



code | ux | design

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Services

Content Strategy
Information Architecture
Interaction Design
Rapid Prototyping
Service Design
User Experience Strategy
Usability Testing
User Research
Web Design
Wireframing

Code

HTML, CSS
Javascript, JQuery
PHP
Ruby
Actionscript 3

Frameworks

Responsive Web Design
Twitter Bootstrap
Compass
Zurb Foundation
Jekyll / Liquid
JQuery Mobile
SCSS
WordPress

Design Tools

Axure
Balsamiq
Adobe Creative Suite
Balsamiq
Microsoft Office
Omnigraffle
Pen & Paper!

Other

Fluent in Swedish & Mandarin
Dual citizen (U.S. & Sweden)
Willing to relocate

“ I strive to create immersive, memorable, and delightful experiences, through user-centered design and iterative prototyping. ”

2012 – Present

nurun

Senior User Experience Architect | Atlanta, GA

- » At Nurun, I lead and define the user experience process across all digital projects, from guiding requirements and content strategy to creating user flows, wireframes, interactive prototypes, and working with developers and designers to bring our vision to life. I am also developing a responsive prototyping framework for presenting creative comps and interactive prototypes in the browser.
- » **Clients:** Nespresso, Assurant, Beazer Homes, Manheim, The Home Depot, GE Energy, Peak10, Disney, and Tenzing

2010 – 2012

Moxie

User Experience Architect | Atlanta, GA

- » At Moxie, I worked closely with our design and tech teams to design websites and apps, including the Verizon Wireless white label shopping path and mobile site, the Cartoon Network mobile site, Coke's Live Positively login and sign up process, and several projects for L'Oreal. I also supported campaign strategy, business pitches, discovery, IA, and UX for several other clients.
- » **Clients:** Clients: Cartoon Network, Coca-Cola, Verizon Wireless, Pennington Seed, BBC America's Dr. Who launch, L'Oreal & Garnier, Autotrader, AMDRO, Nestea

2009 – 2010

Carnegie Mellon University

Masters in Human-Computer Interaction | GPA: 3.79 | Pittsburgh, PA

First Responder Capstone Project

Technical Lead, Interface Designer, User Researcher | General Dynamics Viz | Pittsburgh, PA

- » For our Capstone Project, we created a real-time, unified, collaboration tool for organizing and planning for emergency response personnel. I performed ethnographic research and developed research material geared towards understanding the workflow and culture within the Pittsburgh emergency response culture. As tech lead, I also created a back-end environment that combined Google Maps with the client's web service for web-based prototype development and rapid iteration cycles.
- » Ethnographic research, interaction design, back-end and front-end development

PG Connect

Service Design | Pittsburgh Post-Gazette | Pittsburgh, PA

- » PG Connect was a service design project aimed at engaging readers and increasing revenue for the Pittsburgh Post-Gazette. My team developed ethnographic user research tools and performed contextual research to explore and understand how and why locals consume news. We created conceptual models and visualized our data, and created a portal that connected readers to local reporters for hyper-local news, community engagement, local government, and activism.

2008 – 2008

Microsoft Corp.

Program Manager Intern | Visual Studio Team Foundation Server | Raleigh, NC

- » At Microsoft, I helped manage and produce an intern-developed shell extension feature for the Team Foundation Server that added right-click context-menu features similar to those found in Tortoise SVN. I also helped design, research, wireframe, and pitch a real-time collaboration coding feature for TFS.

2004 – 2009

University of Maryland, Baltimore County

B.S. in Computer Science & Game Development; Psychology minor | GPA: 3.45 | Baltimore, MD

Find out more at janzheng.com