
Information Architecture  
Interaction Design  
Rapid Prototyping  
Service Design  
User Experience Strategy  
Usability Testing  
User Research  
Web Design  
Wireframing

## Code

HTML, CSS  
Javascript, jQuery  
PHP  
Ruby  
Actionscript 3

## Web Technology

Responsive Web Design  
Twitter Bootstrap  
Zurb Foundation  
Jekyll / Liquid  
jQuery Mobile  
SCSS & Compass  
WordPress

## Design Tools

Axure  
Balsamiq  
Adobe Creative Suite  
Microsoft Office  
Omnigraffle  
Pen & Paper

## Other

Fluent in Swedish & Mandarin  
Dual citizen (U.S. & Sweden)  
Willing to relocate

“ I strive to create immersive, memorable, and delightful experiences, through user-centered design and iterative prototyping. ”

2012 – Present

### nurun

**Senior User Experience Architect** | Atlanta, GA

- » At Nurun, I lead and define the user experience process across all digital projects, from guiding requirements and content strategy to creating user flows, wireframes, interactive prototypes, and working with developers and designers to bring our vision to life. I am also developing a responsive prototyping framework for presenting creative comps and interactive prototypes in the browser.
- » **Clients:** Nespresso, Assurant, Beazer Homes, Manheim, The Home Depot, GE Energy, Peak10, Disney, and Tenzing

2010 – 2012

### Moxie

**User Experience Architect** | Atlanta, GA

- » At Moxie, I worked closely with our design and tech teams to design websites and apps, including the Verizon Wireless white label shopping path and mobile site, the Cartoon Network mobile site, Coke's Live Positively login and sign up process, and several projects for L'Oreal. I also supported campaign strategy, business pitches, discovery, IA, and UX for several other clients.
- » **Clients:** Clients: Cartoon Network, Coca-Cola, Verizon Wireless, Pennington Seed, BBC America's Dr. Who launch, L'Oreal & Garnier, Autotrader, AMDRO, Nestea

2009 – 2010

### Carnegie Mellon University

**Masters in Human-Computer Interaction** | GPA: 3.79 | Pittsburgh, PA

#### First Responder Capstone Project

**Technical Lead, Interface Designer, User Researcher** | General Dynamics Viz | Pittsburgh, PA

- » For our Capstone Project, we created a real-time, unified, collaboration tool for organizing and planning for emergency response personnel. I performed ethnographic research and developed research material geared towards understanding the workflow and culture within the Pittsburgh emergency response culture. As tech lead, I also created a back-end environment that combined Google Maps with the client's web service for web-based prototype development and rapid iteration.
- » Ethnographic research, interaction design, back-end and front-end development

#### PG Connect

**Service Design** | Pittsburgh Post-Gazette | Pittsburgh, PA

- » PG Connect was a service design project aimed at engaging readers and increasing revenue for the Pittsburgh Post-Gazette. My team developed ethnographic user research tools and performed contextual research to explore and understand how and why locals consume news. We created conceptual models and visualized our data, and created a portal that connected readers to local reporters for hyper-local news, community engagement, local government, and activism.

2008 – 2008

### Microsoft Corp.

**Program Manager Intern** | Visual Studio Team Foundation Server | Raleigh, NC

- » At Microsoft, I helped manage and produce an intern-developed shell extension feature for the Team Foundation Server that added right-click context-menu features similar to those found in Tortoise SVN. I also helped design, research, wireframe, and pitch a real-time collaboration coding feature for TFS.

2004 – 2009

### University of Maryland, Baltimore County

**B.S. in Computer Science & Game Development; Psychology minor** | GPA: 3.45 | Baltimore, MD

Find out more at [janzheng.com](http://janzheng.com)