

jan zheng

experience designer

janzheng.com

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Services

Content Strategy
Information Architecture
Interaction Design
Rapid Prototyping
Service Design
User Experience Strategy
Usability Testing
User Research
Web Design
Wireframing

Code

HTML, CSS
Javascript, jQuery
PHP
Ruby
Actionscript 3

Web Technology

Responsive Web Design
Bootstrap, Foundation
Angular.js
Meteor.js
Email Template Design
Static Site generation
jQuery Mobile
SCSS & Compass
WordPress

Design Tools

Axure, Balsamiq
Sketch, Omnigraffle
Adobe Creative Suite
Microsoft Office
Pen, Paper, Scissors, Glue!

Other

Fluent in Swedish & Mandarin
Dual citizen (U.S. & Sweden)
Willing to relocate

“ I strive to create immersive, memorable, and delightful experiences, through user-centered design and iterative prototyping. ”

Ubiquiti Networks

User Experience Architect / Designer / Developer | Atlanta, GA | 2014 – current

- » Designing and developing a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, and Instagram.
- » Mocking up wireframes and writing business logic and software requirements.
- » Implementing a custom SASS-based responsive front-end framework.
- » Creating front-end functionality using angular.js.

nurun

Senior User Experience Architect | Atlanta, GA | 2012 – 2014

- » Led and defined the user experience process across all digital projects: guided requirements and content strategy, created user flows, wireframes, interactive prototypes, and worked with developers and designers to bring our vision to life. I also developed a responsive prototyping framework for presenting creative comps and interactive prototypes.
- » **Clients:** Nespresso, Auto Trader, Assurant, Beazer Homes, Gas South, Manheim, The Home Depot, GE Energy, Disney, Peak10, and Tenzing

Moxie

User Experience Architect | Atlanta, GA | 2010 – 2014

- » Designed and developed mobile and web apps alongside tech and design teams, including the Verizon Wireless web and mobile store experience, the Cartoon Network mobile site, Coke's Live Positively, and web experiences for L'Oreal. I also supported campaign strategy, business pitches, and discovery endeavors and information architecture work.
- » **Clients:** Cartoon Network, Coca-Cola, Verizon Wireless, Pennington Seed, BBC America's Dr. Who launch, L'Oreal & Garnier, Autotrader, AMDRO, Nestea

Carnegie Mellon University

Masters in Human-Computer Interaction | GPA: 3.79 | Pittsburgh, PA | 2009 – 2010

First Responder Capstone Project

Technical Lead, Interface Designer, User Researcher | General Dynamics Viz | Pittsburgh, PA

- » Researched and prototyped a real-time, unified, collaboration tool for organizing and planning emergency response personnel for the Capstone Project. I performed ethnographic research geared towards understanding the workflow and culture within the Pittsburgh emergency response network, and created the pipeline that combined Google Maps with the client's custom web service and our prototype environment.

PG Connect

Service Design | Pittsburgh Post-Gazette | Pittsburgh, PA

- » A service design project aimed at engaging readers and increasing readership for the Pittsburgh Post-Gazette. My team developed ethnographic user research tools and performed contextual research to explore and understand how and why locals consume news. We prototyped a portal that connected readers to local reporters for hyper-local news, community engagement, local government, and activism.

Microsoft Corp.

Program Manager Intern | Visual Studio Team Foundation Server | Raleigh, NC | 2008

- » Managed and produced an intern-developed shell extension feature for the Visual Studio Team Foundation Server team to provide features similar to those found in Tortoise SVN.

University of Maryland, Baltimore County

B.S. in Computer Science & Game Development, Psychology minor | Baltimore, MD | 2008 – 2009

Find out more at janzheng.com