# ASH GOLDMINTZ

# EXPERIENCE DESIGNER & DEVELOPER

Design-focused full-stack developer with a solid background in digital user experience and product lifecycle management

**GITHUB** 

github.com/goldmintz

LINKEDIN

linkedin.com/in/goldmintz

PHONE

312-307-5650

**EMAIL** 

agoldmintz@gmail.com

#### **TECH STACK & TOOLS**

Example projects can be found on my github and at goldmintz.com

- Javascript (ES6+)
- HTML5
- CSS
- React

- Redux
- NodeJS
- Express
- MongoDB
- API Integration
- Accessibility
- Responsive Design
- Agile Methodologies

#### RECENT EXPERIENCE

Additional work history and references available on request

2016-Present

## Digital Experience Design Consultant | Freelance

- Contracting independently as a subject matter expert in digital experience design processes and production management
- Initiatives include oversight of project scoping, collaborative workshops, user and market research, design system development, and concept ideation and delivery

2015 - 2016

# Director of Experience Design | Vokal Interactive

- Served as point of contact for experience design contracts throughout the product lifecycle from initial vision to release
- Fostered an environment of cross-discipline collaboration between design, product, and development groups while managing diverse teams of technocrats

2013 - 2015

## User Experience Design Consultant | Manifest Digital

- Developed a roster of brand-aligned, operations-based experiences for insurance customers and agent user groups across desktop, tablet, and mobile
- Oversaw all facets of design work from discovery to deployment under budget and time constraints, often juggling several projects and teams at once

#### **EDUCATION**

University of Florida Bachelor of Art, Art History

National Association of Interpretation Certified Interpretive Guide

#### **INTERESTS**

Theme park operations, gardening, truly awful horror movies, and my four chunky chickens